I DO
wedding app

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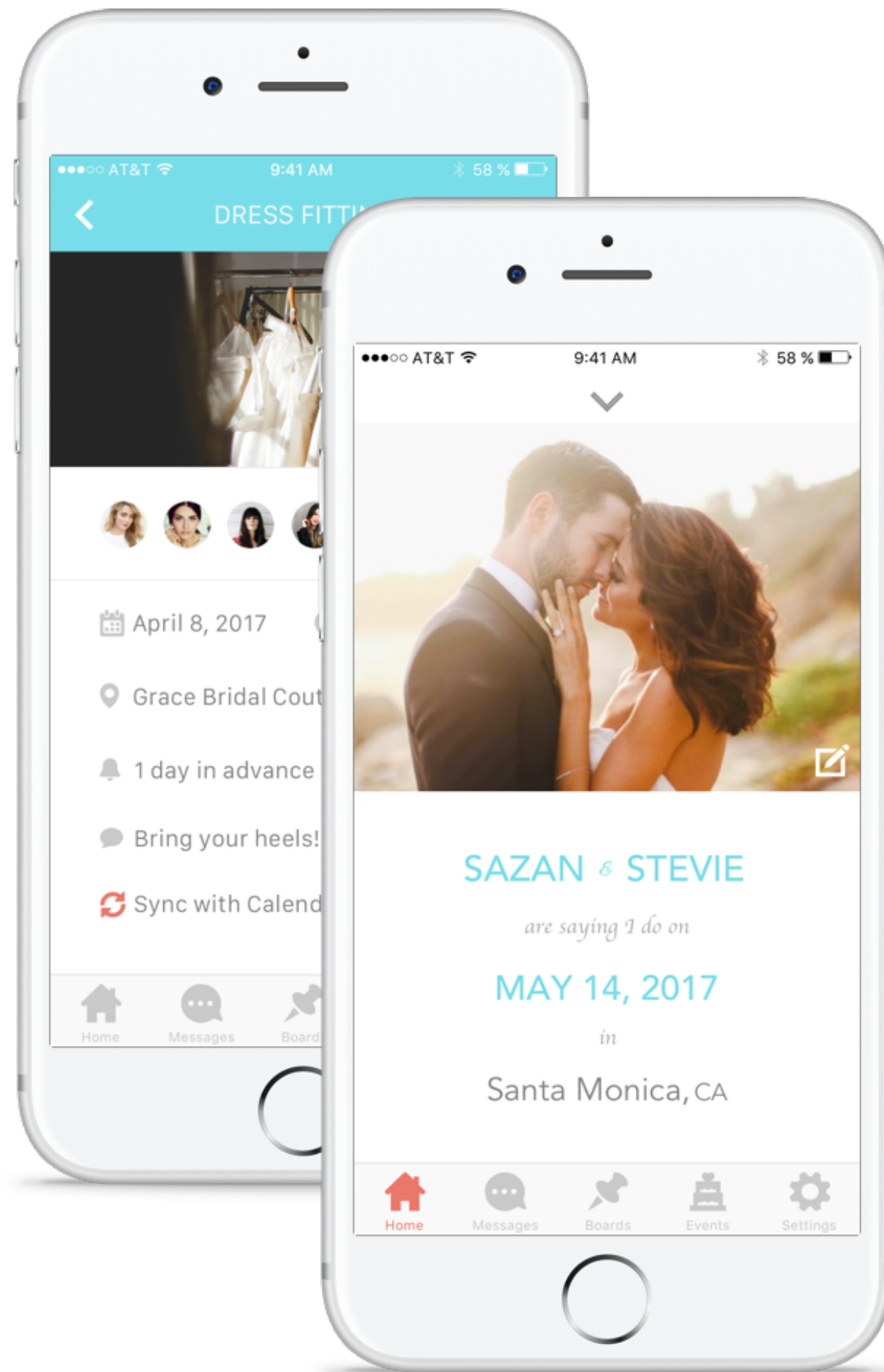
http://i-do.treehanhdesign.com/

