

MULHAM IBRAHIM

Digital Marketing Strategist | Front-End Developer | Founder
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PROFESSIONAL SUMMARY

Business-oriented digital professional and founder with hands-on experience building and scaling digital brands, web platforms, and marketing operations. Founder of Plasma Agency, delivering branding systems, responsive websites, and data-driven digital marketing strategies across multiple industries.

Combines business acumen, technical execution, and market positioning to translate business goals into impactful digital solutions that enhance visibility, engagement, and operational efficiency.

EDUCATION

Bachelor of Business Administration (BBA) – Higher Institute of Business Administration | HIBA 3rd Year | Focus: Business Operations, Marketing Principles, Organizational Strategy

CORE SKILLS

- Web Development: HTML, CSS, JavaScript, Responsive Design, UI/UX Principles
- Branding & Marketing: Branding Systems, Visual Identity, Digital Marketing Strategy, Campaign Execution
- Social & SEO: Social Media Growth, Content Strategy, SEO Fundamentals, Performance Analytics
- Business & Project Management: Business Development, Client Acquisition, Multi-Client Project Coordination, Workflow Optimization
- Tools: Microsoft Office Suite

PROFESSIONAL EXPERIENCE

- Founder & Digital Marketing Manager – Plasma Agency (2022 – Present)
- Founded and scaled a digital agency delivering branding, website development, and social media management.
- Delivered 30+ complete branding identity systems across multiple industries.
- Developed responsive corporate websites aligned with client objectives.
- Led social media growth strategies achieving 5,000+ followers.
- Front-End Web Developer – Freelance & Contract Projects (2022 – Present)
- Designed and developed responsive websites for private companies.
- Optimized websites for performance, mobile responsiveness, and SEO readiness.

LANGUAGES

Arabic: Native | English: Full Professional Proficiency