

Triggy

Product presentation

Connecting betting and livescore to drive conversion and turnover

Betting

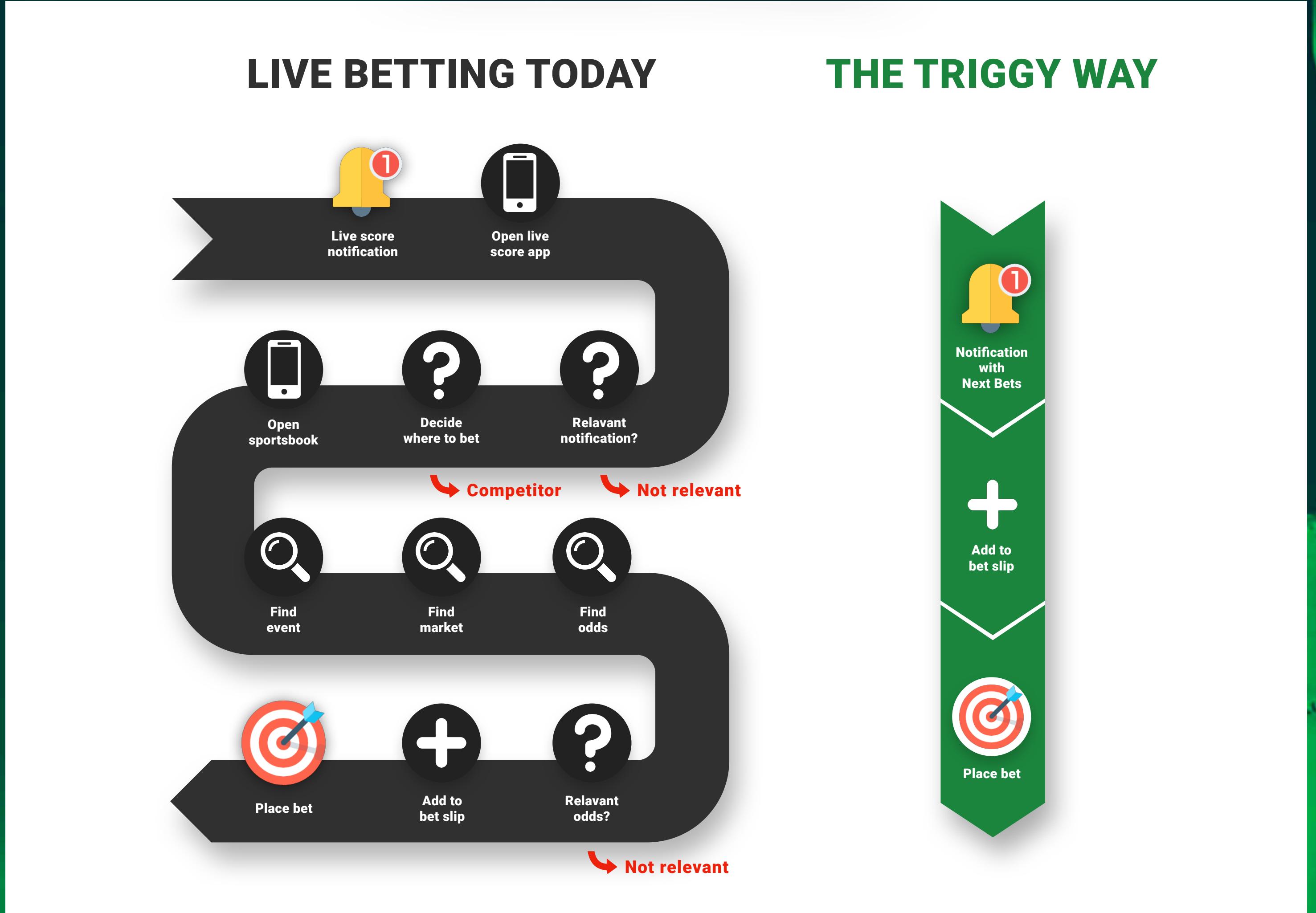


TRIGGY

Stay ahead of the game

