Despite the ongoing public and scholarly attention on social entrepreneurship, definitional debates seem far from settled (Saebi, Foss, & Linder, 2019). On the one hand, some scholars argue that defining social entrepreneurship is problematic because it means different things to different people and differs between contexts (Mair, 2010). Hence making it a ‘fuzzy’ (Choi & Majumdar, 2014) or an ‘unclear and contested’ concept (Saebi et al., 2019). On the other hand, others argue that a widespread consensus exists within the academic community on what defines social entrepreneurship, social entrepreneur and social enterprise (Alegre et al., 2017).

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