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## **Problem Statement**

College students need a proven method to organize their time efficiently.

### **Who is experiencing the problem?**

- The people experiencing this problem are college students, specifically freshmen who use techniques from high school into college life.

### **What is the problem?**

- The problem is that students going into college need to remember that it is still a place to learn. With all the clubs and organizations presented to them, they can lose track of the main reason they are there.

### **Where does the problem present itself?**

- The problem presents itself at universities, especially huge campuses where sports and other social activities are highly focused.

### **Why does it matter?**

- While it is engaging with new people in college is important, the key to succeeding in and after college is being able to manage your time effectively. Failure in doing so can lead to stress, academic struggles, and destroying future success.