

# Sponsor Contract

Sponsors are businesses or non-profits promoting their products or services.

Idee users will start a sponsorship with the sponsor of their choosing. The sponsor's logo will appear next to the user's content and they will be eligible to receive monthly promotional deals. Users may click a sponsor's logo to view their info page and recent promotions.

## **Mission of Tre-Uniti (creator of Belle-Idee):**

Provide web apps for communities and individuals to inspire, develop, and learn cooperatively.

### **Benefits:**

1. Promotion of products, services, and mission to a diverse group of users
2. Build brand loyalty with users who start sponsorships and receive your promotions
3. Increase awareness and visibility of your brand through views on posts/extensions
4. Market new products, services, and events through monthly promotions
5. Set budgets for views/clicks and receive monthly reports on usage and demand
6. Build a good reputation by supporting a web app with a humanitarian purpose
7. New method of discovery for new customers and ability to link back to your website

### **Eligibility:**

1. A registered business or non-profit
2. Ability to pay a minimum \$10 monthly budget for views and clicks
3. Desire to send worthwhile monthly promotions to users who start sponsorships

### **Pricing:**

1. A view is anytime a user views your logo/image while using the site
  - a. Each view is one half of a cent (U.S). (For example: 1000 views = \$5.00)
2. A click is anytime a user clicks your logo/image and views your sponsor page
  - a. Each click is 5 cents (U.S)
3. Budgets are set each month and a payment resets the view/click counters to 0
  - Note when your budget is reached the logo/image will stop appearing for the users
4. There is a \$10 (U.S) minimum monthly budget (1000 views, 100 clicks)

### **Agreement:**

By signing this agreement Tre-Uniti LLC will provide for you the ability to be an Idee Sponsor and determine your starting budget as selected below. Tre-Uniti LLC will provide a monthly invoice via email and the invoice will be paid through a credit card processor (Stripe). By using Idee you agree to our Privacy Policy, Terms of Use (both posted on Idee) and this agreement.

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### **Sponsor:**

Name:

Address:

Adult +21: ☐ Yes ☐ No

Manager:

Phone:

Email:

Website:

Starting budget:

- ☐ \$10 per month (1000 views, 100 clicks)
- ☐ \$50 per month (5000 views, 500 clicks)
- ☐ \$100 per month (10000 views, 1000 clicks)
- ☐ Other (please specify):

Signature:

Date Signed:

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### **Tre-Uniti:**

Representative:

Signature:

Date Signed:

**Address:** PO Box 888 Sedro-Woolley, WA    **Phone:** +1 (347) 897-5562    **Email:** tre-uniti@belle-idee.org