# Trevor Hall

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## EXPERIENCE

**Academic Success and Achievement Program,** Boulder, CO                                      **November 2019-Present**
*Technology and Assessment Lead*
- Working as technology coordinator for tutoring program intended to provide academic assistance to first-year students making transition to university.
- Utilized Microsoft suite, Alteryx, Qualtrics, and other analysis methods to gather and analyze session data allowing for accurate assessment of tutors and other key business metrics. Indicators included student feedback, marketing response data, etc.
- Designed and implemented an Alteryx data-analysis workflow for efficient compilation, cleaning, and visualization of data.

**Whispir,** Boulder, CO                                      **September 2020-Present**
*Business Development Intern*
- Utilize Salesforce, Confluence, and other analysis means to provide services related to business development/expansion into the USA. Contribute to American demand-generation plan through digital marketing and by strengthening relationships with clients and leads. Work cross-functionally to provide analysis of current market segmentation and channel strategy.

## ACTIVITIES

**Leeds Student Government,** Boulder, CO                                      **May 2020-Present**
*Representative, Initiative Lead*
- Leverage my leadership skills and passion for community to improve the experience of Leeds students. Act as a liaison between the Leeds student body and administration, working on a variety of initiatives and projects focused on the improvement of the Leeds student experience.
- Leading the *Coding at Leeds* initiative, focused on providing Leeds students additional opportunity to gain computer science acumen by including a programming certificate option in the Leeds curriculum and hosting programming workshops in collaboration with HackCU.

**Delta Sigma Pi Professional Business Fraternity,** Boulder, CO                                      **August 2019-Present**
*Vice President of Community Service, Pledge Class President*
- Active member of a professional fraternity engaging in professional events, community service, and development of business and professional skills.
- As VP of Community Service, plan and organize community service events throughout the semester with the goal of maintaining brotherly involvement in the community as indicated by participation and requirement fulfillment. Organizations include A Precious Child, There with Care, ASPCA, etc.

**Daniel's Fund,** Boulder, CO                                      **September 2020-Present**
*Undergraduate Ethics Ambassador*
- Work to deepen the commitment to principle-based ethics at Leeds, CU, and within the local business community. Participate in a variety of activities with the objective of furthering a higher standard of ethics amongst peers and superiors, including the Daniel's Ethics Summit.

**Leeds Mentorship Program,** Boulder, CO                                      **May 2019-Present**
*Mentee, Mentor*
- As a mentee, partner with Leeds graduates for professional development and guidance on career and skill development as well as networking.
- As a mentor, worked to ease the transition into online University learning and meet personal and professional goals. Mentored three students and provided resources, development, and an introduction to life at Leeds.

## EDUCATION

**University of Colorado at Boulder – Leeds School of Business**                                      **May 2022**
*Bachelor of Science in Business Administration integrated with Computer Science - Emphasis in Business Analytics*
Cumulative GPA: 3.59 - Dean's List Spring 2020, Fall 2019
- Coursework Includes: Business Analytics, Python, Accounting II, Business Ethics, Business Applied Semester Experience.
*Computer Science Integration Program*
- Prepares business students for careers in financial/data analysis, computational problem solving, and software. Course work includes Computer Systems, Discrete Math, Data Structures, and Calculus.
- Project work/experience with Python (NumPy, Pandas, SL), C, C++, and SQL. Projects include work with object-oriented design, data structures (hash tables, graphs, BSTs), assembly language and GNU debugging, bitwise operations, introductory data-mining, statistical analysis, object-oriented programming, and general problem solving.

## SKILLS AND ACCOMPLISHMENTS

- Placed first in the BCOR 1030 Zayo Case Competition, which involved the creation of a multi-step program for increasing gender equity in management positions. Formulated a program adopted by HR professionals within a local Boulder startup to ease the process of internal promotion and development.
- Achieved the Alteryx Core Certification, developing a variety of workflows for implementation in the classroom and the workplace.
- Advanced understanding of Microsoft Suite, project work with Microsoft Excel.
- 12+ years in music experience, including intermediate understanding of music theory. Can play the guitar, bass guitar, and trumpet. Experience in band play and performance, including having performed in Old Town Square Ft Collins for audiences of 1200+.