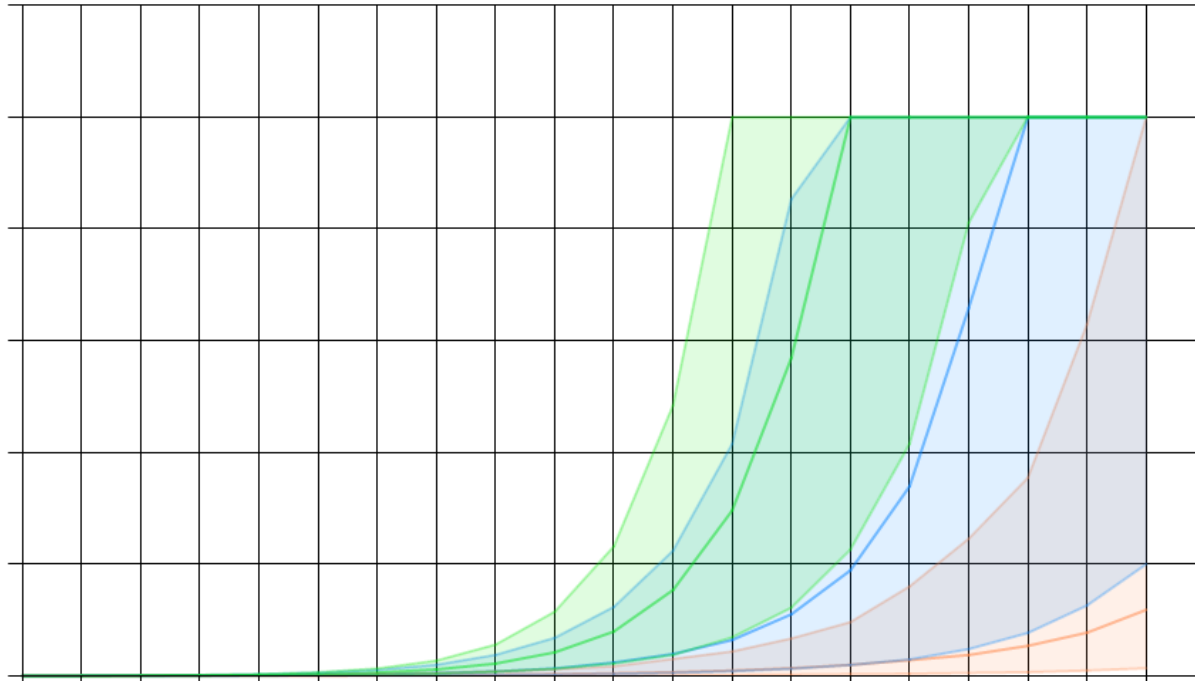


Kelly Criterion generalized

by Lorenz Auer



JKU Linz, 28 April 2022

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Example:

$$\text{seed capital} = 100\text{€}, \quad \text{next capital} = \text{prev capital} \begin{cases} +50\%, & \text{heads} \\ -40\%, & \text{tails} \end{cases}$$

Would you agree to play this bet 1000 times?

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Initial Approach:

$$\begin{aligned} \text{average return} &= +5\% \\ \text{expected capital} &= 100\text{€} \cdot 1.05^{1000} \approx 1.5 \cdot 10^{23}\text{€} \end{aligned}$$

