

Why Advertise with The Current? UMSL's Student Newspaper



We've Got The Numbers:

Fall 2016 - 17,000 students

Undergraduate 13,898 (81.8%)

Graduate 2,923 (17.2%)

Professional 168 (1%)

Faculty and Staff Statistics

471 Full-Time Faculty

College of Arts & Sciences 3,828
(44.2%)

College of Business
Administration 2,110 (24.4%)

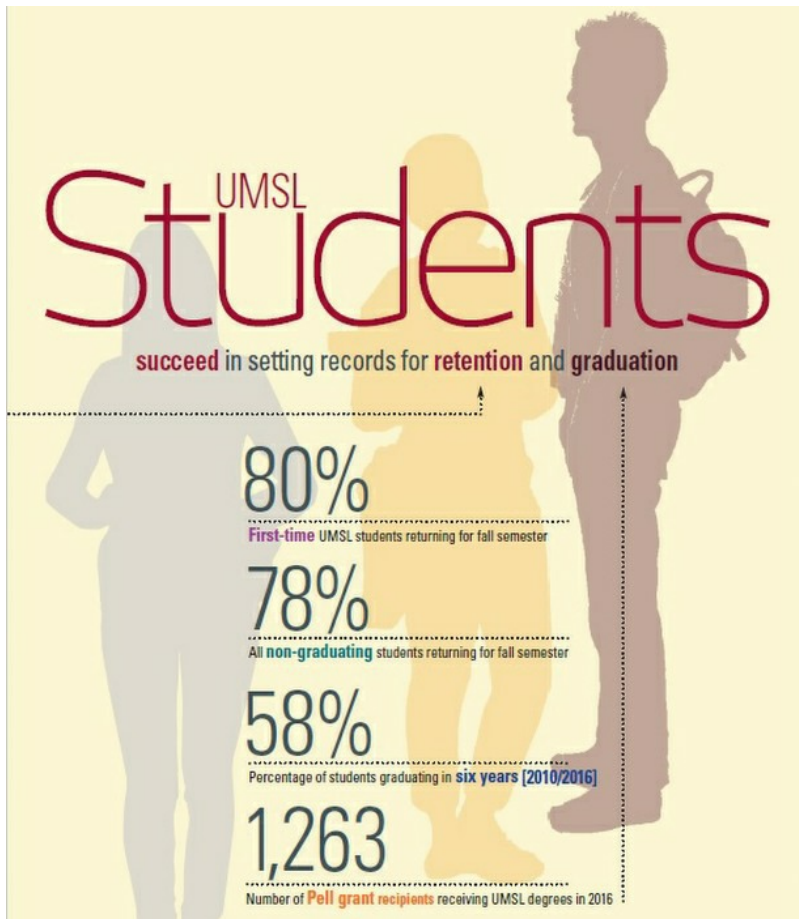
College of Education 737 (8.6%)

Joint Engineering Program w/
Washington University 362 (4.2%)

College of Fine Arts &
Communication 712 (8.2%)

College of Nursing 903 (10.4%)

2016 Enrollment Breakdown



We've Got Student Vets:

Third year in a row, the national outlet has recognized UMSL as **one of the most military-friendly four-year institutions in the country.**



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UMSL Students Come From All Over

St. Louis County 8,955 (53%)
 St. Charles County 2,582 (15%)
 St. Louis City 1,456 (9%)
 Jefferson County 1,047 (6%)
 Illinois 731 (4%)
 Franklin County 161 (1%)
 Lincoln County 132 (1%)
 Warren County 108 (1%)
 Other Missouri Counties 561 (3%)

2015 Fall Enrollment by Geographic Origin



72% of UMSL's Alumni Stay in St. Louis

UMSL's Alumni

St. Louis Metro 62,408
 St. Louis City 9%
 St. Louis County 56%
 St. Charles County 21%
 Jefferson County 5%
 Franklin County 2%

UMSL's Student Body by Age

Under 20 is 35%
 20-21 is 11%
 22-24 is 18%
 25-29 is 16%
 30+ is 20%

2015 Fall Enrollment by Age

UMSL Students Come From Over 70 Different Countries

We've Got Students On The Move:

UMSL provides **Metro passes with tuition** so students can travel around the Metro area with ease. As an advertiser, you could reach our mobile student population all around the Metro area.



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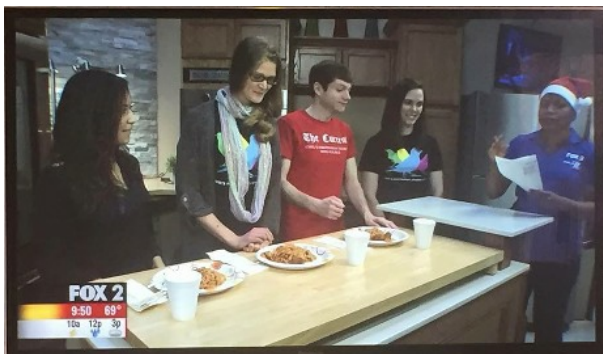
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We've Got The Years:

The Current celebrated **50 years** at **UMSL** in **2016**. We know the UMSL community and have become a reliable source for News, Features, A&E, Sports, and Opinions.

We've Got the Audience:



The Current appeared on Fox 2 with alumnus Kim Hudson



The Current works with **The New York Times** to host What's Current Wednesdays. This is a monthly forum for student, faculty, and community discussions about current events. Each discussion is led by a faculty expert and the paper is provided for attendees.

