Patreck Pagan

Digital Designer
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This is a vintage clothing app where I focus on Design theory, principles, and mediums to portray this stylistic approach, Inspired by the products featured on the app.

Summarize:

This app is for people that can't go to thrift shops or want an easier, more organized digital experience. Having a responsive web app, that allows everyone of all backgrounds to trade and share vintage clothing plus unique styles. Most often would be used in their private time when they would want to clear their inventory or someone they know. As well as a fashion student's best friend. Why? Well If you have ever been to a thrift shop you'll know that they can be messy, cluttered and maybe overwhelming. Some people love going to physical shops and making a day out of it. But not everyone has the time and would want something more structured. Creative direction for this app is for it to feel organic and retro using earth tones inspired from leather and suede.