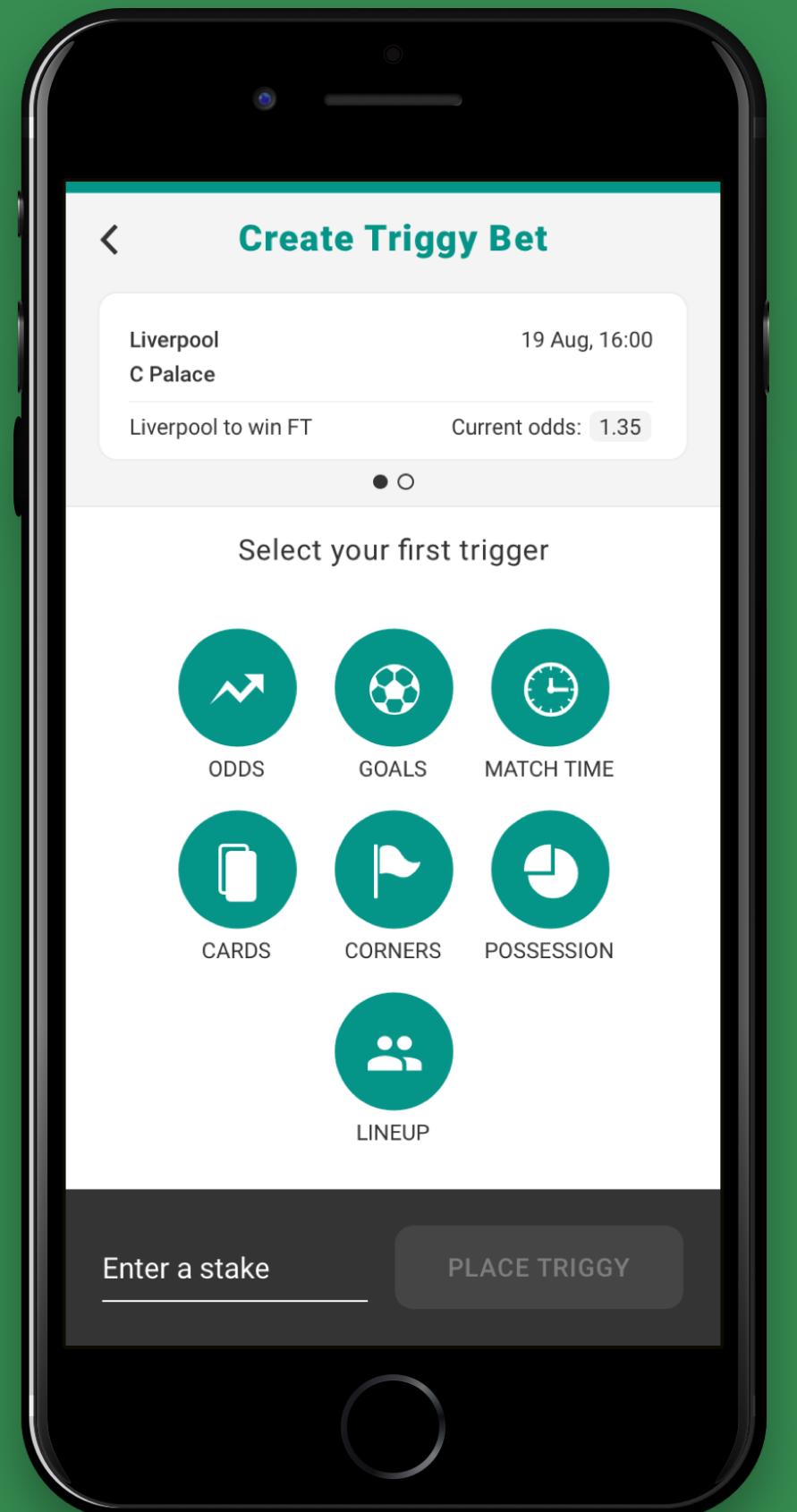




**TRIGGY™**  
Stay ahead of the game

**Product presentation**  
December 2017

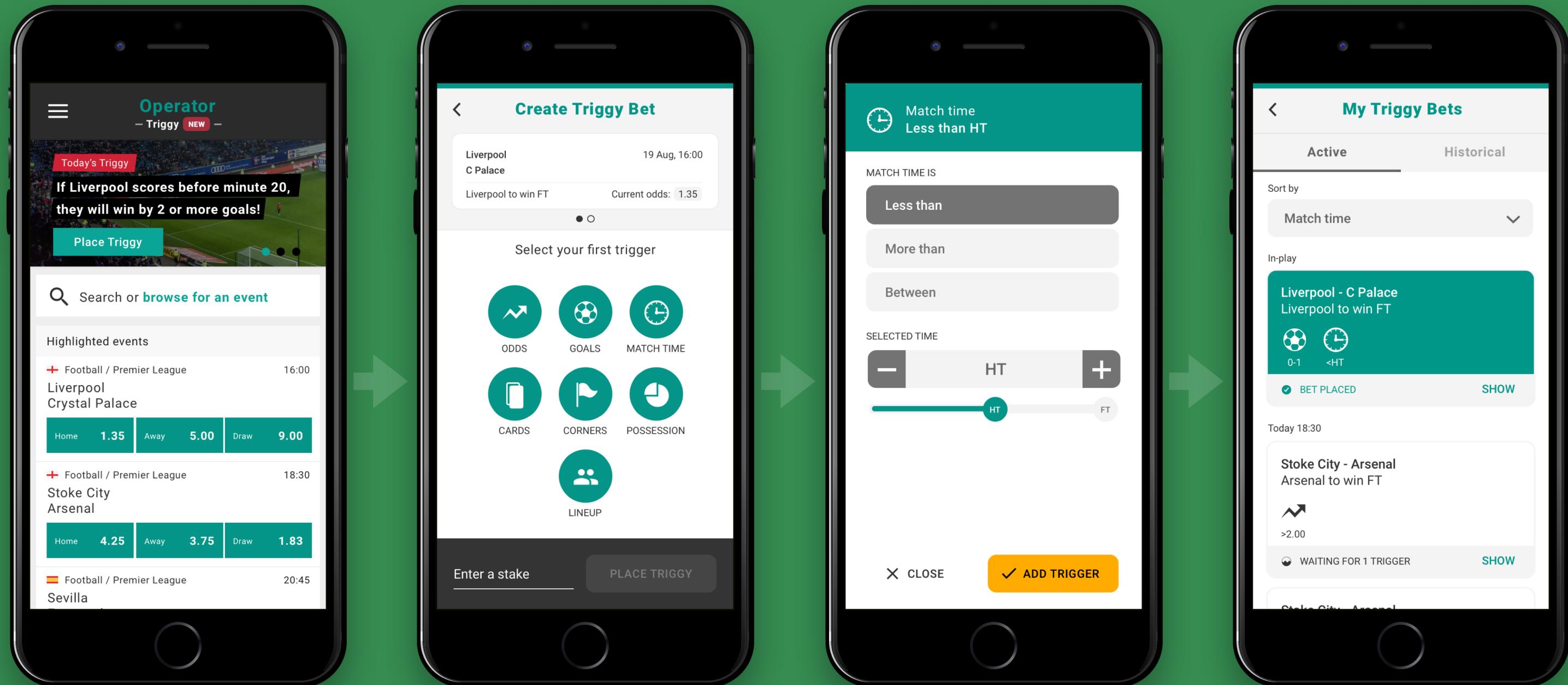


**TRIGGY**<sup>TM</sup>  
Stay ahead of the game

A user friendly product to schedule “if” bets based on events and occurrences before and in the game.

- Scheduled “if” bets
- White labeled for your sportsbook
- Connects pre-play and in-play
- Relevant notifications
- Easy to integrate

# How to bet with Triggy



## Select a bet

Multiple integration options available

## Add triggers

Select from a wide range depending on the sport

## Choose settings

Intuitive and easy to set up the settings you want

## Follow up

Enjoy as Triggy takes care of the betting for you

# Triggy Templates

As a way of on-boarding, the player will be presented with dynamic and ready made templates that will pre-populate a Triggy bet based on the selected bet. This can then be adjusted by the player or they simply confirm the amount.

**Blank Triggy Bet**  
Build your Triggy from scratch.

**Catch the odds**  
Place bet if odds gets above 2.30 within the first 20 minutes of the game and score is 0-0.

**Playing it safe**  
Place bet if home is leading at any point in the game.

**Comeback by home**  
Place bet if away is leading sometime during 1st half.

Confirm and continue

# Notifications

Triggy opens a natural and relevant communication channel to the player. Operators will now be able to send targeted notifications/messages with relevant content around specific and related games. A Triggy bet can always be edited so if any trigger becomes impossible Triggy will automatically notify the player and suggest an amendment.



TRIGGY MESSAGE

Liverpool - C Palace. Game just started!

Press for more



TRIGGY MESSAGE

Arsenal - Tottenham. Game just started!

