SALCEDO, PSALM ZYHRONE M.

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Birth Date: March 22, 2004

SUMMARY

Freelance digital artist with over 2 years of experience in graphic design, vector illustration, and pixel art. Specializes in creating visual assets for both digital platforms and physical products. Designed promotional materials, server banners, merchandise, and branding elements for clients in online gaming communities (e.g., Rust and Discord) and consumer brands like Tasty Bites and G21 Resellers. Proficient in tools such as Adobe Illustrator, Figma, Canva, and Krita, with a strong ability to meet tight deadlines and adapt to various client styles and brand identities.

WORK EXPERIENCE

Graphic Designer - Freelancing   **Jan 2022 - Jul 2025**
- Created digital illustrations and marketing materials tailored to fulfill client needs.
- Collaborated closely with clients to understand project goals, brand identity, and visual direction.
- Managed multiple projects under tight deadlines, employing tools like Illustrator, Canva, and Figma.
- Crafted eye-catching server banners and promotional graphics for online gaming communities, especially for Rust and Discord servers.

Vector Artist - Freelancing   **Aug 2023 - Mar 2025**
- Created vector illustrations for merchandise, branding, digital products, and social media posts.
- Worked directly with clients to understand project vision, ensuring brand consistency and aesthetic alignment.

Pixel Artist - Freelancing   **Mar 2023 - Jun 2025**
- Created basic animated GIFs and pixel-style graphics for digital promotions, server icons, and profile branding.

EDUCATION

Upper Secondary Education   **2023**
Bicol College Senior Highschool
- Specialized Strand of Accountancy & Business Management.

Tertiary education   **2025**
Computer Arts and Technological College
- Bachelor of Science in Information Technology

ADDITIONAL INFORMATION

Design & Illustration:
- Digital Illustration, Vector Art, Pixel Art, Animated GIFs
- Branding and Packaging Design for Physical Products
- Social Media Graphics, Banners, and Promotional Materials

Tools & Software:
- Adobe Illustrator, Canva, Figma, Photopea
- Aseprite (Pixel Art and GIF Pixels)
- Krita (Vector Arts Freehand)