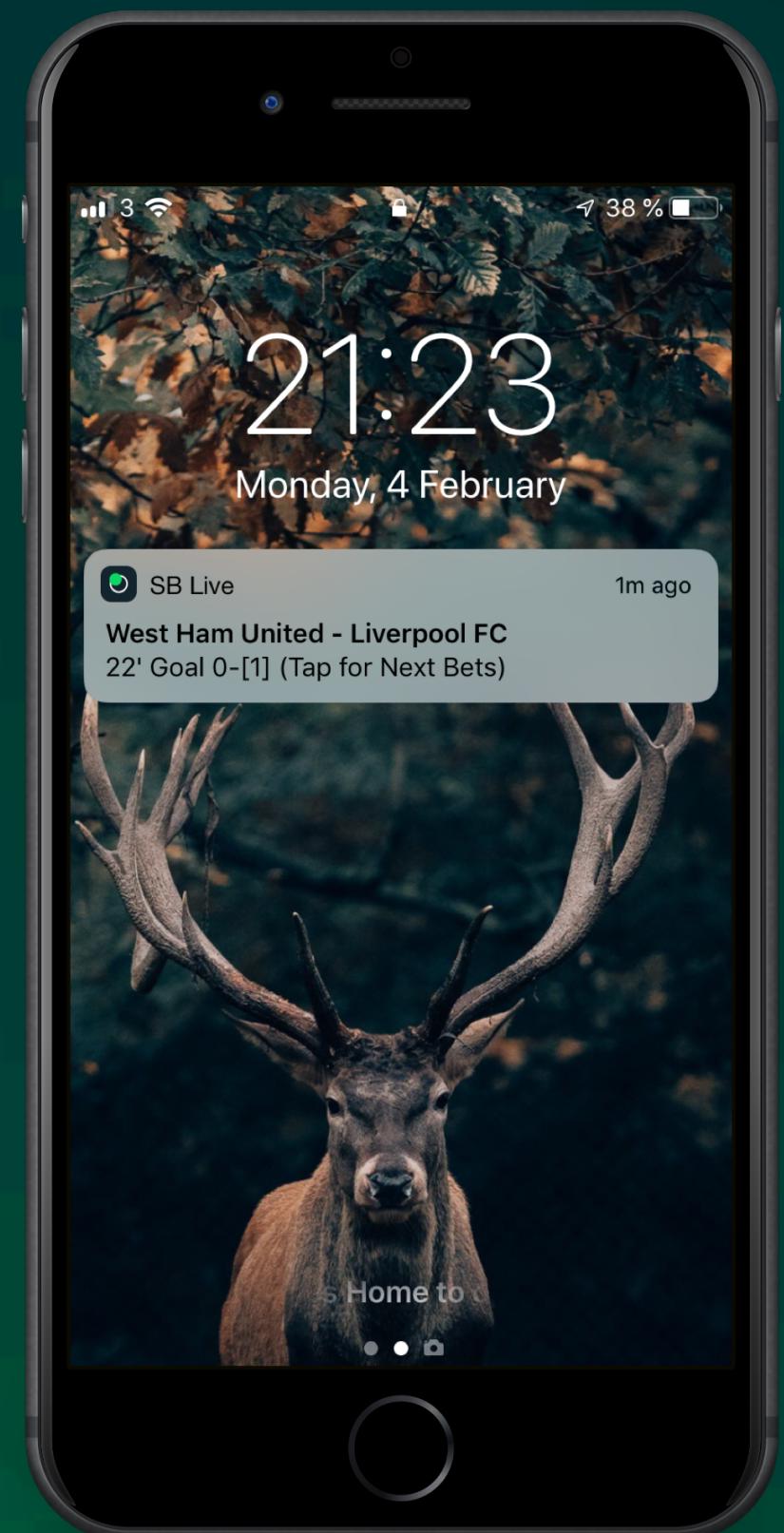
Livescore

**Simplify the user journey by providing
a fast track to betting**

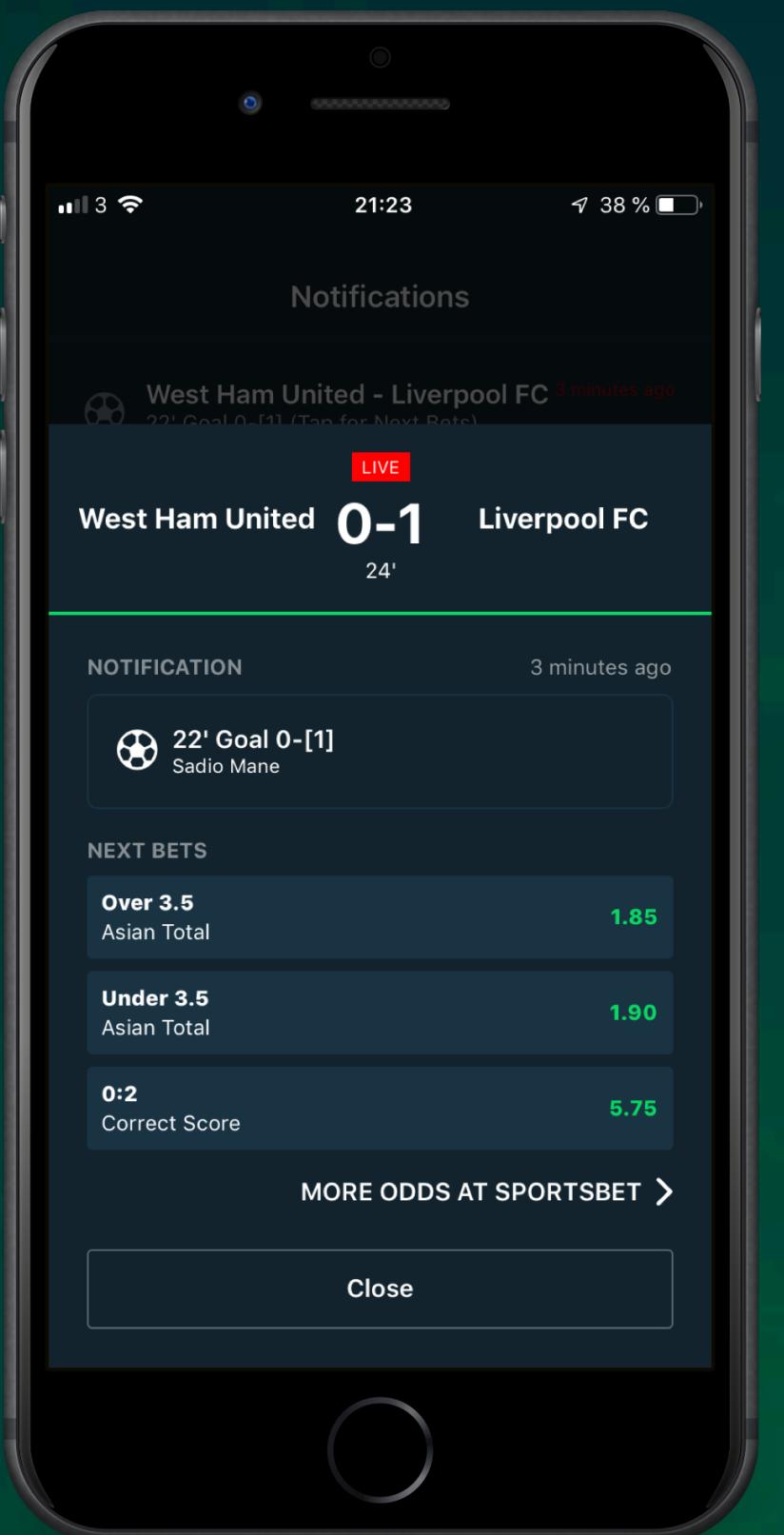


THE TRIGGY WAY