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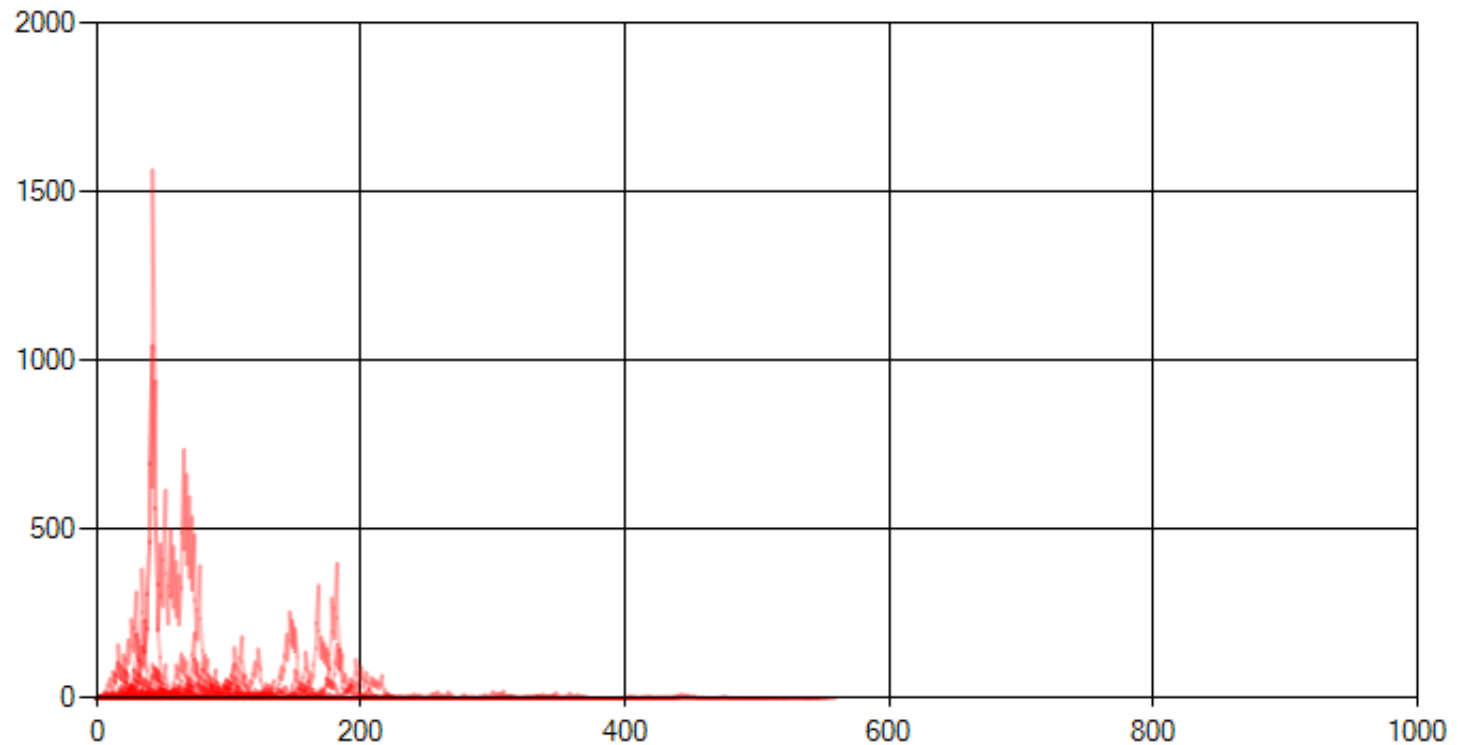


Figure 1. naive gambler, 100 runs

J.L. Kelly's Approach:

Note: wins and losses are commutative.

$$0.6 \cdot (1.5 \cdot c) = 1.5 \cdot (0.6 \cdot c)$$

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After $n \gg$ bets:

$$\underbrace{0.6}_{\text{loss}}^{\overbrace{n/2}^{\text{\#losses}}} \cdot \underbrace{1.5}_{\text{win}}^{\overbrace{n/2}^{\text{\#wins}}}$$

$$\text{expected growth} = 1.5^{0.5} \cdot 0.6^{0.5} \approx 0.95$$

$$\text{expected capital} \approx 1.3 \cdot 10^{-21} \text{€}$$

Definition. (Binary bet) *A binary bet has the following defining parameters:*

- *random variable X corresponding to a random event*
- *probability of winning the bet $p \in [0, 1]$*
- *odds (= payout) $\phi > 0$*
- *stake $0 \leq r \leq 1$ chosen by the gambler in percent of their assets*

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By placing r on such a bet, the gambler has to pay r upfront. Then the random event X occurs. If its outcome matches the desired outcome, which has the given probability p of happening, the gambler is paid $\phi \cdot r$. If the outcome does not match the desired one, the gambler gets nothing.

Geometric mean:

$$\underbrace{(1-r)}_{\text{loss}}^{1-p} \cdot \underbrace{(1-r+\phi r)}_{\text{win}}^p$$

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$$r = \frac{\phi p - 1}{\phi - 1}$$

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Example:

$$p = 0.5, \phi = 2.25$$

$$r = \frac{2.25 \cdot 0.5 - 1}{2.25 - 1} = \frac{0.125}{1.25} = 0.1$$

J.L. Kelly's Approach:

