

Trevor Allen

Professional Experience

Marketing Program Manager

Apr/2018 to Aug/2020

Young Living Essential Oils

Lehi, UT

- Explicit attention to detail and organizational skills allowed completion of hundreds of marketing projects on brand and on time
- Successfully managed efforts between communications strategists, copywriters, graphic designers, photographers, and videographers to produce effective campaigns
- Experience managing event marketing collateral, social media efforts, sustainability, product marketing, international marketing, and more

Social Media Representative

Jan/2018 to Apr/2018

Granogi

Rexburg, ID

- Internship allowed me valuable experience managing and operating social media presence and campaigns for Granogi, an outdoor health and wellness company
- Statistical driven analysis was the core of all branding and positioning strategy

Financial Aid Specialist

Feb/2016 to Dec/2018

Brigham Young University

Rexburg, ID

- Helped facilitate issuance of millions of dollars of aid each semester
- Strict adherence to governmental and university regulations

Relevant Experience/Certifications

Career Foundry - Certified Full-Stack Web Developer

Aug/2020 to Mar/2021

My Certificate: [Certificate](#)

Wausau, WI

My Portfolio: <https://trevor2492.github.io/portfolio-website/>

My GitHub: <https://github.com/Trevor2492?tab=repositories>

Breeze - Fintech Software development internship

October 2020 to Present

Wausau, WI

Education

Business Management-Marketing

Graduation: 2018

Brigham Young University-Idaho

Rexburg, ID

- IBC (Integrated Business Core) experience. Launched and operated an on-campus, for-profit, micro-business for the duration of one semester. Top performing company with more than \$20,000 in sales revenue.

- Mini-Internship: worked with a local company to provide valuable marketing consultation. Focus groups, customer interviews, and observations gave us insight on improvements we then presented to upper management.