

# TRCX

WHITE PAPER.



Dear Visionaries of the New Paradigm,

It is an honor to address you at this momentous moment of change and challenge.

From the depths of global uncertainty, we have emerged as a resilient humanity, ready to redefine our lives and aspirations. The pandemic forced us to rethink every aspect of our existence, and in this process, we have discovered the promise that lies in decentralization and blockchain technology.

We are at a crossroads where the old financial hierarchy gives way to a world driven by equal opportunity, where each individual is their own bank and each transaction is an act of empowerment. In this context, I am proud to present to you TRCX, a project born not only of technological ingenuity, but also of the burning desire to create a more just and equitable future.

TRCX's mission is to transform the way we think about and manage money. With unwavering determination, we are eliminating unnecessary intermediaries and enabling direct peer-to-peer transactions, democratizing the transfer of value. Our goal is not only to digitize assets, but also to emancipate society from the limitations of centralization.

This revolution is not limited to the financial realms. We are on the brink of a new era, Web 3.0, where blockchain transcends the digital realm and enters the very fabric of our daily lives. TRCX is not only a decentralized currency, it is the key to unlocking the potential of the decentralized web, where borderless collaboration and unbreakable trust are the currencies of exchange.

Our history is intertwined with that of those who dream big and embrace resistance to the status quo. With every challenge, we find opportunities to grow and flourish. TRCX is that imposing tree under whose shadow indivi-

dual ideas, projects and aspirations will thrive. This project is a promise fulfilled to the multi-society, to the eight billion human beings who long for a more just and equitable world.

The path to decentralization is not only technical, but also human. The TRCX team is comprised of passionate, young but fearless professionals, masters of cryptography who deeply understand the power of technology to catalyze change.

In times past, fiat money ruled our lives and determined our actions. However, in this new era, we are empowered to embrace cryptocurrency and decentralized digital assets, where equal access and accountability are the fundamental pillars. We are welcoming a cohesive and robust society, driven by an unwavering thirst for progress and unstoppable determination.

As a guardian of TRCX, I ask you to embrace this transformation with responsibility and respect. Each token is a tool to shape a brighter future, an opportunity for empowerment, and a means to uplift those who have been marginalized for too long.

In conclusion, I thank you for joining us on this unprecedented adventure. TRCX is more than a currency; It is a movement towards a more inclusive and bold world. Together, we are forging a new narrative of financial and technological independence.

With gratitude and determination,

CEO, TRCX

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# 1. Market Description

Summary of the Problem TRCX Wants to Solve.

TRCX was created with the purpose of revolutionizing the use of cryptocurrencies in the financial market.

Financial Solutions: On the one hand, we address the issue of cross-border payments, allowing meaningful transactions to be made from any location. For example, remittances between countries with high transaction fees will no longer involve costly intermediaries when using TRCX.

With this cryptocurrency, you will no longer experience this problem, since you will be able to make transactions directly through decentralized wallets. This will allow your shipments to be more efficient and you will also be able to take advantage of the advantages of blockchain technology in countries with crypto regulations, as well as in nations where regulation is limited, allowing decentralized executions. You will be able to hold, trade and invest in your digital assets, transferring them to cold wallets for safe custody.

Benefit Network: On the other hand, this token will offer the advantage of accessing various activities and experiences with celebrities from different fields, giving this cryptocurrency financial flexibility with constant added value. Beyond being just a currency, this project already has value in itself, allowing its use in various contexts. We reach various niches and objectives, for example: you can use your coins for digital games, purchase tickets to exclusive events such as concerts and sports matches, and even meet and interact with your favorite celebrities in international sports and entertainment. This opens a range of possibilities simply by having this currency in your wallet..

Practical Example: Imagine that you acquire 10 TRCX to experience the power of decentralization. You will have three execution options:

You will be able to immediately store your tokens in a cold wallet, maintaining their value and using them according to your needs.

Trade them and make them available to third parties or in an equal exchange.

Store them in your wallet to redeem them at events or take advantage of the benefits of the assets in force at that moment. Once redeemed, the tokens will be burned to restart the process and obtain new benefits.

The reverse option also applies: buy them for benefits, as a means of payment or investment in your own custody.

Open a decentralized wallet, make purchases using credit or debit cards and you'll be ready to access your benefits globally.

