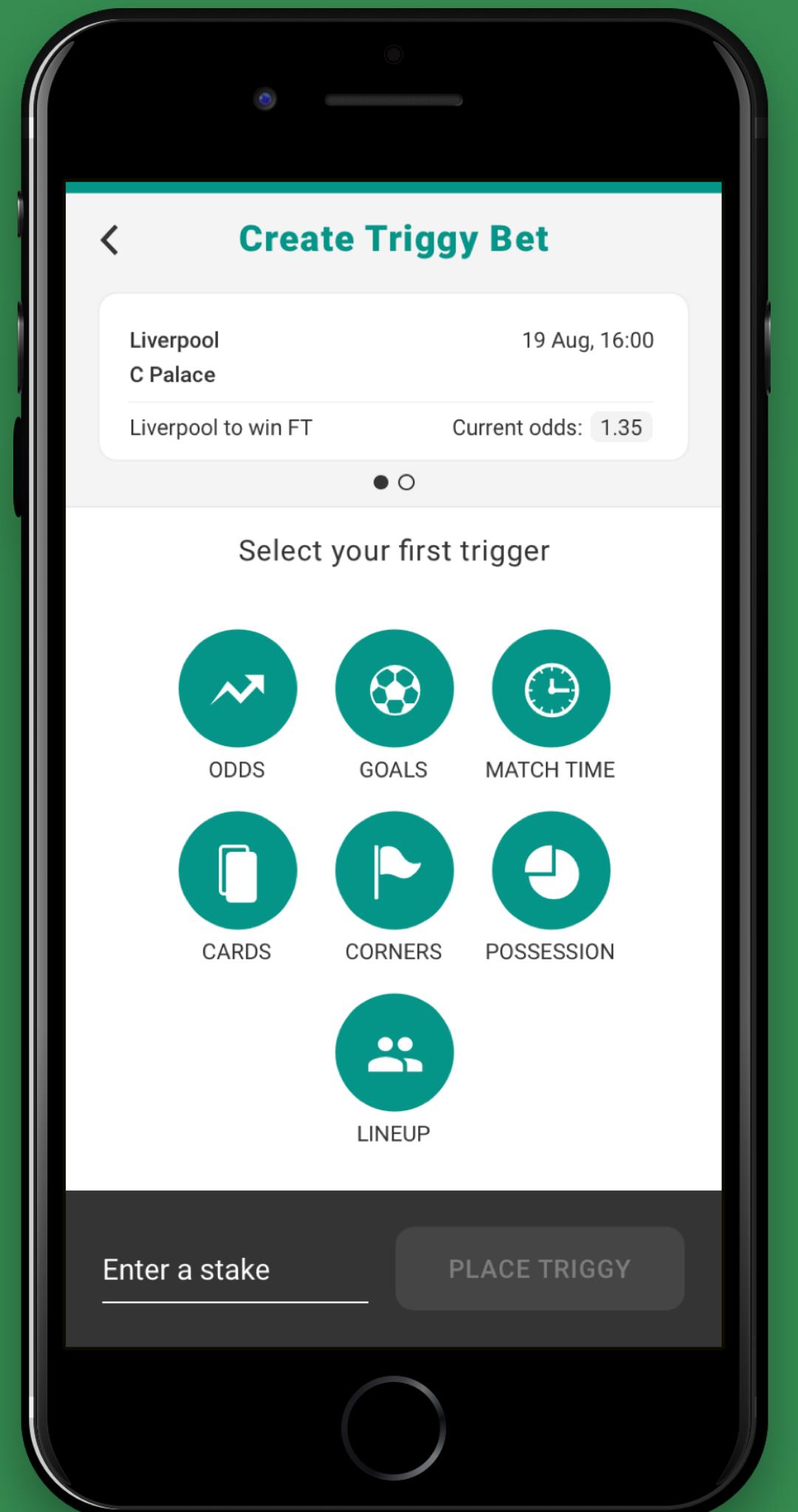




TRIGGY™
Stay ahead of the game

Product presentation
November 2017

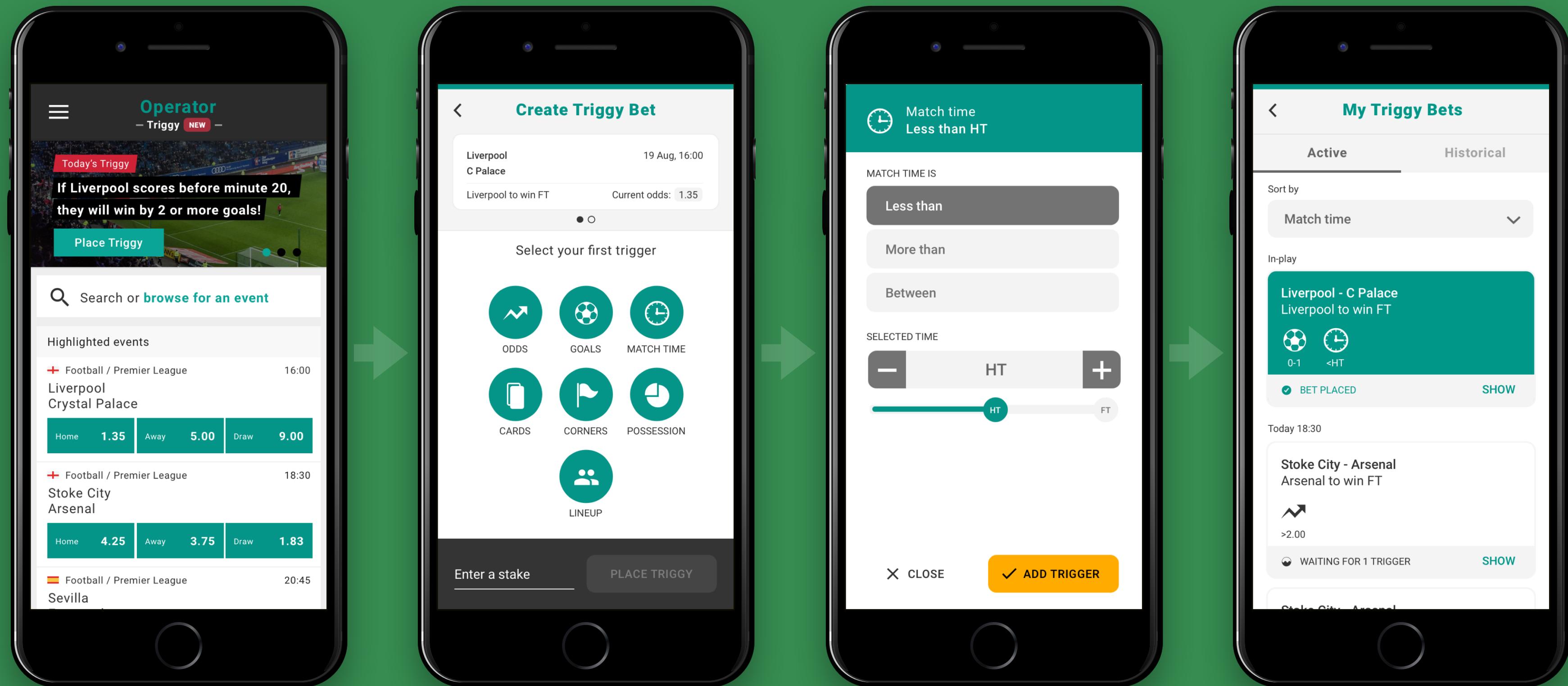


TRIGGYTM
Stay ahead of the game

A user friendly product to schedule “if” bets based on events before or in the game.

- Scheduled “if” bets
- White labeled for your sportsbook
- Connects pre-play and in-play
- Relevant notifications
- Easy to integrate

