

# Zarah (Zar) Sikora

(they/them)

UX Designer, Creative Technologist

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## **ABOUT**

Howdy! I'm a Google certified designer and engineer with over five years of experience designing and building web applications that focus on accessibility and ease of maintenance. I am interested in using my design and engineering knowledge to produce creative, equity-focused work. I'm also an illustrator, an avid language learner, and a virgo.

## **EXPERIENCE**

## **UX Engineer @ Automic Gold**

07/21 - Present

Collaborates with art director to improve overall ecommerce experience by auditing common user flows, designing improvements, and building out the improved features. Conducts site audits to identify and fix issues related to performance and ADA compliance and performs routine bug fixes.

## Designer-Developer @ Santoro Design

10/20 - Present, Contract

Conducts user research, works on and critiques project wireframing and prototyping, builds finalized prototypes into web applications.

## Freelance Designer-Developer

011/15 - Present

Designs web applications, graphical assets, print materials, and more. Builds custom web applications.

#### Senior Designer-Developer @ known.creative

01/16 - 06/21

Created and critiqued wireframes and prototypes, introduced agency accessibility standards, developed a Wordpress boilerplate which reduced build time by 20%, engineered web applications.

## **DESIGN**

Adobe Suite Figma Procreate Sketch Spline

## CODE

Javascript
React.js
HTML/CSS
SASS
PHP/Wordpress
Liquid/Shopify
HubL/Hubspot
WebGL/three.js
GSAP
Git
Gulp/Webpack
Frontity/Gatsby.js

## **EDUCATION**

### Google

UX Design Certification 2021 Focus: Accessibility, wireframing, prototyping, UI design, design thinking, equitable design

## **Smith College**

B.A. (Government) 2009-2013, 3.85/4.0 Honors: First Group Scholar, Ettie Chin Hong Prize, Dean's List