

# NATIONAL INSTITUTE OF TECHNOLOGY, DELHI

Name of the Examination B.Tech/M.Tech/PhD (Spring semester 2019-20)			
Name	Yashvi Goyal	Roll NO	171220055
Department	ECE		
Year	2019-20	Semester	VI
Title of the course	Technical Communication	Course Code	HMP 352

## Ques. 2

- (i) (d) Memorize key phrases
- (ii) (a) The speaker uses a few notes to look and talks in a conversational note.
- (iii) (d) How many sick days would I have?
- (iv) (b) 10 minutes early
- (v) (b) false - because the interviewer also appreciates successes in other areas of life.
- (vi) (c) Send an immediate thank you note.
- (vii) (d) Say "Good morning" and try to establish a pleasant small conversation.
- (viii) (b) You stand up, establish eye contact, smile and shake his hand.
- (ix) (c) You're just as guilty as the one who is telling you gossip.
- (x) (d) a reference.

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Ques. 3 As 'it can be seen clearly from the clip how Nick changed the mind that smoking can be good or bad but you need to find it out. so it clearly turns out that smoking is not totally bad but we need to find factors and in this way he makes those kids think that smoking is not completely bad. This is how it works in corporate sector. Those people are very influential, they can completely change your thinking by their words. They really don't care whether the thing is good or bad. They are just concerned about selling their product. They will give you instances that really make you believe. Like here he knew children love chocolate so he targeted there and it worked because they cannot deny eating chocolate if their parent asked them to do so. so people working in advertisement industry are really very influential and we should not blindly follow them but use our mind to analyze the product before using it.