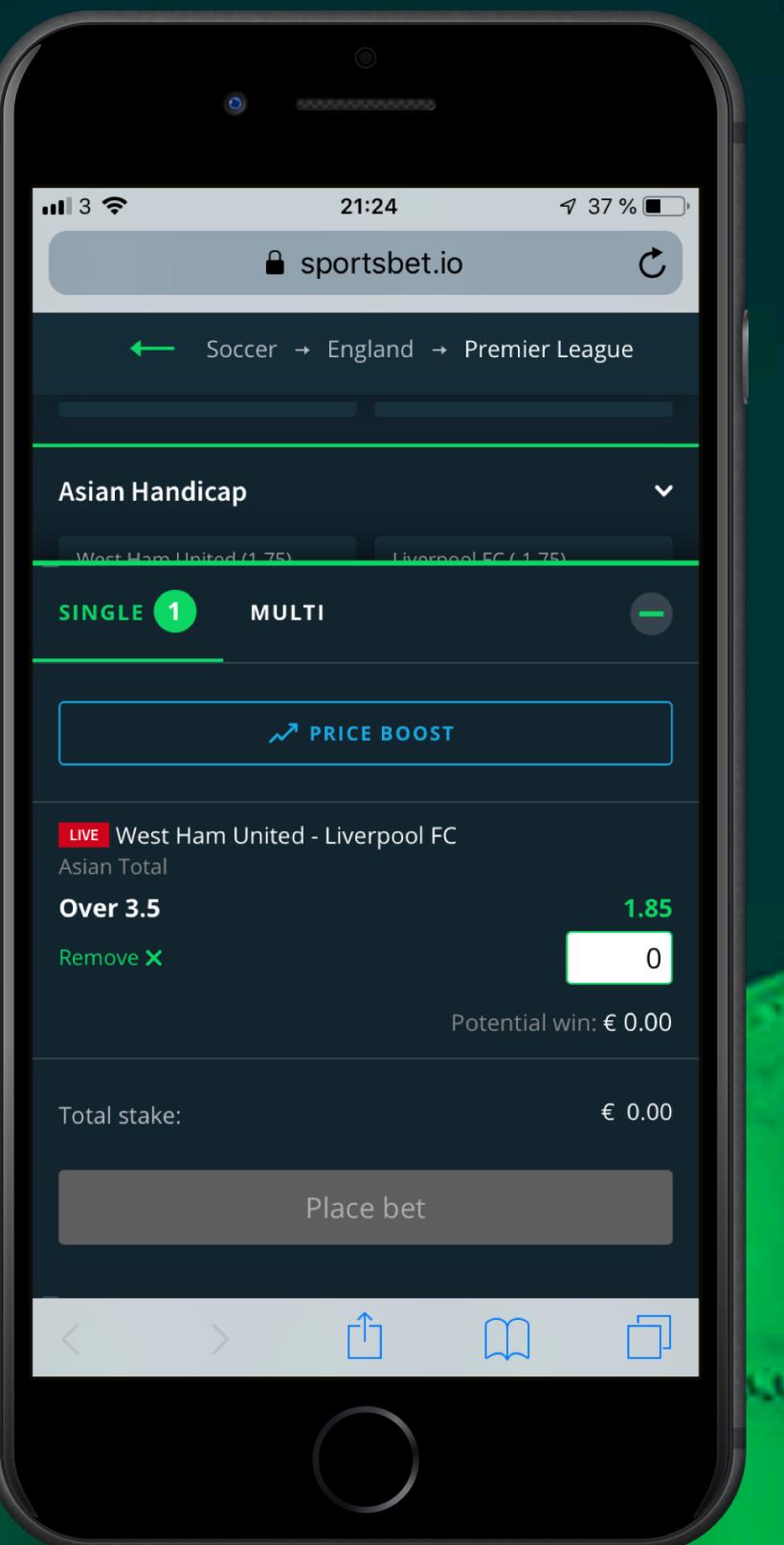
From notification to placed bet



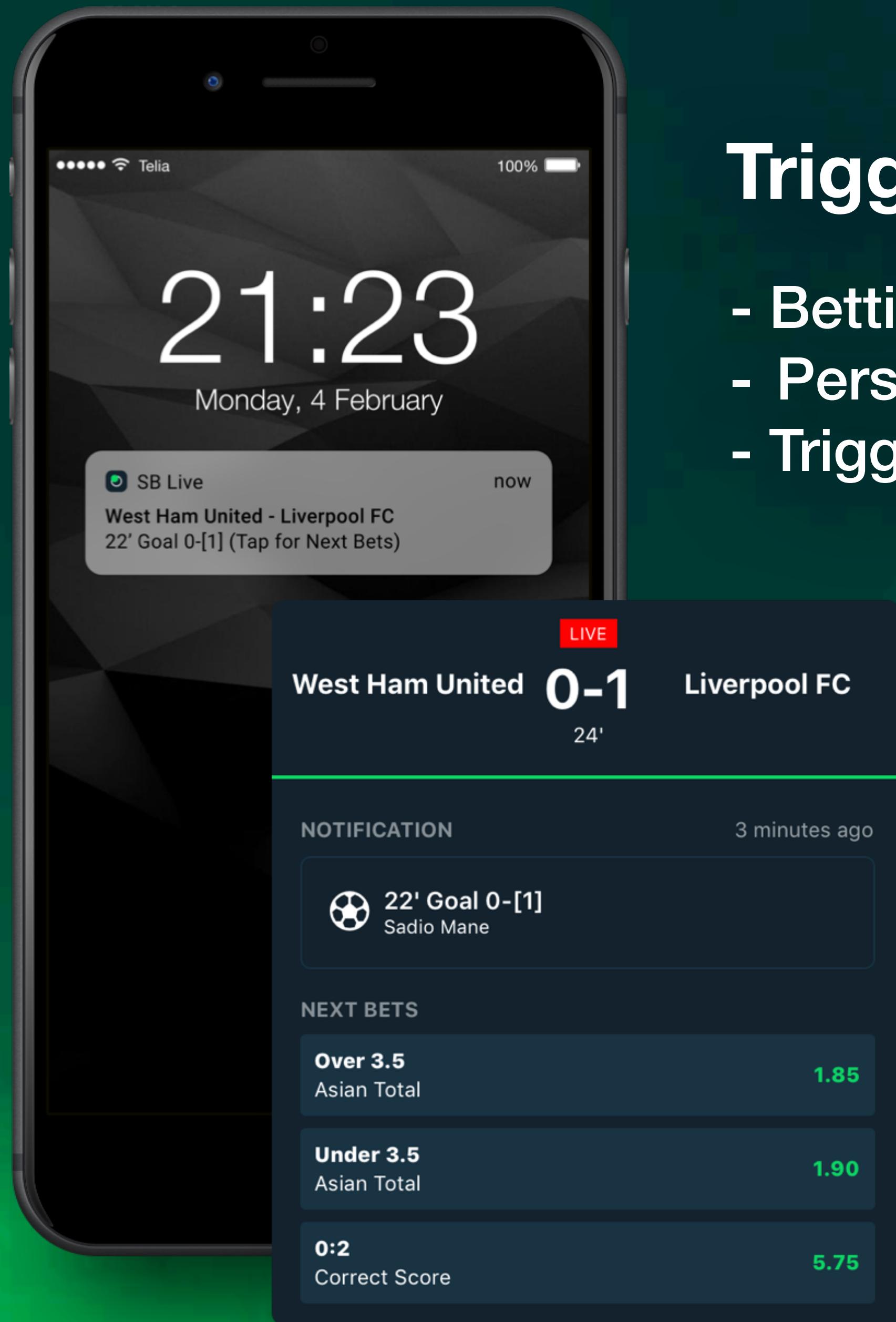
Native notification



Next Bets
Personalised betting
suggestions

