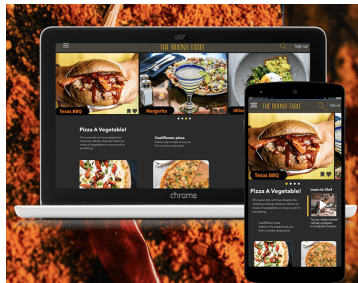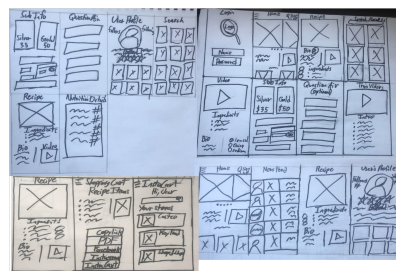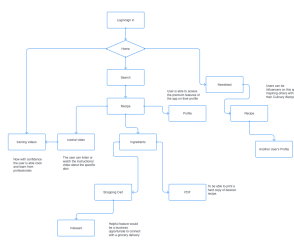The Round Table

This is a recipe app I used adobe XD, and focuses mainly on the User experience and interface process walking with user testing and getting feedback on every step of the process.

This project was a 2 month process from the very beginning and step by step breaking down the UX/UI process to then have a finished product. I chose to do a recipe app to kindle my past interests with my present creations.
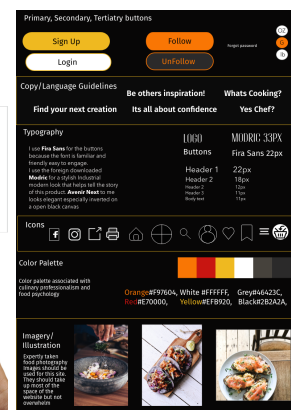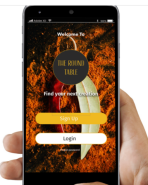The goal was to create a functional, easy-to-understand, and comfortable app to spend extended time on when looking for new recipes. The target was users want a recipe cooking app with a catered experience, but there is a frustration with the delivery of information from current recipe sites that can be improved.

To start I completed a competitors analysis, then user personas, next identified each step of the user's experience and placed them in a logical order. The presentation of the user story, annotations, and task flow in an organized and pleasing display. Clearly indicating the entry point and success criteria. Resulting in the sketch wireframes.

After I research inspiration for the right style and mood for this app and made this Style Guide
To then finally result in my Mock Ups