Press for more



TRIGGY MESSAGE

[42'] Liverpool - C Palace [0-1]

Triggy placed your bet for Liverpool to win FT  
@ odds 2.05

Press for more



TRIGGY MESSAGE

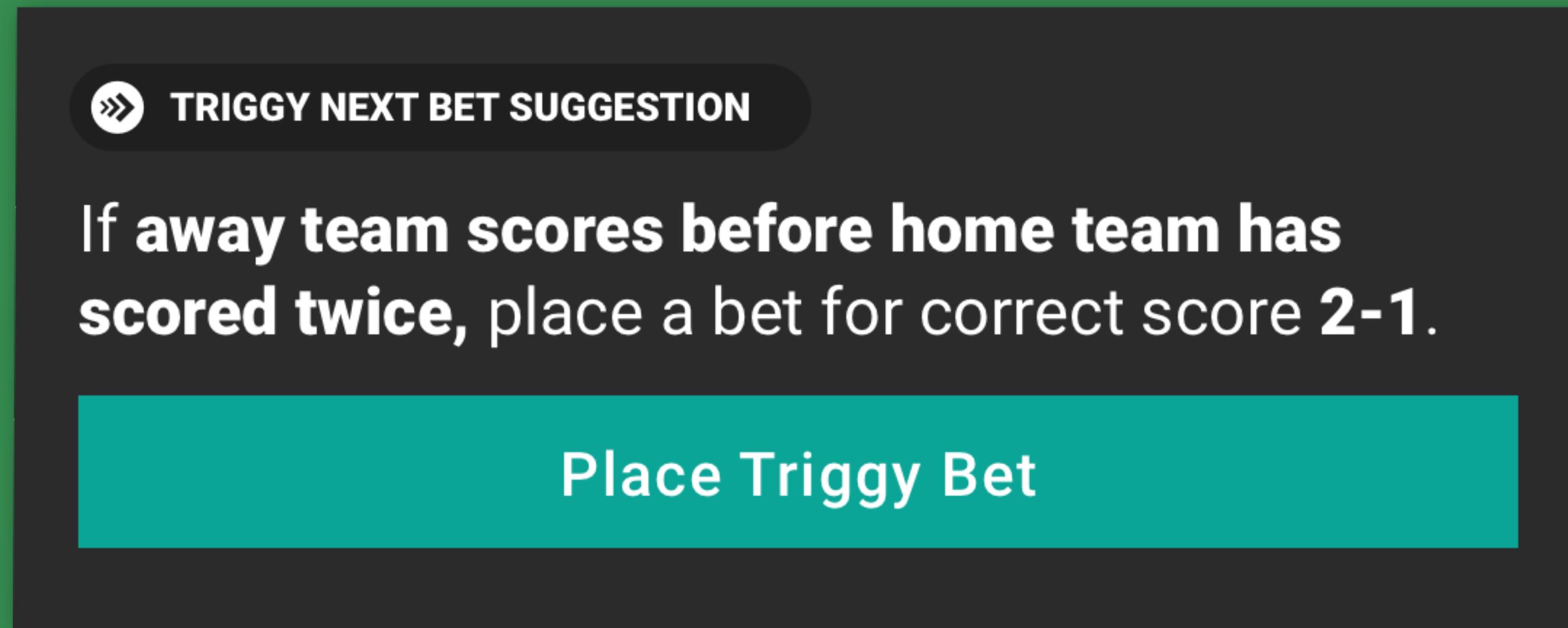
[45'] Arsenal - Tottenham [0-0]

Your time trigger just turned impossible. Would you like to extend it another 15 minutes?

Press for more

## Next Bet

An automatic up sell function where Triggy can automatically send out a Next Bet suggestion based on an original bet. In this case the player has placed a pregame bet on 2-0 and can at that time automatically be presented the below Triggy Next Bet through a notification/message.



