



Republic of the Philippines
Department of Trade and Industry
Fair Trade Enforcement Bureau
Sales Promotion Division
Sales Promotion Application Form

UPRC Building 315 Sen. Gil. J. Puyat Avenue, Makati City 1200 Philippines

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Website: www.dti.govph

FORM	Code	FM-SP-01
	Rev	0
	Date	01-Oct-22

Date (MM/DD/YYYY)

A. APPLICANT NUMBER

Applicant Token:		Permit:	
Type of Application:	<input checked="" type="checkbox"/> New <input type="checkbox"/> Amendment	Application Date:	

B. SALES PROMOTION DETAILS

Promo Title:		Promo Period:	
Promo Schemes:	<input type="checkbox"/> Discount <input type="checkbox"/> Premium <input type="checkbox"/> Raffle <input type="checkbox"/> Contest <input checked="" type="checkbox"/> Redemption <input type="checkbox"/> Game	Coverage:	

C. SPONSOR DETAILS

Name of Sponsor:	
NegosyoKonekReference No.:	
Address:	
Authorized Representative:	
Designation:	
Contact No.:	

D. ADVERTISING AGENCY DETAILS

Name of Advertising Agency:	
NegosyoKonekReference No.:	
Address:	
Authorized Representative:	
Designation:	
Contact No.:	

E. AMENDMENT DETAILS

Amendment Reasons

F. ATTACHMENTS

Category	Filename	Uploaded
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G. UNDERTAKING

UNDERTAKING

I/We hereby consent to the collection and use by the DTI of my name, contact details, and the information contained in this application for the purpose of issuing a Sales Promo Permit to the firm I am representing if warranted. This consent shall be valid unless revoked or withdrawn in writing, subject to the applicable provisions of the Data Privacy Act of 2012 or Republic Act no. 10173.

I/We the undersigned owner or duly authorized representative of [REDACTED], located at [REDACTED] and [REDACTED], located at [REDACTED], hereby undertake to comply with the hereto attached terms, which shall form an integral part hereof, to serve as conditions for the issuance and validity of DTI-FTEB Sales Promotion Permit. Any unjustified breach thereof may be a ground for the denial of my application or the recall, suspension, cancellation or revocation of the permit issued in my favor or the company I am representing.

Authorized Representative of

SPONSOR

ADVERTISING AGENCY

SIGNATURE

SIGNATURE

PRINTED NAME

PRINTED NAME

DATE

DATE