

Trevor Buck

Lab 2

Partner – Austin Lucas

Questions:

- How do you go about studying? What do you find easy about studying? What do you find hard about it?
- What time management tools do you use? I.e. Calendar, reminders, notes
- When you need help with a homework assignment, where do you turn to first?
- Have you had a class with a class discussion forum (I.e. Piazza, Moodle)? How often did you use this forum? What did you like/dislike about the discussion forum?
- How would you feel about a campus app that is dedicated to campus activities? Do you think you would use it? Why?
- Would you consider yourself social? What do you like/dislike about meeting new people?

Notes: Study guides given by professor, notes. Interviewee doesn't know what to study, especially for exams

Uses calendar to look at due dates

Friends in the class

Rarely uses piazza, liked it, and reading what others have posted

Sounds like a good idea, yes, always looking for something fun

"kinda social" - dislikes small talk that starts out pretty fake

App: My application would be designed to help new students find peer mentors. The mentor would help the new student with everything from tutoring to finding social activities.

Modified questions:

I really liked the questions I had. But my problem was that I read two or three questions at a time, and then only got an answer for one of the questions. Near the end of the interview, I made sure to only ask one, and that worked out a lot better.

Modifications to the app:

I would make sure that the app has some form of instant messaging. I really like what the interviewee said about "fake talk" and I would try my hardest to design the app to help eliminate some of the fake talk.

LAB 2: Personas

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PERSONA #1

Name: Michael Keeler

Descriptor: 6' male that is very active. Hes about 45, never married, no kids.

Who is he?: Michael works as a manager at Dominos Pizza. He lives here in Boulder Co.

Goals: Michael is saving up money for two things. He wants to travel, and he wants a special someone to go with him.

Attitude: Michael is a generally positive guy who has recently turned back to his Catholic roots.

Technology: Michael uses his phone every day. He is often delivering pizza and depends heavily on Google Maps. He has learned how to do the voice commands and loves that feature as it is fast and easy for him to use while driving.

Sketch



LAB 2: Personas

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Persona #2

Name: Jessica Hinks

Descriptor: 5'6" female that lives for the weekend. Single and ready to mingle

Who is she? Jessica works with troubled families as a counselor. She meets with families, in their homes, 2-3 times a week. She is 26 and loves the freedom of her lifestyle. Lives in Denver

Goals: Right now, Jessica is just loving life. She loves the satisfaction her job provides. She is also very social, and hangs with her friends every Friday and Saturday night

Attitude: She recently graduated college and is very familiar with technology.

Behavior: Jessica visits an average of 3-4 households a day. The houses range from 5-50 miles away. She uses google maps constantly. Both for work, and the weekend

Sketch:

