

Junior Designer

Division

FHQ

Location

Force Headquarters, Camden, London

Grade

A006

Part/Full Time

Full Time

Type Of Contract

Permanent

Salary

£27,824.32

London Allowance

£2,700.10

Supplement

Up to £X amount

Details

A **Junior Designer** is required for a **permanent** role paying **£27,824.32** plus **£2700.10 London Allowance** per annum with British Transport Police (BTP) based at our **Force Headquarters, Camden**.

BTP is the national police force for the rail network throughout Great Britain, including London Underground, across which we ensure the safety and security of nearly 3 billion passenger journeys and over 100 million tons of freight every year. The world in which we work is fast-paced, operationally and commercially demanding, and constantly changing. As **Junior Designer** with BTP, you will design and produce innovative, campaign, marketing and engagement materials fulfilling BTP brand values and business objectives.

As **Junior Designer**, you will be required to:

- Support the Senior Designer in providing a full print and digital design and production service for publicity materials (including media advertising, poster advertising, publications, visual aids, exhibitions, signage, annual reports etc), press and magazine advertisements and arrangement of advertising schedules, taking responsibility for media bookings and negotiating discounts.
- Take a creative brief and input innovative ideas, working closely with relevant parties to formulate concepts, seek out and seize opportunities as they arise.
- Design and digital content production, from concept through to final deliverables.
- Design, develop and deliver multimedia collateral on a broad spectrum, including photography, videography, audio, web/social media, animation and digital graphic design, including creating infographics and GIFs etc.
- Produce engaging video content appropriate to the target audience and platform – from initial ideation concepts and storyboard planning, through to shooting, editing, adapting into various assets, appropriate and ready for use on social media.
- Responsible for negotiating external advertising, print and production costs and rates for other departments.

Further information about this vacancy can be found in the attached job description.

The successful **Junior Designer** will be required to evidence the following:

- Educated to degree level or equivalent in design.
- A minimum of two years design experience.
- Demonstrable experience of creating high-impact publicity materials.
- Excellent working knowledge of graphic design methodologies and practice.
- Portfolio of work which illustrates skills and versatility as a designer, photographer and videographer.
- Photography skills.
- Animation production.
- Advanced computer skills in InDesign, Illustrator, PhotoShop and Acrobat Pro.
- Advanced computer skills in Adobe Premiere Pro (desirable).

If you are interested in applying to this **Junior Designer** role, then please submit a **CV alongside a graphic design portfolio in one PDF document**.

In return for your experience, we can offer you:

- Salary of **£27,824.32** plus **£2700.10 London Allowance**
- 28 days annual leave plus bank holidays
- Pension scheme
- Other benefits include a bespoke BTP rewards platform and various salary sacrifice schemes such as cycle-to-work and season ticket loan as well as many high street and online retail discounts

We want our organisation to be as diverse as the community it serves and welcome applicants from all sections of the community. In order to apply, you must have the permanent right to live and work in the UK and have been resident in the UK for the previous **3 years**. You will be asked these and other questions to determine your eligibility to work for British Transport Police when you start your application and you must answer honestly.

Candidates internal to BTP must confirm that they are not subject to formal action plans for sickness/complaints/discipline or poor performance, that all mandatory training courses have been attended and are in ticket/up to date, that a ‘developing’ rating, or above, was achieved on the last reporting year PDR and they have completed their tenure period (6 months) for current substantive posting.

*BTP has undertaken a review of Police Staff pensions and as a result of this the Police Staff pension will be changing. The current police staff pension is a Defined Benefit scheme which is administered by the Railways Pension scheme. The new pension scheme which is launching is a Defined Contribution scheme which is administered by Royal London. The new pension scheme is awaiting formal approval and an introductory date is not finalised. The earliest this will be is July 2022. If you have any queries, please contact the recruitment team – [recruitmentteam@btp.police.uk](mailto:recruitmentteam@btp.police.uk)*

Job Description

[Junior Designer A006 - Final 25 Feb 2022.pdf – 223KB](#) 

Apply