

# INFORMATION ARCHITECTURE

## GENERAL INFO

**Website Title:** U of L Sexual Violence

**Domain Name:** [www.uoflsexualviolence.com](http://www.uoflsexualviolence.com)

**Owner(s):** Trina Wallace

**Created by:** Trina Wallace

## STAKEHOLDER OBJECTIVES

Explicit	Implicit
To create awareness about sexual assault on the University of Lethbridge Campus	To create a call-to-action to combat sexual violence on campus
To create a resource for survivors and supporters to turn to.	

## USER PROFILE

Who is using the site?

Students and staff at the university of lethbridge, anyone interested on the battle with sexual violence on campus.

What are they doing with the site?

They are looking for resources and information.

Where are they using the site?

Users will primarily be from Southern Alberta, to be viewable from both mobile and desktop

Why are they using the site?

To find information and get help

## CONTENT INVENTORY

SCREEN	DESCRIPTION	LOCATION
Landing Page	Introduction to website	index.php
“Help! I...” Page	Accordion menu filled with different scenarios and help on how to handle them	help.php
Statistics Page	Data collected from U of L sexual violence survey	stats.php
Resources	Resources for assistance in Lethbridge, Alberta	resources.php

## WEB MAP

### Home

- Statistics
- “Help! I...”
- Resources