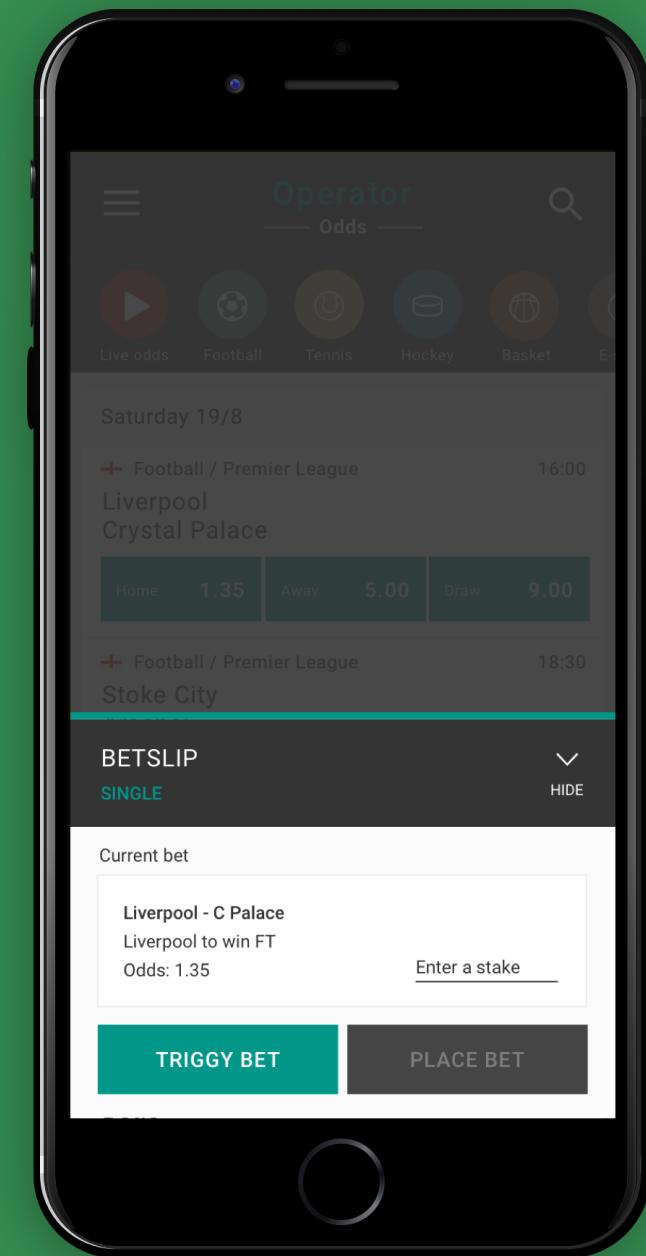
## Triggy Bet Banners

Fun and simple Triggy bet banners can be used by the operator to drive traffic to a specific game or in external media to attract players to the site. The player is just one click away from a pre populated Triggybet.



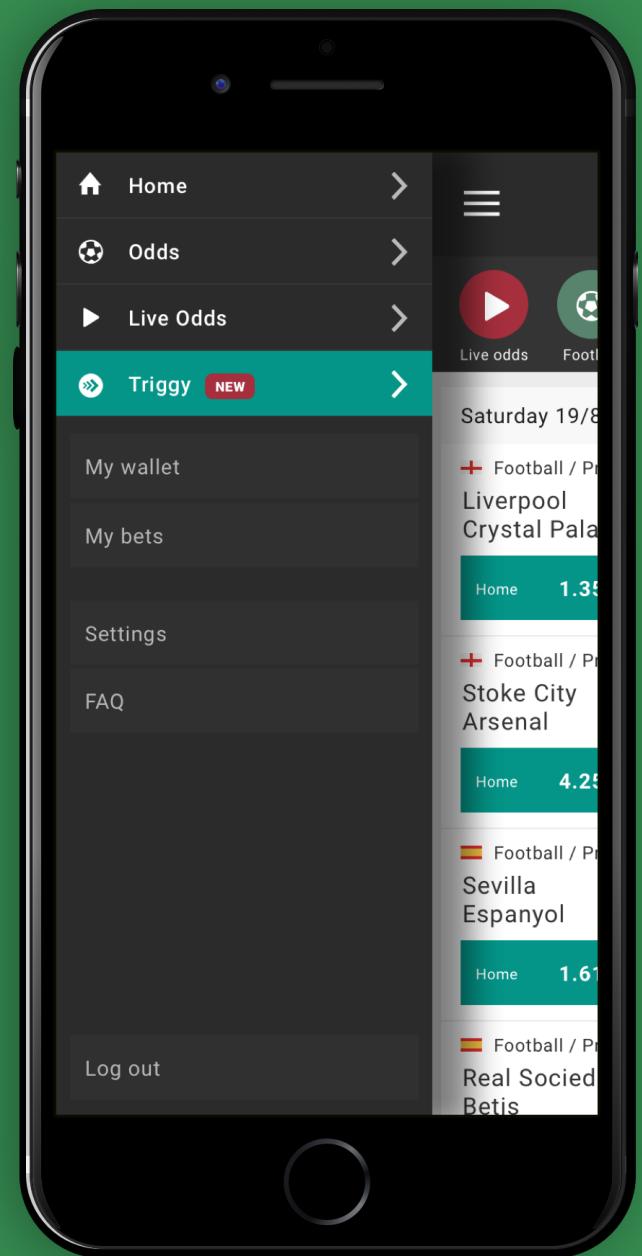
# Integration options

Triggy can easily be branded to fit the operator. We offer several integration options which allows us to be flexible and find the best way to present Triggy as a natural part of the rest of the sportsbook.