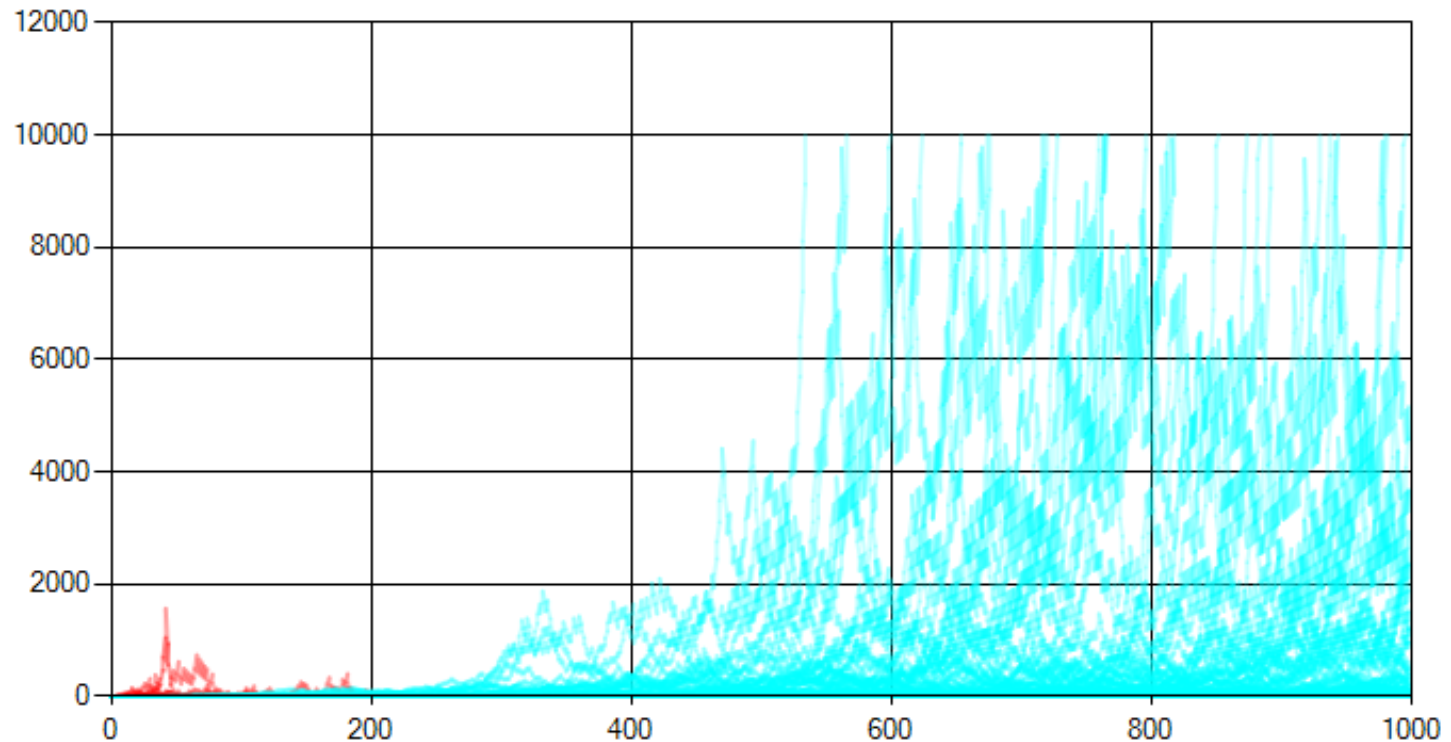


Figure 2. Simulation capped at 10^4 to prevent overflow errors

J.L. Kelly's Approach:

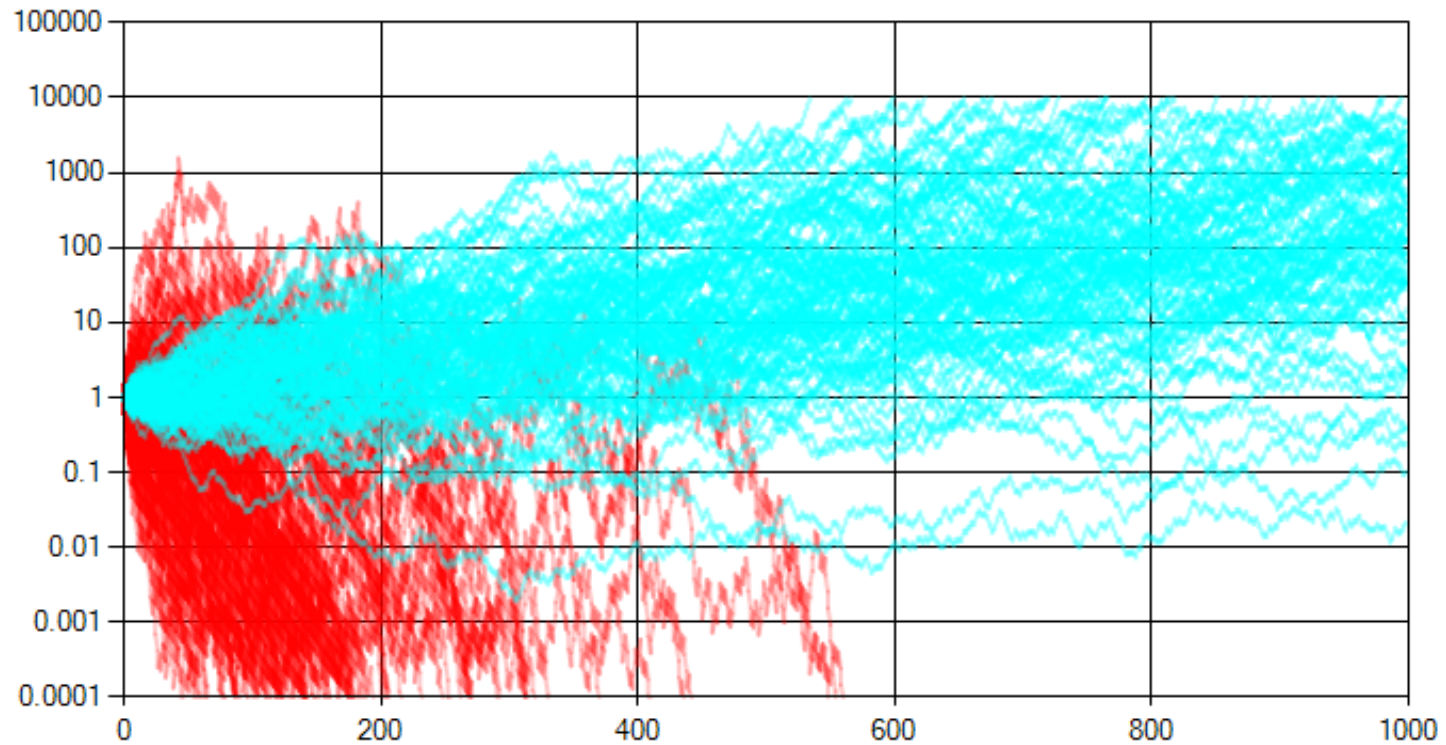


Figure 3. Logarithmic scale for better visualisation

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Definition. (Finite bet) A finite bet has the following defining parameters:

- random variable X corresponding to a random event with $n < \infty$ different outcomes
- probabilities for each possible outcome $p \in \mathbb{R}_{>0}^n, \|p\|_1 = 1$
- odds (= payout) for each possible outcome $\phi \in \mathbb{R}_{\geq 0}^n$
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By placing r currency on such a bet, the gambler has to pay r upfront. Then the random event X occurs and the index $1 \leq i \leq n$ is chosen according to p . The gambler then receives $\phi_i \cdot r$ currency.

Assuming independence:

$$G(r) := \prod_{\substack{i \in \mathbb{N}^m \\ \forall j: 1 \leq i_j \leq n_j}} \left(1 + \sum_{j=1}^m (\phi_{j, i_j} - 1) r_j \right)^{\prod_{j=1}^m p_{j, i_j}} \quad \text{with } \|r\|_1 \leq 1$$

i ... vector describing the outcome of all bets.

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\overline{R} ... all possible bets the gambler could take.

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Note: \overline{R} is convex.

Goal: Proof $G(r)$ is concave.

Lemma 1. *Let $a, b \in \mathbb{R}_{>0}$ and $p \in [0, 1]$ then*

$$(1 + a)^p (1 + b)^{1-p} \geq 1 + a^p b^{1-p}$$

holds.

Lemma 2. *Let $a, b \in \mathbb{R}_{>0}$ and $p \in [0, 1]$ then*

$$(1+a)^p(1+b)^{1-p} \geq 1 + a^p b^{1-p}$$

holds.

Proof. Let $a, b \in \mathbb{R}_{>0}$. (w.l.o.g.: $a \geq b$)

$$\begin{aligned} f(p) &:= (1+a)^p(1+b)^{1-p} - 1 - a^p b^{1-p} \\ &= (1+b) \left(\frac{1+a}{1+b} \right)^p - 1 - b \left(\frac{a}{b} \right)^p \end{aligned}$$

by showing $f(p) \geq 0$ the statement will be proven. Note: $f(p) \in C^\infty(\mathbb{R})$.

For $a = b$:

$$f(p) = (1+b) - 1 - b = 0$$

For $a \neq b$:

$$f(0) = (1+b)\left(\frac{1+a}{1+b}\right)^0 - 1 - b\left(\frac{a}{b}\right)^0 = (1+b) - 1 - b = 0$$

$$f(1) = (1+b)\left(\frac{1+a}{1+b}\right)^1 - 1 - b\left(\frac{a}{b}\right)^1 = (1+a) - 1 - a = 0$$

It is also known that:

$$\begin{aligned} a &> b > 0 \\ \frac{a}{b} &> 1 \\ \frac{a}{b} &> \frac{1+a}{1+b} > 1 \\ \ln\left(\frac{a}{b}\right) &> \ln\left(\frac{1+a}{1+b}\right) > 0 \end{aligned}$$

Given a and b using the first derivative

$$\frac{\partial}{\partial p} f(p) = \underbrace{(1+b) \ln\left(\frac{1+a}{1+b}\right) \left(\frac{1+a}{1+b}\right)^p}_{>0} - \underbrace{b \ln\left(\frac{a}{b}\right) \left(\frac{a}{b}\right)^p}_{>0}$$

one can explicitly calculate p' with:

$$\frac{\partial}{\partial p} f(p') = 0$$

It follows that:

