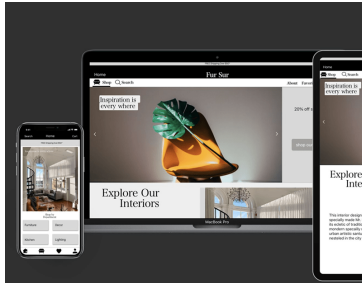


Patreck Pagan



This is NYC inspired Furniture app; the goal was to build a cohesive brand for an eCommerce online store. The app helps everyone find products quickly and efficiently to match their particular needs.

Overview: This site is for the kindred spirits who want more of an emotional connection with their choice of home goods. People desire possessions that mean more than just objects occupying space in their home that fits an aesthetic.

User stories

- 1) A frequent customer will be able to save search criteria, so that they can easily find what is most relevant to them.
- 2) The customer will be able to place multiple items in a shopping cart, so that they can purchase more than one item at a time.
- 3) As a returning user. They will be able to save items that they can add to a wish list, so that they can purchase them later.
- 4) Share favorite items with other potential customers

This tool is for people who want to shop for quality furniture items without going into a physical store. Your online store is particularly valuable for people who struggle to find the items they want in traditional stores. This app gives people access to premium goods without having to travel.