

First off, we wanted to thank you for sponsoring SwampHacks V! Without you, this event would not be possible, so we want you to know that your sponsorship means a lot to us. We're excited to have you at this year's hackathon! We want to make sure you get the most of your experience at SwampHacks V, so below we have described each perk and what it provides.

Our Goal

SwampHacks V is all about providing a platform to find what inspires you. Your company has a story and mission that you're bringing to SwampHacks; whether it's building the most reliable product or giving customers the best experience possible. In the same vein, hackers are coming to create their own path to find what inspires them. We encourage hackers to see which company's mission they most resonate with. Then use that drive to create projects that they truly believe in, supported by sponsor representative, engineers, and mentors who believe in the same thing.

Your Benefits/Perks

To see which benefits you are receiving, you can check your sponsorship agreement with us or our [Sponsorship Prospectus](#) for the general sponsorship packages.

→ Resumes

- ◆ If applicable, you will receive a resume book containing all applicant resumes in a .zip format. If you are a Turtle, this will be sent after the event to your company. Herons and Gators will be provided the resumes before SwampHacks to go along with our new perk, interviewing during the event. We will use the primary email in our past correspondence as default, so let us know if you have a different email to send the resume book to.
- ◆ Feel free to collect as many resumes as you want during the event!

→ Company Representatives

- ◆ The number of company representatives refers to how many people from your team can be at the event at any one time.
- ◆ Feel free to bring more representatives and rotate them for different shifts during the event. It's a long event and we don't want you to be tired!

→ **Speaking at Opening and/or Closing Ceremonies**

- ◆ For Opening Ceremonies, please include the following:
 - Introduce your team
 - Your company's mission statement or goal
 - Anything you brought (e.g. APIs, hardware, swag)
 - Your category and prize (if applicable)
- Please stay within your time limit

→ **Tech Talk**

- ◆ If you opt to give a tech talk, please try to choose a topic that hackers can use right away! To help with the flow of the workshops, we'll be asking you to send in your topics by Dec 8, and we can help mold the topic if needed.
- ◆ Please keep within your time limit.
- ◆ Avoid making this an info session for your company; we want the focus to be on learning a skill or tool that hackers can use at SwampHacks.
- ◆ Previous Examples of tech Talks:
 - React.JS talk in which participants made an imitation Twitter
 - Intro to Github
 - Lean and Agile Methodologies
 - Intro to VR

→ **Providing a Prize & API Prizes**

- ◆ As mentioned in Our Goals, we want companies to push their core values forward, and we want your prizes to reflect that.
- ◆ For your convenience, we've come up with some examples of what this might look like:

If your company:	You could provide a:	With the criteria:
Values quick iteration	Prize for the team which used scrum methodologies most effectively	<ul style="list-style-type: none">- Pictures of scrum meetings- Must talk to one company rep and enter the team in the prize category- Must be "interviewed" for the prize by explaining

		how scrum methodologies were used
Values solid unit testing	Prize for the team which best implemented tests and checks along the way	<ul style="list-style-type: none"> - Team must show proof of unit tests and using unit tests - Unit tests must be useful for development of the final product
Provided company API	Prize for the best use of the company API	<ul style="list-style-type: none"> - Must implement the API in the final product

- ◆ As seen in the examples above, please include a clear description of the prize and a judging criteria for it.
- ◆ Try to find a balance when describing your prize category; if it's too specific then hackers may be deterred from entering it, but if it's too vague hackers may enter it needlessly.
- ◆ The prizes themselves are brought and provided by your company.
- ◆ All judging by the criteria and all else should also be handled by the company.

→ **Logo**

- ◆ Please provide us with your company logo. (If you have already sent it to us, thank you!) The faster you send it to us the faster we can get your logo on our site and social media benefits!
- ◆ If possible, a vectorized image would be preferred.
- ◆ If you are a past sponsor, you can also let us know if it's ok to use the logo we previously received from you.

→ **Sponsor an Event/Meal**

- ◆ There is no planning required on your part. The SwampHacks team will work out the sponsored events and meals.

→ **Social Media Shoutout (if applicable)**

- ◆ We will post on our social media about your company, so please send us a blurb that we can use. We ask that the blurb be related to SwampHacks, such as what you're bringing to SwampHacks, or what you hope to see from hackers.

- ◆ You may also provide us with a picture to include in the post. For example, if you're providing a prize then you could send us a photo of the prize and we can post a blacked-out version to entice hackers.

→ ***Power Hour (NEW)***

- ◆ Heron's and Gator's will be able to participate in the Power Hour perk where SwampHacks will dedicate an hour to allow to provide specialized exposure to your company and give you a chance to distribute any swag you may have bought with you

→ ***Interview Rooms (NEW)***

- ◆ This brand new perk will allow your company to scout out the best talent during the hackathon and conduct an interview in a quiet room on UF's campus.
- ◆ You have special access to private interview rooms throughout the event where you can conduct on-the-spot interviews and get potential hires.
- ◆ You can have access to the student's resume prior to the interview.
- ◆ Herons will get a 3 hour block of time to interview how every many students they wish
- ◆ Gator will get a 5 hour block of time

→ ***Distribute Swag***



- ◆ This perk allows sponsors to give out larger swag items to hackers, the swag given out must fit on tables (e.g. shirts, mugs, etc).



Helpful Info

Here is some more helpful information about SwampHacks IV.

→ ***Sponsor Fair***

- ◆ Tables will already be labelled and arranged, so we ask that you simply find your name and start setting up!
- ◆ Bring banners and swag (pens, water bottles, etc.) to show off your company.
- ◆ Here are pictures of the different table sizes, for your reference:

Sponsorship Level	Size(ft. ²)	Table
Dragonfly	3x3	
Turtle	4x4	

Heron	8x4	
Gator	16x16	

Event Perk \$1500 x5
(AddOn Perk)

For the first time in the history of SwampHacks we will be introducing an opportunity for sponsors to host their own one time event before our Hackathon in January 2019.

Sponsors will have the freedom to host an event of their choosing, ex. Coding Competition, Scavenger Hunt, Ect.. As long as the event brings value to the students at the University of Florida.

SwampHacks will handle all of the marketing for the event, as well as the location. The event can last between 1 - 2 hours, and the sponsors are able to bring any swag/food that might support their event. Collecting of resumes is also allowed!

To be eligible to purchase this perk, a contract must be signed no later than **September 7th, 2018**.

→ **Contact Information**

- ◆ We know we can't answer all your questions with this document, so feel free to email us at sponsors@swamphacks.com
- ◆ If you need to reach us faster, and for day-of communications, our numbers are:
 - Anushri Marar: 407-267-6630
 - Jacob Woliver: 321-258-7066

