




Kai Ji (Kevin) Feng

 kjfeng.me
 kjfeng@princeton.edu
 linkedin.com/in/kevin-kj-feng

EDUCATION

Princeton University

B.S.E. Computer Science
2017 - 2021

Coursework includes: Algorithms, Systems Programming, Computer Graphics, Linear Algebra, Software Engineering, Game Theory, AR/VR Design and Implementation

LEADERSHIP

Rehack • founder and co-director
Aug 2018 - present; Princeton, NJ

Founded organization and built team to organize the inaugural collegiate reverse hackathon, focused on redesigning tech for healthier relationships between people and their software.
<https://rehack.co>

co-lab @ princeton • co-founder
May 2019 - present; Princeton, NJ

Co-founded experimental graphic design practice to foster community, innovation, and expression

SKILLS

Technical

JavaScript (React, p5, ThreeJS, jQuery), Python, Java, C, C#, HTML/CSS, SQL, Go, Git, Unity

Design

Sketch, Figma, Framer, Adobe CC

EXPERIENCE

Research Engineer Intern • NUS Smart Systems Institute

Feb 2020 - present; Singapore

- Working on a collaborative project between the SSI and School of Dentistry to develop a novel AR intraoral radiography experience
- Ideating, validating designs, and implementing scripts through Unity, C#, as well as physical paper and 3D printed prototypes

The Muse • Product Management Intern

Jun 2019 - Aug 2019; New York City, NY

- Owned and launched new interface for improved post-job application experience, increasing user engagement by more than 3x
- Performed competitive analysis to scope out and prototype new quick apply feature, which is currently queued for development
- Launched product experiments and conducted user tests; used results to make data-driven product improvement suggestions

Solomoto • Product Development Intern

Jun 2018 - Aug 2018; Tel Aviv, Israel

- Redesigned and built landing pages for platform's content bank, increasing page traffic by 3x and conversions by 4x
- Tracked key metrics and performed competitive research; presented results to Growth to develop product strategies
- Proposed, prototyped, and presented redesign of platform's metrics tool

PROJECTS

Mockingbird

Sep 2019 - Jan 2020

- Lead team of 4 to develop a mock interview matching platform using Django, PostgreSQL, JavaScript, HTML and CSS

Audioscape

Apr 2019 - May 2019

- Co-built tool that procedurally generates 3D landscapes that transform with audio input, using JavaScript, ThreeJS, and Web Audio API

Social Login Visualizer

Mar 2019 - May 2019

- Scraped social media login compatibility data from top 200 US websites and 100 Chinese websites and visualized dependencies with a graph built using Vis.js

See more details and projects at kjfeng.me/work