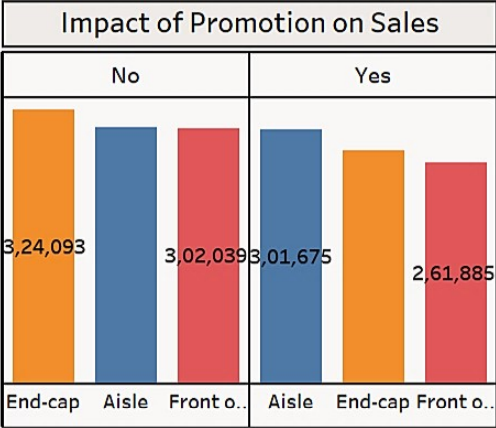
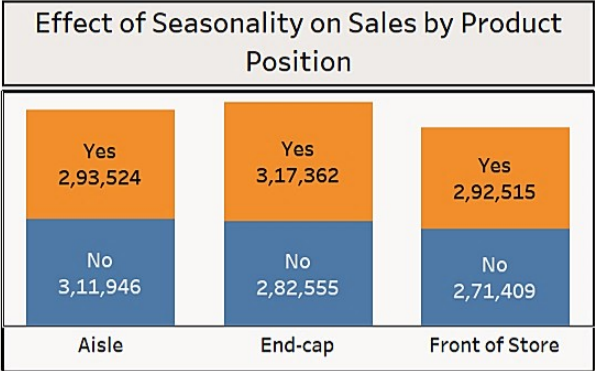


Strategic Placement: Visualizing Sales Impact



Sales Distribution Across Categories and Positions				
Product Position	Clothing	Electronics	Food	Grand Total
Aisle	1,832.8	1,780.9	1,728.2	1,780.8
End-cap	1,749.3	1,728.8	1,790.3	1,754.1
Front of Store	1,923.7	1,734.2	1,672.7	1,773.3
Grand Total	1,830.1	1,748.6	1,727.7	1,769.3



Seasonal

Yes

No

Product Position

Aisle

End-cap

Front of Store

Product Category

Clothing

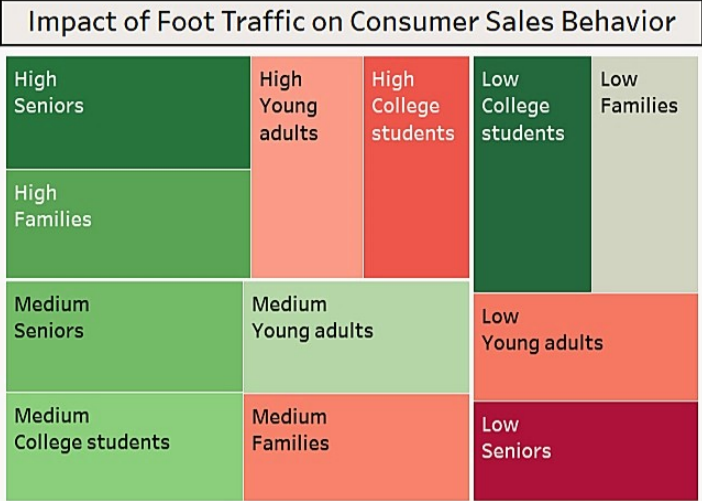
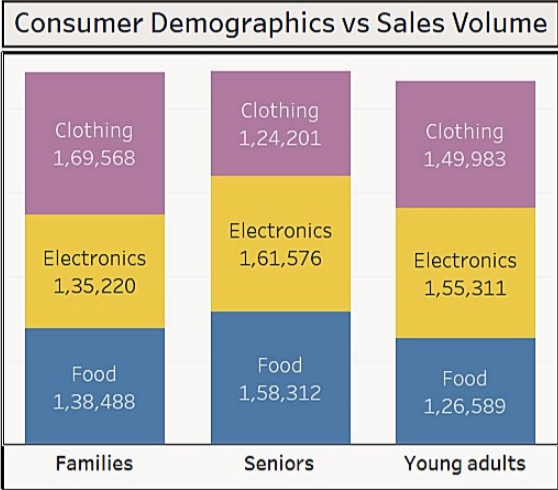
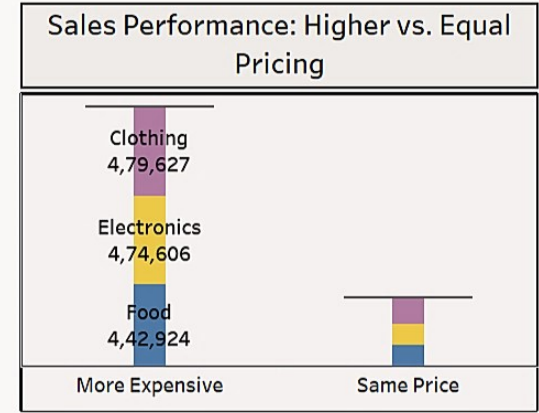
Electronics

Food

Sales Volume

1,30,858

1,62,611



Product Category

☒ (All)

☒ Clothing

☒ Electronics

☒ Food