

Welcome To Math 34A!

Differential Calculus

Instructor:

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Office Hours:

MTWR after class 2:00-3:00, and by appointment. Details on Gauchospace.

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A nice thing about derivatives...

$$\begin{aligned}\frac{d}{dx}(a \cdot f(x) + b \cdot g(x)) &= a \frac{d}{dx}f(x) + b \frac{d}{dx}g(x) \\ &= a \cdot f'(x) + b \cdot g'(x)\end{aligned}$$

For example...

$$\begin{aligned}\frac{d}{dx}(3x^2 + 5x) &= 3\frac{d}{dx}x^2 + 5\frac{d}{dx}x \\ &= 3(2x) + 5(1) \\ &= 6x + 5\end{aligned}$$

A Warning! (Again)



$$\frac{d}{dx} (f(x)g(x)) \neq f'(x) \times g'(x)$$



Example: What is the derivative of $(x^3 + 1)(2x^2 - 3x + 5)$?

Question: Find $\frac{d}{dx} ((x^3 + 1)(2x^2 - 3x + 5))$.

A $= 10x^4 - 8x^3 + 10x^2 + 12x - 3$

B $= 10x^4 - 12x^3 + 15x^2 + 4x + 5$

C $= 10x^4 - 12x^3 + 15x^2 + 4x - 3$

D = Other

Hint: $2x^5 - 3x^4 + 5x^3 + 2x^2 - 3x + 6$

Answer: C

Differentiating $f(x) = e^{kx}$

$$\frac{d}{dx} (e^{kx}) = k e^{kx}$$

versus

$$\frac{d}{dx} (x^n) = n x^{n-1}$$



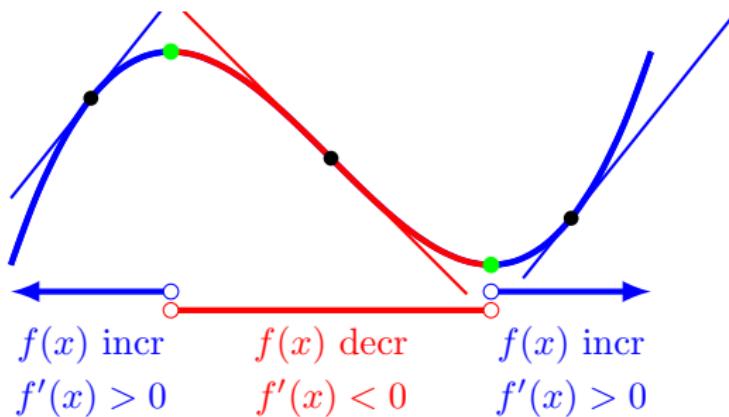
These are not polynomials. $\frac{d}{dx} (e^{kx}) \neq k e^{(k-1)x}$.



Question: Find $\frac{d}{dx} (4e^{3x} + 5x^3)$

- A= $12e^{2x} + 15x^2$ B= $12e^{3x} + 15x^3$ C= $4e^{3x} + 15x^2$
D= $12e^{3x} + 15x^2$ E= Other D

Meanings: The First Derivative

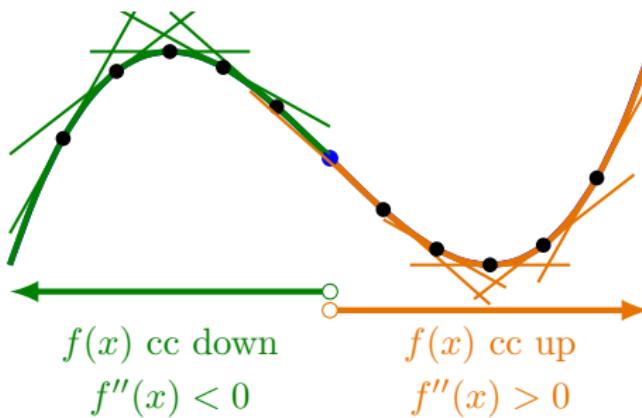


Point:

$$f'(x) > 0 \iff f(x) \text{ is increasing}$$

$$f'(x) < 0 \iff f(x) \text{ is decreasing}$$

Meanings: The Second Derivative



Point:

$$f''(x) > 0 \iff f'(x) \text{ is increasing}$$
$$\iff f(x) \text{ is concave up}$$

$$f''(x) < 0 \iff f'(x) \text{ is decreasing}$$
$$\iff f(x) \text{ is concave down}$$

