Tri-Valley Youth Expo Overview

Purpose

At the Tri-Valley Youth Expo, the region's largest exposition of youth art, music, technology and culture, we aim to capture the true essence of what it means to be part of such an amazing, innovative and diverse community. We believe that the talents and creativity of students today are going to shape our future, and we're happy to offer a platform for the youth of the Tri-Valley to start changing the world. To us there is little more powerful and meaningful than a united, liberated community — where passion is encouraged, progress happens!

Key Events Summary

- Expo Hacks: 12-hour Hackathon
- o Battle of the Bands
- Visual Arts Showcase

Event Information

Expo Hacks, our hackathon, will be taking place on April 27th, 2019 from 8 AM-8 PM at Dublin High School. The Battle of the Bands, our music festival, and art showcase will likely be taking place on April 28th, 2019 from 2 PM-8 PM at Emerald Glen Park. Due to venue negotiations, event timings are <u>subject to change</u>.

Hackathon Summary

The hackathon will be more than what most expect from a typical 12-hour hackathon — it's structured in a unique fashion, with featured guest speakers, mentors from various local companies, workshops, free food, and varied prizes. The three themes for the hackathon are health, business, and education. Bean bag chairs and a rest area will be provided for hackathon attendees. The number of meals provided will be contingent upon the number of attendees.

Arts Component

The Battle of the Bands connects the local music community of the Tri-Valley and the Bay Area. It'll feature performances by six rock bands with a variety of musical styles and will take place at the amphitheater at Emerald Glen Park.

The Visual Arts Showcase will feature a variety of visual art displays, with the number of pieces contingent upon the number of applications received and space present at the venue (in process of confirmation).

Expo Hacks Sponsorship Tiers

	Supporter (~\$500)	Partner (~\$1000)	Premier (\$1500 or more)
General			
Send mentors and/or judges	✓	✓	✓
Initial API/Product Demo	2 min	3 min	4 min
Award Custom Prizes	✓	✓	✓
Sponsor table/booth	½ table	1 table	2 tables
Workshop/Tech Talk		1	2
Recruiting			
Distribute recruiting materials	✓	✓	✓
Send recruiters		✓	✓
Access to resumes/GitHub/LinkedIn		√	✓
Branding			
Logo on website	✓	✓	✓
Logo on t-shirt	✓	✓	✓
Sponsor Brand Prize	✓	✓	✓
Size of t-shirt logo	small	medium	large
Company banners		√	✓
Merchandise/swag	✓	√	✓
Award presentation			✓

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