

TRESSA PARK



TRESSAPARK@GMAIL.COM



773.895.0590



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EXPERIENCE

SENIOR GRAPHIC DESIGNER ALLIANCE FOR JEWISH THEATRE | CHICAGO, IL

MARCH 2017 - CURRENT

- Development of original branding as applied to marketing and events

SENIOR GRAPHIC DESIGNER PRECAST CONCRETE INSTITUTE | CHICAGO, IL

JANUARY 2007 - MARCH 2017

- Responsible for conceptualization and implementation of design solutions that met marketing strategies from concept to completion
- Managed marketing campaigns and demonstrated an ability to keep team members working within established deadlines. Coordinated printing procedures, photography, illustration, and verbal and written communication
- Magazine and book illustration, layout, and design
- Trade booth design

MARKETING DIRECTOR KELLER WILLIAMS REAL ESTATE | CHICAGO, IL

MARCH 2000 - JANUARY 2007

- Leadership in managing and implementing all aspects of company marketing and brand management strategy on a corporate, property, and individual agent level
- Individual branding for 75+ agents

GRAPHIC DESIGNER PAXZONE | CHICAGO, IL

JANUARY 1999 - MARCH 2000

- Lead designer for startup dotcom

EDUCATION

NORTHWESTERN UNIVERSITY CHICAGO, IL

FULL-STACK CODING BOOTCAMP: HTML5, CSS3, JAVASCRIPT, JQUERY, NODE. JS, RESPONSIVE DESIGN, HEROKU, GIT, USER AUTHENTICATION, REACT. JS, MYSQL, MONGODB, AND MORE

COLUMBIA COLLEGE CHICAGO CHICAGO, IL

BA: GRAPHIC DESIGN AND FINE ART, SUMMA CUM LAUDE

STUDIO ART CENTERS INTERNATIONAL (SACI) FLORENCE, ITALY

GRAPHIC DESIGN AND ART HISTORY

UNIVERSITY OF MISSOURI-COLUMBIA (MIZZOU) COLUMBIA, MO

JOURNALISM, GRAPHIC DESIGN, AND FINE ART

TECH SKILLS

ADOBE CREATIVE CLOUD

ACROBAT ●●●●●●●○

ILLUSTRATOR ●●●●●●●○○

INDESIGN ●●●●●●●●

PHOTOSHOP ●●●●●●●●○

MICROSOFT OFFICE

EXCEL ●●●●○○○○

POWERPOINT ●●●●●●●○○

WORD ●●●●○○○○