Concavity

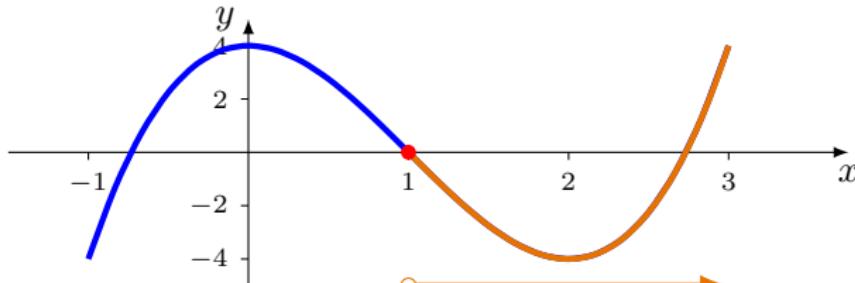
$f''(x) > 0 \iff f(x)$ is concave up

$f''(x) < 0 \iff f(x)$ is concave down

(1) For which values of x is $f(x) = x^3 - 6x^2 + 3x + 2$ concave up?

- A when $x = 0$ B when $x < 6$ C when $x > 6$
D when $x < 2$ E when $x > 2$ E

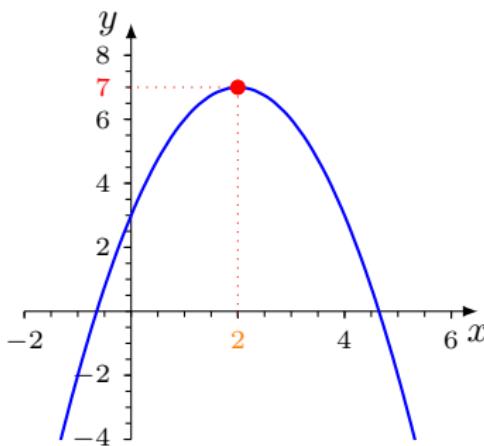
(2) Where is $f''(x) > 0$?



- A when $x < 2$ B when $x > 2$ C when $x < 1$
D when $x > 1$ E when $-0.7 < x < 1$ D

§8.13: Max/Min problems

Often want to find the biggest, smallest, most, least, maximum, minimum of something.



Here's the graph of
 $y = f(x) = -x^2 + 4x + 3$

The maximum value or just maximum of the function is 7.

The value of x which gives the maximum of $f(x)$ is $x = 2$

We write $f(2) = 7$.

For this example you can see this is the maximum because

$$f(x) = -x^2 + 4x + 3 = -(x - 2)^2 + 7$$

$(x - 2)^2$ is always positive except when $x = 2$

so the maximum must be at $x = 2$. But there is an easier way.

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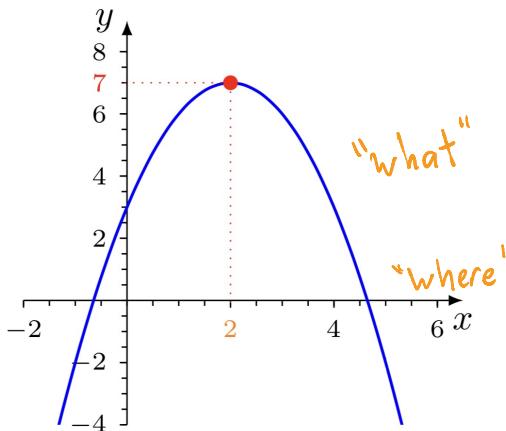
Review
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Optimization
•ooo

Word Problems
ooo

§8.13: Max/Min problems

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The maximum value or just
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We write $f(2) = 7$.

How To Find A Maximum

- (1) At the highest point, it's not going up or down. So find $f'(x)$ to look for the flat part.
- (2) Solve $f'(x) = 0$ for x . The x value that gives the max must be one of these! (Usually there is just one.)
- (3) To find the maximum for $f(x)$, use the x -value you just found...because it gives you the maximum!