$$\begin{aligned} \frac{\partial^2}{\partial p^2} f(p') &= \underbrace{(1+b) \ln\left(\frac{1+a}{1+b}\right)^2 \left(\frac{1+a}{1+b}\right)^{p'}}_{>0} - b \ln\left(\frac{a}{b}\right)^2 \left(\frac{a}{b}\right)^{p'} \\ &< (1+b) \ln\left(\frac{1+a}{1+b}\right) \ln\left(\frac{a}{b}\right) \left(\frac{1+a}{1+b}\right)^{p'} - b \ln\left(\frac{a}{b}\right)^2 \left(\frac{a}{b}\right)^{p'} \\ &= \ln\left(\frac{a}{b}\right) \left((1+b) \ln\left(\frac{1+a}{1+b}\right) \left(\frac{1+a}{1+b}\right)^{p'} - b \ln\left(\frac{a}{b}\right) \left(\frac{a}{b}\right)^{p'} \right) \\ &= \ln\left(\frac{a}{b}\right) * \frac{\partial}{\partial p} f(p') = 0 \end{aligned}$$

$$\frac{\partial^2}{\partial p^2} f(p') < 0$$

$f(p)$ has exactly one extremum which is a maximum at p' . Due to the mean value theorem it follows with $f(0) = 0$ and $f(1) = 0$ that $f(p) > 0$ for $p \in (0, 1)$. \square

Lemma 3. *Let $n \in \mathbb{N}$. $a_1, \dots, a_n \in \mathbb{R}_{>0}$. $b_1, \dots, b_n \in \mathbb{R}_{>0}$. $p_1, \dots, p_n \in \mathbb{R}_{\geq 0}$ with $\sum_{i=1}^n p_i = 1$. Then*

$$\prod_{i=1}^n (a_i + b_i)^{p_i} \geq \prod_{i=1}^n a_i^{p_i} + \prod_{i=1}^n b_i^{p_i}$$

Lemma 4. Let $n \in \mathbb{N}$. $a_1, \dots, a_n \in \mathbb{R}_{>0}$. $b_1, \dots, b_n \in \mathbb{R}_{>0}$. $p_1, \dots, p_n \in \mathbb{R}_{\geq 0}$ with $\sum_{i=1}^n p_i = 1$. Then

$$\prod_{i=1}^n (a_i + b_i)^{p_i} \geq \prod_{i=1}^n a_i^{p_i} + \prod_{i=1}^n b_i^{p_i}$$

Proof. With $c_i = \frac{b_i}{a_i} > 0$ we can simplify:

$$\begin{aligned} \prod_{i=1}^n (a_i + b_i)^{p_i} &\geq \prod_{i=1}^n a_i^{p_i} + \prod_{i=1}^n b_i^{p_i} \\ \frac{\prod_{i=1}^n (a_i + b_i)^{p_i}}{\underbrace{\prod_{i=1}^n a_i^{p_i}}_{>0}} &\geq \frac{\prod_{i=1}^n a_i^{p_i}}{\prod_{i=1}^n a_i^{p_i}} + \frac{\prod_{i=1}^n b_i^{p_i}}{\prod_{i=1}^n a_i^{p_i}} \\ \prod_{i=1}^n \frac{(a_i + b_i)^{p_i}}{a_i^{p_i}} &\geq 1 + \prod_{i=1}^n \frac{b_i^{p_i}}{a_i^{p_i}} \\ \prod_{i=1}^n \left(\frac{a_i + b_i}{a_i} \right)^{p_i} &\geq 1 + \prod_{i=1}^n \left(\frac{b_i}{a_i} \right)^{p_i} \end{aligned}$$

$$\begin{aligned}\prod_{i=1}^n \left(\frac{a_i + b_i}{a_i} \right)^{p_i} &\geq 1 + \prod_{i=1}^n \left(\frac{b_i}{a_i} \right)^{p_i} \\ \prod_{i=1}^n \left(1 + \frac{b_i}{a_i} \right)^{p_i} &\geq 1 + \prod_{i=1}^n \left(\frac{b_i}{a_i} \right)^{p_i} \\ \prod_{i=1}^n (1 + c_i)^{p_i} &\geq 1 + \prod_{i=1}^n c_i^{p_i}\end{aligned}$$

If $\exists i': p_{i'} = 1$:

$$\begin{aligned}\prod_{i=1}^n (1 + c_i)^{p_i} &\geq 1 + \prod_{i=1}^n c_i^{p_i} \\ (1 + c_{i'})^1 &\geq 1 + c_{i'}^1 \\ 1 + c_{i'} &= 1 + c_{i'}\end{aligned}$$

Induction start $n = 1$: Since $p_1 = 1$ the inequality holds due to the statement above.

