

# Kai Ji “Kevin” Feng

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## Research Interests

**Human-computer interaction:** AI/ML usability, automated machine learning (AutoML) tools, collaboration & online discourse.

## Education

- 2021 – **University of Washington**, Seattle, WA  
Ph.D. Human Centered Design & Engineering  
Rotation advisors: David W. McDonald (HCDE), Amy X. Zhang (CSE), Cecilia Aragon (HCDE)
- 2017 – 2021 **Princeton University**, Princeton, NJ  
B.S.E. Computer Science, Magna cum laude  
Thesis: *Lowering the Barrier for Web Advertisement Research at Scale*  
Advisor: Arvind Narayanan  
Minors: technology & society, visual arts
- 01 – 05 2020 **National University of Singapore**, Singapore  
Visiting Student, Computer Science

## Research Experience

- 01 2022 – **Paul G. Allen School of Computer Science & Engineering, University of Washington**, Seattle, WA  
Graduate Research Assistant  
*Advisor: Amy X. Zhang*  
Provenance-enabled interfaces for media on the web; UX collaboration in software product development.
- 09 2021 – **Human Centered Design & Engineering, University of Washington**, Seattle, WA  
Graduate Research Assistant  
*Advisors: David W. McDonald, Cecilia Aragon*  
Exploring whether and how AutoML tools aid non-experts in designing ML-based applications; improving wordclouds via semantic grouping.
- 08 2020 – **University of Chicago AIRLab**, Remote  
07 2021 Visiting Undergraduate Researcher  
*Advisor: Marshini Chetty*

Investigating How University Students in the United States Encounter and Deal With Misinformation in Private WhatsApp Chats During COVID-19.

06 2020 –  
06 2021

**Center for Information Technology Policy**, Princeton, NJ

Undergraduate Researcher

*Advisor: Arvind Narayanan*

AdOculus: a search platform and dataset for analyzing ads on the web, aided by computer vision [n.2].

05 – 08 2020

**Fluid Interfaces Group, MIT Media Lab**, Remote

Visiting Undergraduate Researcher

*Host: Nataliya Kosmyna*

User-centered data visualizations for EEG and EOG sensing smart glasses.

02 – 04 2020

**Smart Systems Institute, National University of Singapore**, Singapore

Research Engineer Intern

*Host: Chor Guan Teo*

Assisting dentists in intraoral radiography using augmented reality on a mobile device.

09 2019 –  
01 2020

**Department of Computer Science, Princeton University**, Princeton, NJ

Undergraduate Researcher

*Advisor: Adam Finkelstein*

Photo analysis algorithms for recovering audio from sonorines (early 20th century analog sound storage medium) [n.1].

## Publications

*\* denotes equal contribution.*

### REFEREED CONFERENCE AND JOURNAL PAPERS

[c.1]

Ruoxi Shang, **K. J. Kevin Feng**, Chirag Shah. Understanding Lay Users' Needs in Counterfactual Explanations for Everyday Recommendations. *ACM Conference on Fairness, Accountability, and Transparency (FAccT '22)*. Seoul, Korea. June 2022. [25% acceptance rate].

### WORKSHOP AND DEMO PAPERS

[w.1]

**K. J. Kevin Feng**, Amy X. Zhang. From Handoffs to Co-Creation: Deepening Collaboration between Designers, Developers, and Data Science Workers in UX Design. *InContext Workshop at ACM Conference on Human Factors in Computing Systems (CHI '22)*. New Orleans, LA. May 2022. Workshop Paper.

### IN SUBMISSION

Oishee Chakrabarti\*, **K. J. Kevin Feng\***, Kejing Li\*, Kevin Song\*, Marshini Chetty. Investigating How University Students in the United States Encounter and Deal With Misinformation in Private WhatsApp Chats During COVID-19

## THESES AND NON-REFEREED PAPERS

- [n.2] **K. J. Kevin Feng**, Arunesh Mathur, Arvind Narayanan. Lowering the Barrier for Web Advertisement at Scale. *Princeton University Department of Computer Science*. Princeton, NJ. April 2021.
- [n.1] **K. J. Kevin Feng**, Adam Finkelstein. Saving the Sonorine: Photo-Based Audio Recovery With Photometric Stereo. *Princeton University Department of Computer Science*. Princeton, NJ. January 2020.

## Industry Work Experience

- 06 – 08 2021 **Microsoft, Data Platforms + Growth**, Remote  
Program Manager Intern  
Launched UI for data analysts to better organize and take action on their data.
- 09 2018 – 06 2021 **Princeton Digital Learning Lab**, Princeton, NJ  
Lab Assistant  
Helped students make the most use of in-lab programming and design tools for their academic and personal projects.
- 06 – 08 2019 **The Muse**, New York, NY  
Product Management Intern  
Built and launched new job search recommendation feature with a team of 2 engineers and a designer.
- 06 – 08 2018 **Solomoto**, Tel Aviv, Israel  
Product Design Intern  
Data dashboard design for small business management SaaS platform.

## Awards & Honours

- 2021 Princeton Research Day Faculty Highlighted Project (Computer Science)  
2020 Princeton Council for Science and Technology Independent Project Award  
2020 Princeton Office of Undergraduate Research Summer Research Award  
2019 IDEO CoLab Fellowship Finalist  
2018 Keller Center for Innovation in Engineering Education Summer Fellow

## Talks & Presentations

- 04 2021 **Lowering the Barrier for Web Advertisement Research at Scale**, Princeton CITP, Princeton Research Day
- 05 2020 **ARBlockbot: Accessible Robotics and Programming Education in AR** (with D. Martin, A. Liu, A. Thatte), NUS Computing Innovation & Research Showcase
- 04 2020 **User Interface Design, Prototyping, and Testing**, Princeton ACM
- 12 2019 **Photo-based Audio Recovery Using Image Processing and Computer Vision Techniques**, Department of Computer Science, Princeton University
- 11 2018, 11 2019 **Introduction to User Interface Design**, HackPrinceton 2018 + 2019

## Service

2021 –	<b>Reviewing:</b> UIST 2022 <b>Student Volunteer:</b> IUI 2022, DIS 2022
2020 – 2021	Organizer, Princeton intersession course on ethical technology
2019 – 2021	Princeton School of Engineering First-Year Student Advisor
2018 – 2021	Founder, Rehack (reverse hackathon for development of more fair, inclusive, and socially responsible technologies)

## Skills

**Technical:** Python, JavaScript, Java, Unity, C, OCaml, Go, SQL, HTML/CSS,  $\text{\LaTeX}$ .

**Other:** Adobe Creative Suite, Figma, user research (interviews, surveys, qualitative coding), laser cutting, art exhibition installation, bookbinding, photography.