

Office Hours!

Instructor:

Peter M. Garfield, garfield@math.ucsb.edu

Office Hours:

~~Mondays 1–2PM~~ **Not Today!**

Tuesdays 10:30–11:30AM

Thursdays 1–2PM

or by appointment

Office:

South Hall 6510

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Have you used OnLine Math Lab (there is a link on Gauchospace)?

A Yes

B No

C What is it?

D Prefer not to say

Today: Start Chapter 7 (Logs)

Applications:

- **Chemistry**: alkalinity and acidity, pH scale
- **Finance**: compound interest (get rich slow)
- **Geology**: Richter scale for earthquakes (did you feel the earth move too ?)
- **Archeology**: radio carbon dating (how old is that bone ?)
- **Astronomy**: stellar magnitude (brightness of stars)
- **Sound**: decibels (what did you say?, the music is too loud)
- **Math**: solving equations with exponents (includes all of the above)

Today: Start Chapter 7 (Logs)

Main Idea of Chapter 7:

$\log(x)$ is how many tens you multiply to get x

Conclusion:

Before we do logs we should be really good at powers of 10.

Powers of Ten

1 meter \approx 3 feet

1 centimeter = 0.01 meters = 10^{-2} meters \approx 1/2 inch

1 kilometer = 1,000 meters = 10^3 meters \approx 1/2 mile

Approximate distance (in meters), to nearest power of 10

10^7 meters	Size of Earth
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10^9 meters	Distance to moon
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10^{14} meters	Size of our solar system
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10^{16} meters	One light-year
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10^{21} meters	Size of the Milky Way galaxy
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10^{27} meters	Size of the universe (about 93 billion light-years)
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10^{80}	number of protons in the observable universe?
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10^{100}	1 googol
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10^{1000} meters	???
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Exponential Basics

$$\begin{aligned}
 10^4 &= 10 \times 10 \times 10 \times 10 = 10,000 \\
 &= 4 \text{ lots of } 10 \text{ multiplied together} \\
 &= 1 \text{ followed by } 4 \text{ zeroes}
 \end{aligned}$$

$$\begin{aligned}
 10^x &= \underbrace{10 \times 10 \times \cdots \times 10}_x \text{ lots of } 10 = 1 \underbrace{00000 \cdots 0}_x \text{ zeros} \\
 &= 1 \text{ followed by } x \text{ zeroes}
 \end{aligned}$$

Ex: $10^2 \times 10^3 = (10 \times 10) \times (10 \times 10 \times 10)$
 $= 10^{2+3} = 10^5.$

$$10^x \times 10^y = 10^{x+y} \quad \text{First Law of Exponents}$$

Why?

We can work it out!

Exponential Basics (cont'd)

$$10^x \times 10^y = 10^{x+y} \quad \text{First Law of Exponents}$$

Why? We can work it out:

(x lots of 10 multiplied together) \times (y lots of 10 multiplied together)
 $= (x + y)$ lots of 10 multiplied together

For now x and y are positive whole numbers.

More Exponentiation

$$\begin{aligned}
 (10^2)^3 &= (10 \times 10)^3 \\
 &= (10 \times 10) \times (10 \times 10) \times (10 \times 10) \\
 &= 10^6
 \end{aligned}$$

$$(10^a)^b = 10^{ab} \quad \text{Fourth Law of Exponents}$$

Why? We can work it out:

$$10^a = \underbrace{10 \times 10 \times \cdots \times 10}_{a \text{ times}}$$

$$\begin{aligned}
 (10^a)^b &= \underbrace{(10 \times \cdots \times 10) \times \cdots \times (10 \times \cdots \times 10)}_{b \text{ times}} \\
 &= 10^{ab}.
 \end{aligned}$$

Just count the zeros!

When the power is 0 or negative

What is 10^0 ? = 1 **But why?** We can work it out:

$$10^0 \times 10^1 = 10^{0+1}$$

$$\text{so } 10^0 \times 10 = 10$$

$$\text{and therefore } 10^0 = 10/10 = 1$$

Summary: we used the first law of exponents to figure out what 10^0 must be.

There is a second explanation in the book!

