



SEBGRAPH

**Sebastian González.**

**UI designer.**



## Profile

Hi!!, I am an UI designer who **believe** in digital products that connect the design focused in people experiences.  
I will help you to connect the users with your digital products through great interfaces and experiences.



## Experience

### UI Designer

**Cheil World Wide** / Bogotá / 2019 - currently

- Develop of interface design for websites and apps on new functionalities within iterative processes for huge brands like Samsung.
- Wireframes and prototype development for different products.
- Develop, managing and maintaining of design systems.
- Communication and understanding of UX process and teams transforming different research results in visual interfaces.
- Communication with development team to create consistent components.

### Graphic and web designer

**Solutions Group** / Bogotá / 2015 - 2019

- Conceptualization, design, and coding for a new e-commerce platform for the innovation lab, using UX research methodologies and interface design.
- Communication and understanding of UX process with different research methods like empathy maps, user journeys and interviews.
- Develop of digital products focused in websites design and social media content.
- Participation in digital campaigns with global brands like Coca-Cola and Av-inbev.



## Education

### Course of design and marketing of websites.

**Universidad Jorge Tadeo Lozano.**  
2019.

### Course of branding.

**Universidad Jorge Tadeo Lozano.**  
2016.

### Graphic design degree.

**Universidad Los Libertadores.**  
2010/2014.



## Skills

### Professional

Time management	<div><div></div></div>	90%
Teamwork	<div><div></div></div>	85%
Flexibility	<div><div></div></div>	70%
Time management	<div><div></div></div>	65%

### Technical

Prototyping figma XD	<div><div></div></div>	90%
HTML / CSS - SASS	<div><div></div></div>	85%
JavaScript	<div><div></div></div>	30%
Visual Design	<div><div></div></div>	85%



## Languages

English	<div><div></div></div>	B2
Portuguese	<div><div></div></div>	B2
Spanish	<div><div></div></div>	Native



## Hobbies



**Let's work together**

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