1. Use this method to find the maximum of $f(x) = -x^2 + 8x + 5$.
The maximum value is...

A = 4 B = 5 C = $-2x + 8$ D = 21 E = 15 D

2. Find the value of x which makes $f(x) = (2 - x)(x + 6)$ a maximum.

A = 16 B = 1 C = -1 D = 2 E = -2 E

How To Find A Maximum

- (1) At the highest point, it's not going up or down. So find $f'(x)$ to look for the flat part.
- (2) Solve $f'(x) = 0$ for x . The x value that gives the max must be one of these! (Usually there is just one.)
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1. Use this method to find the maximum of $f(x) = -x^2 + 8x + 5$.
The maximum value is...

$$A = 4 \quad B = 5 \quad C = -2x + 8 \quad D = 21 \quad E = 15$$

$$f'(x) = -2x + 8$$

Set equal to zero

$$-2x + 8 = 0 \Rightarrow 8 = 2x \Rightarrow x = 4$$

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Plug in to find what the
max value is

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$$\begin{aligned} f(4) &= -(16) + 8(4) + 5 \\ &= 21 \end{aligned}$$

2. Find the value of x which makes $f(x) = (2-x)(x+6)$ a maximum. Set $f'(x)=0$

$$A = 16 \quad B = 1 \quad C = -1 \quad D = 2 \quad E = -2$$

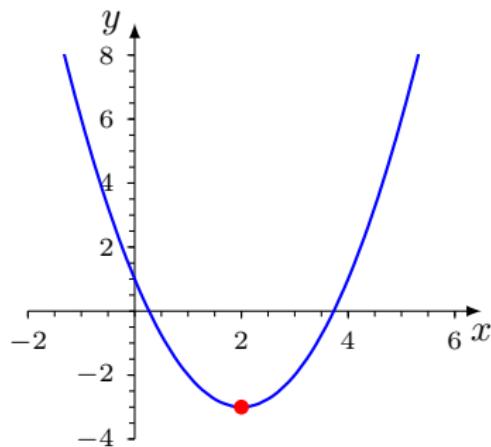
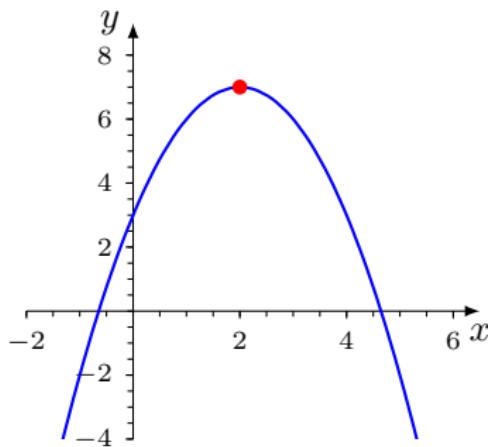
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Cant do $\frac{d}{dx} [(2-x)(x+6)]$

$$\begin{aligned} f(x) = (2-x)(x+6) &= -x^2 - 4x + 12 \\ f'(x) = -2x - 4 &= 0 \Rightarrow x = -2 \end{aligned}$$

How To Find A Minimum?



What this technique **actually does** is find both maxima and minima. In Math 34A a problem will have either a maximum **or** a minimum, **but not both**. So the technique will find what you want. In Math 34B you discover how to do problems which have both a maximum and a minimum and find out which is which.

More Examples

3. What is the minimum of $f(x) = (x + 2)(x + 4) + 3$?

A = 0 B = 1 C = 2 D = 3 E = 4

Answer: C

4. What is minimum of $f(x) = x^2 + 16x^{-2}$?

A = 2 B = 4 C = 6 D = 8 E = 16

Answer: D

5. Find the value of x which makes $f(x) = -e^x - e^{-2x}$ a maximum.

A = 0 B = $\ln(2)$ C = $-\ln(2)$ D = $\ln(2)/3$ E = $\ln(2)/3$

Answer: E

More Examples

3. What is the minimum of $f(x) = (x+2)(x+4) + 3$?

$$A = 0 \quad B = 1 \quad C = 2 \quad D = 3 \quad E = 4$$

$$f(x) = (x+2)(x+4) + 3 = x^2 + 6x + 11$$

$$f'(x) = 2x + 6$$

find x -value, set = 0

$$2x + 6 = 0$$

$$2x = -6$$

$$x = -3$$

To find what the max is, plug in.