Induction step $n \rightarrow n + 1$:

Assume $\forall i: p_i \neq 1$.

$$\begin{aligned}
 \prod_{i=1}^{n+1} (1 + c_i)^{p_i} &= (1 + c_{n+1})^{p_{n+1}} \prod_{i=1}^n (1 + c_i)^{p_i} \\
 &= (1 + c_{n+1})^{p_{n+1}} \left(\prod_{i=1}^n (1 + c_i)^{\frac{\overbrace{p_i}^{\sum_{i=1}^n p_i}}{1 - p_{n+1}}} \right)^{\underbrace{1 - p_{n+1}}_{\neq 0}} \\
 \text{apply induction: } &\geq (1 + c_{n+1})^{p_{n+1}} \left(1 + \prod_{i=1}^n c_i^{\frac{p_i}{1 - p_{n+1}}} \right)^{1 - p_{n+1}} \\
 \text{Lemma 2: } &\geq 1 + c_{n+1}^{p_{n+1}} \cdot \prod_{i=1}^n c_i^{\frac{p_i \cdot (1 - p_{n+1})}{1 - p_{n+1}}} \\
 &= 1 + c_{n+1}^{p_{n+1}} \cdot \prod_{i=1}^n c_i^{p_i} = 1 + \prod_{i=1}^{n+1} c_i^{p_i} \quad \square
 \end{aligned}$$

Theorem 5. $G(r)$ is concave on \bar{R} .

Theorem 6. $G(r)$ is concave on \bar{R} .

Proof. Let $r, r' \in R$ and $t \in (0, 1)$. $r'' = r t + r' (1 - t)$.

$$\begin{aligned}
 G(r'') &= \prod_{\substack{i \in \mathbb{N}^m \\ \forall j: 1 \leq i_j \leq n_j}} \left(\underbrace{1 + \sum_{j=1}^m (\phi_{j, i_j} - 1) r_j''}_{>0} \right)^{\prod_{j=1}^m p_{j, i_j}} \\
 &= \prod_{\substack{i \in \mathbb{N}^m \\ \forall j: 1 \leq i_j \leq n_j}} \left(1 + \sum_{j=1}^m (\phi_{j, i_j} - 1) (r_j t + r'_j (1 - t)) \right)^{\prod_{j=1}^m p_{j, i_j}} \\
 &= \prod_{\substack{i \in \mathbb{N}^m \\ \forall j: 1 \leq i_j \leq n_j}} \left(1 + t \sum_{j=1}^m (\phi_{j, i_j} - 1) r_j + (1 - t) \sum_{j=1}^m (\phi_{j, i_j} - 1) r'_j \right)^{\prod_{j=1}^m p_{j, i_j}} \\
 &= \prod_{\substack{i \in \mathbb{N}^m \\ \forall j: 1 \leq i_j \leq n_j}} \left(\underbrace{t \left(1 + \sum_{j=1}^m (\phi_{j, i_j} - 1) r_j \right)}_{>0} + (1 - t) \underbrace{\left(1 + \sum_{j=1}^m (\phi_{j, i_j} - 1) r'_j \right)}_{>0} \right)^{\underbrace{\prod_{j=1}^m p_{j, i_j}}_{>0, \sum_i = 1}}
 \end{aligned}$$

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 \text{Lem. 4} &\geq \prod_{\substack{i \in \mathbb{N}^m \\ \forall j: 1 \leq i_j \leq n_j}} \left(t \left(1 + \sum_{j=1}^m (\phi_{j,i_j} - 1) r_j \right) \right)^{\prod_{j=1}^m p_{j,i_j}} + \\
 &+ \prod_{\substack{i \in \mathbb{N}^m \\ \forall j: 1 \leq i_j \leq n_j}} \left((1-t) \left(1 + \sum_{j=1}^m (\phi_{j,i_j} - 1) r'_j \right) \right)^{\prod_{j=1}^m p_{j,i_j}} \\
 &= \prod_{\substack{i \in \mathbb{N}^m \\ \forall j: 1 \leq i_j \leq n_j}} t^{\prod_{j=1}^m p_{j,i_j}} \left(1 + \sum_{j=1}^m (\phi_{j,i_j} - 1) r_j \right)^{\prod_{j=1}^m p_{j,i_j}} + \\
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 G(r'') &\geq \prod_{\substack{i \in \mathbb{N}^m \\ \forall j: 1 \leq i_j \leq n_j}} t^{\prod_{j=1}^m p_{j,i_j}} \left(1 + \sum_{j=1}^m (\phi_{j,i_j} - 1) r_j \right)^{\prod_{j=1}^m p_{j,i_j}} + \\
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 &= t \prod_{\substack{i \in \mathbb{N}^m \\ \forall j: 1 \leq i_j \leq n_j}} \left(1 + \sum_{j=1}^m (\phi_{j,i_j} - 1) r_j \right)^{\prod_{j=1}^m p_{j,i_j}} + \\
 &\quad + (1 - t) \prod_{\substack{i \in \mathbb{N}^m \\ \forall j: 1 \leq i_j \leq n_j}} \left(1 + \sum_{j=1}^m (\phi_{j,i_j} - 1) r'_j \right)^{\prod_{j=1}^m p_{j,i_j}} \\
 &= t G(r) + (1 - t) G(r')
 \end{aligned}$$

