

Robert Wrobel

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EXPERIENCE

DIRECTOR OF MARKETING AND INFORMATION TECHNOLOGY, JACK SCHMITT DEALER GROUP – 2021-PRESENT

ADJUNCT ASSISTANT PROFESSOR OF ECONOMICS AND STATISTICS, WEBSTER UNIVERSITY – 2017-PRESENT

BUSINESS DEVELOPMENT MANAGER, JACK SCHMITT CHEVROLET – 2017-2021

BUSINESS DEVELOPMENT / SALES REPRESENTATIVE, LAURA BUICK GMC – 2012-2017

HUB SUPERVISOR, UNITED PARCEL SERVICE - 2007 - 2012

EDUCATION

University of Missouri, St. Louis - BA Philosophy - Summa Cum Laude

University of Missouri, St. Louis - BS Economics - Summa Cum Laude

University of Missouri, St. Louis - MA Political Science - Public Policy

University of Missouri, St. Louis - PhD (In Progress) - Public Policy and Political Economy

COURSES TAUGHT

Introduction to Statistics

Quantitative Methods for MBAs

Applied Business Statistics

Principles of Microeconomics

Current Economic Analysis

Managerial Economics

SKILLS

Digital Marketing - Google, Microsoft, Twitter, Snapchat, TikTok

Media Creation - Final Cut Pro, Motion 5, Canva

Web Development -HTML/CSS, Bootstrap, Javascript,

Cloud Technology - Google Cloud, AWS, GoDaddy

Statistics and Econometrics - R, Python, Gretl, Stata, Excel

Technology and Electronics - Raspberry Pi, Arduino, MicroBit, IoT

Software - R, Python, Gretl, Excel, ArcGIS

Economics - Modeling, Analysis, Econometrics

Software Development - Python, JavaScript / NodeJS

Apple App Development (Mac, iOS, iPadOS, Apple Watch, Apple TV) - Swift/SwiftUI

Cybersecurity - Kali Linux, TryHackMe, Rubber Ducky

Geographic Information Systems - ArcGIS

Communication - Twilio, EMM, SMS

Multimedia - Final Cut Pro X, Motion 5, Canva

Soft Skills - Advanced Literacy, Extreme Googling