



TRIGGY LIVE SCORE

Football and Basketball results and stats



Stay ahead of the game with Triggy

Triggy - a Swedish GameTech company - is proud to bring their well received live score products to the US market with the release of Football and Basketball.

Triggy has operators currently live with Soccer globally and continues to improve the "best-in-class" live score products with more sports and features, perfectly suited for In-Play betting.

Customers

PINNACLE

 **Sportsbet.io**

 **LeoVegas**

Partners

sp^ort^radar **Kambi**

Triggy Live Score

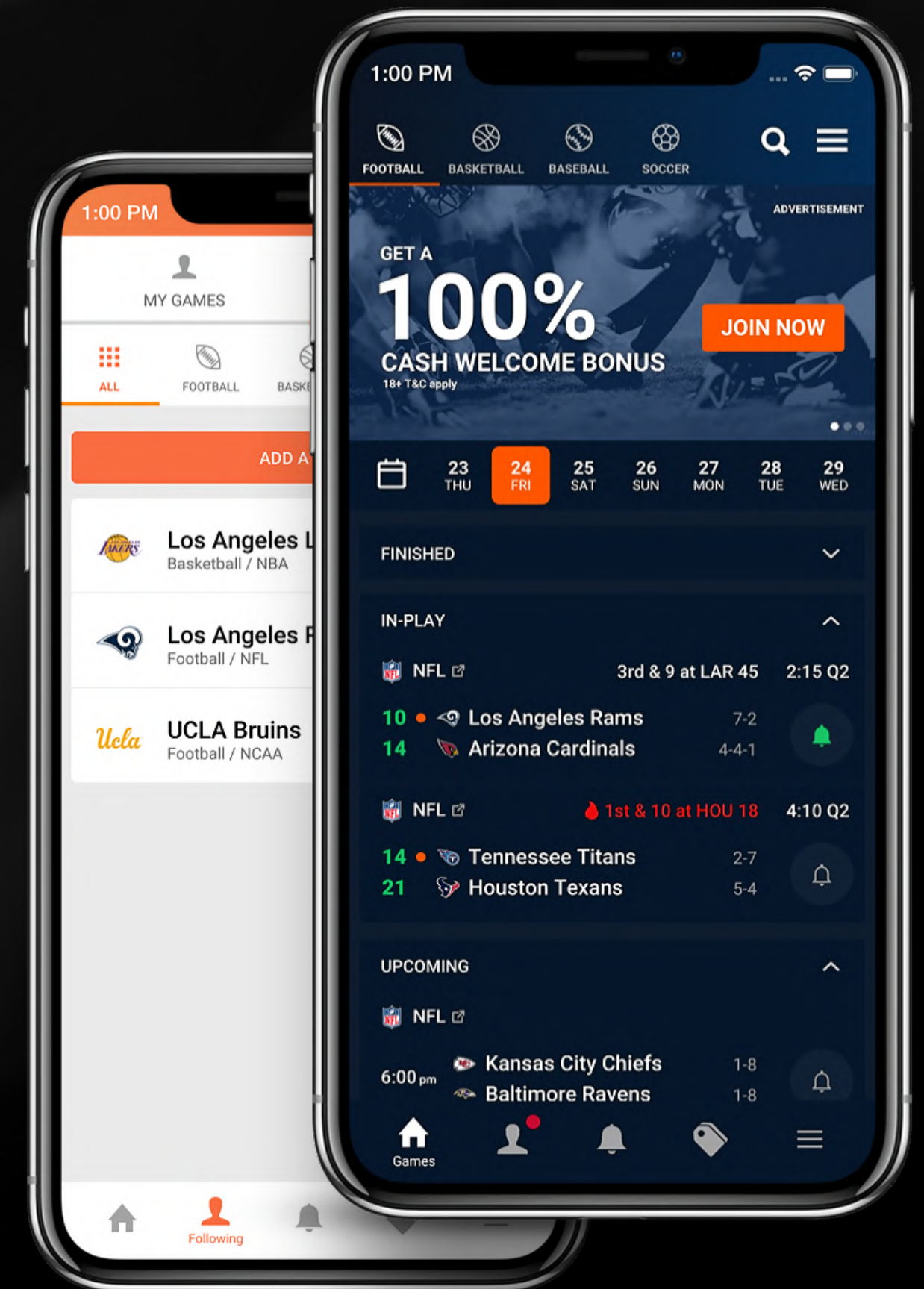
- A great new marketing channel for acquisition and brand awareness
- Let the fans follow their favorite teams
- Convert the fans to customers with real-time stats, results and triggers
- Engage with personalized push notifications and NextBet suggestions

Brand and marketing

- Available in Google Play and iOS App Store
- Strong acquisition and conversion tool
- Create brand awareness and consideration
- Own the entertainment journey and retain your players

We make sure to name and style your live-score app to perfectly suit your brand, add customized banners aligned with your current campaigns, and make sure that your new and existing players will feel right at home.