$G(r)$ is concave on R . $G(r)$ consists of a finite amount of additions and multiplications, so $G(r)$ is continuous. Further $\lim_{\|r\|_1 \rightarrow 1} G(r) < \infty$, therefore the result over R can be continued to \bar{R} . $G(r)$ is concave on \bar{R} . \square

Corollary 7. *Over \overline{R} any local maximum of $G(r)$ is a global maximum.*

Corollary 8. *Over \bar{R} any local maximum of $G(r)$ is a global maximum.*

Proof. Implied directly, since \bar{R} is convex and $G(r)$ is concave (Theorem 6). □

Optimization algorithms converge to global maximum. :)

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$$r_{i+1} = r_i + t \nabla G(r_i) \quad t > 0$$

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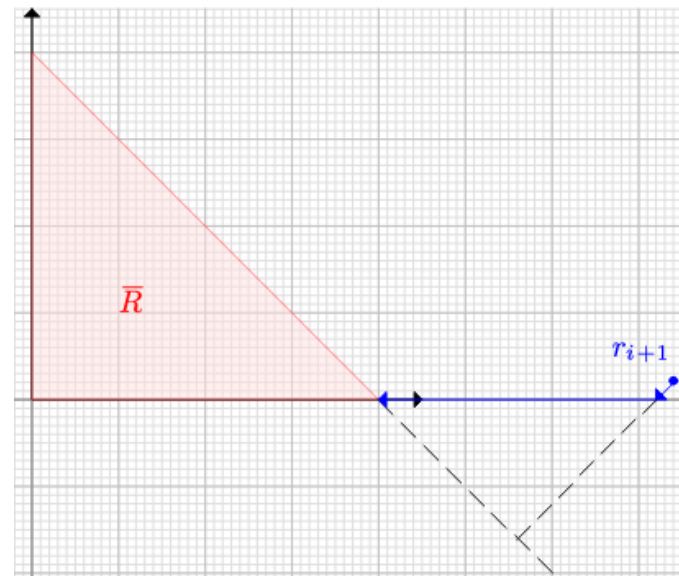
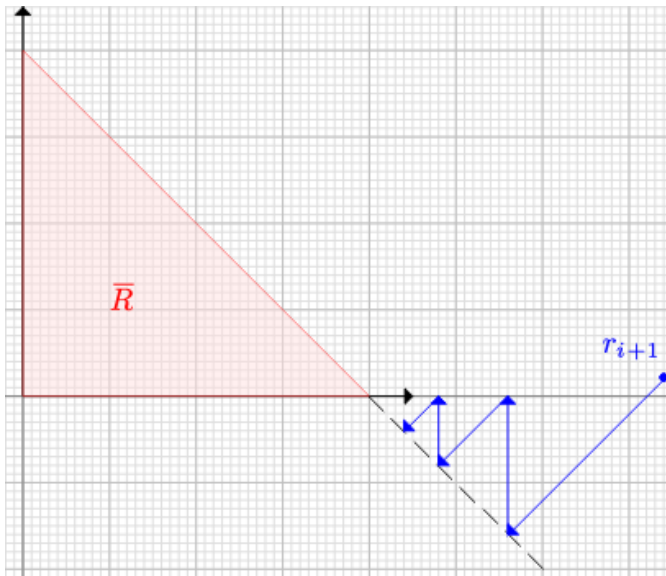
- Lower t until ok?
- Project onto surface $\partial \bar{R}$?

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$$r_{i+1} = r_i + t \nabla G(r_i) \quad t > 0$$

Pitfall: What happens if $r_{i+1} \notin \bar{R}$?

- Lower t until ok?
- Project onto surface $\partial \bar{R}$?



Calculate gradient:

$$\frac{\partial G}{\partial r_k}(r) = G(r) \cdot \sum_{\substack{i \in \mathbb{N}^m, \\ \forall j: 1 \leq i_j \leq n_j}} \left((\phi_{k, i_k} - 1) \cdot \left(1 + \sum_{j=1}^m (\phi_{j, i_j} - 1) r_j \right)^{-1} \cdot \prod_{j=1}^m p_{j, i_j} \right)$$

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Note $\frac{\partial G}{\partial r_k}(r)$ is only continuous on R . There could exist $r' \in \bar{R}$ such that

$$\exists i' \in \mathbb{N}^m: 1 + \sum_{j=1}^m (\phi_{j, i'_j} - 1) r'_j = 0.$$

For such r' we get

$$\begin{aligned} G(r') &= \prod_{\substack{i \in \mathbb{N}^m \\ \forall j: 1 \leq i_j \leq n_j}} \left(1 + \sum_{j=1}^m (\phi_{j, i_j} - 1) r'_j \right)^{\prod_{j=1}^m p_{j, i_j}} \\ &= \left(\underbrace{1 + \sum_{j=1}^m (\phi_{j, i'_j} - 1) r'_j}_{=0} \right)^{\prod_{j=1}^m p_{j, i'_j}} \prod_{\substack{i \in \mathbb{N}^m \\ \forall j: 1 \leq i_j \leq n_j \\ i \neq i'}} \left(1 + \sum_{j=1}^m (\phi_{j, i_j} - 1) r'_j \right)^{\prod_{j=1}^m p_{j, i_j}} = 0 \end{aligned}$$

If $r_0 = 0$, $G(r_0) = 1$ and $G(r_{i+1}) > G(r_i)$, $\frac{\partial G}{\partial r_k}(r)$ can always be evaluated.

