### Office Hours:

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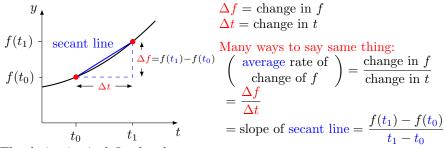
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#### Graphical Approach



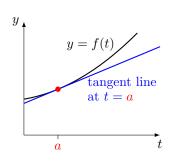
The derivative is defined to be

$$\lim_{\Delta t \to 0} \left( \frac{\Delta f}{\Delta t} \right) = \frac{df}{dt}$$

Idea: As  $t_1$  moves closer to  $t_0$  the secant line approaches the tangent line at  $t_0$ . This is the line with the same slope as the graph at  $t_0$ .

#### Understanding Derivatives

There are many ways to think about derivatives. You need to understand these to apply to problems.



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= slope of tangent line
= instantaneous rate of change of f at a
/ limit of average rate of change
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$$= \begin{pmatrix} \text{limit of average rate of change} \\ \text{of } f \text{ over shorter and shorter} \\ \text{time intervals starting at } \frac{a}{a} \end{pmatrix}$$

= limit of slopes of secant lines

$$= f'(\mathbf{a}) = \left. \frac{df}{dt} \right|_{t=\mathbf{a}}$$

slope of graph at a

## Summary of Derivatives

One quantity, y, depends on another quantity x. In other words y is a function of x so y = f(x).

Example: y = 7x

If you change x, then y changes.

Question: How quickly does y change as x changes?

Answer: The derivative tells you.

In our example, the derivative is 7. This tells you:

the output = y of the function changes 7 times as fast as the input = x to the function.

If x is changed by 0.1 how much does y change by?

- (B) 7.1 (C) 0.7 (D) 0.1/7 (E) other

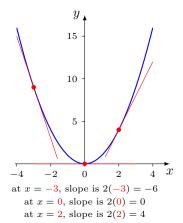


# Graphical Meaning

$$\frac{d}{dx}\left(x^2\right) = 2x$$

What this means

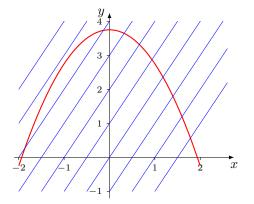
The slope of the graph of  $y = x^2$  at x = a is 2a



derivative = rate of change = slope of graph = slope of tangent line

## Slope Question

This graph shows y = f(x) and lines parallel to y = 2x

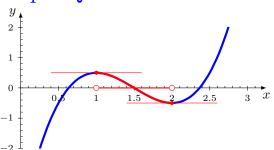


Question: For which values of x is f'(x) > 2?

Answer: D

(A) x < 1.2 (B) x < 0 (C) x < -1.5 (D) x < -1 (E) x < -0.5

## More Slope Questions



(1) For which values of x is f'(x) = 0?

Answer: D

- (A) none
- (B) {0.63, 1.5, 2.38}
- (C) 1
- D) {1, 2}
- E) 2

(2) For which values of x is f'(x) < 0?

Answer: C

(A) x < 0.63

(B) x < 1

(C) 1 < x < 2

(D) 1.5 < x < 2.38

(E) none

#### Interpretation of Derivatives I

Suppose f(x) = the percentage of children who still get measles when x% of children are inoculated.

Question: Which of the following is a plausible value for f'(40)?

- (A) 0 (B) 2 (C) 50 (D) -2 (E) -50 D

Question: If f(40) = 20 and f'(40) = -2, which must be true?

- when 20% of children are inoculated the percentage who gets measles decreases by 2%
- when 20% of children are inoculated then inoculating an extra 1% of children would reduce the number of measles cases by another 2%
- If the inoculation rate is 41% then 18% of children gets measles
- If the inoculation rate is 20% then 2% fewer cases of measles arise if an extra 1% of children can be inoculated

### Interpretation of Derivatives II

Air temperature gets colder the higher you go.

 $T(x) = \text{air temperature in } {}^{\circ}C$  at a height x meters above sea level. Question: Which of these is a plausible value for T'(2000)?

- (A) -1 (B) 1 (C) 0 (D) 1/200 (E) -1/200
- $\mathbf{E}$

Question: If T(2000) = 10 and T'(2000) = -1/200, which is most plausible?

- (A) the temperature at sea level is  $16^{\circ}C$
- the temperature 2400 meters above sea level is  $8^{\circ}C$
- the temperature 10 meters above sea level is  $2000^{\circ}C$
- 2000 meters above sea level the temperature is decreasing at a rate of  $1/200^{\circ}C$  per minute.
- none of these are plausible

Answer:

#### Interpretation of Derivatives III

x = money spent (in thousands of \$) in one month on advertising.

f(x) = sales (in thousands of \$) in a month when x is spent on advertising.

Question: If f(20) = 60 and f'(20) = 3 which must be true?

- When sales are \$20,000 in one month the amount spent on advertising is increasing at a rate of \$3,000 per month
- (B) When the company spends \$20,000 per month on advertising the sales rise at a rate of \$3,000 per month
- When the company spends \$20,000 per month on advertising each extra dollar a month spent on advertising generates an extra \$3 of sales.
- When the company spends \$3,000 per month on advertising the sales are increasing at a rate of \$20,000 per month
- None of the above

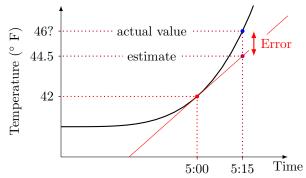
Answer: C

## §8.6: Tangent Line Approximation

Question: At 5am the temperature is 42° F and increasing at a rate of 10° F per hour. Which of the following do you think is closest to the temperature at 5:15am?

(A) 2.5° F (B) 52° F (C) 43.5° F (D) 44.5° F (E) 5.15° F

Answer: D



## Continuing this example

- Same set-up: f(x) = temperature at time x hours after midnight
  - $f(5) = 42 (42^{\circ} \text{ F at 5:00am})$
  - f'(5) = 2
- (1) Find the equation of tangent line to y = f(x) at x = 5.

(A) 
$$y = 5x + 42$$
 (B)  $y = 2x + 5$  (C)  $y = 2(x - 5) + 42$  (D)  $y - 5 = 2(x - 42)$  (E)  $y - 42 = 2x - 5$  C

- (2) Use this to predict the approximate temperature at 4am.
- (A) 40 (B) 41 (C) 42 (D) 43 (E) 44 A
- (3) The tangent line approximation is used to estimate the temperature at the following times. Which do you think is most accurate?
- (A) 4am (B) 4:50am (C) 5:25am (D) 6am (E) midnight B