C: 916-813-8443 | [trevor2492@gmail.com](mailto:trevor2492@gmail.com)

Trevor **Allen**

**Professional Experience**

**Marketing Program Manager Apr/2018 to Sept 2020 Young Living Essential Oils Lehi, UT**

* Explicit attention to detail and organizational skills allowed completion of hundreds of marketing projects on brand and on time
* Successfully managed efforts between communications strategists, copywriters, graphic designers, photographers, and videographers to produce effective campaigns
* Experience managing event marketing collateral, social media efforts, sustainability, product marketing, international marketing, and more

**Social Media Representative Jan/2018 to Apr/2018**

**Granogi Rexburg, ID**

* Internship allowed me valuable experience managing and operating social media presence and campaigns for Granogi, an outdoor health and wellness company
* Statistical driven analysis was the core of all branding and positioning strategy

**Financial Aid Specialist Feb/2016 to Dec/2018**

**Brigham Young University Rexburg, ID**

* Helped facilitate issuance of millions of dollars of aid each semester
* Strict adherence to governmental and university regulations

**Relevant Experience/Certifications**

**Marketing Project Management**

**HubSpot Content Marketing Certification (April 2018-April 2019)**

**Facebook Ads Experience**

**Hootsuite Experience** – Social Media Management Software

**Two Year Full-Time Missionary** **-** Brazil, Portuguese language

**Education**

**Business Management-Marketing Graduation: 2018**

**Brigham Young University-Idaho Rexburg, ID**

- IBC (Integrated Business Core) experience. Launched and operated an on-campus, for-profit, micro-business for the duration of one semester. Top performing company with more than $20,000 in sales revenue.

- Mini-Internship: worked with a local company to provide valuable marketing consultation. Focus groups, customer interviews, and observations gave us insight on improvements we then presented to upper management.