

# Amogh Srivastava

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## Career Objective

Year 4 student pursuing Computer Science seeking for internships or jobs in fields of, **UI Design, Data Analytics, UX Research and Product Design** in the industry. Strive to become a collaborator to achieve the best results. Imbibe a deep passion and sense for great design and perfection.

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## Work Experience

### Red Blue Blur Ideas - UI Designer Intern

June 2020 - Present

- Developed and designed user interfaces for multiple clients such as DHA, AMAF and more during my time at RBBi.

### Yeepee Grocery App – UI/UX & Logo Design

May 2020

- Redesigning and implementing a new UI as well as planning a new user journey for their *iOS* and *Android* applications whilst ensuring strong brand compliance. Completed 108 hi-fid screens in 4 weeks.

### GreenSpace CSR Events App – UI/UX Designer

April 2020

- Designed UI/UX for *iOS*, *Android* and *Web*. Delivered hi-fidelity prototypes to the developer in stages. Completed 90 screens in 2 weeks.

### Graphic Design Marketing at SoulWallet

August – September 2019

- Involved writing content for their advertisements and designing social media campaigns.

### Freelance Graphic Designer – Dubai Holidays and Camps

January – May 2019

- Created posters and campaigns for a summer camp based in Dubai.
- Involved making advertisements for magazines, email blasts and websites.

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## Volunteering Experience

### Design Director – Heriot Watt Tech Club

June 2020 - Present

Conduct workshops on product design and front-end app development. Manage teams and allocate tasks/positions to members working on a project. Educate members about sharing the love for design and learning.

### Logo Design – Applied Information Security Research Group (AIS)

June 2020

Created a logo for a research institute at my university.

### Promoter/Retail Sales – Kwaliti Global

March 2020

Involved in handling the cash register along with interacting and dealing with the crowd at the stall. It was great to have built people skills from this event. It was a great learning experience selling ice-cream at MEFCC 2020.

### USG of Graphics – Heriot Watt Model United Nations Club

September 2019 – Present (2 years)

Appointed as the USG of Design for the MUN conference at university which involved creating logos, badges, certificates, posters, invites, hoodies and posts for social media handles.

### HAWKS Logo & Jersey Design – Heriot-Watt HAWKS Sports Club

November 2019

Researched and designed sports jerseys for the sports club at my university.

**Logo and Poster Design – WattFest 2019****November 2019**

Designed a new logo for culture place that takes place at my university. Also designed posters and flyers for the event.

**Legoland Theme Park – Dubai Parks & Resorts****June 2019**

Volunteered in the retail department of the amusement park as a volunteer to help and direct customers/visitors in the shop for three days.

**Open Day – Heriot-Watt University****April 2019**

Involved in informing and guiding parents and students about various Computer Science courses at Heriot-Watt University.

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**Education**

**Bachelor of Science (Honors) - Pursuing**  
**Computer Systems**  
Heriot-Watt University Dubai (2018-21)

**Senior Secondary with Science (PCMCE)**  
Grade 92.2%  
CBSE Curriculum (2018)

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**Academic Projects****Homi Smart Home Control System (Final Year Project)****September 2019 – April 2020**

- Created a smart home control system from scratch based on a given set of requirements and a development methodology such as SCRUM in which we delivered products in sprints.
- Involved in the front-end design and development. Lead UI/UX designer & researcher. Made sure good accessibility standards were met and the app was pleasing and easy to use for our target demographic.
- Conducted usability tests towards the end to wrinkle out any issues in the usability of the product.
- Used Flutter for front-end development and Firebase for back-end plus storing device/user data.

**AI Tic-tac-toe (Individual)****January 2020**

- Created an AI playing Tic-tac-toe using Markov Decision Processes.
- Used existing classes in Java and then extended them with functions of MDPs.

**HWMarketing - Creating a DBMS for a marketing company (Group)****January 2019**

- Created a Relational Database Management System using MySQL as the database tool
- Produced and designed ER Diagrams and Relational Schemas
- Created and populated the user database using random database generators
- Wrote sophisticated SQL queries per team member

**Casebase - Creating an e-commerce website (Group)****October 2018**

- Created a W3 validated e-commerce website from scratch which sells phone accessories
- Used HTML5, CSS3 and JavaScript for the front-end
- Used Java, JavaServer Pages and MySQL for the back-end

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**Achievements and Awards**

1. 1st Place at Blip Challenge in Atom Technology Week – Amity University Dubai **April 2019**
  - We had to create a motorized blip using RC car parts and helium balloons to compete for the best design.
2. 1<sup>st</sup> Place in Photography Competition – Amity University Dubai **March 2019**
  - A photography competition with 150 entries hosted by AUD for their Annual Arts Festival.
3. “Best App in Health Category” in Hacking for Happiness Hackathon – MAHE Dubai **February 2017**

- The challenge was to create an app prototype on the topic mental health in under 36 hours.

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## Additional Certifications

1. C# Best Practices for Developers **October 2020**
  - I did this course for a project. Certificate on my LinkedIn.
2. Creating a Design System with Adobe XD **June 2020**
  - A course I did for fun. Certificate on my LinkedIn
3. Participated in Dubai Health Hack – Dubai Health Authority **January 2019**
  - We were required to make an app prototype on the topic mental health.
4. 3<sup>rd</sup> Place in GEMS Keita App Challenge – GEMS Modern Academy **March 2017**
  - We had to make a food app prototype for a brand called Keita.
5. 3<sup>rd</sup> Place in CODEJAM Hackathon - Middlesex University **December 2016**
  - The challenge was to create and develop an app based on the topic mental health in under 8 hours.

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## IT Skills

### Programming Languages:

**Beginner:** PHP, Prolog, SML, JavaServer Pages  
**Intermediate:** PDDL, JavaScript, Bootstrap4, Java, Flutter SDK, Firebase, Dart, C#, .NET, Python3.7, HTML, CSS, MySQL

### Development Environment & Tools:

VS Code, Visual Studio, Python IDE, Git, Android Studio, Bootstrap Studio, Dreamweaver, Kali Linux, UMLet, MS Office, LucidCharts, Webflow

### Design Tools:

- Adobe Illustrator
- Adobe XD
- Sketch
- Figma

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## Hobbies and Interests

- Graphic Designing
- UI/UX Challenges
- Photography
- Painting

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## Personal Details

Visa Status: Resident

Languages Known: English, Hindi, Marathi

Valid UAE Driving License