$$f(-3) = (-1)(1) + 3 = \boxed{2}$$

4. What is minimum of $f(x) = x^2 + 16x^{-2}$?

$$A = 2 \quad B = 4 \quad C = 6 \quad D = 8 \quad E = 16$$

$$f'(x) = 2x - 32x^{-3}$$

Set = 0

$$2x - 32x^{-3} = 0 \quad \text{mult. by } x^3 \text{ on both sides}$$

$$2x^4 - 32 = 0$$

$$2x^4 = 32$$

$$x^4 = 16 \quad \text{take } \sqrt[4]{}$$

$$x^2 = 4 \quad \text{take } \sqrt{} \text{ again}$$

$$x = \pm 2$$

Plug in

$$f(2) = 4 + \frac{16}{4} = \boxed{8}$$

5. Find the value of x which makes $f(x) = -e^x - e^{-2x}$ a maximum.

$$A = 0 \quad B = \ln(2) \quad C = -\ln(2) \quad D = \ln(2)/3 \quad E = \ln(2)/3$$

$$f'(x) = -e^x + 2e^{-2x} = 0$$

$$-e^x + \frac{2}{e^{2x}} = 0 \quad \text{clear the fraction, mult. by } e^{2x}$$

$$-e^{3x} + 2 = 0$$

$$\ln[e^{3x}] = 3x \quad \text{so } e^{3x} = 2 \quad \text{take ln of both sides}$$

$$3x = \ln 2$$

$$x = \frac{1}{3} \ln 2$$

Word Problem #1

A ball is thrown into the air. After t seconds the height in meters above the ground of the ball is $h(t) = 40t - 10t^2$. How many meters high did the ball go?

- A = 2 B = $40 - 20t$ C = 20 D = 40 D

Word Problem #2

If an airline sells tickets at a price of $\$200 + 5x$ each the number of tickets it sells is $1000 - 20x$. What price should the tickets be if the airline wants to get the most money?

- A = 5 B = 25 C = 175 D = 200 E = 225 E

Word Problem #1

A ball is thrown into the air. After t seconds the height in meters above the ground of the ball is $h(t) = 40t - 10t^2$. How many meters high did the ball go? maximize $h(t)$

$$A = 2 \quad B = 40 - 20t \quad C = 20 \quad D = 40$$

find $h'(t) = 0$

$$h'(t) = 40 - 20t = 0 \Rightarrow t = 2$$

Plug in

$$h(2) = 80 - 10(4) = \boxed{40}$$

Word Problem #2

If an airline sells tickets at a price of $\$200 + 5x$ each the number of tickets it sells is $1000 - 20x$. What price should the tickets be if the airline wants to get the most money?

$$A = 5 \quad B = 25 \quad C = 175 \quad D = 200 \quad E = 225$$

Revenue = Price \times Number of Tickets

$$R(x) = (200 + 5x)(1000 - 20x) = 200,000 - 4,000x + 5,000x - 100x^2 \\ = 200,000 + 1,000x - 100x^2$$

$$R'(x) = 1,000 - 200x = 0 \Rightarrow x = 5$$

$$P(x) = 200 + 5x \\ P(5) = 200 + 25 = \boxed{\$225}$$

Word Problem #3

A fenced garden with an area of 100 m^2 will be made in the shape of a rectangle. It will be surrounded on all four sides by a fence. What length and width should be used so the least amount of fence is needed?

Approach:

- (1) Express the total length of fence in terms of only one variable, either L = length of field, or W = width of field. This gives a formula for P = (total length of fence) involving, say, W .
- (2) Find minimum by solving $\frac{dP}{dW} = 0$.

Students always find (1) the hardest part.

You have been prepared for this by word problems from chapter 3!

Word Problem #3

A fenced garden with an area of 100 m^2 will be made in the shape of a rectangle. It will be surrounded on all four sides by a fence. What length and width should be used so the least amount of fence is needed?



$$\text{Area} = l \cdot w$$

$$100 = l \cdot w$$

$$\frac{100}{l} = w$$

minimum Perimeter

$$P(l, w) = 2l + 2w$$

$$\begin{aligned} P(l) &= 2l + 2\left(\frac{100}{l}\right) \\ &= 2l + 200l^{-1} \end{aligned}$$

Optimize: Take $P'(l)$

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$$P'(l) = 2 - 200l^{-2}$$

Set $\Rightarrow 0$

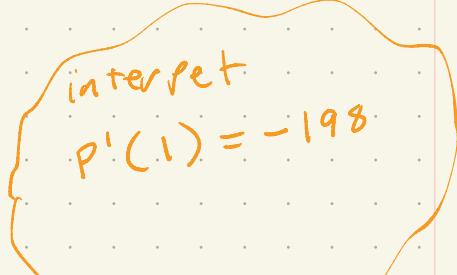
$$l^2 \left(2 - \frac{200}{l^2}\right) = (0)l^2$$

$$2l^2 - 200 = 0$$

$$2l^2 = 200$$

$$l^2 = 100$$

$$l = 10$$



$$100 = l \cdot w$$

$$w = 10$$