We've Got The Awards:

Missouri College Media Association (Statewide Competition)

1st in State for A and E Review (2016)

2nd in State for Website Design (2016)

3rd in State for Opinions (2016)



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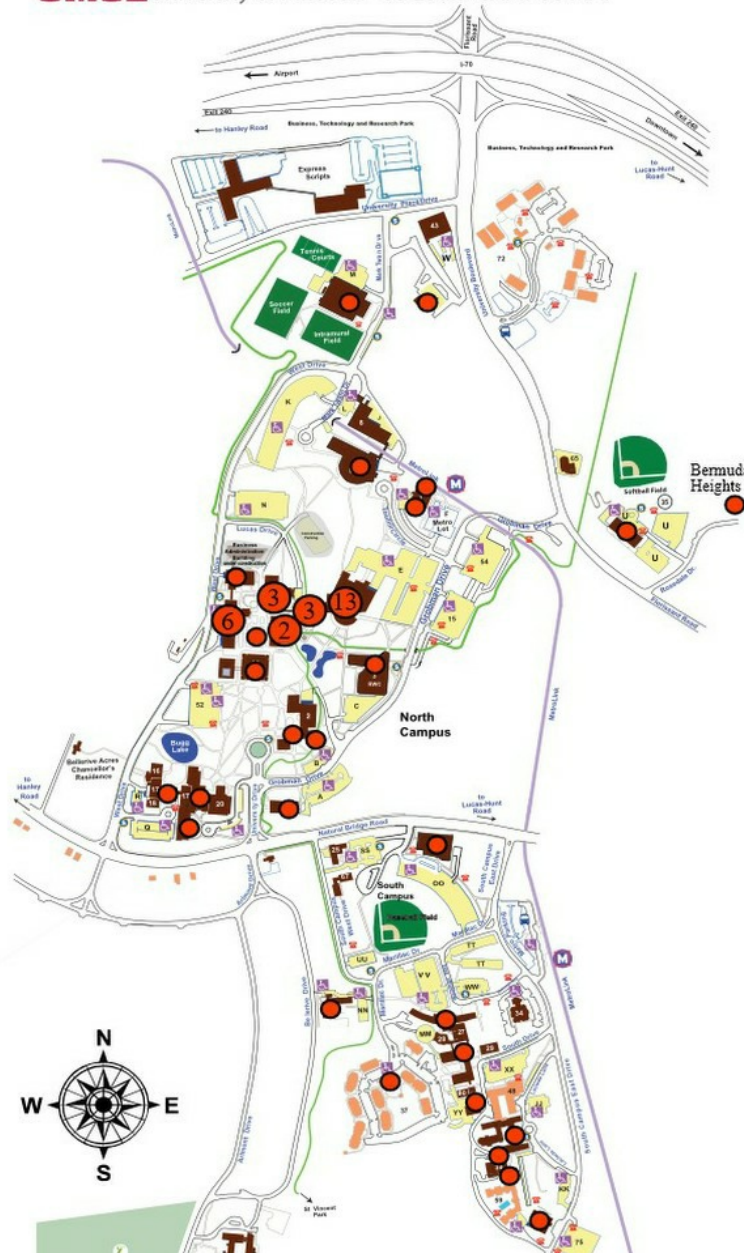
We've Got The Distribution:

5,000 copies printed weekly

Delivered to 55 racks on NORTH and SOUTH Campus

Including 5 Resident Buildings!

UMSL University of Missouri - St. Louis **CAMPUS MAP**



Building	
Anheuser - Busch Ecology and Conservation Complex (ABE)	18
Arts Administration Building (AAB)	8
Bellerive Hall (BRH)	36
Benton Hall (BH)	17
Blanche M. Touhill Performing Arts Center (PAC)	55
Boiler Garage / Surplus Property (BG)	80
Business Administration Building (BAB)	BAB
Campus Police Building (CPB)	7
Gallery 215	
Clark Hall (CH)	5
E. Desmond Lee Technology & Learning Center AND Math & Science Education Central (TLC)	27
Education Administration Building (EAB)	28
Express Scripts Hall (ESH)	10
Fine Arts Building (FAB)	44
J. C. Penney Building / Conference Center (JCP)	2
Kathy J. Weinman Children's Advocacy Centre and Center for Trauma Recovery (KWC)	34
Lucas Hall (LH)	6
Mansion Hill Condos (MHC)	72
Mark Twain Athletic Center (MT)	9
Marillac Hall (MH)	26
Music Building (MB)	25
Millennium Student Center (MSC)	4
Student Services	
Millennium Student Center Garage North (MGN)	54
Millennium Student Center Garage South (MGS)	15
Nursing Administration Building (NAB)	40
Oak Hall (OAK)	59
Patient Care Center (PCC)	24
Provincial House (PH)	41
Pierre Laclède Honors College (HC)	
Recreation & Wellness Center (RWC)	3
Regional Center for Education & Work (RCEW)	43
Research Building (RB)	19
Richard D. Schwartz Observatory (RSO)	35
Saxlin Building (SAS)	67
ELS Language Centers - St. Louis	
Sculpture and Ceramics Annex (SCA)	65
Seton Center Hall (SC)	39
Science Learning Building (SLB)	21
Social Sciences & Business Building / Tower (SSB)	11
South Campus Classroom Building (SCCB)	30
Child Development Center	
South Campus Computer Building (SCB)	31
South Campus Garage (SCG)	75
Stadler Hall (SH)	20
St. Louis Mercantile Library (SLML)	12
Thomas Jefferson Library (TJL)	14
UMSL Postal Service (PS)	57
University Meadows Apartments (UMA)	37
Villa Building (VB)	48
Ward E. Barnes Building (WEB)	29
Wellness and Recreation Center (RWC)	3
West Drive Garage South (WDGS)	52
William I. Fine Center for Music (FMS)	16

● = rack in building