

Word2vec

Efficient estimation of words representation in vector space

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- 2 Possible Solution
 - One hot encoding
- 3 Word2vec
- 4 Types of Word2vec
 - Skip Gram
 - Continuous Bag of Words (CBOW)
- 5 Working flow - Skip Gram
- 6 Working flow - CBOW
- 7 Generating Word Vectors
- 8 Precision Improvement
- 9 Use Case

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ML algorithms work on numerical values. To work with words, they should be converted to numbers.

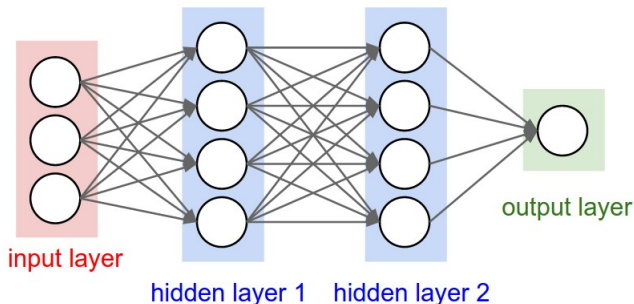



Figure: Neural Network

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One hot encoding

Creates new (binary) columns, indicating the presence of each possible value from the original data.




Word	Apple	Mango	Cow	Cat
Apple	1	0	0	0
Mango	0	1	0	0
Cow	0	0	1	0
Cat	0	0	0	1

Figure: One hot encoding

One hot encoding

Problem 1

As the number of words increase, the numbers of columns also increases in the table which costs more computation.



Word	Apple	Mango	Cow	Cat	---	---	Rose
Apple	1	0	0	0	---	---	0
Mango	0	1	0	0	---	---	0
Cow	0	0	1	0	---	---	0
Cat	0	0	0	1	---	---	0
---	---	---	---	---	---	---	---
---	---	---	---	---	---	---	---
Rose	0	0	0	0	---	---	1

Figure: One hot encoding

One hot encoding

Problem 2

No way to find out the semantic similarities between words.

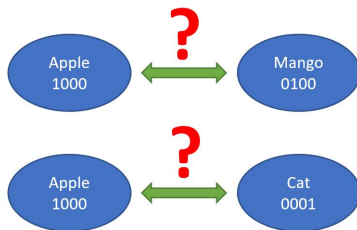


Figure: One hot encoding

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- Relationship among the words are preserved.
- Makes the best of addition of new words in the dictionary.
- Enhanced outcomes in lots of deep learning applications.

Word2vec motivation

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Functioning of Word2vec

The main goal is, the words that occur in similar context should have similar embeddings.

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Example

- Mango is a seasonal fruit.
- Orange is a seasonal fruit.

The word **Mango** and **Orange** will have similar word vector

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- Predict the context words from target

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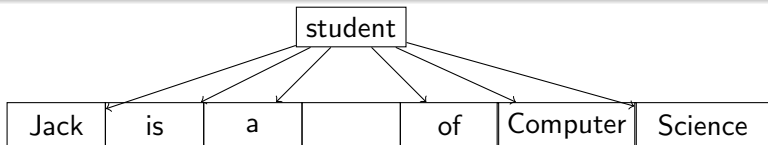
student

- Predict the context words from target

student

Jack	is	a		of	Computer	Science
------	----	---	--	----	----------	---------

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Continuous Bag of Words (CBOW)

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Jack	is	a		of	Computer	Science
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student

Continuous Bag of Words (CBOW)

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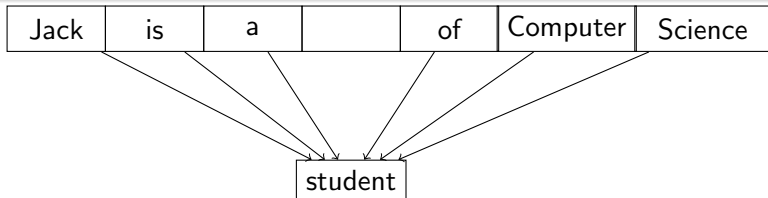