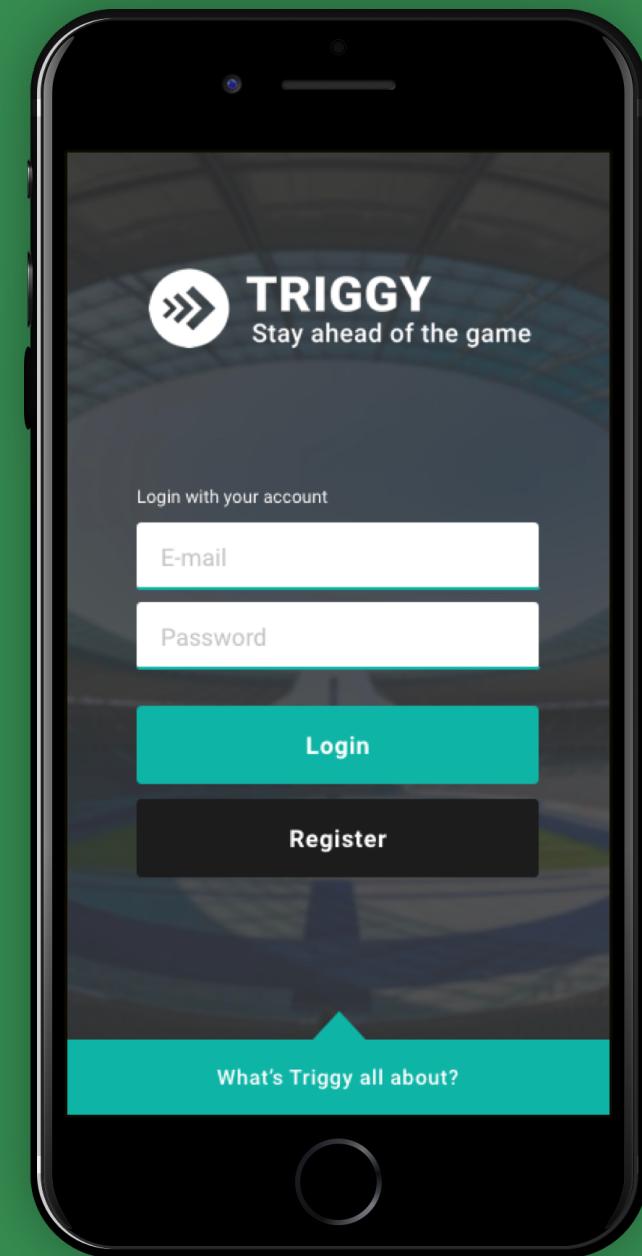
## In betslip

Integrated into the betslip of the sportsbook.



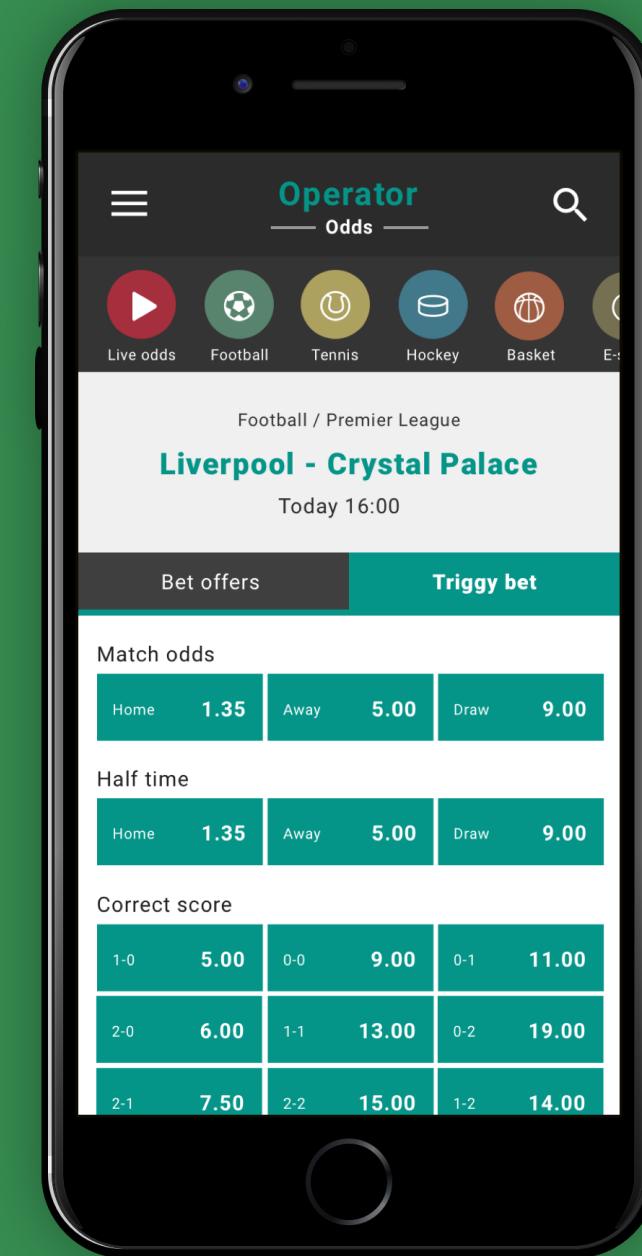
## Triggy Vertical

Integrated as a product vertical into operators existing websites / apps.



