

BLUSH HAIR & SPA BRAND IDENTITY



ALTERNATE BRAND MARKS



COLOR PALETTE



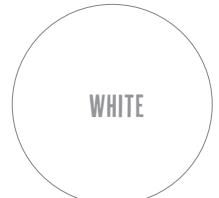
BABY PINK
HEX: #E4BEC3
RGB: 228, 190, 195
CMYK: 0, 12, 7, 0
PMS: 692C



GOLD METALLIC
#FDE3DF
253,227, 223
0, 12, 7, 0
871C



GOLD
#E5BE66
229, 190, 102
11, 24, 71, 0



WHITE
#FFFFFF
255, 255, 255
0, 0, 0, 0



LIGHT GREY
#BCBEC0
188, 190, 192
0, 0, 0, 50

TYPOGRAPHY

SWEET CHILD SCRIPT

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz

GARAMOND

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz

SIGNAGE