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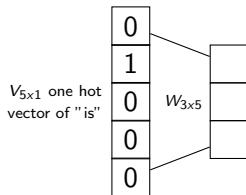
Jack is a university student

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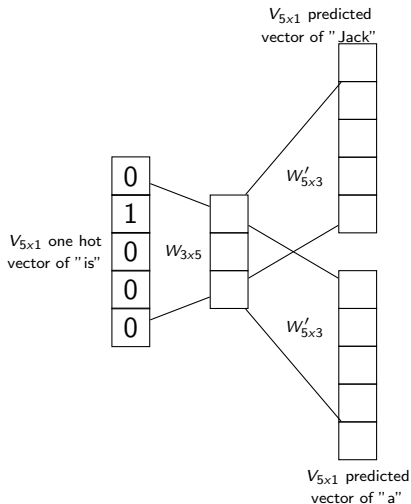
$V_{5 \times 1}$ one hot
vector of "is"

0
1
0
0
0

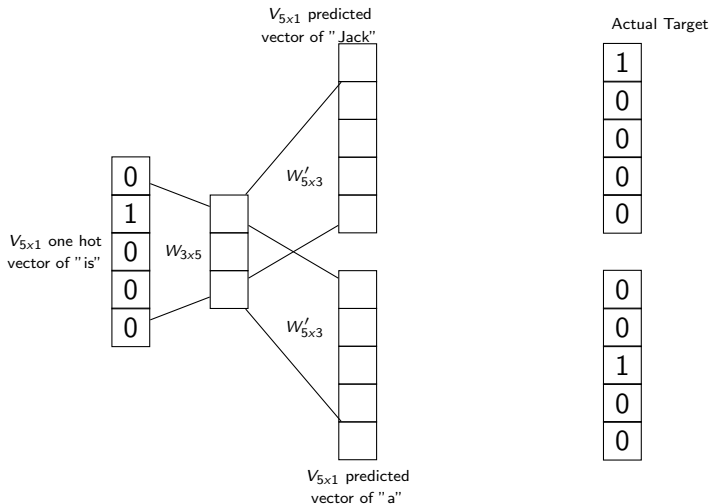
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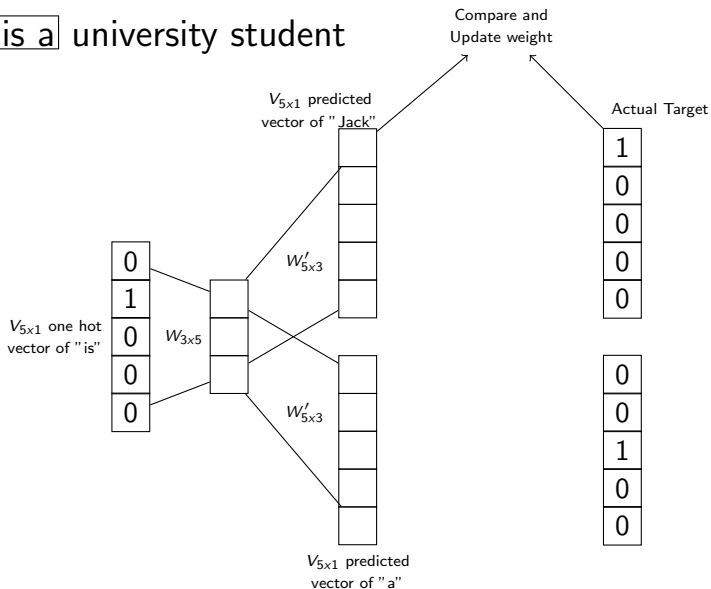


