COMMON EXPERIENCE

FACEBOOK SOCIAL MEDIA ANALYTICS REPORT NOVEMBER 1ST-27TH

690 Likes

3 new page likes since last report

Number of new Post 13

POST AVERAGES AND DIFFERENCES

Reactions: 8.8 per post
26.1% decrease from last report

Comments: 0.7 per post
250% increase from last report

Shares: 1.2 per post
9.1% increase from last report

Best Performing Post

Posted November 27 at 2:52 p.m.

Reactions: 26

Comments: 1

Shares: 3

Type of post: Photo

Features a simple, but beautiful picture of Old Main Hall and nice blue gushing clouds in the background. This image brings out a happy mood to anyone viewing it.

Common Experience at Texas State
November 27 at 2:52 PM ·

Old Main and November sky. The most beautiful campus in Texas.

26   1 Comment 3 Shares

Like   Comment   Share

Most common day users were on

Sunday

Most common time users were on

8:00 p.m.

COMMON EXPERIENCE

Current followers

841

Average Reach Per Post

481.0

↓ -11.5% decrease from last report

Number of new post

3

Average Engagement Per Post

57.0

↑ 15.2% increase from last month

Best Performing Post

Type of Post: Image/Video
Posted November 7
Engagement: 71
Reach: 533
Likes: 69

This post featured a Texas State University student encouraging other viewers to come inside and visit the Shared Studio portal located near the Quad. The last day to visit will be December 14th.

txstce • Follow
Texas State University

txstce Come visit Shared Studios! The portal will remain on campus, outside of Evans, until the end of the semester (Dec. 14). Don't miss out on the amazing opportunity to connect with people from around the world right here on campus. 🌎 #txst #txstgalleries

d_wax29 Love your style!

265 views
NOVEMBER 7

Add a comment...