Despite the ongoing public and scholarly attention on social entrepreneurship, definitional debates seem far from settled (Saebi2019). On the one hand, some scholars argue that defining social entrepreneurship is problematic because it means different things to different people and differs between contexts (Mair2010). Hence making it a 'fuzzy' (Choi2014) or an 'unclear and contested' concept (Saebi2019). On the other hand, others argue that a widespread consensus exists within the academic community on what defines social entrepreneurship, social entrepreneur and social enterprise (Alegre2017).

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