Language, odds format, market availability and custom sections within the app are fully customizable for a consistent experience.

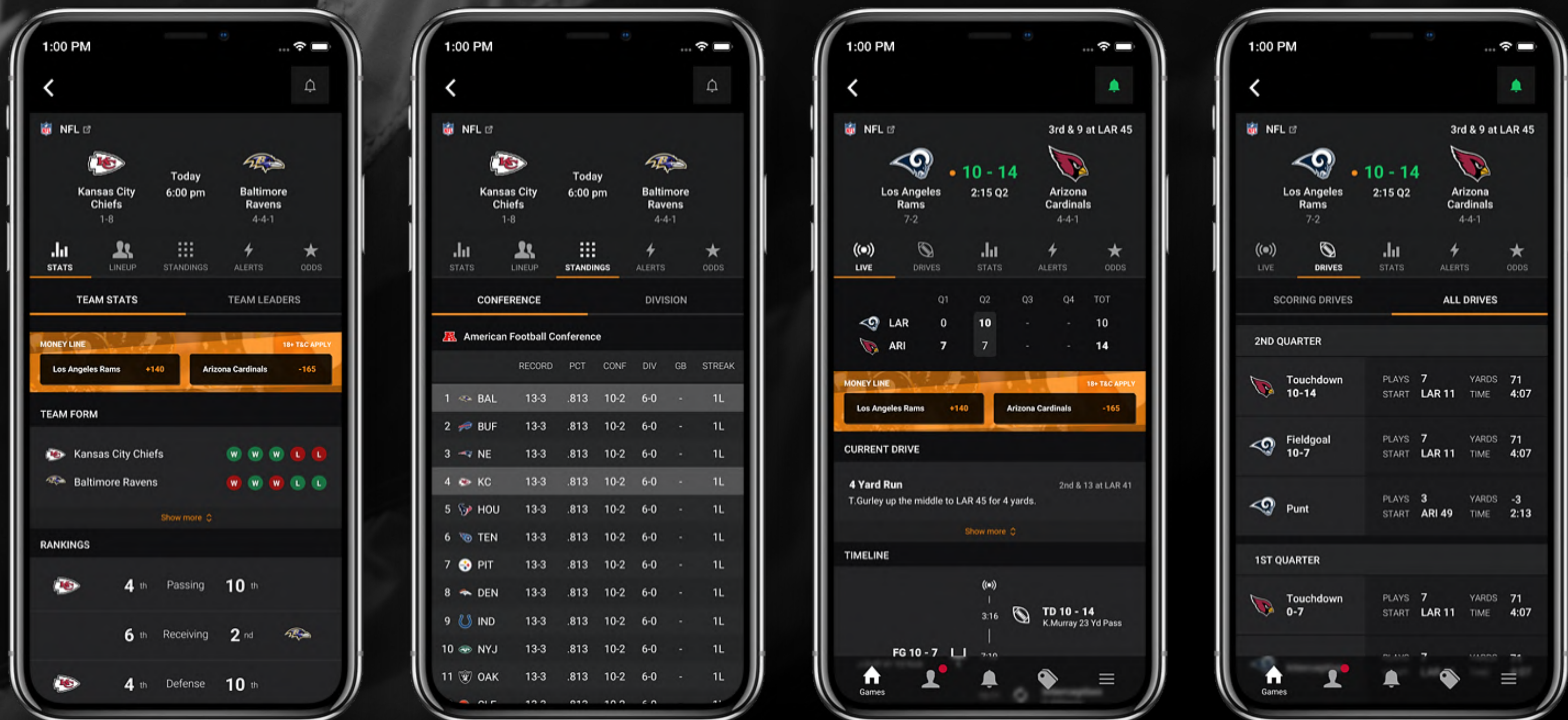


Triggy - the thrill of In-Play betting

In-Play betting is predicted to grow rapidly in the US Market

- » Football and Basketball is rich in data and well positioned to engage players to bet In-Play
- » Alerts and Push Notifications inspires players to make In-Play bets
- » Players subscribing to their favorite teams will get personalized notifications before and during the games when events occur

Packed with Stats to inspire and engage





Sit back and relax - let us do the job!

