AYLA – FROM SILHOUETTE TO STITCH

DIVISION OF COMPUTER SCIENCE AND ENGINEERING

FIELD OF THE INVENTION

The present invention relates to the field of artificial intelligence, computer vision, and fashion technology, particularly to a silhouette-based digital twin system for personalized Indian ethnic wear styling and design visualization.

BACKGROUND OF THE INVENTION

- Difficulty in visualizing ethnic outfit designs on individual body shapes before stitching.
- Dependence on verbal descriptions, reference images, or mannequins in traditional tailoring.
- Frequent mismatches in design expectations and repeated alterations.
- Existing platforms lack body-specific visualization and tailor-ready design support.

OBJECTIVE

To develop an AI-based digital styling platform that helps Indian women visualize and finalize ethnic outfit designs before stitching.

BRIEF DESCRIPTION OF THE PRODUCT

DIGITAL STYLING SYSTEM: A mobile-based AI assistant that creates a silhouette-based digital twin for personalized Indian blouse and outfit design.

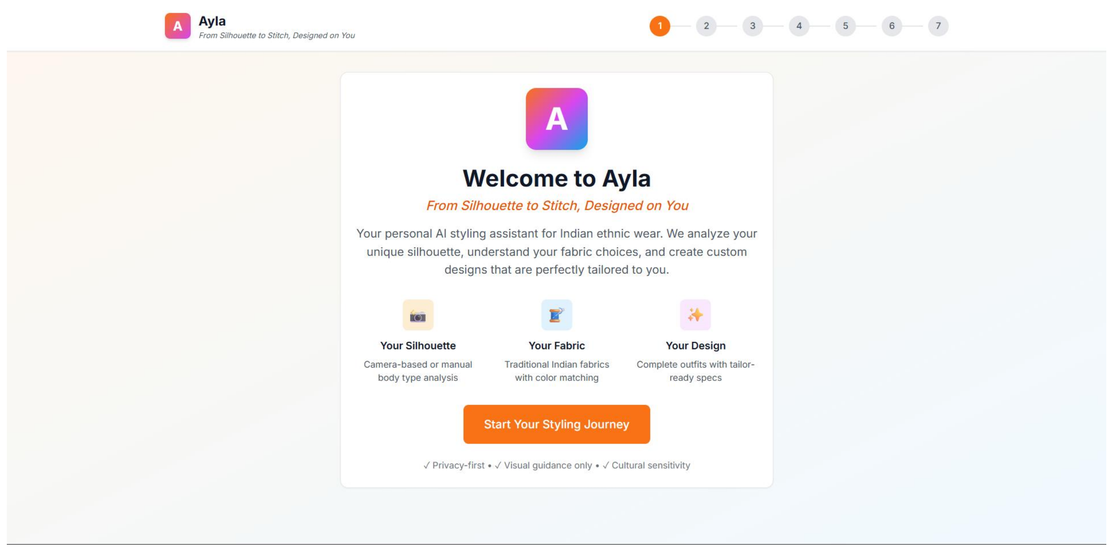
MODE OF ACTION: Generates body silhouette from image or manual input, applies rule-based styling with fabric awareness, and enables design customization and export.

APPLICATIONS:

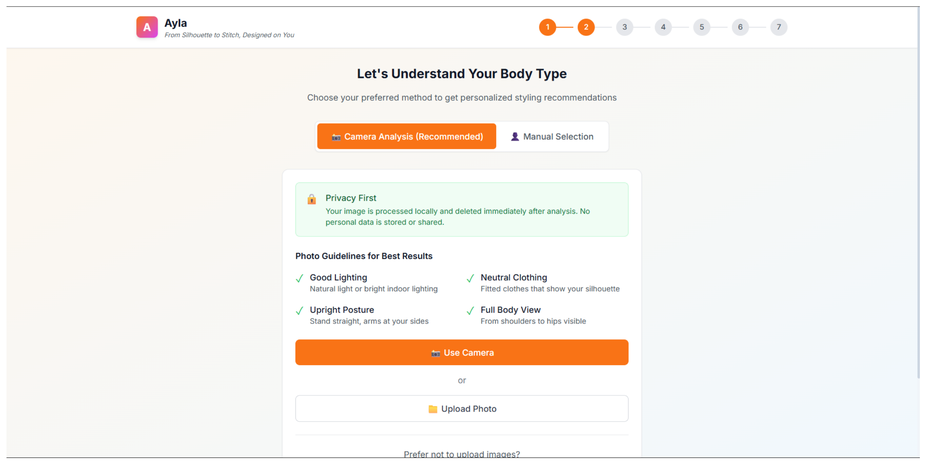
1. Custom ethnic wear users
2. Working women
3. Bridal and festive styling
4. Tailors and boutiques

UNIQUENESS : No measurements required, Smartphone-only solution, Tailor-ready design output, Indian-centric styling intelligence

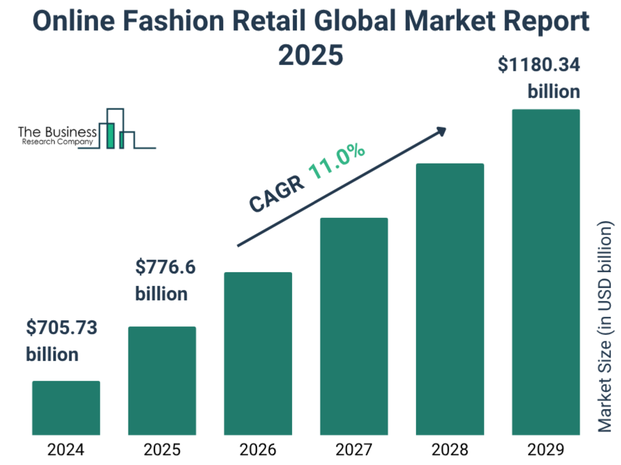
PRODUCT DEVELOPED



SCIENTIFIC VALIDATION



COMMERCIAL VIABILITY



INDUSTRIES IDENTIFIED

- Fashion Technology
- Industry, Apparel and Garment Industry,
- Tailoring and Boutique Services,
- AI-based Personalization Platforms.

COMPARISON WITH NATIONAL & INTERNATIONAL PRODUCTS

- **NATIONAL :** STYLZ , zazzdrobe
- **INTERNATIONAL:** DNA styles

COST OF THE PRODUCT

Market Price = Free / Premium: **₹99–₹299/month**

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