How to bet with Triggy



Select a bet

Multiple integration options available

Add triggers

Select from a wide range depending on the sport

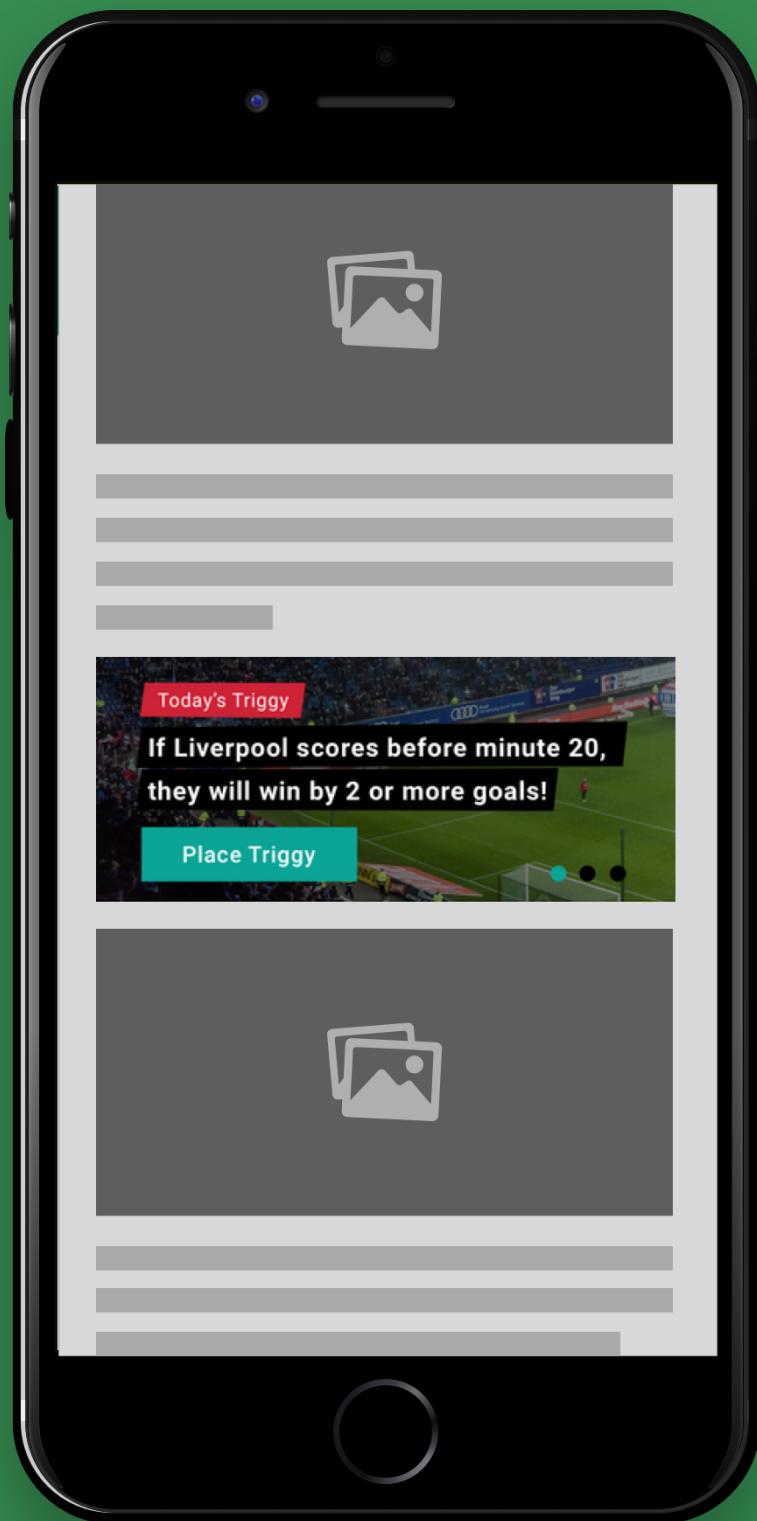