## **2. Talking about the Project**

At the current stage, the project is in its early phases. We started after more than six years of research in the financial market and blockchain. This project involves a significant effort to contribute to an ever-changing world that urges us to redefine the direction of decentralized finance. This gives us a solid foundation and extensive experience by merging two parallel worlds: the decentralized world of cryptocurrencies and the traditional world, which still tends towards centralization.

We are sure that, during the private sale stage, we will achieve a solid position in the cryptocurrency and blockchain market, influencing the community and the crypto network with every step we take in the different projects we present on our platform.

Our development is defined and self-sustaining, allowing users of crypto assets to generate liquidity and form a solid community that supports our project.

It is relevant to note that, when launching marketing campaigns in our media and social networks with our assets, the demand to acquire the token at each event triggers its sale to high levels. Early buyers will therefore gain an advantage, similar to the value experienced by the first digital cryptocurrencies that few were able to acquire, resulting in unimaginable riches for those who invested.

Our project consists of two important phases:

**2.1 Financial Phase:** This stage guarantees the stability or increase in the value of the currency at the time of sale, while we wait for profits to begin to flow. Thus, a cycle of growing supply and demand is established.

**2.2 Utility Token:** By launching the various benefits offered with this coin, every user in our community will find intrinsic value. This drives investment from users, which exponentially increases their success, whether in financial terms or as a utility token. Economic benefits and anticipated advantages come together in a successful investment.

The general objective is to achieve control and exclusivity to enjoy the benefits generated by this Utility Token.

Early adopters and investors will be passive or in an investment stage, expecting immediate profits on every launch, event or benefit they wish to access. They will acquire more growing cryptocurrencies for future events, creating continued financial motivation.

**2.3 Peer to Peer Transactions:** Users will be able to directly purchase cryptocurrencies from their fiat currencies through purchase links with credit or debit cards. We will accept payments in fiat currency to convert them into cryptocurrencies. Once users have the cryptocurrencies, they can resell them to other users to access the events. These coins will automatically be converted into utility tokens when redeemed for the event and, once used, will be burned, granting valuable NFT badges as rewards.

**2.4 Interaction with Users:** We will maintain close communication through social networks, customer service and Telegram groups, where users will be able to interact with us and the TRCX community.

**2.5 Debit/Credit Card Option:** If you are not interested in blockchain benefits, you can purchase a Visa or Mastercard to spend your cryptocurrencies, which will be converted from crypto to fiat currency. Request this card with a simple click and we will send it to your home at no cost.

### 3. Finance (TOKENOMICS)

It is imperative to have our own tokens or currency as a starting point to ensure that every action taken is unique to our users, creating an experience like no other in the cryptocurrency market. This strategy gives us the opportunity to expand and forge stronger alliances with assets from the traditional world, incorporating them into the blockchain and contributing to the continued growth of our community.

Token specification.

Name: TreeCoin

Symbol: TRCX

POLYGON Pos Chain

DECIMAL: 18

Total impression of supply. 5,000,000,000

Smart Contract. 0xbAD71C18715C08b1052c2c6235B4bdec31559c13

TRCX Coin Distribution

40% public sale

2,000,000,000 TRCX

40% founder

2,000,000,000 TRCX

5% presale

250,000,000 TRCX

10% for sponsorship and advertising

500,000,000

4% blockchain development

200,000,000 TRCX

1% equipment

50,000,000 TRCX

10% of the profits obtained from the private and public sale will be allocated to a Solidarity Wallet, to which, together with our community, we will contribute to provide support to people in vulnerable situations and with limited resources around the world. We will implement comprehensive assistance programs that will cover various areas, such as educational scholarships, nutritional plans and sports activities, in addition to promoting sustainability in your daily life.

The private sale is scheduled for September 20, 2024, and will remain open until the scheduled supply runs out, while the public sale will take place from SEPTEMBER 21, 2023 and onwards until the scheduled supply runs out.



## 4. Road Map

**Octubre 2022:** Successful launch of the Tree Coin / TRCX project on the Blockchain and placement of assets online.

**2023**

**Q1 (J F M)**

We started with agreements with different sports leaders to have them as ambassadors and have that commitment to the crypto and sports communities.

**Q2 (A M J)**

We started our first autograph signing event with the great Mexican champion Juan Manuel Márquez in Mexico, with the use of the currency in trust wallet and meta mask wallets, having a resounding success, the results were incredible, the acceptance of the people It was incredible, the use of technology was very easy to use and most importantly they received the use of cryptocurrencies very well.

