



# SWAPNIL S. NIKOSE

GRAPHIC DESIGNER /  
MANAGER

MALE

DOB : 21-07-1987

M : 8623062551

SWAPNILNIKOSE@GMAIL.COM

## ABOUT ME

MOTIVATED WITH 12 YEARS OF AREA OF EXPERTISE. RECOGNIZED FOR ASSESSING OPERATIONAL NEEDS AND DEVELOPING SOLUTIONS TO SAVE COSTS, IMPROVE REVENUES AND DRIVE CUSTOMER SATISFACTION.

RESOURCEFUL AND WELL ORGANIZED WITH EXCELLENT LEADERSHIP AND TEAM BUILDING RECORD. CUSTOMER ORIENTED WITH STRONG HISTORY OF LEADING HIGH - PERFORMANCE TEAMS TO MEET OR EXCEED OBJECTIVES.

DEDICATED AND HARD WORKING WITH INTERNAL DRIVE TO DELIVER EXCELLENCE.

## SKILLS

COREL DRAW

ADOBE PHOTOSHOP

ADOBE LIGHTROOM

ADOBE DREAMWEAVER

ADOBE AFTEREFFECT

ADOBE ILLUSTRATOR

MS - OFFICE

HTML

CSS

JAVA SCRIPT

PHP 5.0

WORDPRESS

## EDUCATION

- B.TECH IN COMPUTER SCIENCE & ENGG. - 62.92/-
- DIPLOMA IN COMPUTER TECHNOLOGY - 60.02%
- SENIOR SCHOOL CERTIFICATE EXAMINATION - (HSC)
- SECONDARY SCHOOL EXAMINATION (SSC)

## WORK EXPERIENCE

- (2009-2010) CALIBRE TECHNOLOGY AS A WEB DEVELOPER. DEVELOP WEBSITE, MAINTAIN SITES, UI DESIGNING AND CREATES GRAPHICS AS PER CLIENT REQUIREMENT.
- (2010 - 2012) TERNARY SOFTWARE & HOSPITALITY PVT. LTD. AS A WEB DEVELOPER. DEVELOPS GRAPHICS FOR SITE AND MAINTENANCE AND CREATE GRAPHICS DESIGN FOR BROCHURE, FLYERS, SOCIAL MEDIA DESIGNS.
- (2012) MOTION MULTIMEDIA GRAPHIX AS A GRAPHICS DESIGNER /MANAGER/ WEB DEVELOPER.  
LEAD GENERATION · BUSINESS-TO-BUSINESS (B2B) · SALES · BUSINESS DEVELOPMENT

CUSTOMER ORIENTED GRAPHICS DESIGN, BROCHURE/MAGAZINE/FLYERS DESIGN, LOGO DESIGN, SOCIAL MEDIA DESIGNING, STATIONARY DESIGNING, WEBSITE DESIGNING. PRODUCT / EVENT / PROMOTION.  
TO MANAGE ALL THE CLIENTS WORK, UNDERSTAND THEIR NEED AND DELIVER THE WORK ON TIME.

WORK FOR - GOVT. BANKS, MULTI NATIONAL COMPANIES, NAGPUR CITY POLICE, HOTELS/RESORTS AND SOME INTERNATIONAL WORK.

GOOD KNOWLEDGE OF PRINTING AND OFFSET PRINTING AND ALSO INDOOR & OUTDOOR BRANDING.

SOCIAL MEDIA DESIGNING/MARKETING - BUILDS BRAND AWARENESS, ATTRACTING USER'S ATTENTION, DESIGNING ART WORK, & PROMOTION ADS (FACEBOOK ADS, INSTAGRAM ADS & GOOGLE SEARCH ADS.)  
KNOWLEDGE OF GOOGLE ANALYTICS / SEARCH & SEO.

WORKING KNOWLEDGE OF HTML, CSS FOR WEBSITE DEVELOPMENT



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ENTHUSIASTIC, CREATIVE  
GRAPHIC DESIGNER WITH  
SOLID PROBLEM SOLVING  
SKILLS.

CORELDRAW & PHOTOSHOP  
ARE THE BEST DESIGNING  
SOFTWARE USED.

GOOD KNOWLEDGE OF  
SIGNAGE AND BRANDING  
SKILLS.

DESIGNING CREATIVE / PRESENTATIONS FOR EVENTS. (FOR BANKS /  
RESORTS & VARIOUS BUSINESS)

WORKED REGULARLY ON GRAPHIC, LAYOUT, AND PRODUCTION  
MATERIALS. CREATIVE DESIGNING FOR PUBLISHING & PRINTING ON  
DIFFERENT TYPES OF MEDIA. (LIKE, FLEX / VINYL / CANVAS / ART PAPER  
/ MAPLITHO PAPER / BROCHURE PRINTING / FLYER - LEAFLET  
PRINTING / ACRYLIC / STATIONARY PRINTING / CERTIFICATE  
PRINTING / ID CARDS / TSHIRT PRINTING ETC...)

MAGAZINE DESIGNING / FLYER DESIGNING, COMPATIBLE WITH ALL  
TYPES OF PRINTING / ADVERTISING AGENCIES AND / OFFSET  
PRINTING.

WORKED DIRECTLY WITH CLIENTS TO ESTABLISHED PROJECT SCOPE,  
INTERACTION GUIDELINES AND PROJECT TIME LINES.

PROVIDE COMPLETE ANALYSIS AND SUGGESTIONS FOR THE  
DESIGNING / ART WORK / FOR THE PRODUCT / BRAND AND BUDGET  
MANAGEMENT.

WORKING WITH THE TEAM TO ACHIEVE THE GOALS ON THE GIVEN  
TIME PERIOD.

(2022) **GAMING COMPANY IN DUBAI** - AS A GRAPHIC DESIGNER, ALL  
SOCIAL MEDIA CREATIVE DESIGNING. FLYER/BROCHURE DESIGNING.  
ALL THE THEME WORK DESIGNING AS REQUIRED. SOCIAL MEDIA  
MARKETING, INSTAGRAM, FACEBOOK.

SEO FOR COMPANY WEBSITE. AND WORKING WITH THE MARKETING  
TEAM TO ADVERTISE / PUBLISHING A COMPANY PRODUCT AND  
ENGAGING THE END USER.

LEAD GENERATION · BUSINESS-TO-BUSINESS (B2B) · SALES · BUSINESS  
DEVELOPMENT

## LANGUAGE

ENGLISH

HINDI

MARATHI

## INTEREST

VOLLYBALL

DRIVING

PHOTOGRAPHY

## RESIDENCE

P.NO 163, KAMAL TALKIES RAOD, ASHOK NAGAR, NAGPUR 440017.  
MAHARASHTRA.

## PORTFOLIO - LINK

[HTTPS://DRIVE.GOOGLE.COM/FILE/D/1AZTAQCBNZH\\_GZRJ2H1GP01ZBSOTX\\_IIP/VIEW?USP=SHARING](https://drive.google.com/file/d/1AZTAQCBNZH_GZRJ2H1GP01ZBSOTX_IIP/view?usp=sharing)

PLACE : NAGPUR

DATE : 22-01-2023

SWAPNIL S. NIKOSE