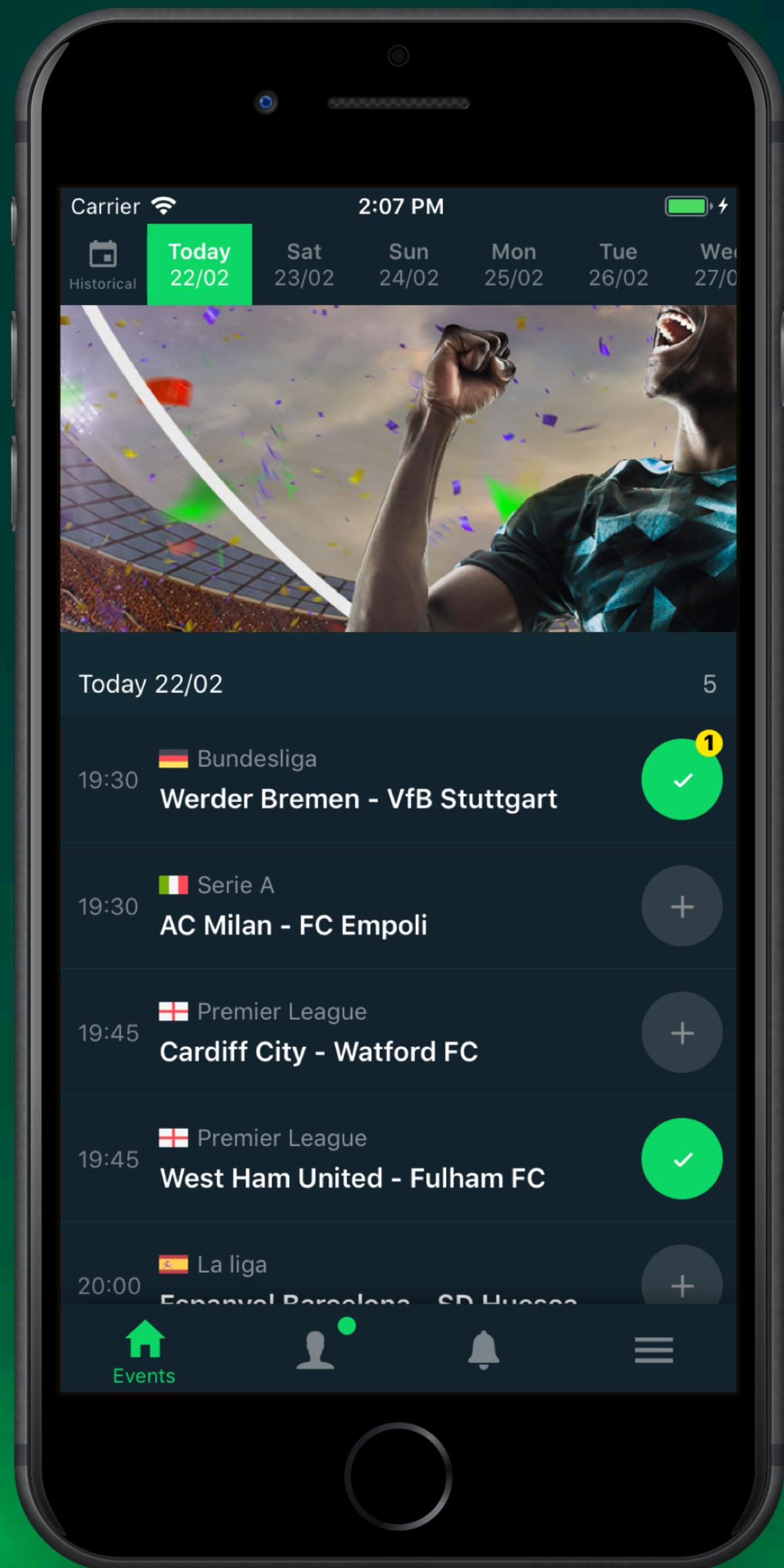


Pre-filled betslip



Triggy features

- Betting focused live score messaging
- Personalised Next Bet suggestions
- Triggers for custom notifications

