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**Algorithm 1:** XGBoost Feature Importance with SHAP Values

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**Input:** Dataset  $\mathcal{D} = \{(\mathbf{x}_i, y_i^{(J)}, y_i^{(F)})\}_{i=1}^N$ , where  $y^{(J)}$  is judge score,  
 $y^{(F)}$  is fan share

**Input:** Feature set  $\mathcal{F} = \{f_1, f_2, \dots, f_p\}$  including age, industry  
indicators, week, partner encoding

**Input:** XGBoost hyperparameters:  $T$  trees, max depth  $d$ , learning rate  
 $\eta$

**Output:** Feature importance rankings for judges and fans

// **Data Preprocessing;**  
Encode categorical partner IDs:  $f_{\text{partner}} \leftarrow \text{factorize}(\text{partner})$ ;  
Log-transform fan share:  $y^{(F)} \leftarrow \log(y^{(F)} + \epsilon)$ ,  $\epsilon = 10^{-6}$ ;  
Remove samples with missing values in  $\mathcal{F}$ ;

// **Model Training;**  
**for** target  $y \in \{y^{(J)}, y^{(F)}\}$  **do**  
    Initialize model  $\hat{y}^{(0)} = 0$ ;  
    **for**  $t = 1$  **to**  $T$  **do**  
        Compute gradients:  $g_i = \frac{\partial \ell(y_i, \hat{y}_i^{(t-1)})}{\partial \hat{y}_i^{(t-1)}}$ ;  
        Compute Hessians:  $h_i = \frac{\partial^2 \ell(y_i, \hat{y}_i^{(t-1)})}{\partial (\hat{y}_i^{(t-1)})^2}$ ;  
        Fit regression tree  $f_t$  by optimizing:  
             $\mathcal{L}^{(t)} = \sum_{i=1}^N [g_i f_t(\mathbf{x}_i) + \frac{1}{2} h_i f_t^2(\mathbf{x}_i)] + \Omega(f_t)$ ;  
            Update:  $\hat{y}^{(t)} = \hat{y}^{(t-1)} + \eta \cdot f_t(\mathbf{x})$ ;  
    **end**  
    Store trained model  $\mathcal{M}_y$ ;  
**end**

// **SHAP Value Computation (TreeExplainer);**  
**for** each model  $\mathcal{M} \in \{\mathcal{M}_J, \mathcal{M}_F\}$  **do**  
    **for** each sample  $\mathbf{x}_i$  **do**  
        **for** each feature  $f_j \in \mathcal{F}$  **do**  
            Compute SHAP value via tree path decomposition:;  
             $\phi_j(\mathbf{x}_i) = \sum_{S \subseteq \mathcal{F} \setminus \{j\}} \frac{|S|!(p-|S|-1)!}{p!} [f_{\mathcal{M}}(S \cup \{j\}) - f_{\mathcal{M}}(S)]$ ;  
        **end**  
    **end**  
    Store SHAP matrix  $\Phi \in \mathbb{R}^{N \times p}$ ;  
**end**

// **Feature Importance Ranking;**  
**for** each feature  $f_j$  **do**  
    Compute mean absolute SHAP:  $I_j = \frac{1}{N} \sum_{i=1}^N |\phi_j(\mathbf{x}_i)|$ ;  
**end**  
Rank features by  $I_j$  in descending order;  
**return** Importance rankings  $\mathcal{R}^{(J)}, \mathcal{R}^{(F)}$  for judge and fan models;

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**Algorithm 2:** Linear Mixed-Effects Model for Pro Partner Random Effects

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**Input:** Dataset  $\mathcal{D}$  with outcomes  $y$ , fixed effects  $\mathbf{X}$ , grouping factor (partner)  $g$