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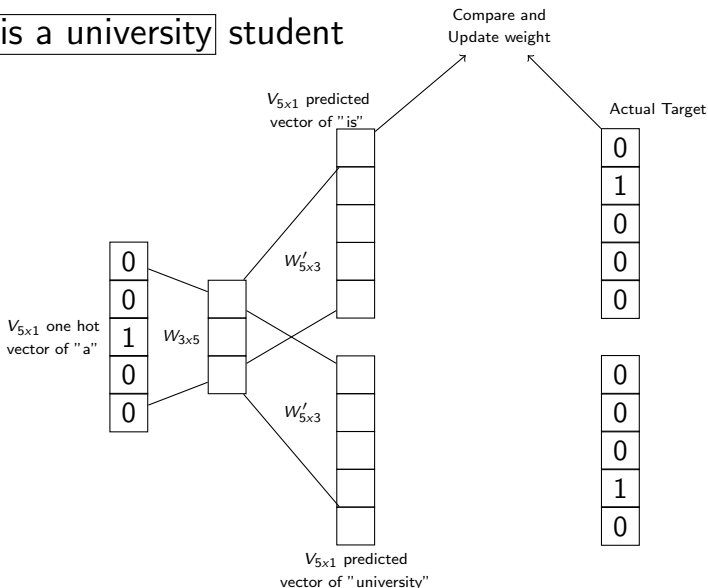
Working flow - Skip Gram

Jack is a university student



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Working flow - Skip Gram

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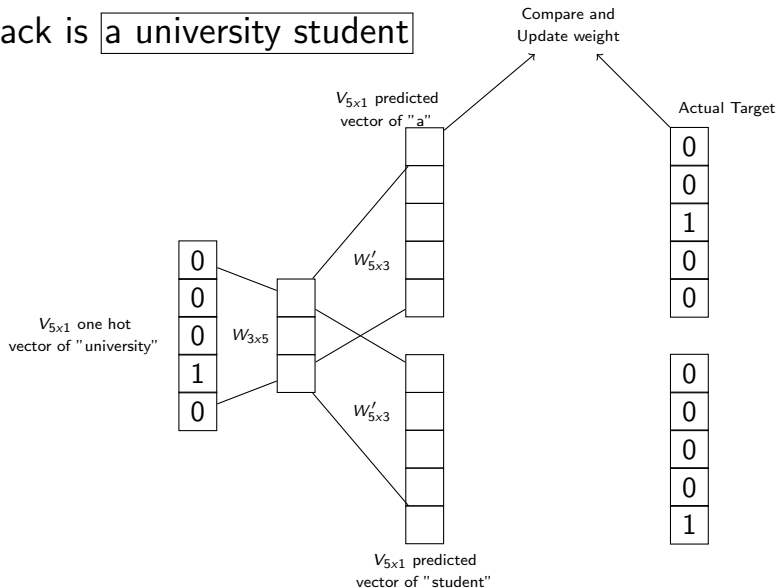


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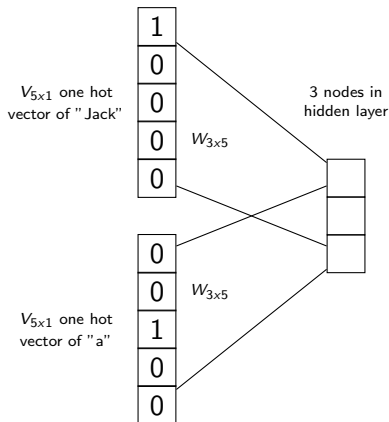
$V_{5 \times 1}$ one hot
vector of "Jack"

1
0
0
0
0

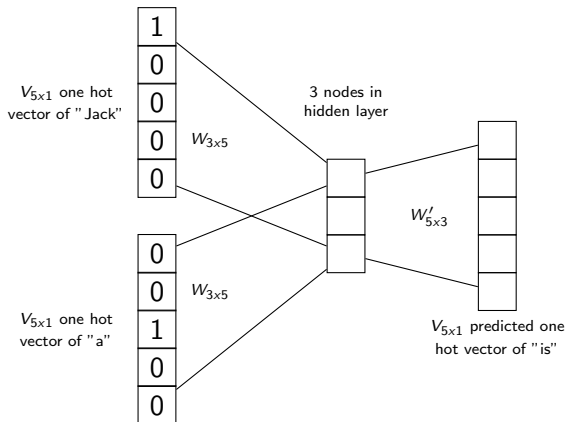
$V_{5 \times 1}$ one hot
vector of "a"