Demonstration:

- Optimization
- Simulation

Dana and Bill's fields have $\phi = (4, 3, 2, 1, 0)$ and $p = (0.2, 0.3, 0.25, 0.15, 0.1)$.

Ann and Carl's fields have $\phi = (3, 2, 1, 0)$ and $p = (0.3, 0.4, 0.2, 0.1)$.

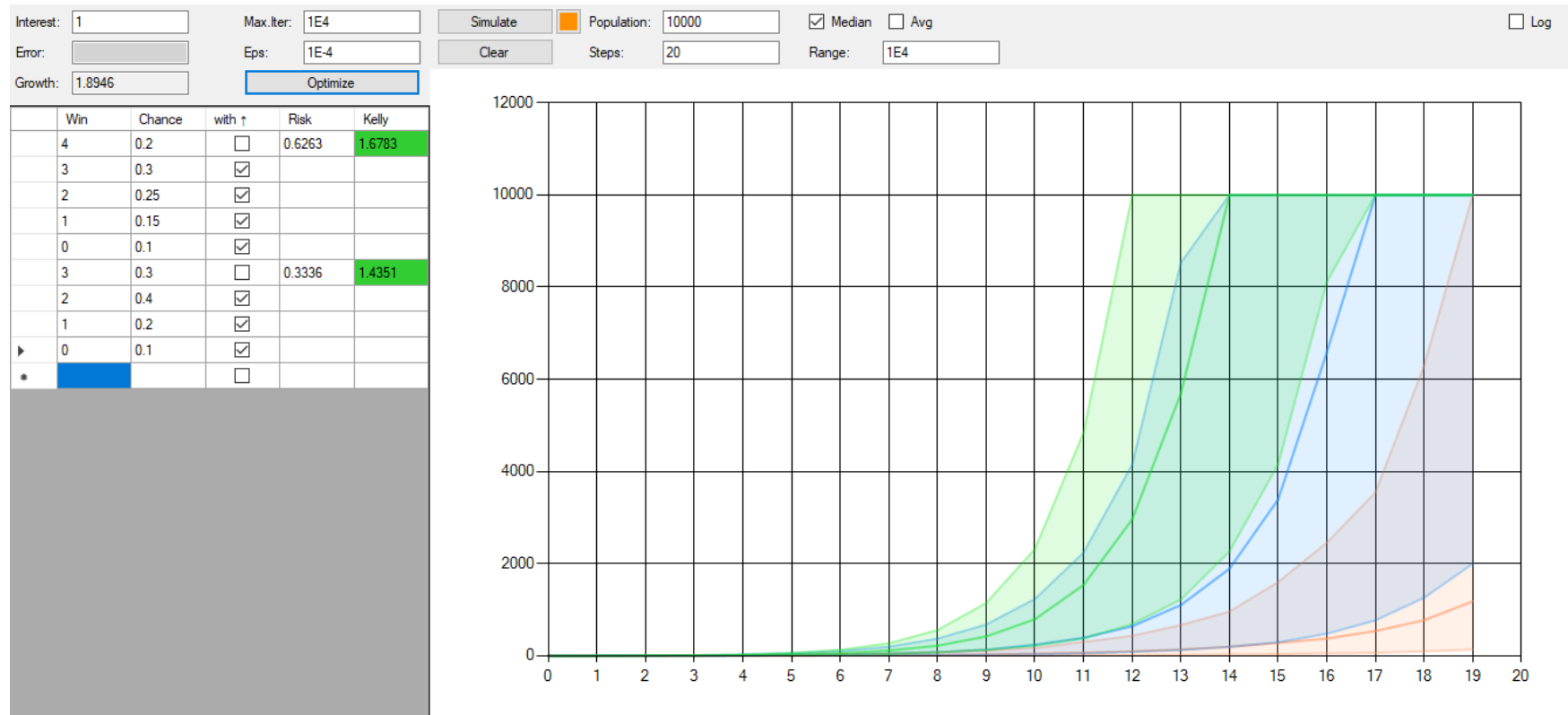


Figure 4. Ann (orange), Bill (blue), Dana and Carl (green)

I have developed a **proof** and an **algorithm** for applying the Kelly Criterion to multiple bets with finite outcomes.

Optimal strategies often are unintuitive.

Comparisons between those strategies yield surprising results.

Paper, software and slides are available at traxar.github.io.