

# Trevor Allen

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## Professional Experience

### Web Developer - Intern

Oct/2020 to Present

#### Breeze

Wausau, WI

- Developed customer-facing software using the following technologies: HTML, CSS, JavaScript, React, and Material UI
- Focused on responsive design methodologies, creating content optimized for both desktop and mobile devices
- Worked on a tight-knit team to develop agile solutions to complex issues using Jira and Kanban
- <https://www.breezeforbusiness.com>

### Marketing Program Manager

Apr/2018 to Aug/2020

#### Young Living Essential Oils

Lehi, UT

- Explicit attention to detail and organizational skills allowed completion of hundreds of marketing projects on brand and on time
- Successfully managed efforts between communications strategists, copywriters, graphic designers, photographers, and videographers to produce effective campaigns
- Experience managing event marketing collateral, social media efforts, sustainability, product marketing, international marketing, and more
- [https://www.youngliving.com/en\\_US](https://www.youngliving.com/en_US)

### Social Media Representative

Jan/2018 to Apr/2018

#### Granogi

Rexburg, ID

- Internship allowed me valuable experience managing and operating social media presence and campaigns for Granogi, an outdoor health and wellness company
- Statistical driven analysis was the core of all branding and positioning strategy

## Relevant Experience/Certifications

### Career Foundry - Certified Full-Stack Web Developer

Aug/2020 to Mar/2021

My Certificate: [Certificate](#)

Wausau, WI

My Portfolio: <https://trevor2492.github.io/portfolio-website/>

My GitHub: <https://github.com/Trevor2492?tab=repositories>

## Education

### Business Management-Marketing

Graduation: 2018

#### Brigham Young University-Idaho

Rexburg, ID

- IBC (Integrated Business Core) experience. Launched and operated an on-campus, for-profit, micro-business for the duration of one semester. Top performing company with more than \$20,000 in sales revenue.

- Mini-Internship: worked with a local company to provide valuable marketing consultation. Focus groups, customer interviews, and observations gave us insight on improvements we then presented to upper management.