## Stand alone app

Available as a native mobile app for iOS and Android.



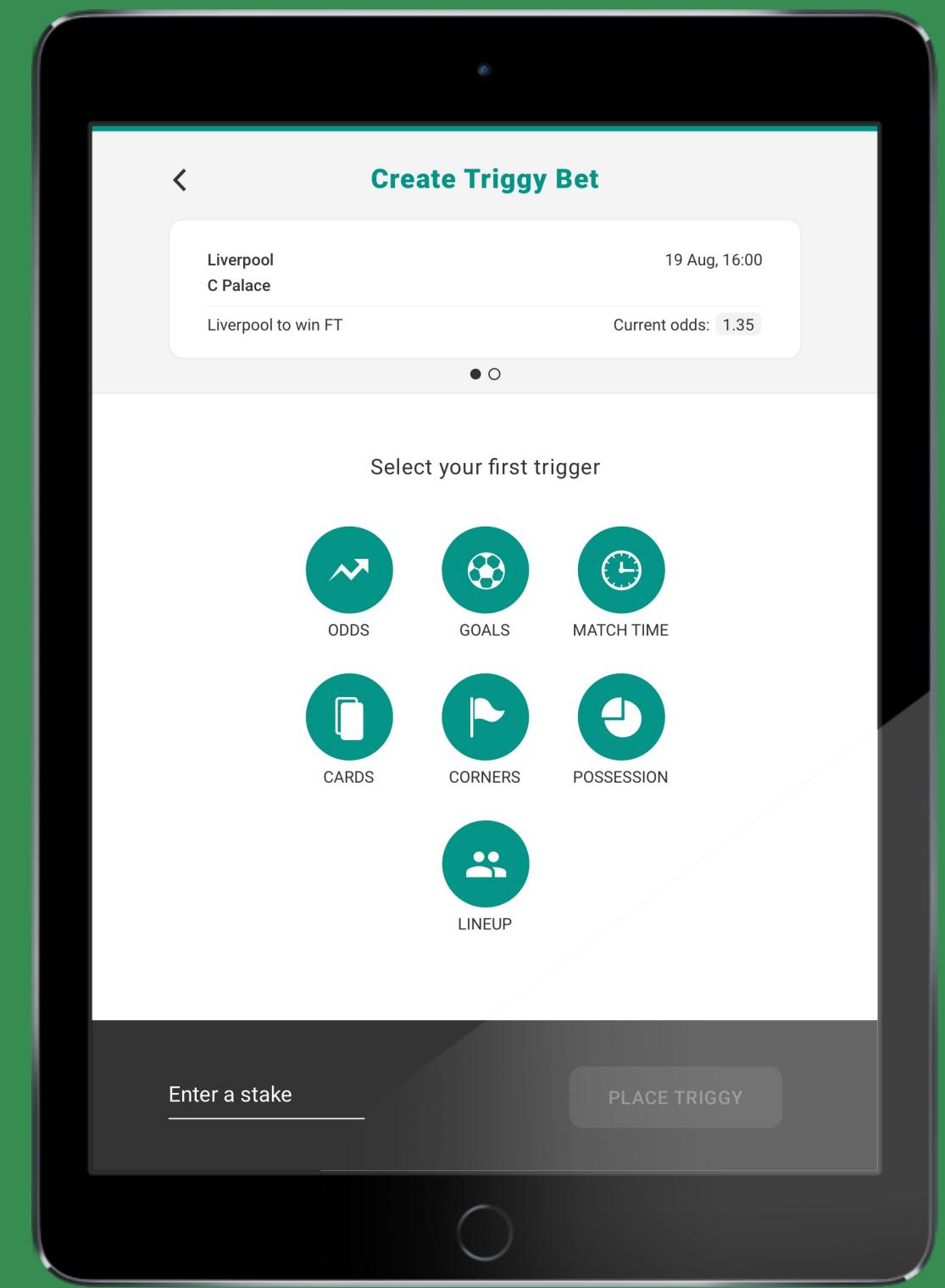
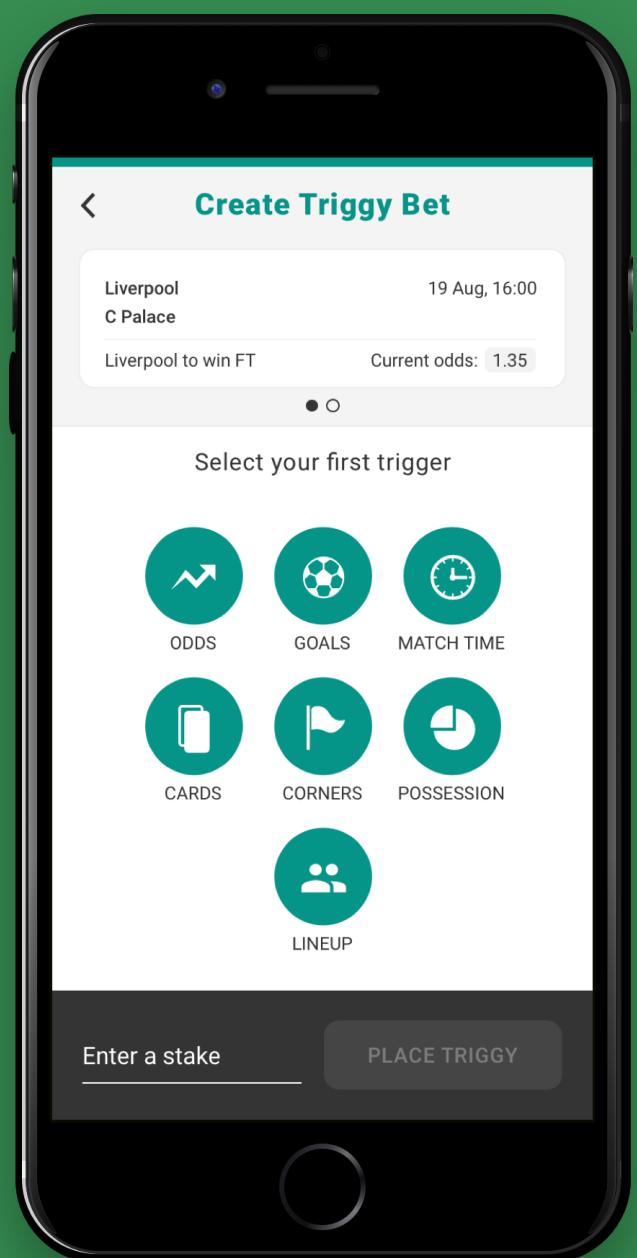
## On page

Integrated on-page (e.g. startpage, eventpage or listpages).

# Responsive design

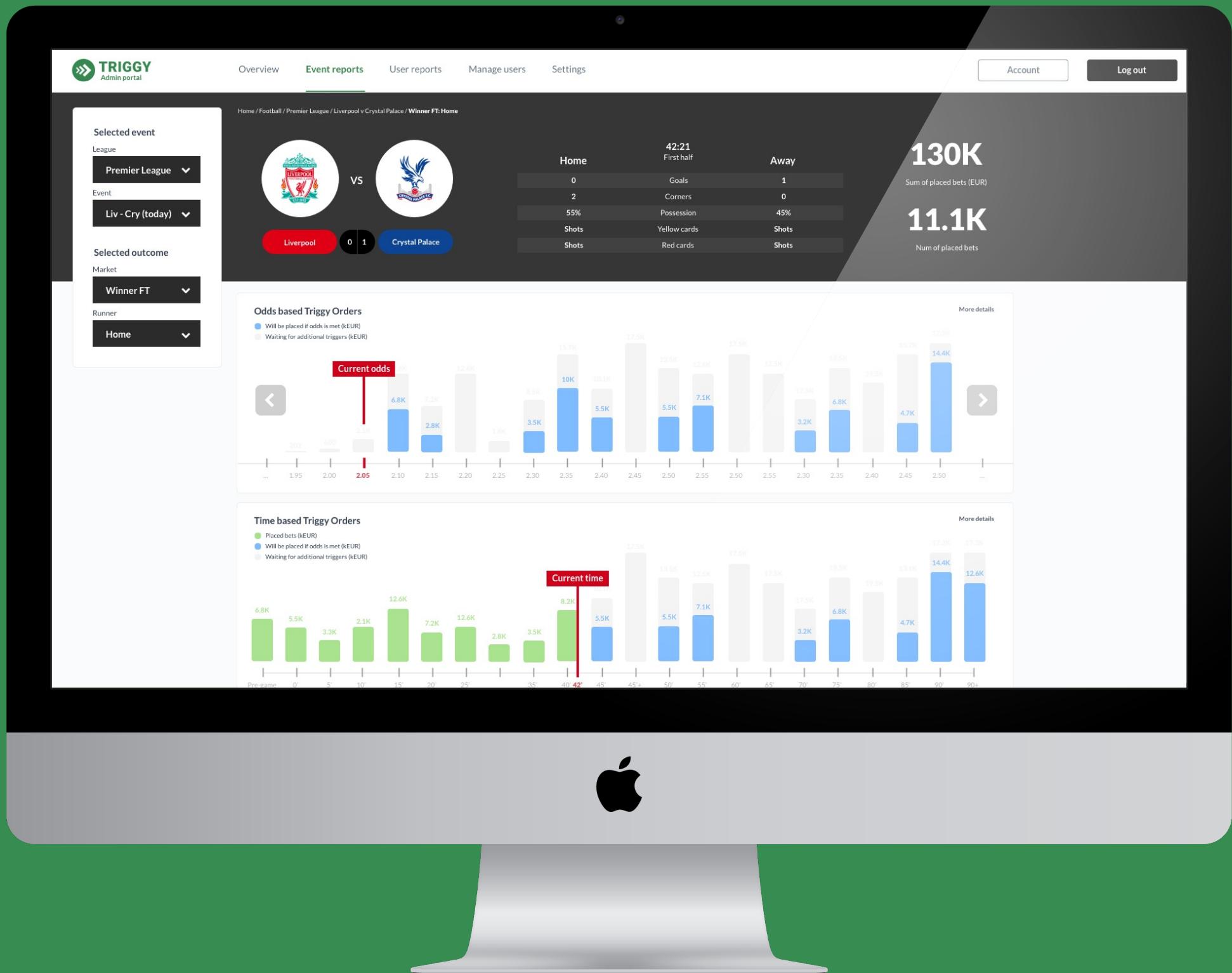
Triggy offers a fully responsive design that adapts to fit the operator's desktop, tablet and mobile sportsbook. The user interface is compatible with web and native applications.

