12/11/2015

Dear Sir or Miss  
  
I was excited to hear about the opportunity you are providing at Red Fin and hope that you will consider my application.  
  
The SEO specialist position you describe is perfectly suited to my background in internet marketing. I am comfortable and accustomed to meeting with clients concerning their SEO & SEM needs. I have extensive experience with Google Analytics, Adwords (and Microsoft AdCenter) and Adsense. I am very comfortable with social media marketing, as well as white hat SEO techniques and link building strategies. Keyword research and on-page SEO are a particular skill of mine and I have worked to create hundreds of fully optimized web pages.  
  
While running my own online business, Of Chery, Inc., I developed unique skills to find solutions to keep projects moving forward with fluidity while being inclusive to team members' advice and client needs and desires. I am a collaborative and energetic worker and have developed excellent working relationships with supervisors, co-workers and colleagues at the organizations I've worked and studied in.  
  
As a reference, I have worked with the following websites for SEO/SEM related consultation and project management:  
Otten Brothers - [http://www.ottenbros.com](https://www.odesk.com/leaving_odesk.php?ref=http%253A%252F%252Fwww.ottenbros.com)  
Fleet Flicks - [http://fleetflicks.com](https://www.odesk.com/leaving_odesk.php?ref=http%253A%252F%252Ffleetflicks.com)  
The Herbalist - [https://www.theherbalist.com](https://www.odesk.com/leaving_odesk.php?ref=https%253A%252F%252Fwww.theherbalist.com)  
  
I am looking to further develop my skills within a team of SEO & SEM specialists and put my own business to the side in order to branch out into the community. From the job description you have advertised, the opportunity you are providing looks perfect in this regard.  
  
I would welcome an opportunity to explore further whether my background and skills meet your needs, or simply to meet and learn more about your organization. Please feel free to contact me at your convenience.  
  
Very Truly Yours,  
  
Quentin Dechery



**QUENTIN P. DÉCHERY**

3819 37th Ave. South, #2, Seattle, WA, 98118

(952) 406-1523

[qdechery@gmail.com](mailto:qdechery@gmail.com)