Choose settings

Intuitive and easy to set up the settings you want

Follow up

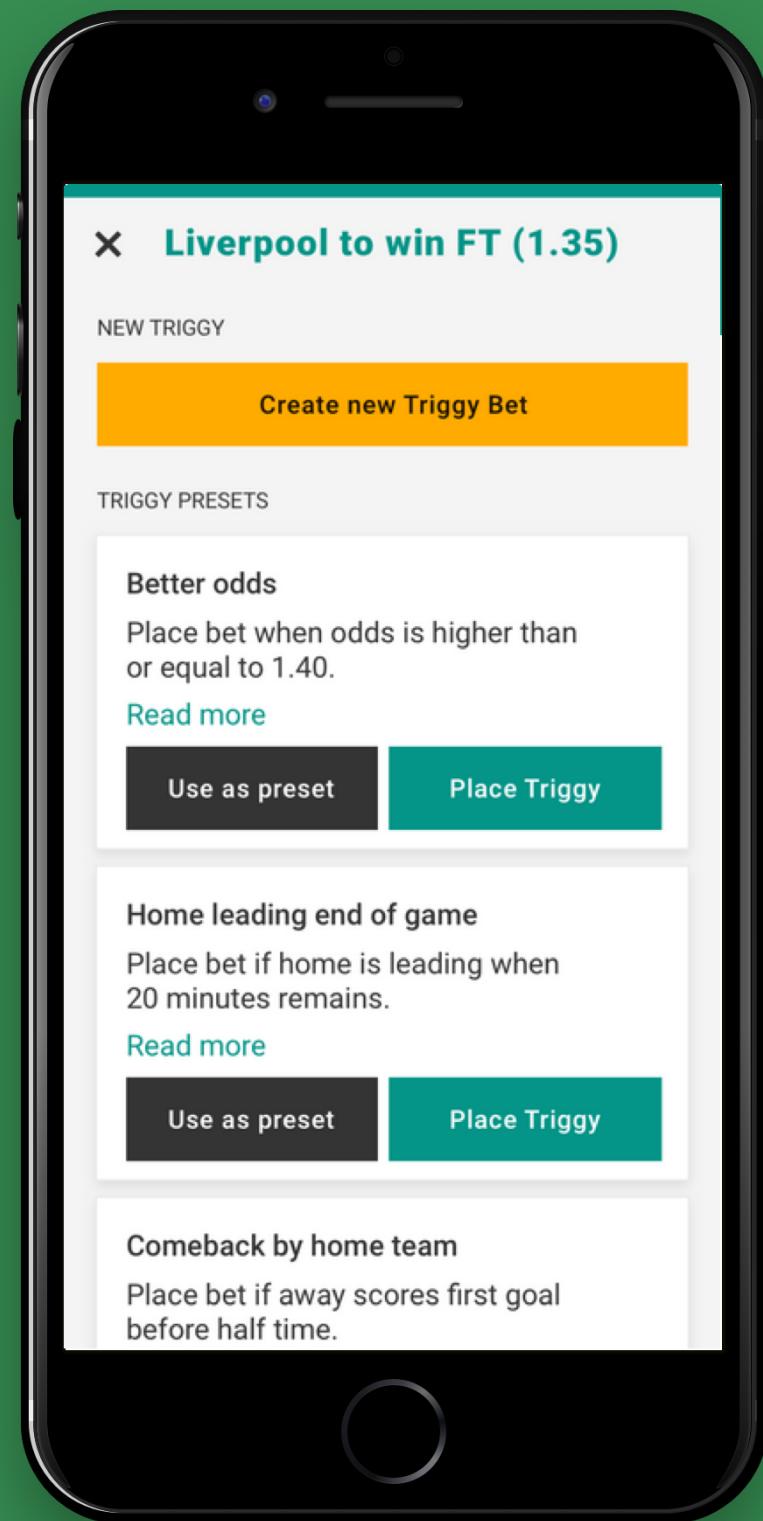
Enjoy as Triggy takes care of the betting for you