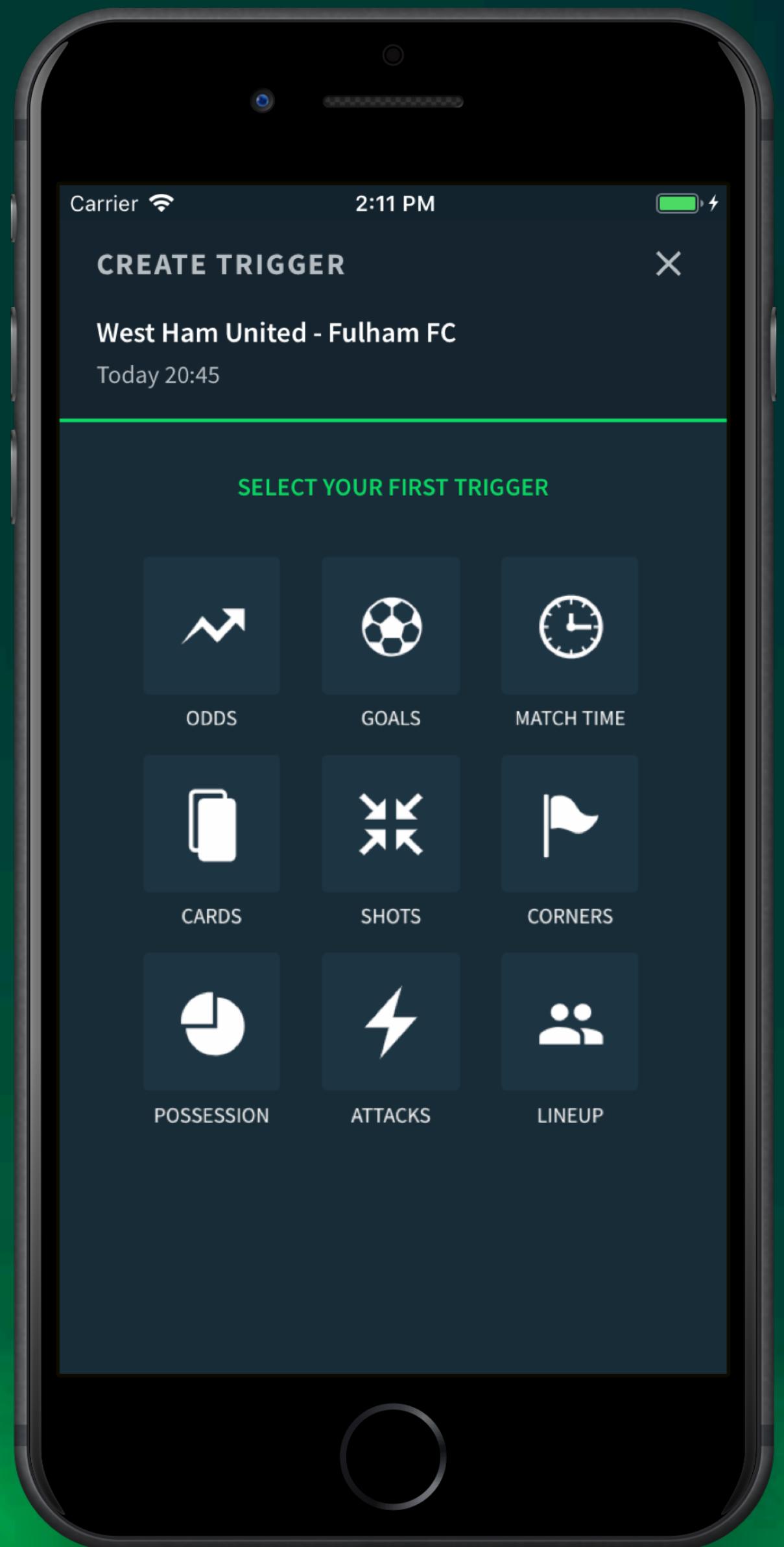


Toggle on your favourite games to follow

For the games you follow you will receive relevant match notifications.

 SB Live now
Lazio - Verona
18' Goal 0-[1] (Tap for Next Bets)

 SB Live 18 min
Lazio - Verona
Match just started! (Tap for Next Bets)



Set your own trigger notifications

Listen to new events AND combine them

1X2: INTER MILAN

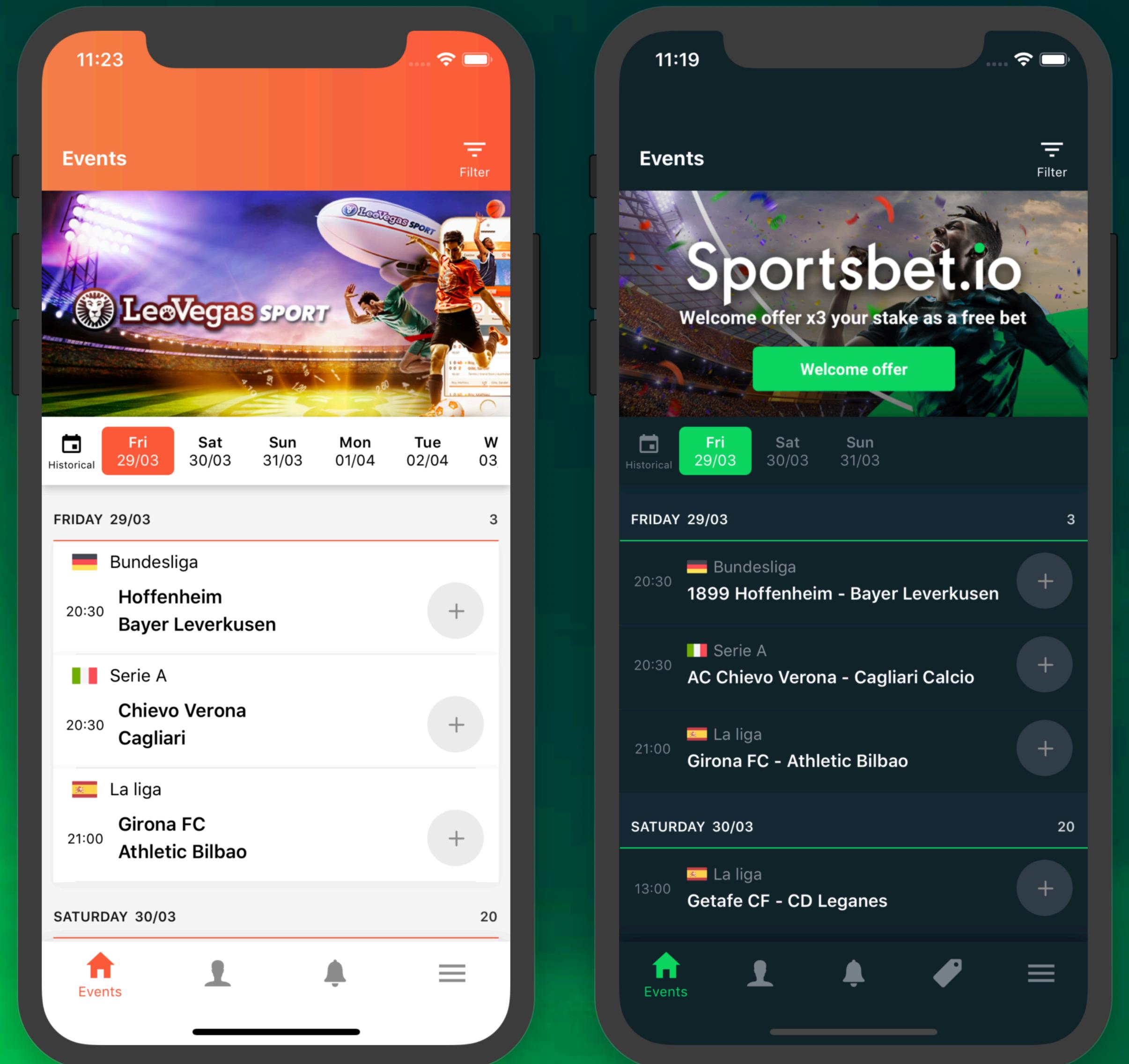
Notify me when the odds reaches 1.85 AND match time is more than 10'

