Components of UX (Các Thành Phần Của UX)

# Components of UX

1. **Value (Giá trị)**

Is it useful?

Is it better than the alternatives?

1. **Usability (Khả năng sử dụng)**

Can users do what they need to do?

1. **Desirability (Khả năng đáp ứng được mong muốn của người dùng)**

Is it fun, attractive, and pleasant to use?

1. **Adoptability (Khả năng thích ứng)**

Is it easy to find and start using?

# Basic Methods of UX

* Understanding users
* Design & Prototyping
* Evaluating designs

Example:

|  |  |  |
| --- | --- | --- |
|  | Understanding Users | Evaluating Designs |
| Value | What do users’ needs? | Does this design fulfill the need? |
| Usability | How do they do it now? | Can they get it done with this? |
| Desirability | What do they desire? | Is the design appealing? |
| Adoptability | Where do users look for things? | Can users find and access this? |