

Despite the ongoing public and scholarly attention on social entrepreneurship, definitional debates seem far from settled (**Saebi2019**). On the one hand, some scholars argue that defining social entrepreneurship is problematic because it means different things to different people and differs between contexts (**Mair2010**). Hence making it a ‘fuzzy’ (**Choi2014**) or an ‘unclear and contested’ concept (**Saebi2019**). On the other hand, others argue that a widespread consensus exists within the academic community on what defines social entrepreneurship, social entrepreneur and social enterprise (**Alegre2017**).

Wiw (**Stephan2015**). Next to the motivations that serve the self-interest of individuals, a desire to help others by contributing to the greater good may also translate into self-employed entrepreneurship. Pro-social behaviour is often enabled by more financial and human capital (**Korndörfer2015**). This enables people to start a social enterprise to benefit their local community (**Stephan2015**), especially when people feel an ethical desire to contribute to society (**Mair2006**; **Stirzaker2021**). Such interests, and individual-related immaterial goals, are evoked by relatively higher levels of financial capital (**Inglehart1977**; **Kraus2012**). This is in line with the argument made by (**Inglehart1977**), who argues that higher levels of financial capital may provide the basis for caring and pro-actively protecting the ecological environment (**Franzen2013**). Furthermore, higher levels of human capital are associated with the propensity to start a *social* enterprise (**Pathak2016**; **Stephan2015**).

Social enterprises are the tangible form of social entrepreneurship (**Mair2006**). However, the population of social enterprises is not homogeneous. (**Lepoutre2013**) differentiate between *explicit* and *implicit* organizational forms of social entrepreneurship. The difference is that a social or environmental objective is part of the core mission or identity of the explicit organizational form, which is not present for the implicit social enterprises. Whether or not they receive additional financial support, the social and entrepreneurial dimensions are present among *explicit* social enterprises (or hybrid enterprises) (**Defourny2010**). The entrepreneurial dimension is manifested through a business logic (**Lepoutre2013**) to generate revenue by selling products and services via the market. Despite the idea that business logic is incompatible with the core ideals of social value creation, once intertwined, they create the necessary conditions for classifying social entrepreneurship (**Defourny2010**; **Haigh2015**; **Weerawardena2006**). Thus, the related ideal-typical organizational form may focus on the alleviation of a particular social or environmental problem, apply a business logic, and may attract financial capital in ways consistent with either - or both - for-profit and non-profit models (**Battilana2014**; **Lepoutre2013**). *Implicit* social organizational forms include a broader spectrum of socially committed enterprises (**Lepoutre2013**). Information on the relative importance of social value creation goals compared to financial value creation goals is useful to classify the degree of social entrepreneurship among these organizational forms (**Bacq2016**; **Zahra2014**). Although not explicitly addressing a social mission statement, these organizations prioritize non-financial goals in their business operations (**Lepoutre2013**). These organizations may focus on economic sustainability and on creating a positive impact on society and ecology. For example, such

organizations may apply a ‘triple bottom line’ or ‘people-planet-profit’ logic. Whether explicit or implicit, social entrepreneurship manifests itself in a heterogeneous population of organizations. Furthermore, non-profits or NGOs are other examples of organizational forms that primarily aim for social or environmental value creation. Although an exclusive social value creation mission characterizes these organizations, they do not use a business logic to attain social or environmental impact. For example, these organizational forms are mostly dependent on governmental subsidies, membership fees or donations and cannot be observed as an organizational form of social entrepreneurship. Nevertheless, their funding enables those organizations to commit themselves exclusively to social impact goals.

## 1 References

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