

DEVIN DYSON

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Ithaca College, Ithaca, NY – Bachelors of Science in Business Administration with a concentration in International Business, May 2016.

Experience

OIL BROKER APPRENTICE, BELMONT ENERGY, WESTPORT, CT – JANUARY-JUNE 2018 (6MO)

- Managed National Futures Administration regulatory application for Introducing Broker; brokerage agreements; Know Your Customer onboarding; billing and confirmations; Intercontinental Exchange registration; and web-development for belmontenergyllc.com
- Setup an information systems security program compliant with the National Institute for Standards and Technology's cybersecurity framework
- Aggregated data from Energy Information Administration weekly petroleum status reports; utilized excel macros to interpret Transport4 Colonial Pipeline shipping schedule on a biweekly basis
- Broadened fundamental and technical knowledge of energy markets and financial derivatives

JUNIOR PRODUCT MANAGER, MAC GROUP, WHITE PLAINS, NY – SEPTEMBER-DECEMBER 2017 (4MO)

- Co-managed Elinchrom, Light & Motion, Kupo, Phottix, and Sekonic product launches and marketing deliverables
- Revamped product pricing formulas, built a competitive analysis framework, consulted on order-management, championed overhaul and migration of product data to cloud servers

JUNIOR PROJECT MANAGER, MAC GROUP, WHITE PLAINS, NY – MAY-AUGUST 2017 (4MO)

- Asana coordinator for 20+ brands omni-channel marketing pipelines
- Distilled high-level information into actionable e-commerce marketing task: e-mail communications, web-advertising packages, web-updates/maintenance

RESEARCH ASSISTANT, CORNELL UNIVERSITY, ITHACA, NY – SPRING 2016 (2MO)

- Administrative assistant to Catalina Iricinschi, lecturer and postdoc associate at Cornell University's Uris Hall Department of Psychology—former professor for Statistics in Psychology

BUSINESS DEVELOPMENT INTERN, KLINIFY, SINGAPORE, SG – SUMMER 2015 (3MO)

- Created procedures for business-to-business lead generation, lead-nurturing, appointment setting, A/B testing, and product testing
- Handled logistics/operations for attending Association for Private Hospitals Malaysia (APHM) in Kuala Lumpur and the International Modern Hospital Show (IMHS) in Tokyo

MARKETING INTERN, HEALTH MEDIA NETWORK, DARIEN, CT – WINTER 2014 (2MO)

- Worked alongside the Marketing Director to update pitch decks for marketing and sales teams
- Researched pharmaceutical drug companies and compiled a competitive landscape using excel

Extracurriculars and Certifications

Intercollegiate Rowing, Marathon Finisher x2, [demoed at BigRed Hacks, HackNY, and BostonHackathon], Excel Certified, Dean's List 2015, PLTW Excellence in Engineering and Design Award 2010-2011

Skills

Mandarin (Limited Working Proficiency) – Web-Development: Bootstrap, CSS3, Git and GitHub, HTML5, Python – Marketing and Analytics: Facebook Business, Google Analytics, Google Adwords, Google Tag Manager, Tableau, Maropost – Microsoft Office: Excel; PowerPoint; Word; Outlook