When building your apps we need access to your Odds/Event API and brand book.

We provide you with your own apps, live in Google Play and App Store in no time.



Multi-sport

Available:

- Football
- Basketball
- Soccer

Later:

- Baseball
- Ice Hockey
- ... and more to come!

Get in touch



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Christer Larsson

Chief Commercial Officer

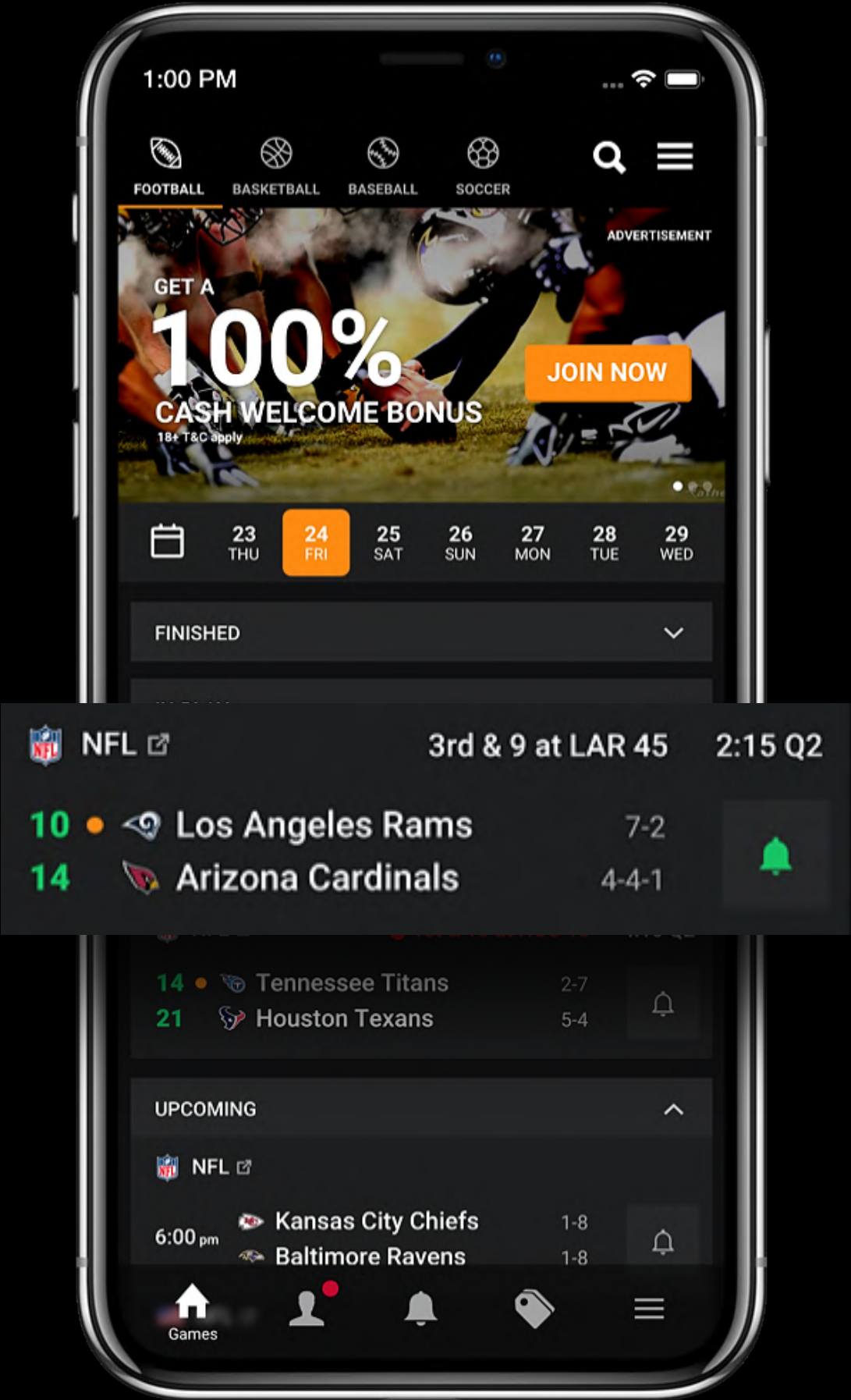
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APPENDIX