On-boarding and communication



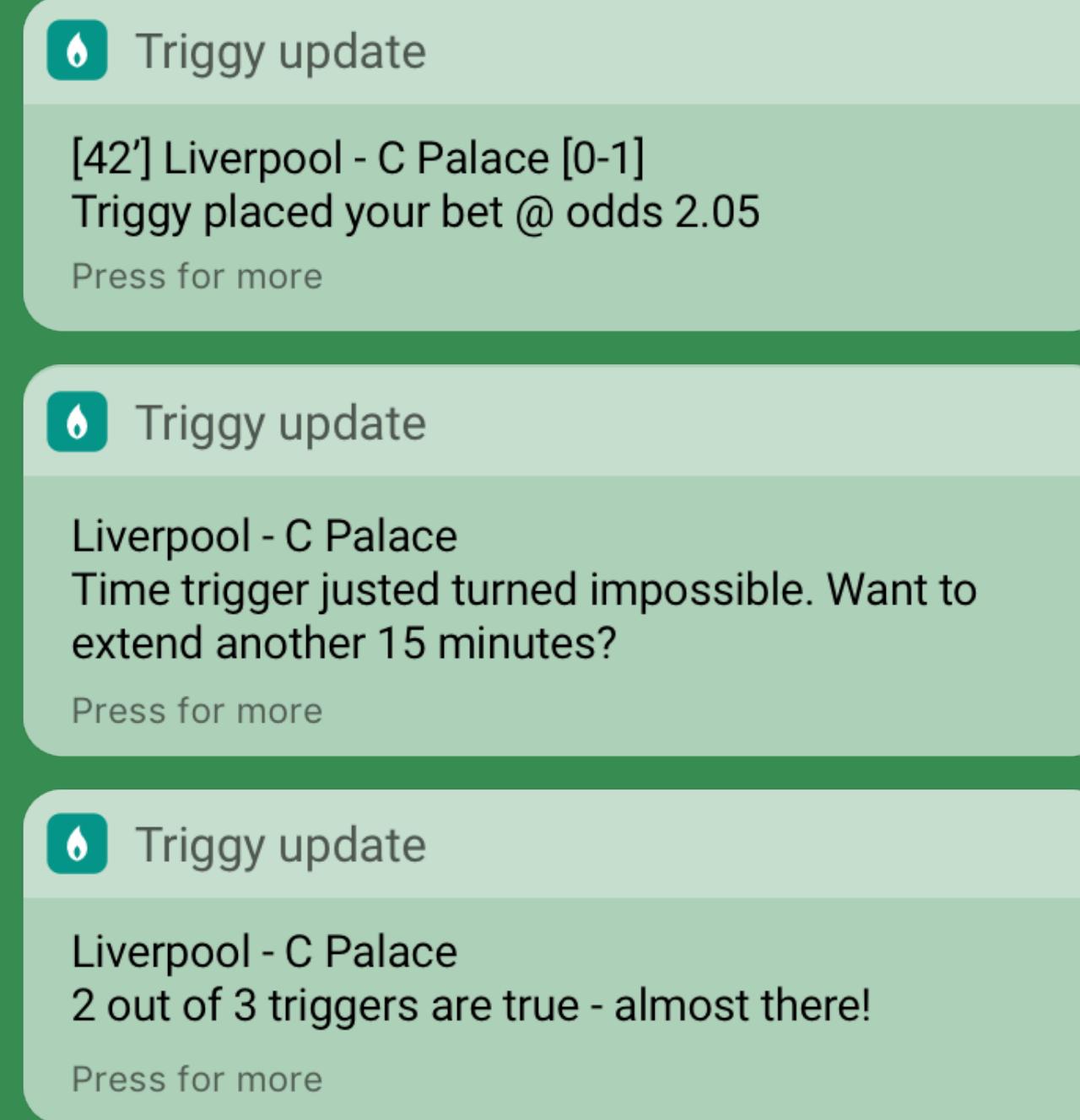
Triggy Banners

Simple and attractive banners for on-site and external marketing.



Triggy Templates

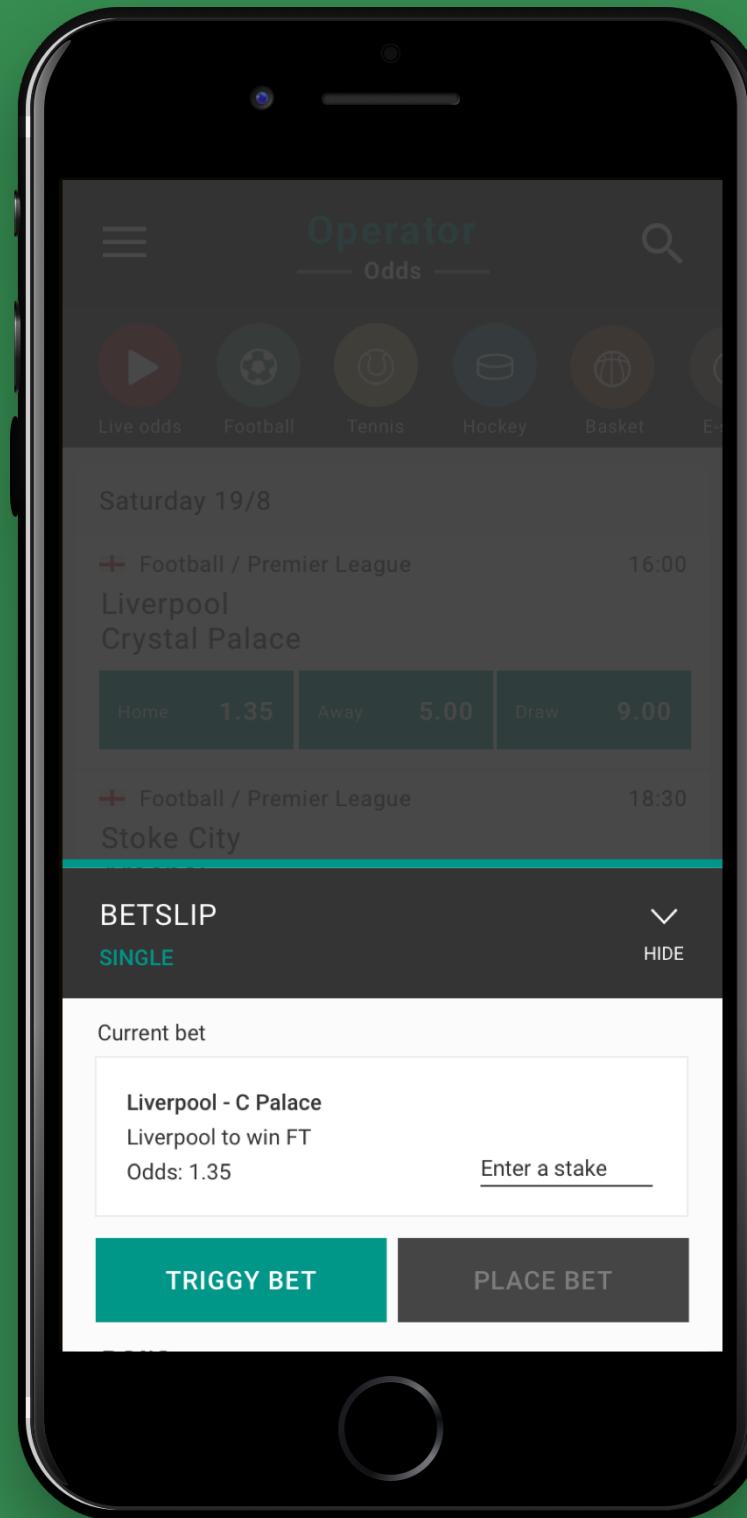
Dynamic and ready made templates depending on selected market/runner