> 1.85 > 10'

POINTS: TOTAL BY TEAM
Washington Wizards

Notify me when Washington Wizards scores more than 30 points in the first quarter

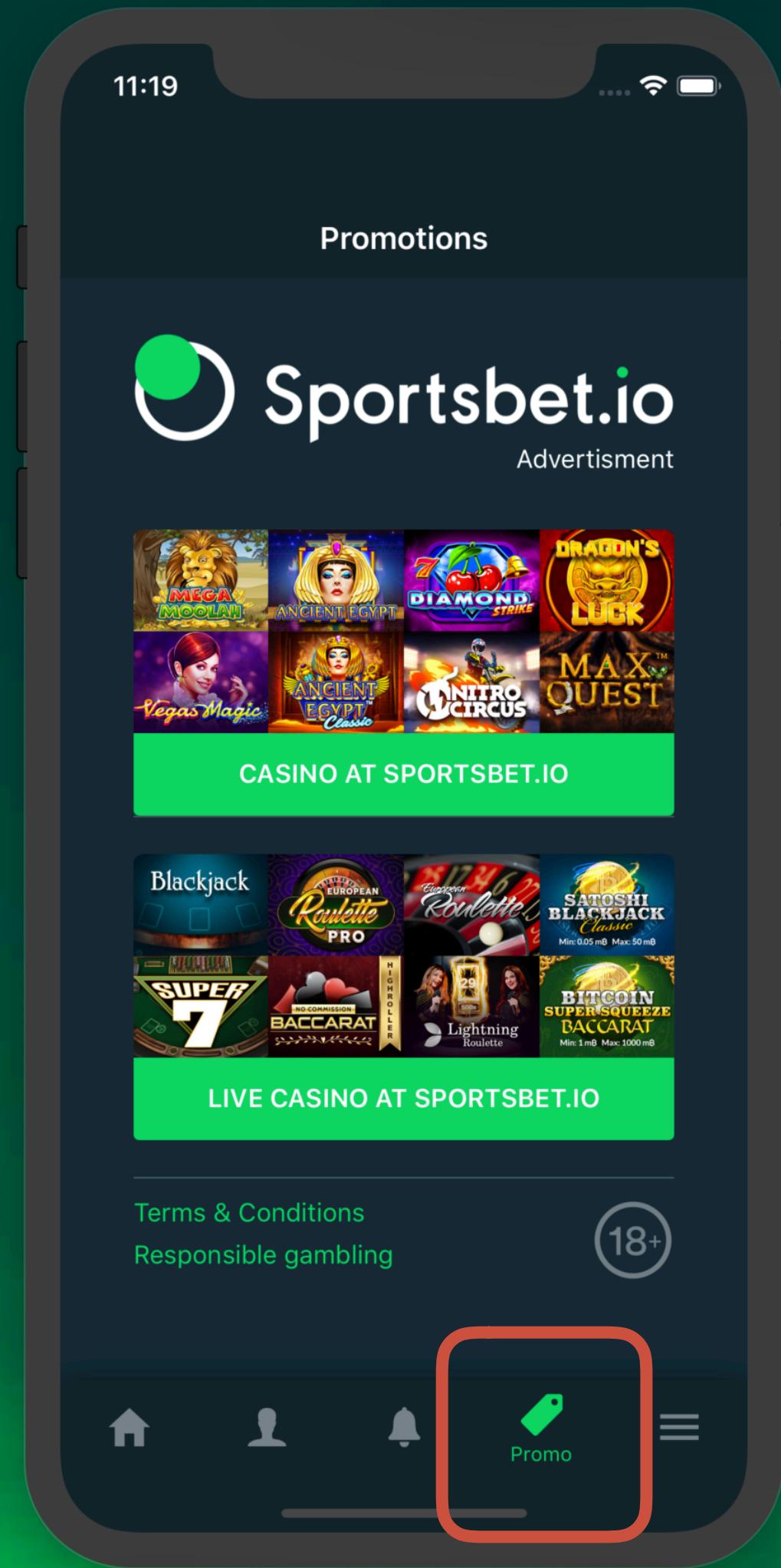
H > 30 < Q1



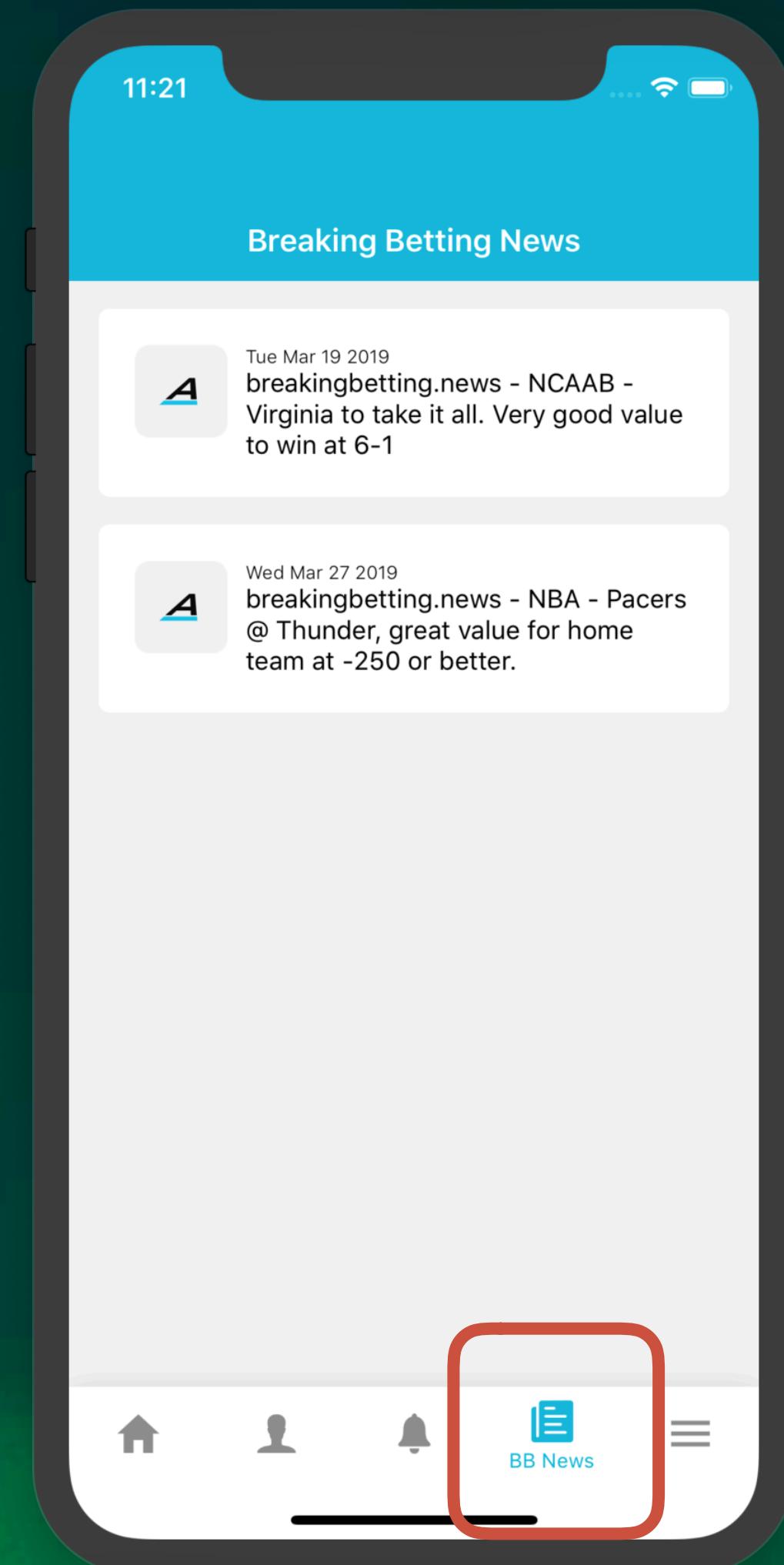
Customizable to fit your brand and message

- Features can be toggled on/off
- Defaults can be set to best fit the target group (odds, language, sport, etc.)
- Custom styling (colors, background, images)
- Custom banners through CMS (with market targeting)
- Fully custom tabs with features