PROTOTYPE

https://invis.io/US9BTCZQN
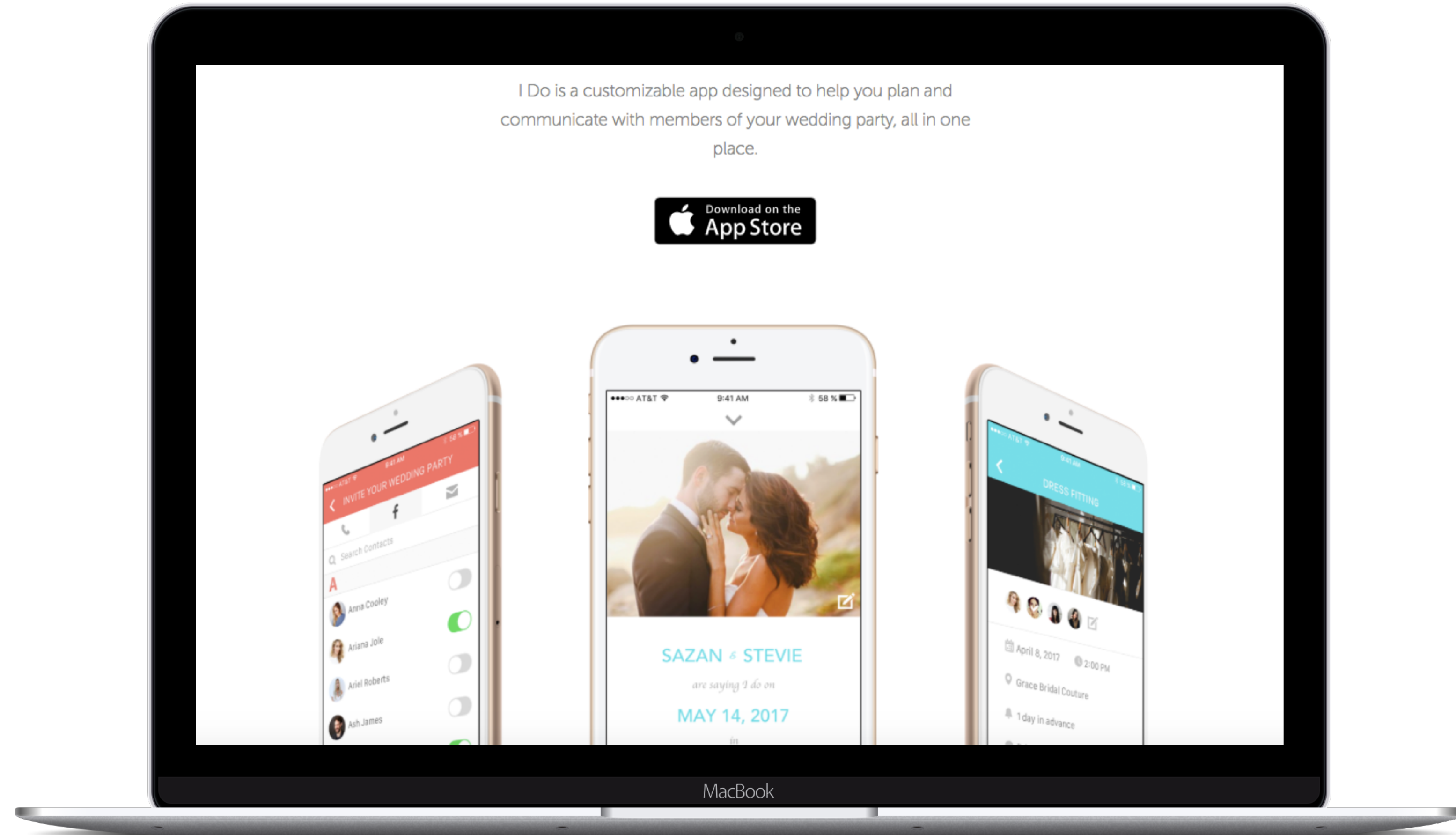
CONCLUSION

THOUGHTS

Overall, my goals for the app were to solve the stresses of wedding planning and make it easier to plan and organize. The pain points I focused on solving were miscommunication, unfamiliarity, and disorganization, and I came up with several solutions to these problems that are good for right now, but are still up for further consideration down the road for improvements.

A hard part in designing was to make sure that whatever I did was without bias and the best for the user. I observed and tried to analyze the problems and asked questions. From these questions, I tried to come up with solutions. It was difficult to keep in mind the contraints for designing especially when it came to if a developer would be able to create it or if the colors worked well outside in sunlight and more.

Apps are forever evolving and I can always go back to fix and change my designs. No app is perfect and this thought helped me in moving forward whenever I got stuck.

CONCLUSION

MOVING FORWARD

Next steps for me would be to do more user interviews especially with people planning weddings or involved in one to further iterate on the design, and to better understand the needs of brides to be. I want to refine both my app and webpage. I will go back and fix my webpage to make it fully responsive since I didn't get a chance to.

I also really want to incorporate Pinterest integration into my boards so I read Pinterest Developers to make sure it was possible. My app would be in the list of apps to send to from Pinterest and then the pin becomes a board in my app automatically. I can also use an API to create, edit, and delete pins for users that authenticated their accounts. This way they can fetch pins and boards for any users. Essentially, if users sign into their accounts they can pull from their pins and boards from Pinterest.

I also want to add a feature in the boards that allows other users to explore other boards to look at other weddings of boards that people share. I know if I want to make this app a reality, I would also have to think more