Despite the ongoing public and scholarly attention on social entrepreneurship, definitional debates seem far from settled (Saebi2019). On the one hand, some scholars argue that defining social entrepreneurship is problematic because it means different things to different people and differs between contexts (Mair2010). Hence making it a 'fuzzy' (Choi2014) or an 'unclear and contested' concept (Saebi2019). On the other hand, others argue that a widespread consensus exists within the academic community on what defines social entrepreneurship, social entrepreneur and social enterprise (Alegre2017).

Wiw (Stephan et al., 2015). Next to the motivations that serve the self-interest of individuals, a desire to help others by contributing to the greater good may also translate into self-employed entrepreneurship. Pro-social behaviour is often enabled by more financial and human capital (Korndörfer2015). This enables people to start a social enterprise to benefit their local community (Stephan et al., 2015), especially when people feel an ethical desire to contribute to society (Mair & Noboa, 2006; Stirzaker, Galloway, Muhonen, & Christopoulos, 2021). Such interests, and individual-related immaterial goals, are evoked by relatively higher levels of financial capital (Inglehart1977; Kraus2012). This is in line with the argument made by (Inglehart1977), who argues that higher levels of financial capital may provide the basis for caring and pro-actively protecting the ecological environment (Franzen2013). Furthermore, higher levels of human capital are associated with the propensity to start a social enterprise (Pathak and Muralidharan, 2016; Stephan et al., 2015).

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