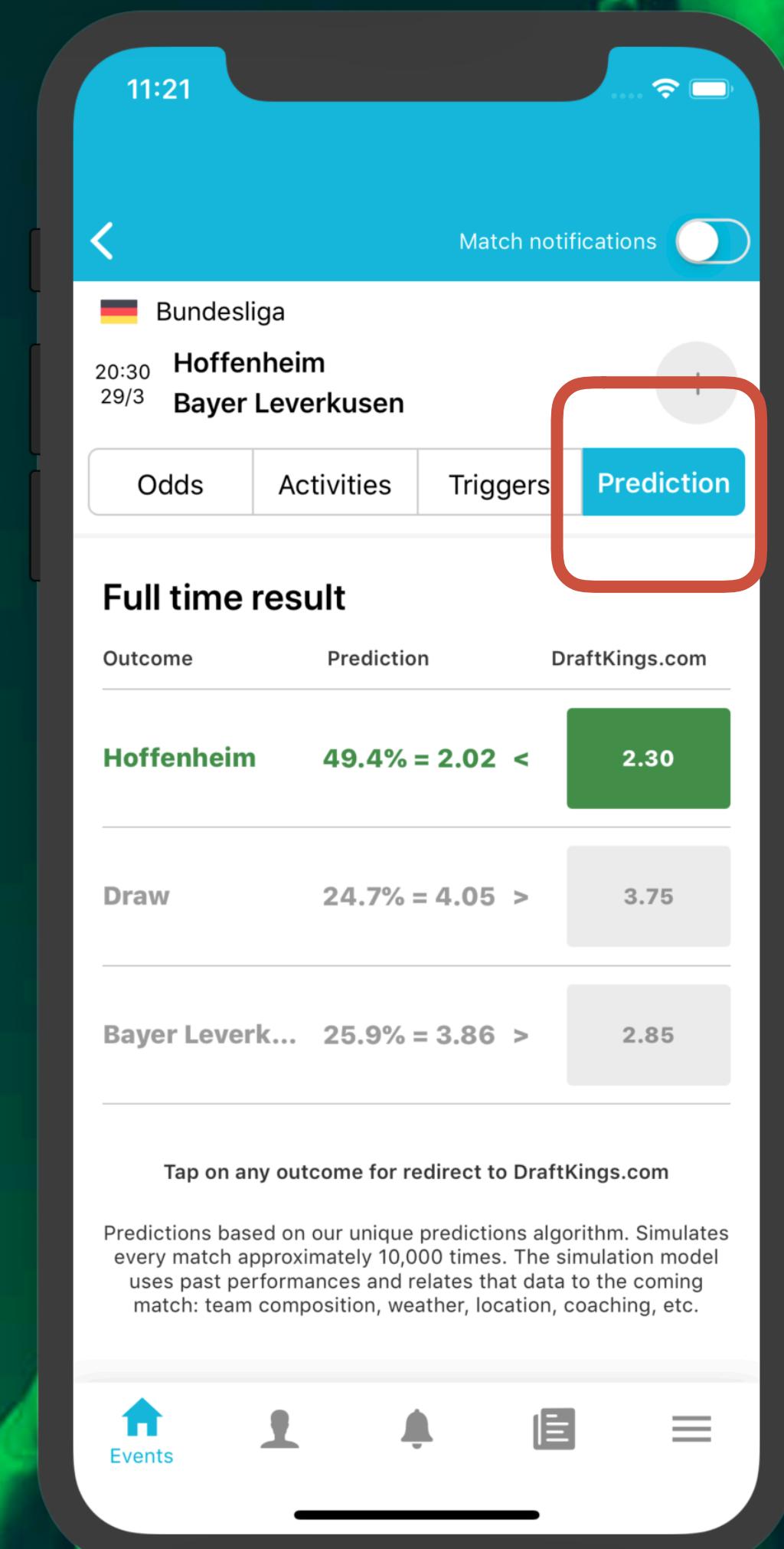
Fully customized tabs + functionality



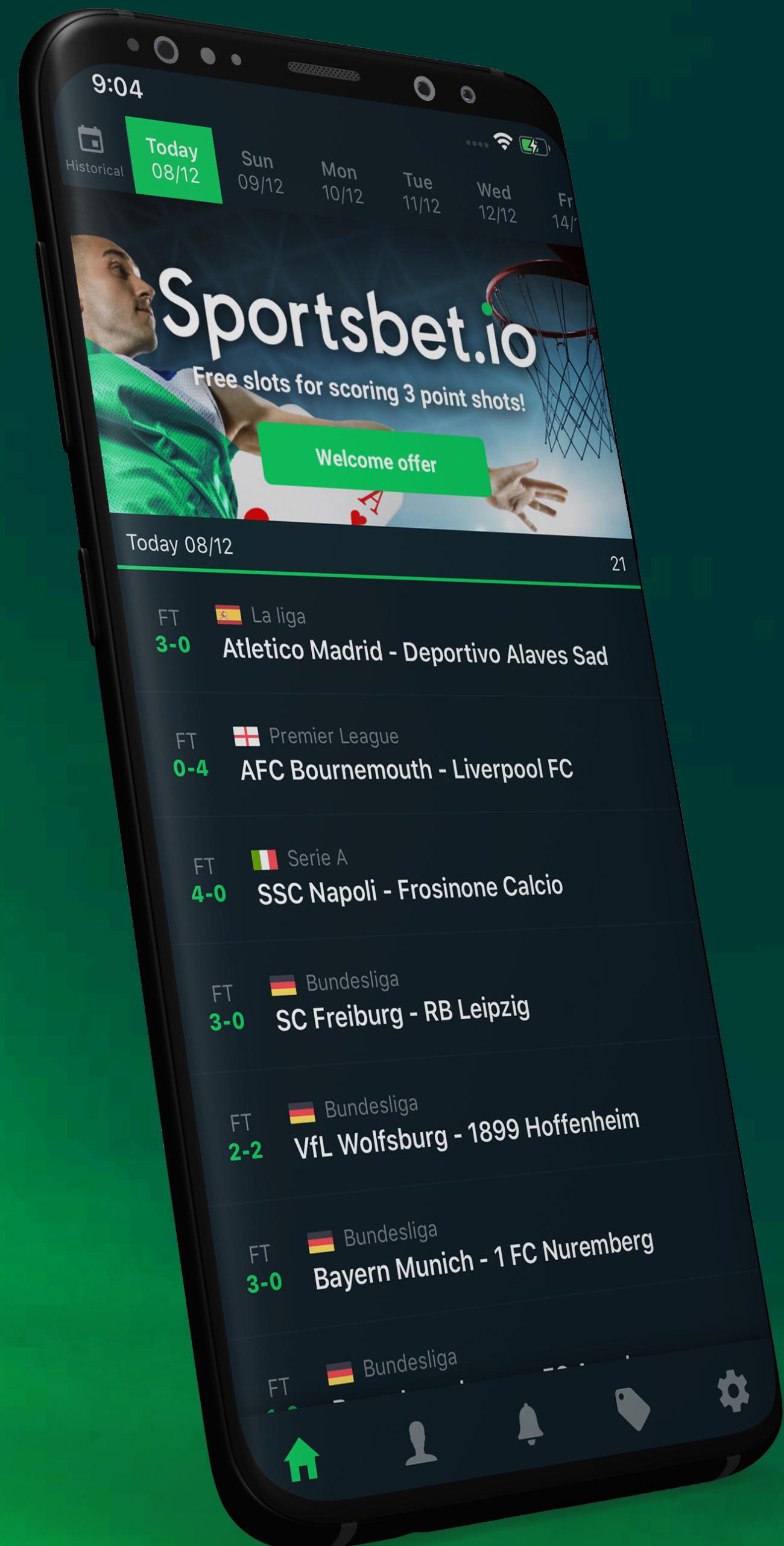
Cross promotion



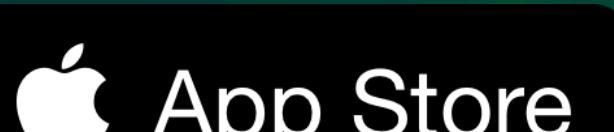
Sport news content



Predictions



Ready to try?



SB Live

TriggySport

AccuScore Sport

LeoAlerts