**Portfolio Resources**

**Existing Work**

1) ExistingWork\_Tzu-Yu\_Lo\_01 (Bonnie’s Bakery\_ Web design)

* Home.png
* Products.png
* Products\_2.png

2) ExistingWork\_Tzu-Yu\_Lo\_02 (Stethoscope Package Design\_Package design)

* style\_1.jpg
* style\_2.jpg
* package\_1.png
* package\_2.png

3) ExistingWork\_Tzu-Yu\_Lo\_03 (Christmas Card\_Graphic design)

* card.jpg
* Card\_2.jpg
* sketch.ai

4) ExistingWork\_Tzu-Yu\_Lo\_04 (Smile Bakery Logo\_Graphic design)

* smile bakery.ai
* sketch.jpg
* bag.jpg
* Bag.psd

5) ExistingWork\_Tzu-Yu\_Lo\_05 (3D Character Design\_3D design & animation)

* boy-f.png
* boy-s.png
* boy-b.png
* boy.mp4
* Boy.c4d

6) ExistingWork\_Tzu-Yu\_Lo\_06 (Interactive Map\_Web design)

* Interactive Map\_link.docx
* home.png
* map.png

**Work to Add**

1) WorkToAdd\_Tzu-Yu\_Lo\_01 (Juliet Salon\_Graphic design)

Goal: Juliet Salon has been providing professional, quality hair care for women. Juliet Salon offers no-appointment convenience services and specializes in haircuts and style, colour and highlights. The logo and business card need to relate to the services and have hair salon elements.

* juliet\_sketch.jpg

2) WorkToAdd\_Tzu-Yu\_Lo\_02 (Red Wine Package Design\_Package design)

Goal: Antarctica winery is going to market two red wines in 2022. Two wines will sell by combo. A wood box will have one merlot and one shiraz. The goal is to design two labels and a wood box which reveals elegance and decorum. Two labels need to be a series of design, and the colours collection need to be no more than three colours.

* red\_wine-sketch.jpg

3) WorkToAdd\_Tzu-Yu\_Lo\_03 (Let’s Play Tennis\_Animation)

Goal: Create a 2 minutes motion project that incorporates animation, video and audio. In the video, make sure the lighting and camera angle. Consider the power of storytelling.

* tennis\_script.jpg

4) WorkToAdd\_Tzu-Yu\_Lo\_04 (3D Dining Room\_3D design)

* dining\_room.png

5) WorkToAdd\_Tzu-Yu\_Lo\_05 (Impact of global warming Illustrations\_Graphic Design)

Goal: Create three illustrations using koalas, polar bears, and monarch butterflies to be protagonists to present how urgent Global Warming is.

* koala.ai
* polar bear.ai

**Peer Response**

The contents of this portfolio lead me to believe that you are pursuing a design-based career. The smile bakery logo, and the design of stethoscope packages, also the Christmas card are very impressive and would be sure to impress a potential employer that is looking for someone who possesses drawing skills. I’m not sure whether the 3D works are getting your overall portfolio to look better or not, but if I were you, I would more focus and work on the visual design. After going over all works even under the work to add, I like to say that overall, I think the examples here do a fine job of demonstrating your capabilities as a visual artist and make up a good first draft of a future portfolio.

 -Mi Seon Kwon

“Impressive work! If I were to guess, I would presume that most of your portfolio content revolves around graphic design and more imagery-focused creations. With work such as the package design, the Christmas card, the bakery bag design, and the planned card and package design, your portfolio seems to be very directed towards visually appealing brand designs for business-related objects, which is great! That is an important quality with businesses in this day of age. If I may suggest two things, I think that if you went back and added a background and more design to the 3d package model, that would turn out nice! One thing that would also be interesting would be adding a 3D background to the 3D boy walking animation instead of an illustrated background. Just some food for thought. Amazing work, Treena!”

-Nico Lohmann

**Creator Response**

Becoming a Graphic Designer is my goal. Based on the research I did, some companies required Graphic Designer who has both coding and drawing skills. Therefore, that is the reason why I add web design and graphic design works to my portfolio. I believe some designs may need to use 3D to present, so that is the reason why I add 3D modelling works to my portfolio is. It maybe could be an advantage if I have 3D modelling skills. However, I will consider that if too many types of works in my portfolio may let the most strong advantage out focus.

I am proficient in HTML, Adobe Creative Suite, so I think the works I choose match my professional skills. For example, the Christmas card project. Although the Christmas card is my previous work, I have the whole process to present employer that how I begin the project and have the final print.