Research Herder Template* by TriKro LLC

Designed for:

(For S.M.A.R.T Research: Specific Measurable Achievable Relevant Timely)

Learning Goal

What do we need to learn? What is our riskiest assumption? What is our one priority?

Designed by:

Are they **R**elevant to the goal? a customer persona?

Assumptions

Links to additional material such as

Metric

wtf,s!

Qualitative or quantitative? Is it actionable? Is it Measurable?

Plan

How will you collect the data? Is it Specific?

If this happens, stop! Experiment is broken, retro!

* Templates are bad,

make your own!

Is it Achievable?

Link to any supporting documents

Start

Retro

Is the experiment Timely? Can we get data faster?

Time Box

Would less data be sufficient? Is the retro in our calendar?

Result

What happened? What data did we collect? Anything unexpected?

Do we need to clean up?

Next Step Pivot or persevere? Another experiment for this goal?

End

Designed by: TriKro LLC - Lean Coaching and Innovation Ecosystem Design

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