



Review Test Submission: Chapter 1 Quiz

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Course	2019SP SUPPLY CHAN MGMT (CIDM-4343-70, MGT-4343-70)
Test	Chapter 1 Quiz
Started	1/22/19 6:14 PM
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Due Date	1/23/19 11:59 PM
Status	Completed
Attempt Score	100 out of 100 points
Time Elapsed	11 minutes out of 20 minutes
Results Displayed	All Answers, Submitted Answers, Correct Answers

Question 1

5 out of 5 points

Factors driving the growth of SCM include:

Selected Answer: ☒ B. Customer sophistication

- Answers:
- A. Better intra-organizational coordination
 - ☒ B. Customer sophistication
 - C. Early supplier involvement
 - D. Reverse logistics capabilities
 - E. Improved relationship management between firms

Question 2

5 out of 5 points

An accelerated flow of funds through the supply