Notifications

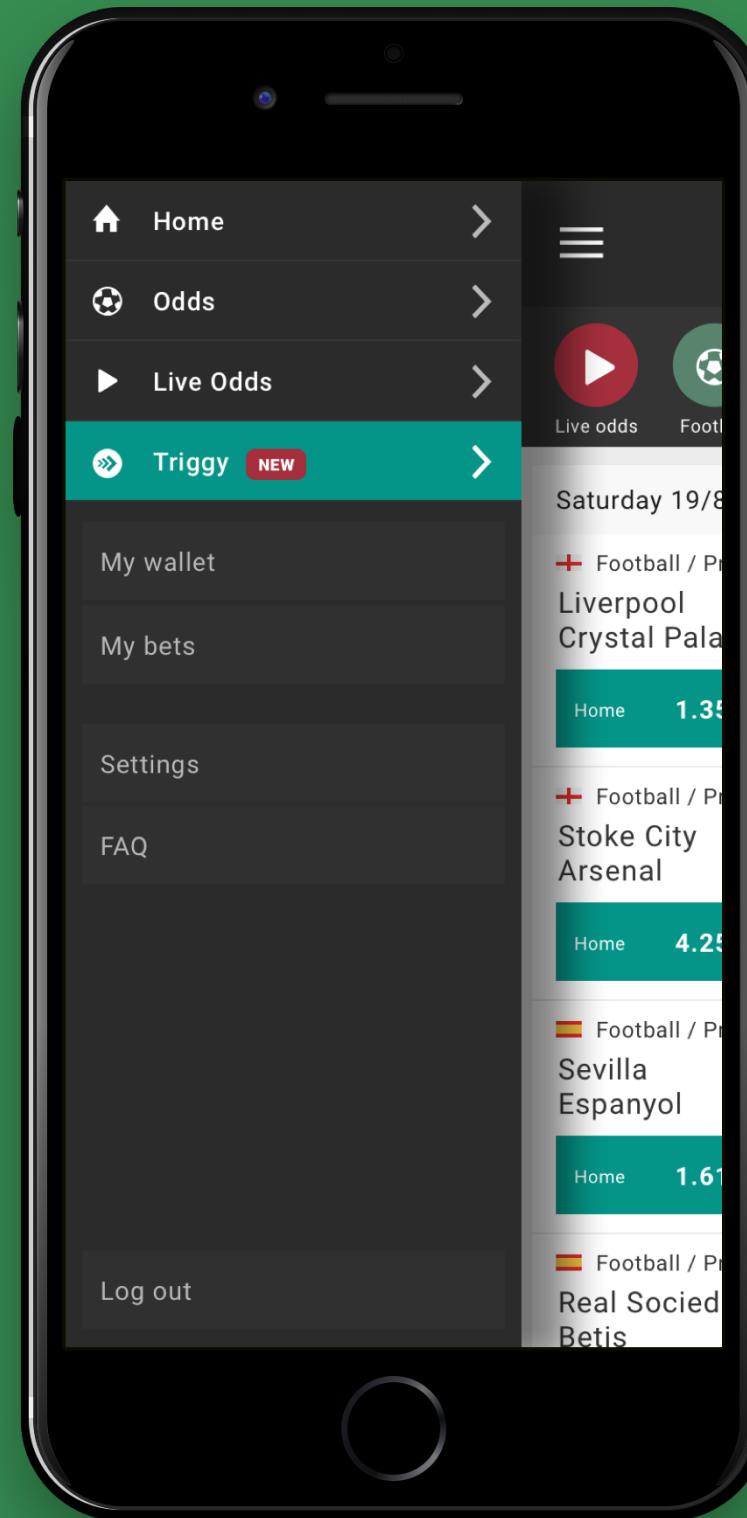
Get notified during and after the game as important things happen relating to your events.