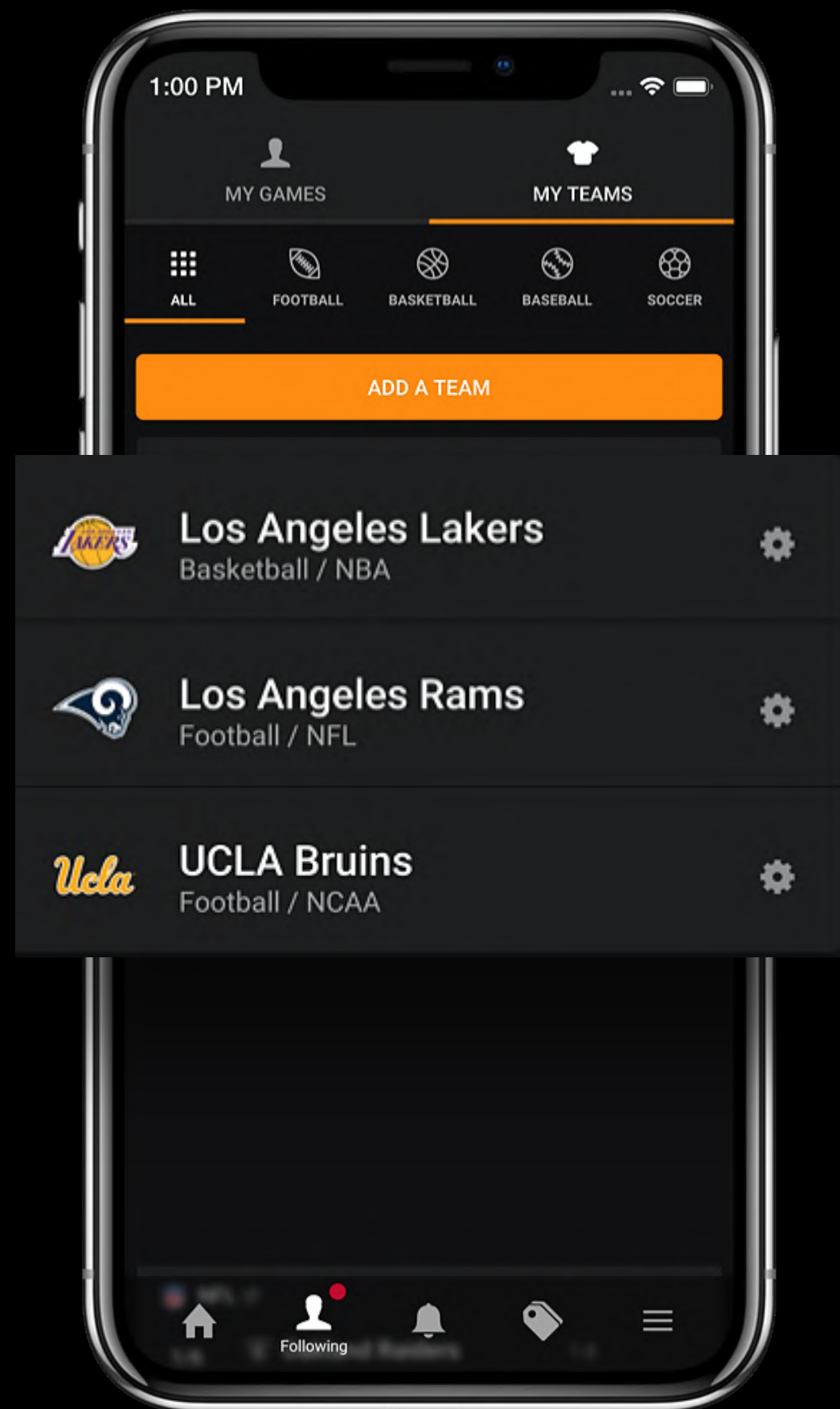
Players follow exciting games of their choice

With a simple toggle, players can choose games to follow.

Triggy opens up a positive communication channel to the players as we send push notifications when **THEY** think something important happens in the game.

