Vasilije Markovic

Undergraduate degree in International Economics, Management and Finance. Passionate about IT, with strong technical, business, and interpersonal skills acquired over several positions.

Previous Employment

Cubits   **London/Berlin**
Data Analysis, Marketing   *September 2014– February 2016*

Responsible for Analytics and Marketing. Responsibilities also include user flow optimization, and managing graphical and UI design. In addition, worked on creation and administration of a KPI dashboard (Python and SQL - Flask, Pandas), together with a fraud prevention system.

Eipix   **Novi Sad**
Game Design and Analytics - Internship   *May 2014–August 2014*

Worked alongside Senior Game Designer in order to envisage and create new game mechanics. Focused on Monetization aspects in F2P sector, and potentials for revenue creation. In addition to this, aimed to create analytics to measure and observe performance of the F2P titles produced at Eipix.

Joszaki   **Novi Sad**
Business Development - Short term project   *February 2014 – May 2014*

I spent several months trying to establish a Hungarian startup in Serbia. My roles ranged from front-end development up to business development and client acquisition.

Education

Academic Qualifications

Bocconi University   **Milan**
Bachelor of International Economics, Management and Finance , ISU Scholarship   *2010–2013*

Karlovacka gimnazija   **Sremski Karlovci**
Linguistics High School, College Preparatory., Graduated with honors   *2005–2009*

Technical and Personal skills

- **Programming Languages:** Proficient in: Python, R
  Also basic ability with: HTML, CSS, JS, SQL.

- **Industry Software Skills:** Adobe Premiere, Photoshop, Adobe Ilustrator.

- **General Business Skills:** Good presentation skills, Teamwork, Event Organization.

Interests and extra-curricular activity

- Founder of a Society for students from former Yugoslavia at Bocconi University. Additional interests include cycling, hiking and programming

Languages

- Serbo-Croatian(native)
- English(advanced)
- Italian(intermediate)
- Russian(intermediate)
- German(basic)