0
0
1
0
0

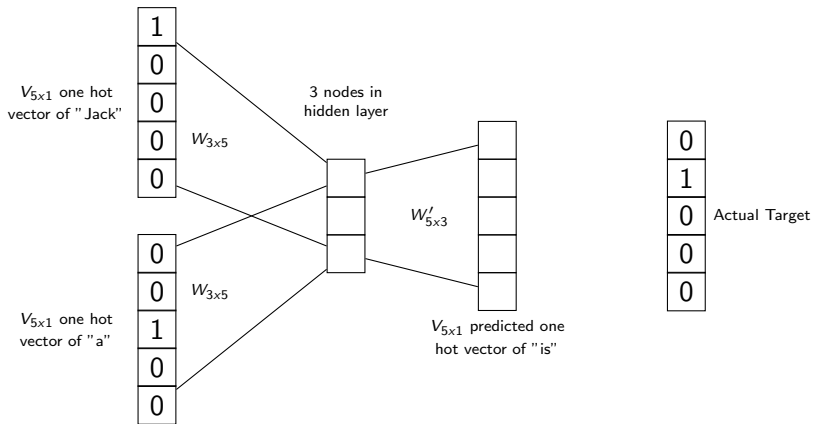
Jack is a university student



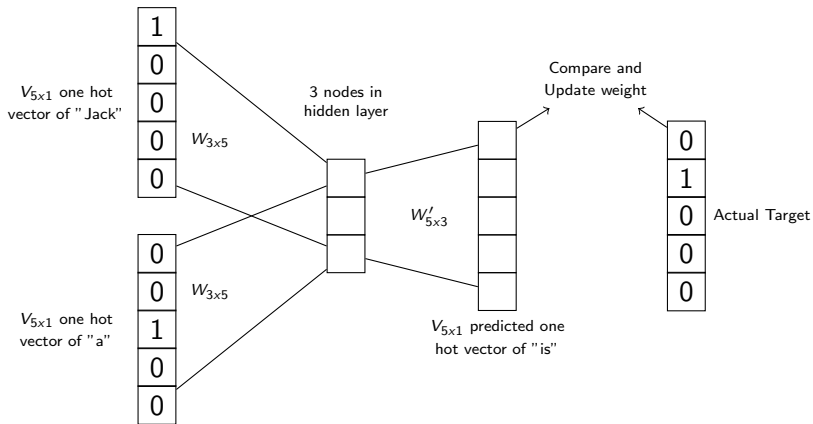
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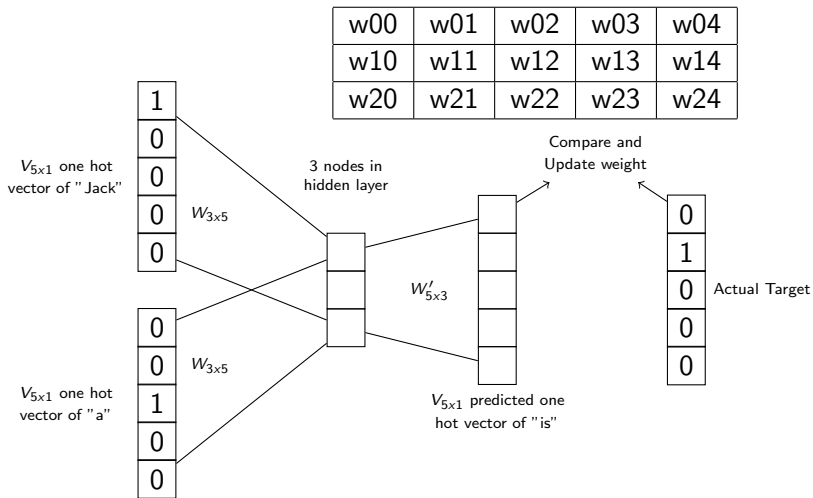
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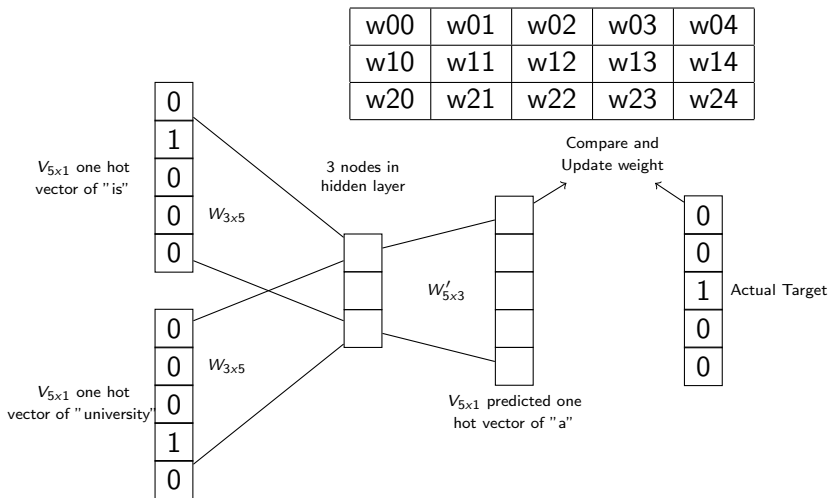
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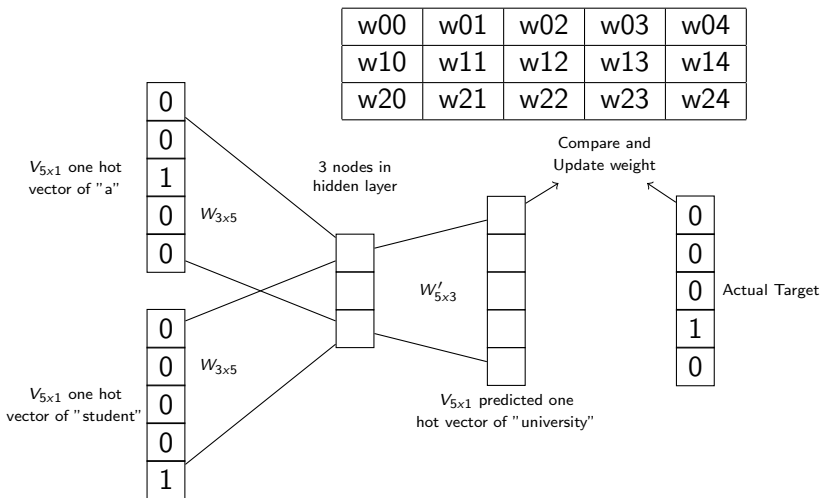


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Generating Word Vectors

Weights after training $W_{3 \times 5}$

w00	w01	w02	w03	w04
w10	w11	w12	w13	w14
w20	w21	w22	w23	w24

One hot vector of words, $V_{5 \times 1}$

1	0	0	0	0
0	1	0	0	0
0	0	1	0	0
0	0	0	1	0
0	0	0	0	1

Jack is a university student

Word vector for "Jack" = $W_{3 \times 5} \times V_{5 \times 1}$

w00	w01	w02	w03	w04
w10	w11	w12	w13	w14
w20	w21	w22	w23	w24

\times

1
0
0
0
0

$=$

$V_{3 \times 1}$

w00
w10
w20

Word Vector
for "Jack"

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Precision Improvement

- Selection of framework architecture
 - Large corpus, higher dimensions - **Skip gram** (slower)
 - Small corpus, lower dimensions - **CBOW** (faster)

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- Combining word2vec with **Pos2vec** or **Glove**

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- Natural Language Processing

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- Relationship between a country name and its capital name

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- Relationship between a country name and its capital name
- Analyze news headline to predict article success

THANK YOU