Mobile



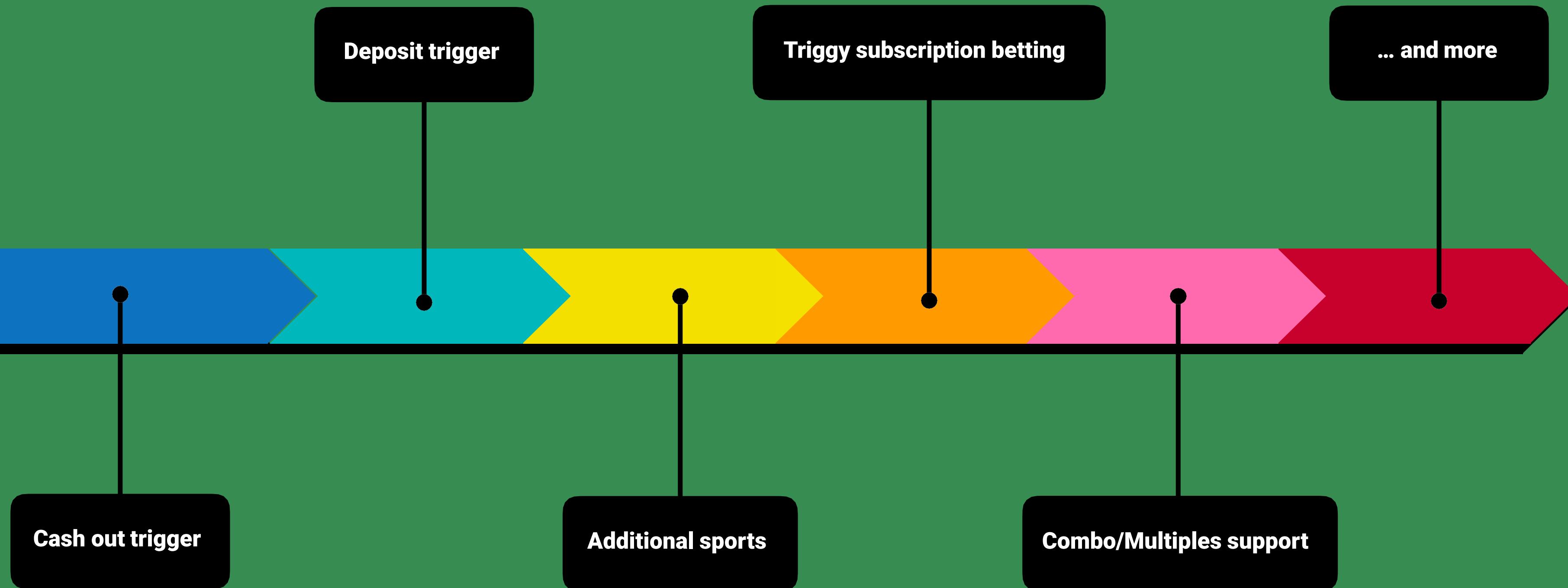
Tablet/Desktop

# Admin Portal / Riskmanagement tool



- Sums up the risk for future Triggy Bets.
- List Triggy Bets that are active, filters based on selection/runners as well as occurrences to help risk assessment.
- Available through website and API for developers.
- Super User for network/platform providers to manage Triggy on operator's behalf.

# Future features





## Get in touch

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