

# On the road again

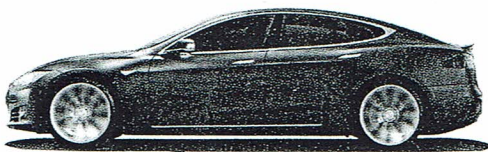
*Der Automobilindustrie stehen drastische Veränderungen bevor. Die Unternehmen, die sie herstellen, die Menschen, die sie fahren, und nicht zuletzt die Autos selbst werden in Zukunft anders sein.*

MEDIUM

## WHAT IS WHAT?

**Autonomous cars** will look a lot like what we drive today, but an autopilot will take over from the driver at times — on motorways, for example. Carmakers prefer autonomous cars, as they mean personal ownership plus extra features they can charge for.

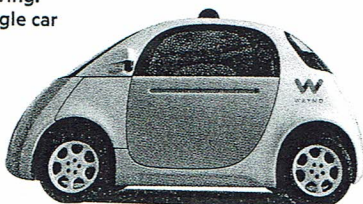
Autonomous:  
the Tesla Model S



**Self-driving cars** will do all the driving using sensors, data and GPS. Call up a self-driving car with your mobile phone, type in your destination and the vehicle will do all the work.

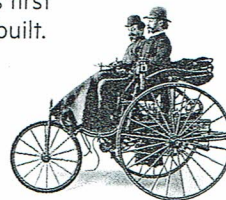
Self-driving cars will replace personal car ownership and disrupt the insurance industry.

Self-driving:  
the Google car



## ALONG JOURNEY

**1885:** The Benz Patent-Motorwagen, the world's first car, is built.

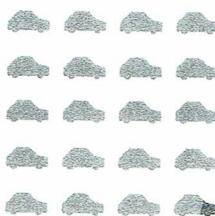


**2016:** There are 1.2 billion cars on the world's roads.



1 = 100 million

**2035:** The number of cars rises to two billion. Of these, 21 million are autonomous/driverless.



1 = 100 million, Driverless cars

2050

2020

2017

2020  
–  
2035