Integration options



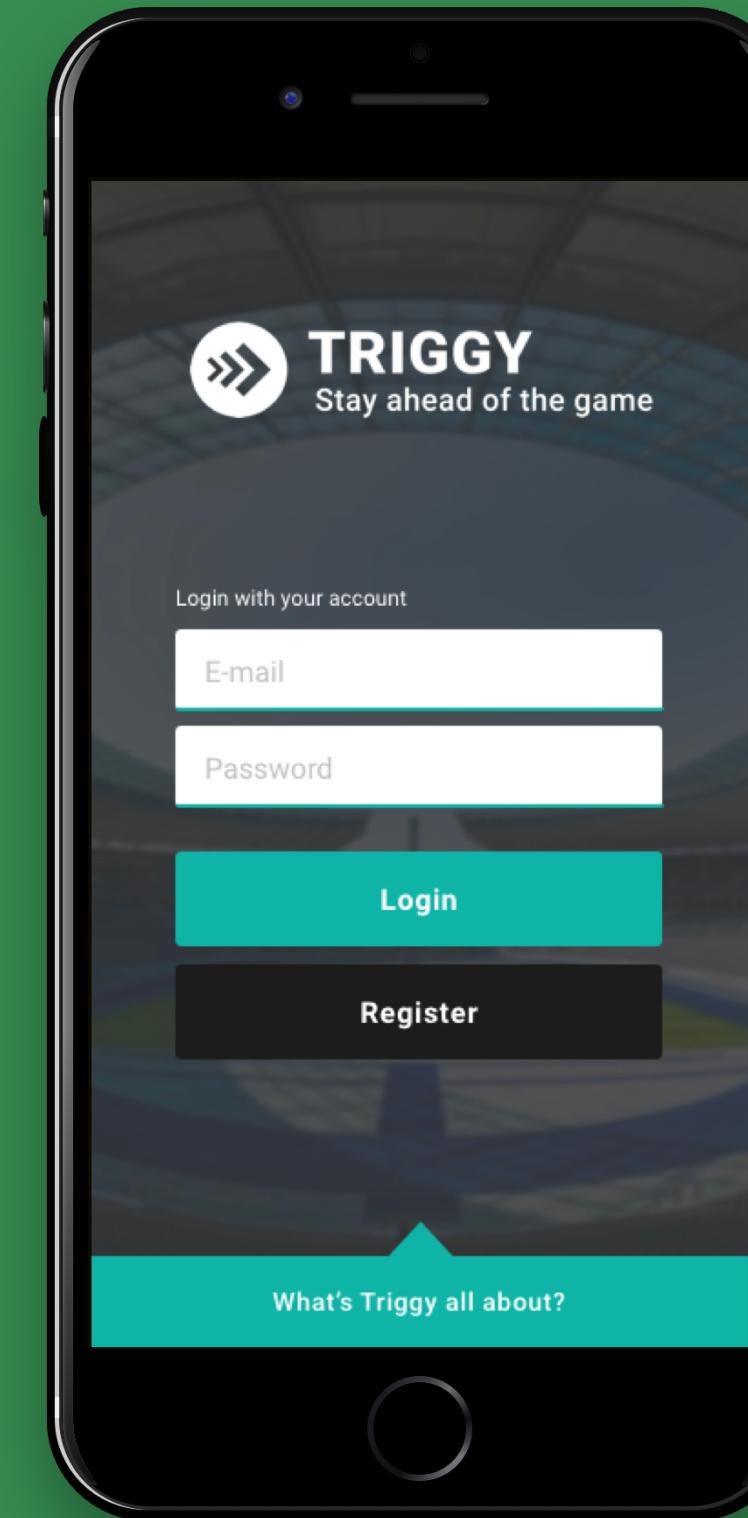
In betslip

Integrated into the betslip of the sportsbook.



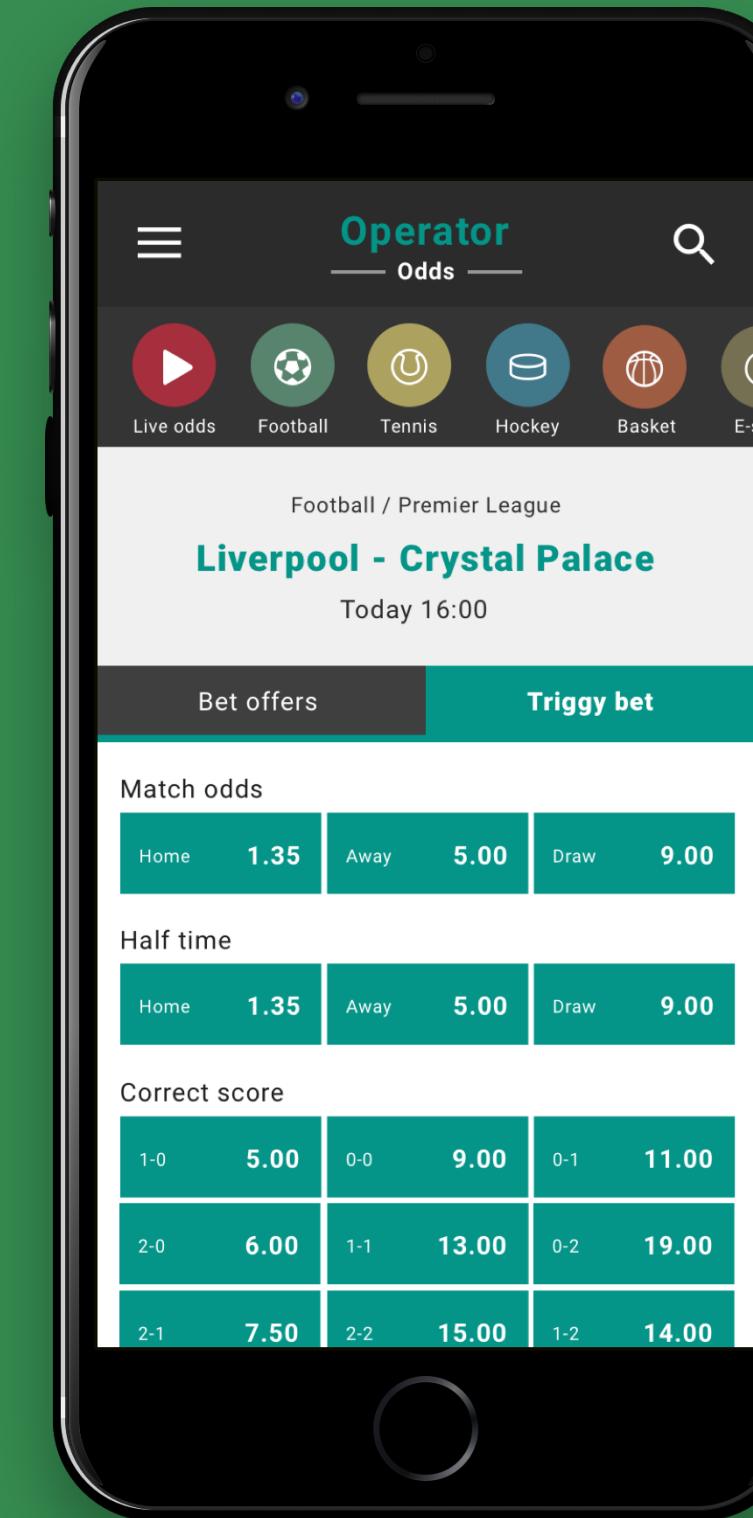
Triggy Vertical

Integrated as a product vertical into operators existing websites / apps.



Stand alone app

Available as a native mobile app for iOS and Android.