We started selling private token sales for scheduled events and for token use only, not for financial use.

The promotion begins, publishing on social networks and in billboards, as well as the implementation of the brand with sports figures worldwide.

**Q3 (J A S)**

We do a monthly event with personalities from the sports world and very famous music groups. Like Jaime Munguia prior to the fight against Canelo Alvarez,

It is implemented as a means of payment in different restaurants and businesses as a beta test to begin adoption and use with people who are not related to the crypto world.

#### **Q4 (O N D)**

Our director is actively participating in international crypto event scenarios, talking about the adoption of the TRCX token, Tree Coin as the payment alternative, project development functionality in the global economy.

#### **2024 Q1 (E F M), Q2 (A M J).**

We are working to create our own blockchain protocol (treecoin) for large-scale usability development in different areas of society, in smart cities by the end of 2024.

#### **Q3 (J A S)**

We already have our own wallet (treecoin)

We continue outdoor advertising and sports marketing with personalities from the world of elite sports.

Pre-sale for investors from the financial and crypto world

Sale to the public through different communication channels

We do massive outdoor advertising and sports marketing

#### **Q4 (O N D).**

Exclusive pre-sale for new investors (treecoin)

We have our own blockchain protocol (treecoin) for large-scale usability development in different areas of society, in smart cities.

#### **2025 Q1 (E F M)**

Creating sales to the public through Exchange in various countries.

We continue with advertising on networks and sports marketing.

Following years and so on:

We will continue applying the same base strategy, perfecting the details in each of the events and adding more assets (celebrities) to the project.

Over 12 to 24 months, we will develop the first stage until total stabilization is achieved.

This roadmap allows us to move forward year after year, strengthening user trust and expanding benefits, while attracting more assets (celebrities) to join our project.

## **5. Our Team**

**Josafat Aguilar: OWNER, FOUNDER, PRESIDENT & CEO**

**Diamond Dulio Allende Cerqueda: Blockchain Developer.**

**Ismael José Salgado: Blockchain Developer.**

**Luis Alberto Rodriguez: Blockchain Developer.**

**Edelmiro Galindo Cantú: Asesor Blockchain.**

**Marcos: Web Master.**

**Lic. César López: Asesor Legal.**

We recognize that our project has an outstanding team. We have selected the best professionals in their respective fields to ensure that we can provide an incredible experience to society as a whole. Despite living in an age of amazing technology, we recognize that the human factor remains crucial. In any technological project, the human being remains the most important part. "Without humans, there is no technology."

## **6. Language Style.**

Our communication style is characterized by being formal, descriptive and professional, maintaining a narrow and objective focus. We value your contribution. Smart contract language is: Solidity Type: ERC-20  
Characteristics: Burnable, mintable, max supply,  
PullPayment and Reentry Protection (ReentrancyGuard)

## **7. Legal Notice**

Disclaimer and Confidentiality

We want to emphasize that the information provided in this document is subject to change and revision. We accept no liability for any loss or damage that may arise as a result of your use of the information presented here. The confidentiality of information is essential; We ask that you respect and avoid sharing sensitive information.

## **8. Glossary**

We have included a glossary at the end of the document to clarify technical terms and resolve any questions about terminology that may not be familiar to general users.

### ***Currency Token:***

They are what we call cryptocurrency. While Bitcoin (capitalized) refers to the network, bitcoin (lowercase) is the currency. And those bitcoins today can be used for any everyday transaction, as a replacement for traditional money. Today you can buy plane tickets, sneakers, pay subscriptions to on-line services and, in some states, it is even possible to pay taxes.

### ***Utility Token:***

They are the unit of account of a crypto project or community, that is, the symbol used to measure an amount of a certain asset. These tokens are not designed as an investment, beyond the fact that the rise in demand and a limitation in their number can trigger the price of some. Rather, they function as an access route to certain services.

#### **Community Token:**

These tokens are an alternative within the utility tokens focused on the idea of community, around some group such as the participants of a play-to-earn game, or a metaverse experience, or the community of users of a crypto platform. In general, they provide access to certain benefits, which can range from discounts and rewards to special features or access to communication channels specific to that community in Discord, Slack or Telegram, for example.

### ***Security Token (STO):***

They work like an investment contract, and those who buy them do so expecting a current (in the form of dividends from a company) or future profit. They serve as a guarantee of ownership of a portion of the issued digital asset, and gain and lose value according to their price fluctuations. They

can also function as actions. They are instruments designed to obtain financial gain and are therefore usually subject to stricter regulations.

