

Sebastian González. Ul designer.





Hi!!, I am an UI designer who **believe** in digital products that connect the design focused in people experiences.

I will help you to connect the users with your digital products through great interfaces and experiences.



Experience

UI Designer

Cheil World Wide / Bogotá / 2019 - currently

- Develop of interface design for websites and apps on new functionalities within iterative processes for huge brands like Samsung.
- Wireframes and prototype development for different products.
- Develop, managing and maintaining of design systems.
- Communication and understanding of UX process and teams transforming different research results in visual interfaces.
- Communication with development team to create consistent components.

Graphic and web designer

Solutions Group / Bogotá / 2015 - 2019

- Conceptualization, design, and coding for a new e-commerce platform for the innovation lab, using UX research methodologies and interface design.
- Communication and understanding of UX process with different research methods like emphaty maps, user journeys and interviews.
- Develop of digital products focused in websites design and social media content.
- Participation in digital campaigns with global brands like Coca-Cola and Av-inbev.

Education

Course of design and marketing of websites.

Universidad Jorge Tadeo Lozano.

2019.

Course of branding.

Universidad Jorge Tadeo Lozano.

2016.

Graphic design degree.

Universidad Los Libertadores.

2010/2014.



Skills

Professional

Time management	90%
Teamwork	85%
Flexibility	70%
Time management	65%
Technical	
Prototyping figma XD	90%
HTML / CSS - SASS	85%
JavaScript	 30%
Visual Design	85%



Portuguese

Languages

English ————

Spanish — Nation



Hobbies









Let's work together

Also you can check my work here