 Notification Example just now

RAMS @ CARDINALS
Q1 4.12 Score (FG) [10]-7 (Tap for Next Bets)



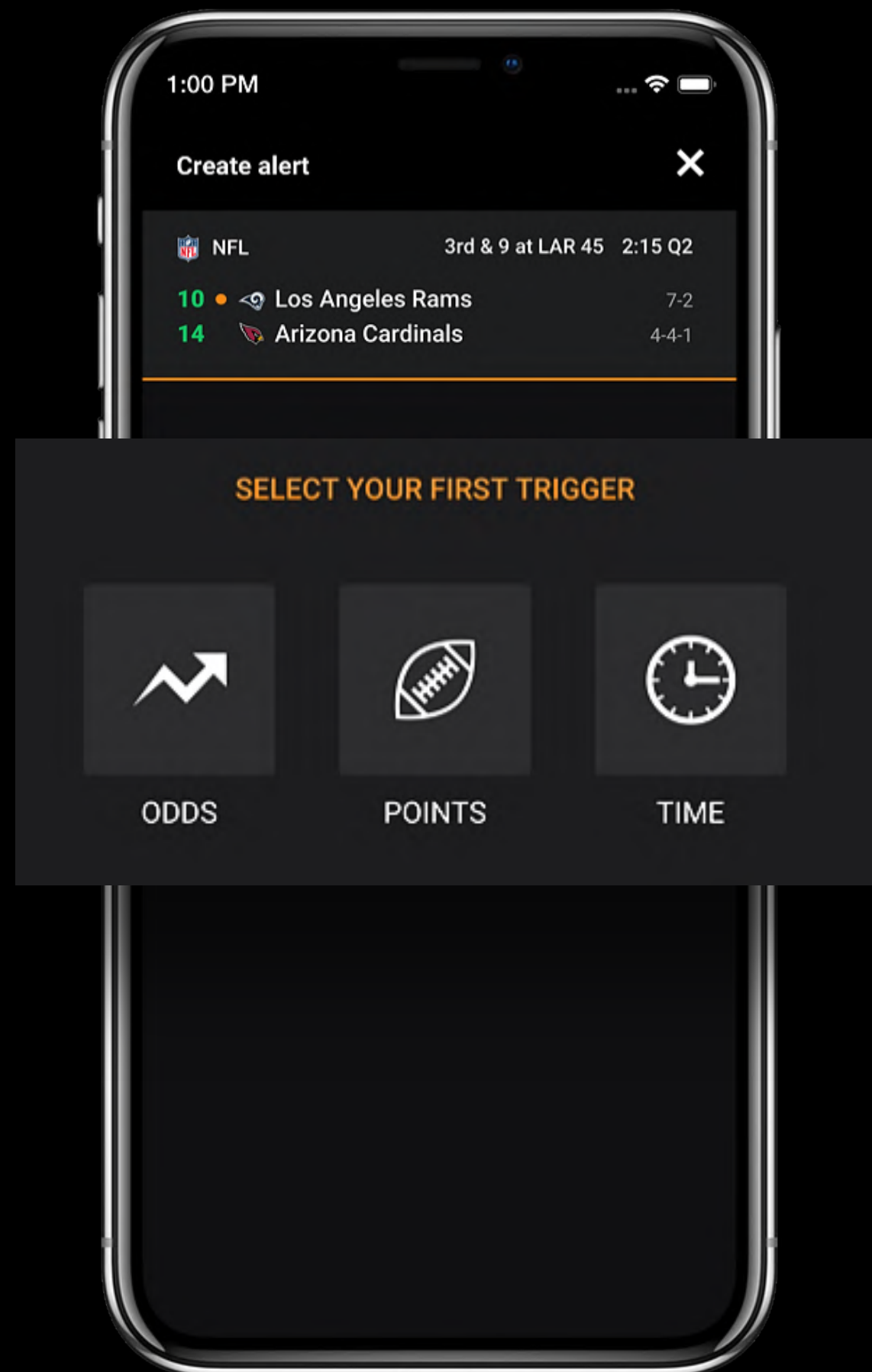
Players subscribe to their favorite Teams

Subscribe to your favorite Teams -
"Stay ahead of the game"

Get push notifications and alerts on:

- » Starting odds
- » Lineup
- » In-Play game events
- » News and more
- » Tailor forced Push Notifications to your players to engage and promote campaigns and offers

... together with *NextBet* suggestions!



Players create their own Alerts with our unique Trigger engine

By using Triggers, players can set their own conditions for when they want to get a push notification.

