KAPSSN
END-TO-END EDUCATIONAL MARKETPLACE

WEBSITE
ECOMMERCE
EDUCATION

Presentation by

Team KAPSSN

Introduction - What is KAPSSN?

KAPSSN is an ecommerce platform aggregating the products required for educational institute to help run the institutions.

SCHOOLS

UNIVERSITIES

COLLEGES

TUTORS

KAPSSN's Target Market

Our Products

- Projectors,
- Interactive Flat Panel
- Interactive Boards
- Green/White Boards
- Podium
- Stationaries
- School Bell, PA System
- Computers
- Kids Toys
- VR Gears
- Tablets
- Educational Content
- Lab Setup
- Security Solutions
- Desk & Bench
- Sports Equipment's
- Sound Setup

..... and many products.

Website

We need a multi vendor ecommerce website with buyer, seller and admin portal. No people with a specific login credentials could see the prices in the portal. We need a detailed website with payment integration, shipping integration, WhatsApp integration with SEO included in the package.

Website Benefits

- No reseller can see the price.
- Specific credentials to be developed in backend.
- Quotations can be generated from the website.
- Multiple people could log into the admin portal.
- Admin can generate specific link for payment.
- Seller name to be mentioned inbuyer portal.

Website Type

Buyer

Buyers can directly login through their credentials and buy product for their educational institution. This would be entirely B2B portal with all necessary services.

Seller

Seller can directly login through their credentials and sell products which are related to education. They can showcase there price and all related specification with photos.

Admin

Admin page needs multiple login where they can see the database of entire cliental. They can even order through the dashboard and create payment links.

Buyer Portal

1. The first landing page should be basic signup or login page with some photos of the product we provide.
2. Non of the people with proper login credentials could see the price of our vendor. Only specific authorized educational institution could see the price.
3. While signing up, the educational institution needs to fill up a form with all signing details to get a demo login credentials from our back end. Only then they could login and see the prices of the product.
4. After login, buyer could see the product specified to their educational institution, suppose they have a college they could see the product specified to their college in the landing page.
5. Buyer could directly add multiple product to their cart and generate quotation for the management approval.
6. Coupons space should be there.
7. Multiple quantities price should be different in the add to cart page.
8. WhatsApp integration should be available.
9. Buyer should see the shipment status in the website.
10. Rewards points and referral should be there.

Seller Portal

1. The first landing page should be basic signup or login page with some photos of the product we provide.
2. Seller can add or delete images. Change specification of the product.
3. Any changes done to the images, price or specification, it can't be change for 7 days.
4. They can update there SKU in the portal.
5. Verified seller with all necessary papers will be allowed to sell in the portal (list will be given soon).
6. Rest all remain same as required for a seller to sell.

Admin Portal

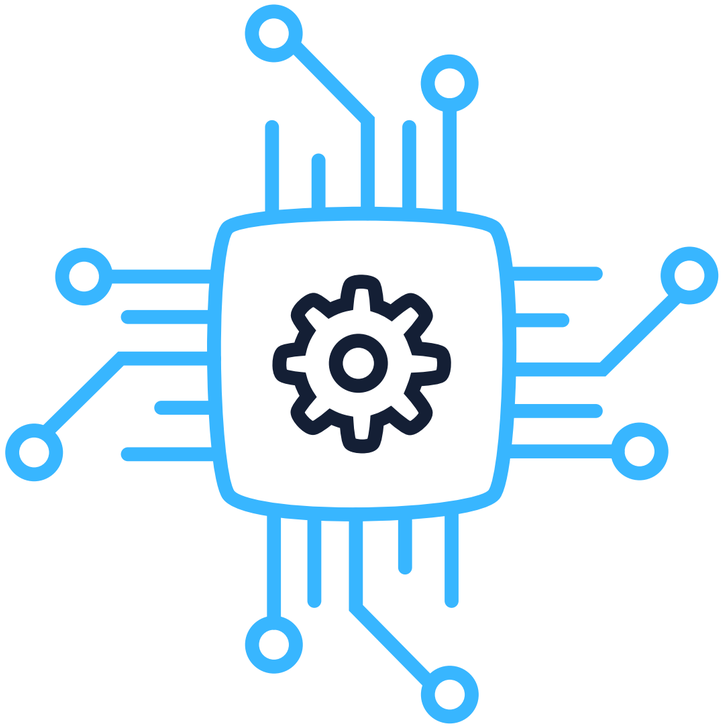
1. Admin should have minimum of 3 logins.
2. Admin can manage the entire website with the seller and buyer help desk.
3. Admin can make quotation for the buyer directly from the portal. They can even help to generate orders, allow discounts, and even generate discount coupons.
4. Admin can add/delete any product, suspend account if necessary.
5. Admin needs to verify the buyer and seller when they sign up. All credentials to be made by the backend.
6. If possible, there can be a super admin to approve the request share by the admin such as discounts, special request etc.
7. Admin could place order for the buyer.
8. Rest any other suggestion would be welcome.

Question

1. What about the server?
2. What would be the time frame of the entire project?
3. SEO included in the package or not?
4. Payment gateway, shipping integration and social media including WhatsApp Integration included or not?
5. Maintenance or other services for how many years?

Important!

The entire website should be easy for the consumer to access.
Bestseller product should there as per the data's.
Email should be integrated for news subscription.



THANK YOU!