

Contact

www.linkedin.com/in/garyvaynerchuk (LinkedIn)
www.youtube.com/garyvee (Other)
www.garyvaynerchuk.com/books (Other)
www.garyvaynerchuk.com/hire-me/ (Other)

Top Skills

Wine
Wine Knowledge
Entrepreneur

Honors-Awards

Fortune 40 Under 40
Crain's 40 Under 40
New York Times Profile

Publications

#AskGaryVee: One Entrepreneur's Take on Leadership, Social Media, and Self-Awareness
Jab, Jab, Jab, Right Hook: How to Tell Your Story in a Noisy Social World
The Thank You Economy
Crush It!: Why NOW Is the Time to Cash In on Your Passion

Gary Vaynerchuk

Chairman of VaynerX, CEO of VaynerMedia, 5-Time NYT Bestselling Author
New York

Summary

Gary Vaynerchuk is a serial entrepreneur, 5x New York Times Best-Selling Author, Chairman of VaynerX, CEO of VaynerMedia, CEO of VaynerSports, and Co-Founder of Empathy Wines. He's a highly sought after public speaker, as well as a prolific angel investor with early investments in companies such as Facebook, Twitter, Tumblr, Venmo, and Uber.

Gary builds businesses. Beginning at a young age, he capitalized on his entrepreneurial spirit and started his very own lemonade franchise and sold baseball cards at local malls. From there, he began working at his family wine store, where he grew the business from a \$3M to a \$60M business in just five years. In addition, he transitioned the company to one of the first e-commerce platforms for alcohol in the country resulting in explosive top-line growth.

Today, Gary is the chairman of VaynerX, a modern-day media and communications holding company and the active CEO of VaynerMedia, a full-service advertising agency servicing Fortune 100 clients with offices in the US, UK, and Singapore. In addition to VaynerMedia, VaynerX includes Gallery Media Group, The Sasha Group, Tracer, VaynerProductions, VaynerSpeakers, and VaynerCommerce. Gary also serves as a partner at VaynerSports, Green Street and Resy.

In addition to running multiple businesses, Gary is currently the subject of DailyVee, an online documentary series highlighting what it's like to be a CEO and public figure in today's digital world; the host of The GaryVee Audio Experience, a top 100 global podcast; and the host of #AskGaryVee, a business and advice Q&A show on YouTube. Most recently, Vaynerchuk released his fourth sneaker line in collaboration with K-Swiss.

Gary is a board/advisory member of Bojangles, the Ad Council and Pencils of Promise, and is a longtime Well Member of Charity:Water.

Experience

VaynerMedia

CEO

April 2009 - Present (11 years 5 months)

New York City

I'm the CEO of a full-service digital agency built for the now. We partner with clients to drive better business outcomes with best-in-class video production, media planning, distribution, influencer marketing, Google & Alexa voice services, and everything in between.

We have grown from 0-800+ with locations in New York, Los Angeles, London, and Singapore in the last 11 years.

We work with some of the biggest companies in the world including GE, PepsiCo, ABInBev, Chase, Unilever, Syfy, Mondelez, Toyota, Diageo and Johnson's

Our specialties are:

Full Service Creative

Paid Media

Influencer Marketing

IoT & Voice

eCommerce

VaynerTalent (Personal Branding)

You can view some of our campaigns for big-name brands here: <http://vaynermedia.com/case-studies/>

VaynerSports

Co-Founder

January 2016 - Present (4 years 8 months)

Greater New York City Area

VaynerSports is a full-service athlete representation agency that guides players through a variety of issues involving their professional career. We are

improving the level of service beyond what any athlete has experienced in the industry thus far, one client at a time.

Vayner/RSE

Co-Founder

February 2014 - Present (6 years 7 months)

New York City

I was an angel investor in companies like Facebook, Twitter, Tumblr, Uber, and Birchbox before eventually co-founding VaynerRSE, a 25M New York-based venture capital firm specializing in seed-stage investments.

Partners include: Phil Toronto, AJ Vaynerchuk, Matt Higgins and Kerry Kellogg

Our portfolio includes: Medium, Coinbase, Birchbox, Snap, Resy, Beme, Breather, Shyp and more.

DailyVee

Host/Producer

December 2015 - Present (4 years 9 months)

DailyVee is a 'daily' vlog I produce which captures behind-the-scenes footage of my life as a an HR-driven CEO, entrepreneur, and public figure.

The vlog is released daily at 12:00 EST on YouTube and Facebook.

DailyVee captures me in meetings with employees, client pitches, and traveling the world for business.

The #AskGaryVee Show

Host

July 2014 - Present (6 years 2 months)

NYC

The #AskGaryVee show is business Q&A series broadcast live on Facebook and Instagram, where I answer your questions about marketing, social media, and entrepreneurship.

Want to get on the show? Tune in on Facebook and leave your name, number, location and phone-number or Tweet me your question with the hashtag #AskGaryVee

Notable guests include:

Tony Robbins
John Legend
Arianna Huffington
Lewis Howes
Logic
Jon Taffer
Ryan Holiday
Simon Sinek
Chase Jarvis
Casey Neistat
Jake Paul
Jewel
And more!

Wine Library TV

Host

February 2006 - August 2011 (5 years 7 months)

I run Winelibrary and Winelibrary.com but became more known from Winelibrarytv.com. Winelibrarytv.com is a wine video blog that ran for 1,000 episodes. I was able to taste and review 1000s of wines from all over the world.