### ***Asset Token:***

It is designed to represent real-world objects, to facilitate the buying and selling of physical items without the need to move them from one place to another. With an asset token we could buy and sell gold, for example, without having to transport it. Also livestock, property, cars, toys, books.

### **Security Token Offering (STO)**

What are Security Token Offering (STO)?

In parallel to these events, the blockchain ecosystem itself in which the projects are developed, whose value is subsequently distributed among the investor market, designs as an alternative to ICOs some operations that are structurally similar to these, although conceptually very different: the so-called STO or security token offering.

This conceptual difference, of nature, forces us, before addressing them, to remember the different typologies of tokens that we can find in these operations and of which, just a year ago, when the Spanish market began to open to these innovative forms of financing, we already echoed it in this blog.

A token is nothing more than “an identifier in the decentralized consensus database”,<sup>1</sup> which can mainly come in three types:

#### ***1. Payment tokens (cryptocurrencies):***

Means of payment, unit of account and deposit of value (act as the currency of the ICO).

#### ***2. Utility tokens:***

They grant rights to access services or products within the blockchain (digitization of rights).

#### ***3. Security tokens (STO):***

They grant rights to participate in the future income or increase in value of the entity that issues them (underlying asset).

Well, an STO is basically an ICO where the nature of the tokens issued represents securities, that is, tokens that grant economic rights over the company that issues them, either in the form of equity or in the form of debt, and are backed by something tangible: profits, cash flows, assets, etc.

The technological and legal support on which these security tokens are issued are the so-called smart contracts, a new type of contracts adapted to this new environment, written in a programming language (script) that makes them self-executing and capable of being enforced on their own. themselves autonomously and automatically, without the need for intervention from third parties.

Through them, therefore, the digitalization of a legal relationship is made possible with automation of the contractual terms, which in these operations is used for the settlement of economic rights (interest, coupons and dividends).

### ***What is an NFT?***

NFTs or non-fungible 'tokens' are digital assets certified using blockchain technology. The cryptography of these tokens is what makes these assets unique: no two are alike, and they cannot be exchanged for each other. This allows us to prove that the person who bought it is its sole owner.

NFTs can be practically anything that can be digitized: from works of art, to memes, tweets, photographs... The universe is huge.

But... what are non-fungible goods?

Within our Civil Code, specifically in Book II (assets, property and their modifications), Title I, article 337, we can find what fungible and non-fungible goods are.

The main difference between fungible and non-fungible goods is that fungible goods can be exchanged and their value is determined by their characteristics. On the other hand, non-fungible goods are not replaceable nor are they consumed when "used." Let's see, the greatest example of a fungible good is money: you can exchange it, you can spend it, it does not lose value when exchanged... Is the same thing happening with a work of art such as a painting? Of course not. No work is comparable to another, therefore, it cannot be replaced, compared, or "consumed."

Thus, any NFT is a 'non-fungible token' or 'non-fungible token'.

How NFTs workThe operation of NFTs is simpler than it might seem. Let's continue with the example of a work of art: if you want to create an NFT of a drawing, for example, you tokenize it through NFT and sell that token on-

line. Thus, you can individualize the work and register it in such a way that it is unique.

Then, what is called 'smart contract' is programmed. Within this contract you find all the information about the piece you have purchased, as well as everything you will need to know about the different transactions you can make with your purchase.

As we saw at the beginning, NFTs are certified using blockchain technology, exactly the same as cryptocurrencies. One of the differences between an NFT and cryptocurrencies is that the former are regulated by the value of the assets (although you can also bid on them), while the latter are regulated by supply and demand (depending on the fluctuation of the market). And, although NFTs are technologically related to cryptocurrencies, cryptocurrencies are fungible goods and NFTs are NOT.

## 9. Website and Social Networks

Visit our website: [www.thetreecoin.io](http://www.thetreecoin.io)

follow us on **Twitter:** @TRCXCoin

follow us on **Facebook:** @TreeCoin\_trcx

Join our community at **Discord:** trxc\_treecoin

Enjoy content on **TikTok:** @Treecoin\_trcx

Check out the stories of **Instagram:** @Treecoin:trcx

Explore our channel **YouTube:** Treecoin\_trcx

Catch up on **telegram:** Treecoin