Crater

CREATE YOUR FUTURE
SEE THE IMPACT

ABOUT US...

Andy Bui

2nd Year Computer Science Student

Sara van Tol

2nd Year Finance Student

Philippe Legault

2nd Year Computer Science Student

Problem

For Teachers

➢ Lack of real life application for educational subjects

For Students

➢ Lack of substantial hands on learning

Our goal is to...

"IMPROVE THE WAY STUDENTS LEARN"

VALUE PROPOSITION

To **schools large and small** who want to **improve student learning** with an efficient, cheap, and easy-to-use service. Crater is an **educational service** that allows students to learn their school subjects while making an impact within their community. Unlike Kumon, Crater provides students with the support to create real life substantial projects in their community in order to improve and enhance their educational learning and experience in an engaging way.

WEBSITE

THE MARKET

Primary, Secondary Students, Teachers and Parents

Competitive advantage:

- **Hands on Projects**
- **Real life application for school subjects**
- **Volunteer experience for University Students**
- **Visible community impact**

BUSINESS MODEL

Start-up Costs:

1. Initial Investment: $7,000
   - ❖ **Website Design, Classroom design, Teachers/Tutors**
2. Promotional/Marketing:
   - ❖ **Social Media, Workshops, Classroom Demonstrations**
3. Volunteer Program (University Students)

Revenue Streams

1. School Subscription
2. Ad Revenue

THANK YOU FOR LISTENING

Let's Create YOUR Future.