

February 20-21, 2021 Virtual Hackathon -Held Online

## Tri-Valley Crypto Hacks Sponsorship Packet

### What is Tri-Valley Crypto Hacks?

Tri-Valley Crypto Hacks is the first 24 hour hackathon in the Pleasanton area and is run by high school students from Foothill and Dublin High School. Tri-Valley Crypto Hacks hopes to empower the next generation of bay area youth into learning how the world around them works through the collaborative opportunities that present themselves at this hackathon. This hackathon will offer an environment focused on increasing diversity in the field of computer science. Sponsors will have the opportunity to send mentors, present APIs, and evangelize their brands.

### What are the logistics of Tri-Valley Crypto Hacks?

We plan to host approximately 200 students with varying amounts of experience in computer science. Tri-Valley Crypto Hacks will take place on February 20-21, 2021, where it will be held online.

### Why Sponsor Tri-Valley Crypto Hacks?

Although a high school hackathon may not offer the same recruiting options as a collegiate hackathon, sponsors will still be able to form valuable relationships with the programmers of the future. Because many participants of high school hackathons are first time coders, your company will make an impactful first impression and consequently have a greater influence on the languages and tools that these coders learn. With this opportunity to reach out and advertise to young adults, representatives from your company will also be able to increase its leverage and consumer base.

#### Where will your money go?

The money will be going towards our venue, food, swag, emergency funds, and anything else needed to run the hackathon. Hack Club Bank a 501(c)(3) nonprofit organization, is the official fiscal sponsor of Tri-Valley Crypto Hacks. All contributions to Tri-Valley Crypto Hacks will be processed by Hack Club Bank, and therefore will be tax deductible.

#### How can you help?

- Donate money directly to the organization this will give us the flexibility to ensure that all needs are fully catered for.
- Sponsor a meal we will serve a total of four meals over the entire course of the hackathon.
- Send evangelists or engineers to mentor and inspire students.
- Provide students with tools to use during the event (ex: hosting, hardware)
- If you have any other ideas, questions, or concerns, please do not hesitate to contact us at sponsors@cryptohacks.tech

# Tri-Valley Crypto Hacks Sponsorship Packet

	Bronze \$500+	Sliver \$1000+	Gold \$1500+	Partner \$4000+
General				
Send Developers and mentors	Х	Х	Х	X
Initial API/Product Demo		X	X	X
Award Custom Prizes	X	X	X	Х
Sponsor Table			X	Х
Workshop				X
Recruiting				
Distribute Recruiting Materials	Х	Х	Х	Х
Send Recruiters		X	X	X
Access to Resumes/Githubs			X	X
Interviews During Event				X
Branding				
Logo On Website	X	X	X	Х
Logo On T-Shirt		X	X	X
Company Banners			X	X
Company Poster			X	X
Swag		X	X	Х
Presentation At Award Ceremony				X

#### Interested?

Please contact us at sponsors@cryptohacks.tech if you are interested. All sponsorships are negotiable and can be discussed in more detail. We would be more than happy to discuss a custom sponsorship tier.