
Algorithm 1: XGBoost Feature Importance with SHAP Values

Input: Dataset $\mathcal{D} = \{(\mathbf{x}_i, y_i^{(J)}, y_i^{(F)})\}_{i=1}^N$, where $y^{(J)}$ is judge score, $y^{(F)}$ is fan share

Input: Feature set $\mathcal{F} = \{f_1, f_2, \dots, f_p\}$ including age, industry indicators, week, partner encoding

Input: XGBoost hyperparameters: T trees, max depth d , learning rate η

Output: Feature importance rankings for judges and fans

// **Data Preprocessing;**
Encode categorical partner IDs: $f_{\text{partner}} \leftarrow \text{factorize}(\text{partner})$;
Log-transform fan share: $y^{(F)} \leftarrow \log(y^{(F)} + \epsilon)$, $\epsilon = 10^{-6}$;
Remove samples with missing values in \mathcal{F} ;

// **Model Training;**
for *target* $y \in \{y^{(J)}, y^{(F)}\}$ **do**
 Initialize model $\hat{y}^{(0)} = 0$;
 for $t = 1$ **to** T **do**
 Compute gradients: $g_i = \frac{\partial \ell(y_i, \hat{y}_i^{(t-1)})}{\partial \hat{y}_i^{(t-1)}}$;
 Compute Hessians: $h_i = \frac{\partial^2 \ell(y_i, \hat{y}_i^{(t-1)})}{\partial (\hat{y}_i^{(t-1)})^2}$;
 Fit regression tree f_t by optimizing::
 $\mathcal{L}^{(t)} = \sum_{i=1}^N [g_i f_t(\mathbf{x}_i) + \frac{1}{2} h_i f_t^2(\mathbf{x}_i)] + \Omega(f_t)$;
 Update: $\hat{y}^{(t)} = \hat{y}^{(t-1)} + \eta \cdot f_t(\mathbf{x})$;
 end
 Store trained model \mathcal{M}_y ;
end

// **SHAP Value Computation (TreeExplainer);**
for *each model* $\mathcal{M} \in \{\mathcal{M}_J, \mathcal{M}_F\}$ **do**
 for *each sample* \mathbf{x}_i **do**
 for *each feature* $f_j \in \mathcal{F}$ **do**
 Compute SHAP value via tree path decomposition::
 $\phi_j(\mathbf{x}_i) = \sum_{S \subseteq \mathcal{F} \setminus \{j\}} \frac{|S|!(p-|S|-1)!}{p!} [f_{\mathcal{M}}(S \cup \{j\}) - f_{\mathcal{M}}(S)]$;
 end
 end
 Store SHAP matrix $\Phi \in \mathbb{R}^{N \times p}$;
end

// **Feature Importance Ranking;**
for *each feature* f_j **do**
 Compute mean absolute SHAP: $I_j = \frac{1}{N} \sum_{i=1}^N |\phi_j(\mathbf{x}_i)|$;
end
Rank features by I_j in descending order;
return Importance rankings $\mathcal{R}^{(J)}, \mathcal{R}^{(F)}$ for judge and fan models;

Algorithm 2: Linear Mixed-Effects Model for Pro Partner Random Effects

Input: Dataset \mathcal{D} with outcomes y , fixed effects \mathbf{X} , grouping factor (partner) g
Input: Model specification: $y = \mathbf{X}\beta + \mathbf{Z}\mathbf{u} + \varepsilon$
Output: Fixed effects $\hat{\beta}$, random effects $\hat{\mathbf{u}}$, variance components
// Model Specification;
 Fixed effects: $\mathbf{X} = [\text{Age}, \text{Industry}_1, \dots, \text{Industry}_k, \text{Week}, \text{StageRatio}]$;
 Random effects: $\mathbf{u}_g \sim \mathcal{N}(0, \sigma_u^2)$ for each partner g ;
 Residuals: $\varepsilon_i \sim \mathcal{N}(0, \sigma^2)$;
// Parameter Estimation (REML);
 Construct marginal covariance: $\mathbf{V} = \mathbf{Z}\mathbf{G}\mathbf{Z}^\top + \mathbf{R}$;
 Maximize restricted log-likelihood;

$$\ell_R(\boldsymbol{\theta}) = -\frac{1}{2} \left[\log |\mathbf{V}| + \log |\mathbf{X}^\top \mathbf{V}^{-1} \mathbf{X}| + (\mathbf{y} - \mathbf{X}\hat{\beta})^\top \mathbf{V}^{-1} (\mathbf{y} - \mathbf{X}\hat{\beta}) \right];$$
 Estimate $\hat{\sigma}_u^2, \hat{\sigma}^2$ via Powell optimization;
// Extract Partner Effects;
 Compute BLUPs: $\hat{\mathbf{u}} = \mathbf{G}\mathbf{Z}^\top \mathbf{V}^{-1} (\mathbf{y} - \mathbf{X}\hat{\beta})$;
 Compute ICC: $\rho = \frac{\hat{\sigma}_u^2}{\hat{\sigma}_u^2 + \hat{\sigma}^2}$;
// Interpretation;
for each partner g **do**
 if $\hat{u}_g > 0$ **then** Partner adds positive effect (“star power”);
 else Partner has negative baseline effect;
end
return $\hat{\beta}, \{\hat{u}_g\}, \text{ICC } \rho$;

Algorithm 3: Comparative Feature Effect Analysis: Judges vs Fans

Input: SHAP matrices $\Phi^{(J)}, \Phi^{(F)}$ from Algorithm 1
Input: Feature matrix \mathbf{X} , feature names \mathcal{F}
Output: Comparative effect analysis for each feature
// Global Importance Comparison;
for each feature $f_j \in \mathcal{F}$ **do**
 $I_j^{(J)} = \text{mean}(|\Phi_{:,j}^{(J)}|)$; **// Judge importance**
 $I_j^{(F)} = \text{mean}(|\Phi_{:,j}^{(F)}|)$; **// Fan importance**
 $\Delta_j = I_j^{(F)} - I_j^{(J)}$; **// Relative fan preference**
end

// Industry-Specific Effects;
for each industry indicator $f_{ind} \in \{\text{Athlete}, \text{Actor}, \text{Model}, \dots\}$ **do**
 Select samples: $\mathcal{S} = \{i : x_{i,ind} = 1\}$;
 $\bar{\phi}_{ind}^{(J)} = \text{mean}(\Phi_{\mathcal{S},ind}^{(J)})$; **// Judge effect**
 $\bar{\phi}_{ind}^{(F)} = \text{mean}(\Phi_{\mathcal{S},ind}^{(F)})$; **// Fan effect**
 if $\bar{\phi}_{ind}^{(J)} < 0$ **and** $\bar{\phi}_{ind}^{(F)} > 0$ **then**
 | Flag: Industry favored by fans, penalized by judges;
 end
end

// Age Dependence Analysis;
Fit polynomial: $\phi_{age}^{(J)}(x) = \beta_0 + \beta_1 x + \beta_2 x^2$;
Fit polynomial: $\phi_{age}^{(F)}(x) = \gamma_0 + \gamma_1 x + \gamma_2 x^2$;
Optimal age (judges): $x_J^* = -\beta_1/(2\beta_2)$;
Optimal age (fans): $x_F^* = -\gamma_1/(2\gamma_2)$;
return Importance rankings, industry effects, age optima;