What is 10^{-2} ? = $1/100 = 0.01$ **But why?** We can work it out:

$$10^{-2} \times 10^2 = 10^{-2+2} = 10^0 = 1$$

$$\text{therefore } 10^{-2} = \frac{1}{10^2} \quad \text{and} \quad 10^{-a} = \frac{1}{10^a}$$

There is a second explanation in the book

The Five Laws of Exponents

$$(1) 10^a \times 10^b = 10^{a+b}$$

$$(2) 10^0 = 1$$

$$(3) 10^{-a} = 1/10^a$$

$$(4) (10^a)^b = 10^{ab}$$

$$(5) 10^a/10^b = 10^{a-b}$$

1. What is $10^3 \times 10^4$?

$$A = 10^{12} \quad B = 10^7 \quad C = 10^{34} \quad D = 10^0 \quad E = 10^{-7} \quad \boxed{B}$$

2. Find $10^3/10^4$

$$A = 10^7 \quad B = 10^1 \quad C = 10^{-4} \quad D = 10^{-1} \quad E = 10^{-7} \quad \boxed{D}$$

3. Find $(10^3)^4$.

$$A = 10^7 \quad B = 10^1 \quad C = 10^{12} \quad D = 10^{-1} \quad E = 10^0 \quad \boxed{C}$$

The Five Laws of Exponents

$$(1) 10^a \times 10^b = 10^{a+b}$$

$$(2) 10^0 = 1$$

$$(3) 10^{-a} = 1/10^a$$

$$(4) (10^a)^b = 10^{ab}$$

$$(5) 10^a/10^b = 10^{a-b}$$

4. What is $(10^2 \times 10^3)^4$?

$$A = 10^8 \quad B = 10^9 \quad C = 10^{12} \quad D = 10^{20} \quad E = 10^{24} \quad \boxed{D}$$

5. What is $(10^2 \times 10^6)/(10^2 \times 10^3)$?

$$A = 10^2 \quad B = 10^3 \quad C = 10^{-1} \quad D = 10^7 \quad E = 10^6 \quad \boxed{B}$$

6. What is $(10^2/10^5)^{-2}$?

$$A = 10^{-6} \quad B = 10^{-5} \quad C = 10^6 \quad D = 10^4 \quad E = 10^5 \quad \boxed{C}$$

Non-Integer Powers

We can work them out!

7. What is $10^{0.5} = 10^{1/2}$? **Answer:** $10^{0.5} = \sqrt{10} \approx 3.16288$

8. What is $10^{0.1} = 10^{1/10}$? **Answer:** $10^{0.1} = \sqrt[10]{10} \approx 1.258926$

9. Similarly: $10^{0.01} = \sqrt[100]{10} \approx 1.02329$

$$10^{0.001} = \sqrt[1000]{10} \approx 1.00231$$

10. What is $10^{0.27}$? **Answer:**

$$10^{0.27} = 10^{27/100} = \sqrt[100]{10^{27}} = \left(\sqrt[100]{10}\right)^{27} \approx 1.862$$

Moving to Logarithms

$\log(y)$ is how many tens you multiply together to get y

$$10^{\log(y)} = y$$

$$\log(10) = ? \text{ } 1 \quad \text{because} \quad 10^1 = 10$$

$$\log(100) = ? = 2 \quad \text{because} \quad 10^2 = 100$$

$$\log(1000) = ? = 3 \quad \text{because} \quad 10^3 = 1000$$

$$\log(100,000) =$$

$$A=2 \quad B=3 \quad C=4 \quad D=5 \quad E=6 \quad \boxed{D}$$

Still moving to Logarithms

$\log(y)$ is how many tens you multiply together to get y

$$10^{\log(y)} = y$$

$$\log(0.1) = ? -1 \quad \text{because} \quad 10^{-1} = 1/10 = 0.1$$

$$\log(0.01) = ? = -2 \quad \text{because} \quad 10^{-2} = 1/100 = 0.01$$

$$\log(10^x) = ? = x \quad \text{duh?}$$

How confused are you?

A=not at all B=a bit C=a lot D=totes confused

Next Time: How To Find Logs

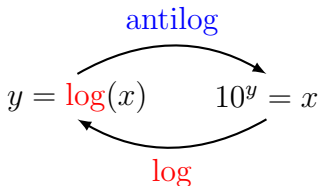
- (1) Use a calculator: efficient but not good for **learning**
- (2) Use the graph on page 290 of textbook / handout (see GS)
- (3) Use table of logarithms on page 289 of textbook / handout (GS)

Our goal: use (2) and (3) to understand:

logs, **functions** and **inverse functions**.

Our main use of logs: solving certain kinds of equation.

Mistakes will follow unless you practice finding logs the old fashioned way.



log is the inverse function of **antilog**

antilog is another name for
the **10-to-the-power** function:

$$\text{antilog}(y) = 10^y.$$