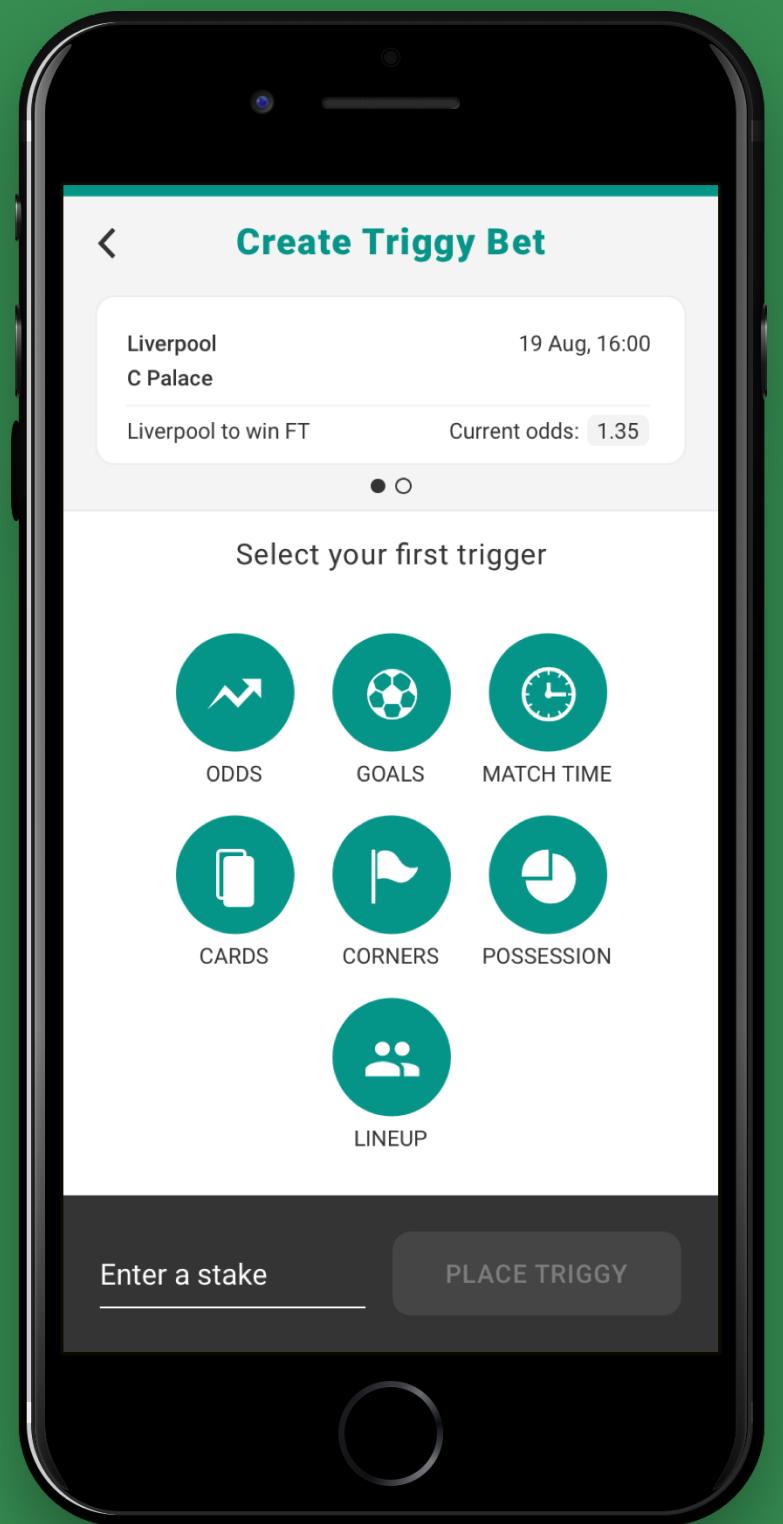


On page

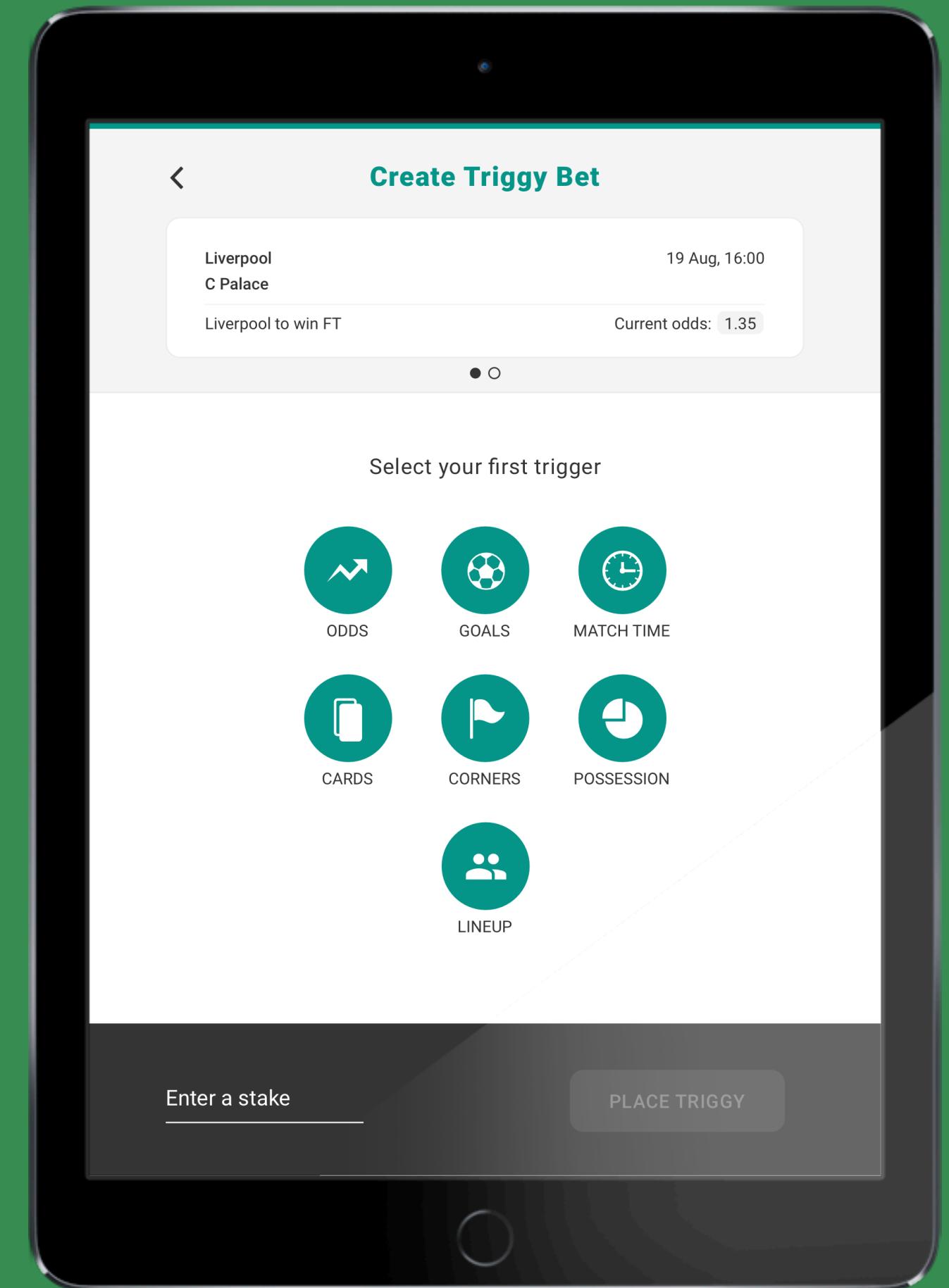
Integrated on-page (e.g. startpage, eventpage or listpages).