EXAMPLE ALERTS:

MONEYLINE



> -110



< HT

Alert me when the odds on RAMS reaches -110 and match time is less than HT

POINTS: TOTAL BY TEAM

Washington Wizards

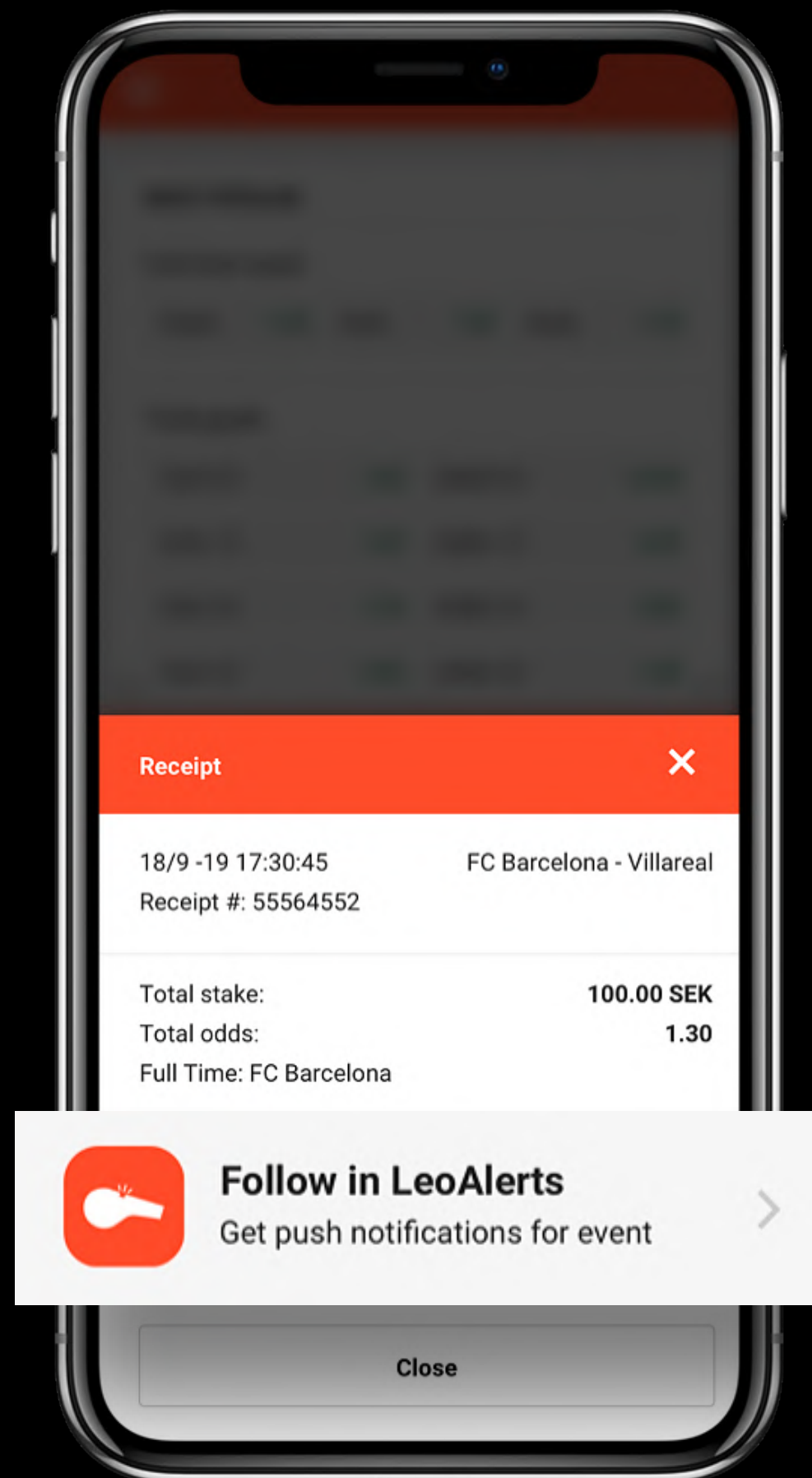


H > 30



< Q2

Alert me when Washington Wizards scores more than 30 points in the first quarter



Betslip retargeting

Our live score apps come bundled with a betslip retargeting feature that allows your players to follow games from your sportsbook's existing betslip receipt.

For new players, the link goes to the app store and the game will be toggled on once app is downloaded.