

Electronic Publishing

STARTER

- Which of these should be published in electronic form and which in traditional paper versions? Compare answers with others in your group. Give reasons for your decisions.
- 1 a national newspaper
- 2 a textbook on information technology
- 3 a laser printer manual
- 4 Shakespeare's plays
- 5 a detective story
- 6 a traveller's guide to India
- 7 schoolbooks
- 8 an encyclopaedia

LISTENING

- What opinions do you think these people will have about e-publishing?
- 1 a telecommunications engineer
- 2 an author
- 3 an electronic publisher
- 4 the developer of an ebook reader
- 5 a keen reader
- Now listen to the recording. Note the points made by each of the speakers for or against e-publishing. Compare your list with your predictions from Task 2.

| Speaker | Points for | Points against |
|------------------------------------|------------|----------------|
| telecommunications engineer author | | |
| electronic publisher | | |
| developer of an ebook reader | | 1 |
| keen reader | | |