

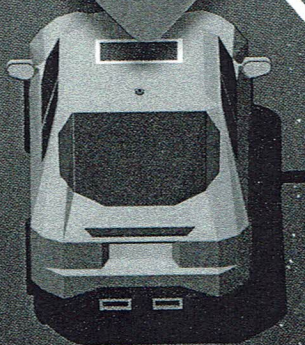
"Cars are essentially data centers on wheels"

— Doug Seven, Microsoft's Group Program Manager — Things That Move

2035
–
2050



2017
–
2020



THE ROAD AHEAD

2017-20

Autonomous/driverless cars are developed for the general market. New mobility concepts emerge.

2020-35

Consumers begin to buy autonomous/driverless cars. The insurance industry changes its business model and moves from insuring drivers to insuring technology.

2035-50

Autonomous/driverless cars become the main means of personal transport. Crashes drop by 90 per cent; lives and money are saved. The parking-space industry begins to disappear.

PARTNERS ON THE ROAD



+ Gett

Volkswagen has invested \$300 million in Israeli start-up Gett, a global on-demand mobility company.



+ UBER

Daimler and Uber have agreed on a deal that will involve Daimler's self-driving cars being used in Uber's ride-sharing service.



+ Lyft

GM has invested \$500 million in Lyft as part of a partnership aimed at deploying fleets of self-driving taxis.

FCA + Google

FIAT CHRYSLER AUTOMOBILES

Fiat Chrysler Automobiles is partnering with Google to put a fleet of self-driving minivans on the road.

Research by Eamonn Fitzgerald

billion ['bɪljən]
► Milliarde(n)

deploy sth. [di'plɔɪ]
► etw. einsetzen;
hier: bereitstellen

disrupt sth. [dis'rʌpt]
► etw. stören; hier: tiefgreifende Veränderungen in etw. herbeiführen

emerge [i'mɜːdʒ]
► entstehen

feature ['fi:tʃə]
► Merkmal; hier: Funktion

fleet [fli:t] ► Flotte

GM [dʒiː 'em]
► General Motors

insurance industry
[ɪn'ʃʊərəns ,ɪndəstri]
► Versicherungsbranche

insure sb./sth.
['ɪnʃʊə]
► jmdn./etw. versichern

motorway
['məʊtəweɪ] UK
► Autobahn

on demand
[,ɒn dɪ'mɑːnd]
► auf Abruf

parking space
['pɑːkɪŋ speɪs]
► Parkplatz

ride-sharing service
['raɪd ,ʃeərɪŋ ,sɜːvɪs]
► Mitfahrdienst

vehicle
['viːkəl]
► Fahrzeug