



# swamphacks

January 18-20, 2019

University of Florida

SwampHacks is Florida's largest hackathon, gathering students from across the nation with diverse backgrounds in everything from software and hardware to business and the arts. We serve as a nexus of innovation in the Southeast, giving our participants access to resources that allow them to become creators.



## Student Interaction

We take pride in fostering lasting interactions between our sponsors and students. Our format is catered specifically to provide direct engagement with students throughout the development process, ensuring that you get a feel for how they work and who they are.

## Brand Exposure

We aim to amplify your voice in the community by leveraging our network of thousands of early adopters and young leaders in tech nationwide. From job postings to a simple company bio, we make sure your message is heard.

## Recruitment

We provide an alternative to resume screenings and elevator pitches by showing what students are capable of first-hand. You'll have the opportunity to cultivate a lasting presence at UF and beyond by hosting on-campus events in the Fall, mentoring our hackers and interviewing the very best you see onsite.

### Event Perk (\$1500 x5)



Sponsors will have the freedom to host an event before the hackathon, in Fall 2018. We'll handle all the marketing and setup for anything from coding competitions to technical talks.

To be eligible to purchase this perk, a contract must be signed no later than September 7th, 2018.

### Power Hour



The full force of the SwampHacks team will make sure you're the loudest voice in the room for one hour to engage your company with students through swag, snacks and anything to power them through the night.

### Interview Rooms



SwampHacks is the best time to interview potential candidates. We'll provide all the setup in private rooms onsite to continue the conversations from the hackathon floor to the interview room.





|                |  <b>DRAGONFLY</b><br>\$1000<br>(x6) |  <b>TURTLE</b><br>\$3000<br>(x10) |  <b>HERON</b><br>\$5000<br>(x5) |  <b>GATOR</b><br>\$10,000<br>(x1) |                  |
|----------------|--|---|--|--|------------------|
| Engagement     | Company Representatives  | 1   | 3  | 5  | ∞                |
|                | +EXTRA REPS: \$500   |   |  |  |                  |
|                | Tables for Reps  | pond  | creek  | marsh  | swamp            |
|                | Host Tech Talk   | lightning   | 35   | 45   | 60               |
|                | Sponsor Activity   | 1   | 1  | 1  | 1                |
|                | Sponsor Meal   |   | OR<br>snack  | AND<br>1 meal  | AND<br>2 meals   |
|                | Power Hour                          |   |  | X  | X                |
| Recruitment    | Distrubute Swag  | X   | X  | X  | X                |
|                | Resumes  |   | post-event   | pre-event  | pre-event        |
|                | Interview Rooms                   |   |  | X  | X                |
| Brand Exposure | Logo on Site   | small   | medium   | large  | deluxe           |
|                | Logo on Shirt  |   | small  | medium   | large            |
|                | Logo on Social Media   | 1   | 2  | 3  | all              |
|                | Social Media Shoutout  |   |  | 1  | 2                |
|                | Speak at Opening   |   | 2  | 4  | 6                |
|                | Speak at Closing   |   |  |  | 3                |
|                | Provide a Prize  |   | 1  | 2  | top 3 & favorite |

Tier 4

# DRAGONFLY

PRICE

# \$1000

The Dragonfly tier is for companies looking to interact with students and experience SwampHacks firsthand! With the core perks of the event intact, the Dragonfly tier allows companies to contribute in a humble yet meaningful manner.

Fly to our swamp. Become a Dragonfly today!  
(Limit: 6)

## Company Space



Pond

× 1

With ample room for your representative, the Pond provides enough space to meet and advertise to hackers. (3 ft. x 3 ft. square table)

## Logo Promotion

Site: Small



Social Media: x1



Shirt: None



## Additional Perks

Tech Talk Time



Space will be provided for a short discussion on a topic of your choice

Sponsor an Activity

# x1

Attach your name to an activity that will refresh hackers during breaks.

# Tier 3 TURTLE

PRICE  
\$3000

Having the most spots of any tier, we consider the Turtle tier an integral part of our event. By providing prizes, tech talks, and activities a Turtle tier company helps shape our hackathon and the community within it.

Join us on the water. Become a Turtle today!  
(Limit: 10)

## Company Space



Creek  
× 3

The Creek is a perfect spot for three representatives with plenty of space and prime access to hackers.  
(4 ft. x 4 ft. circle table)

## Logo Promotion

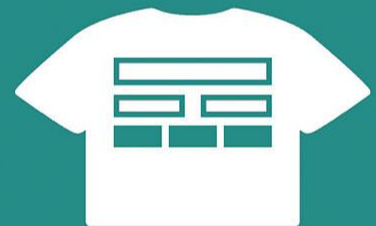
Site: Medium



Social Media: x2



Shirt: Small



## Additional Perks

Tech Talk Time

35m

Space will be provided for a thirty-five minute tech talk on a topic of your choice.



Provide a Prize  
API or Themed



Speak at Opening  
2 minutes max



Resume Access  
full contact info



Sponsor a Snack  
or an activity



# Tier 2 HERON

PRICE  
**\$5000**

With a considerably larger company space, the Heron tier company looks to invest themselves not only within our event, but also its accompanying hackers. Herons are actively promoted before, during and after our event and gain a fantastic vantage point to engage with our hackers.

Soar above and beyond. Become a Heron today!  
(Limit: 5)

## Company Space



**Marsh**

× 5

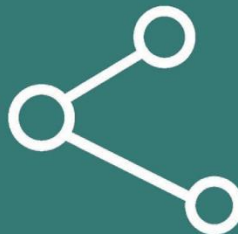
The Marsh doesn't just house five representatives, it's also prime real estate for hacker-traffic and exposure. (8 ft. x 4ft. table)

## Logo Promotion

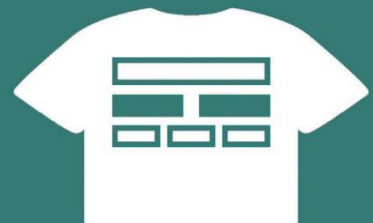
Site: Large



Social Media: x3



Shirt: Medium



## Additional Perks

Tech Talk Time

**45m**

Space will be provided for a forty-five minute tech talk on a topic of your choice.



Provide a Prize  
API and Themed



Speak at Opening  
4 minutes max



Interview Rooms  
(x1 private room)



Power Hour  
1 hour all about you

# Tier 1 GATOR

PRICE  
\$10,000

As the main sponsor of our event, the Gator tier provides companies with unmatched opportunities to create a collaborative environment at SwampHacks. With access to an abundance of perks and the ability to influence our event winner, the Gator essentially becomes a partner of our event.

Conquer the Swamp. Become a Gator today!  
(Limit: 1)

## Company Space



### Swamp



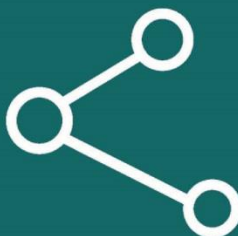
The Swamp is much more than a table; it's also chairs, a whole plot of land, and an environment where your company and hackers can have meaningful interactions (16 ft. x 16ft. lounge)

## Logo Promotion

Site: Deluxe



Social Media: ALL



Shirt: Deluxe



## Additional Perks

Tech Talk Time

# 60m

Space will be provided for a sixty minute tech talk on a topic of your choice.



Sponsor Top 3  
And a T/F/API Prize



Speak at Opening/Closing  
6 min. Opening / 3 min. Closing



Interview Rooms  
(x2 private rooms)



Sponsor 2 Meals  
and an activity