Responsive design

Mobile



Tablet/Desktop

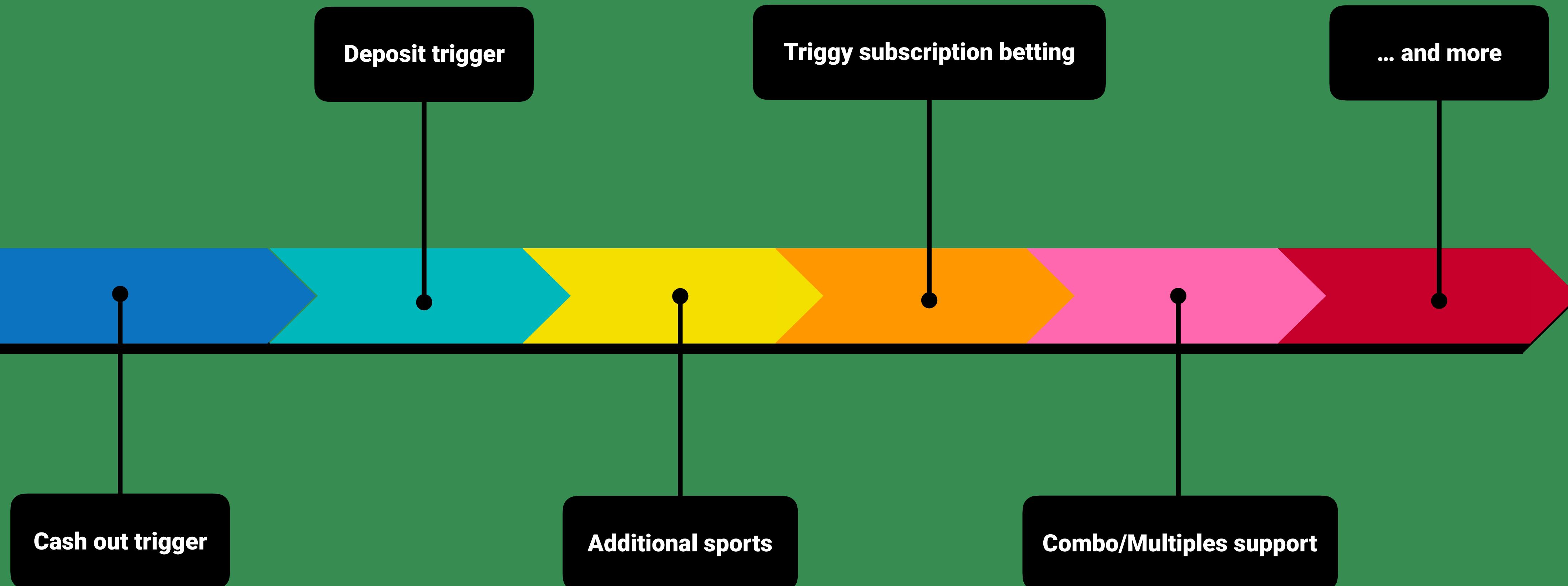


Admin Portal / Riskmanagement tool

The screenshot displays the Triggy Admin portal interface for a football match between Liverpool and Crystal Palace. The top navigation bar includes links for Overview, Event reports (which is the active tab), User reports, Manage users, and Settings. The main content area shows the selected event (Premier League, Liverpool vs Crystal Palace, today) and the selected outcome (Winner FT, Home). The dashboard features several key metrics: a total sum of placed bets of 130K EUR, a number of placed bets of 11.1K, and a summary table for the first half (42:21) showing goals, corners, possession, shots, yellow cards, and red cards. Below these are two bar charts: 'Odds based Triggy Orders' showing bet volumes across different odds levels, and 'Time based Triggy Orders' showing bet volumes over time intervals from pre-game to 90+ minutes. A red vertical line marks the current odds or time.

- Sums up the risk for future Triggy Bets.
- List Triggy Bets that are active, filters based on selection/runner as well as occurrences to help risk assessment.
- Available through website and API for developers.
- Super User for network/platform providers to manage Triggy on operator's behalf.

Planned future features





Get in touch

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