**Input:** Model specification:  $y = \mathbf{X}\beta + \mathbf{Z}\mathbf{u} + \varepsilon$

**Output:** Fixed effects  $\hat{\beta}$ , random effects  $\hat{\mathbf{u}}$ , variance components

// **Model Specification;**  
 Fixed effects:  $\mathbf{X} = [\text{Age}, \text{Industry}_1, \dots, \text{Industry}_k, \text{Week}, \text{StageRatio}]$ ;  
 Random effects:  $\mathbf{u}_g \sim \mathcal{N}(0, \sigma_u^2)$  for each partner  $g$ ;  
 Residuals:  $\varepsilon_i \sim \mathcal{N}(0, \sigma^2)$ ;

// **Parameter Estimation (REML);**  
 Construct marginal covariance:  $\mathbf{V} = \mathbf{ZGZ}^\top + \mathbf{R}$ ;  
 Maximize restricted log-likelihood:;  

$$\ell_R(\theta) = -\frac{1}{2} \left[ \log |\mathbf{V}| + \log |\mathbf{X}^\top \mathbf{V}^{-1} \mathbf{X}| + (\mathbf{y} - \mathbf{X}\hat{\beta})^\top \mathbf{V}^{-1} (\mathbf{y} - \mathbf{X}\hat{\beta}) \right];$$
 Estimate  $\hat{\sigma}_u^2$ ,  $\hat{\sigma}^2$  via Powell optimization;

// **Extract Partner Effects;**  
 Compute BLUPs:  $\hat{\mathbf{u}} = \mathbf{GZ}^\top \mathbf{V}^{-1} (\mathbf{y} - \mathbf{X}\hat{\beta})$ ;  
 Compute ICC:  $\rho = \frac{\hat{\sigma}_u^2}{\hat{\sigma}_u^2 + \hat{\sigma}^2}$ ;

// **Interpretation;**  
**for** each partner  $g$  **do**  
 | if  $\hat{u}_g > 0$  **then** Partner adds positive effect (“star power”);  
 | else Partner has negative baseline effect;  
**end**

**return**  $\hat{\beta}$ ,  $\{\hat{u}_g\}$ , ICC  $\rho$ ;

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**Algorithm 3:** Comparative Feature Effect Analysis: Judges vs Fans

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**Input:** SHAP matrices  $\Phi^{(J)}$ ,  $\Phi^{(F)}$  from Algorithm 1  
**Input:** Feature matrix  $\mathbf{X}$ , feature names  $\mathcal{F}$   
**Output:** Comparative effect analysis for each feature

// Global Importance Comparison;

for each feature  $f_j \in \mathcal{F}$  do

$I_j^{(J)} = \text{mean}(|\Phi_{:,j}^{(J)}|)$ ; // Judge importance

$I_j^{(F)} = \text{mean}(|\Phi_{:,j}^{(F)}|)$ ; // Fan importance

$\Delta_j = I_j^{(F)} - I_j^{(J)}$ ; // Relative fan preference

end

// Industry-Specific Effects;

for each industry indicator  $f_{ind} \in \{\text{Athlete}, \text{Actor}, \text{Model}, \dots\}$  do

Select samples:  $\mathcal{S} = \{i : x_{i,ind} = 1\}$ ;

$\bar{\phi}_{ind}^{(J)} = \text{mean}(\Phi_{\mathcal{S},ind}^{(J)})$ ; // Judge effect

$\bar{\phi}_{ind}^{(F)} = \text{mean}(\Phi_{\mathcal{S},ind}^{(F)})$ ; // Fan effect

if  $\bar{\phi}_{ind}^{(J)} < 0$  and  $\bar{\phi}_{ind}^{(F)} > 0$  then

Flag: Industry favored by fans, penalized by judges;

end

end

// Age Dependence Analysis;

Fit polynomial:  $\phi_{age}^{(J)}(x) = \beta_0 + \beta_1 x + \beta_2 x^2$ ;

Fit polynomial:  $\phi_{age}^{(F)}(x) = \gamma_0 + \gamma_1 x + \gamma_2 x^2$ ;

Optimal age (judges):  $x_J^* = -\beta_1/(2\beta_2)$ ;

Optimal age (fans):  $x_F^* = -\gamma_1/(2\gamma_2)$ ;

**return** Importance rankings, industry effects, age optima;

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