

# Shushanta Acharjee

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## ABOUT ME

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Research interest: Social Entrepreneurship, Social Business Model, Ethical Business, Social Capital, Dynamic Capabilities, .

## WORK EXPERIENCE

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### Lecturer

**ESIC Business and Marketing School** [ 15/09/2021 – Current ]

City: Barcelona

Country: Spain

#### Teaching Subjects:

Consumer Behaviour

Marketing Management

International Marketing Management

Research

Data Analysis

### Lecturer

**Pompeu Fabra University** [ 09/01/2023 – Current ]

#### Teaching Subjects:

Introduction to Management

Strategic Management

### Lecturer

**EU Business School** [ 01/10/2022 – 15/01/2023 ]

City: Barcelona

Country: Spain

#### Teaching Subjects:

Business Management (masters)

Business Model (masters)

Global Business

### Visiting Lecturer

**EAE Business School** [ 01/10/2019 – Current ]

Address: Barcelona (Spain)

#### Teaching Subject:

Global Business

### Lecturer (Social Science)

**Al-Emdad College, 3161** [ 04/05/2015 – 07/06/2017 ]

Address: Sylhet (Bangladesh)

**Teaching Subject:**

Business

Introduction to Economics

**Online tutor**

**LatineHire** [ 05/12/2018 – 06/07/2019 ]

Address: Barcelona (Spain)

Answering questions (social science, economics) for middle school student from United state  
checking assignment

**University research assistant**

**Shajalal University of Science and Technology** [ 10/10/2014 – 30/04/2015 ]

Address: Sylhet (Bangladesh)

Data Management

Statistical Data analysis

Research paper writing

**Social work researcher**

**IDEA** [ 06/07/2014 – 30/09/2014 ]

Address: Sylhet (Bangladesh)

Making the project proposal

Developing questionnaire

Focus group discussion

Report writing

## PUBLICATIONS

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Spanuth, A., Al Mamun, A., Zhang, C., Acharjee, S., & Hawach, F. (2023). Zero-COVID Policy and Entrepreneurship: A Multidimensional Perspective in the Context of China. In Entrepreneurship Business Debates: Multidimensional Perspectives across Geo-political Frontiers (pp. 97-110). Singapore: Springer Nature Singapore.

Hawach, F., Zhang, C., Acharjee, S., & Nicolas-Sans, R. (2022). Internet capabilities and innovation in the Balkan countries: The role of foreign technology licensing. THE ELECTRONIC JOURNAL OF INFORMATION SYSTEMS IN DEVELOPING COUNTRIES. <https://doi.org/10.1002/isd2.12242>

Acharjee, Shusanta and Ahmed, Shah Imran (2017). The impact of unhygienic practices on social behavior: A cross-sectional study in the tea gardens. International Journal of Arts and Humanities, 01: 03, ([www.journal-ijah.org](http://www.journal-ijah.org)).

Acharjee, Shushanta and Ahmed, Shah Imran (2016) "Access to Water Supply among the Tea Pickers in Sylhet, Bangladesh". Space and Culture, India, 4:1

## WORKING PAPERS

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The influence of social capital on social entrepreneurship in the context of developing and developed countries: An empirical Study. (Submitted to Social Enterprise Journal)

Enhancing Social Enterprise Growth through the Interplay of Social Capital and Entrepreneurial Cultural Factors. (Target Journal: Journal of World Business)

Responsible Innovation: A Systematic Literature Review and Roadmap for Future Research (Target Journal: International Journal of Management Reviews)

The Mediating Role of Dynamic Capabilities in the Relationship between Social Capital and Performance of Social Enterprises: An Empirical Study (Target Journal: Journal of Business Ethics)

Effect of social capital on female social entrepreneurship in developing countries: A triangulation approach (Target Journal: Journal of Business Venturing)

Examining the Impact of Social Business on Opportunities for Refugees: A Comparative Study (Target Journal: Journal Of Business Ethics)

Assessing the Long-Term Impact of Social Business Models on Social and Environmental Challenges (early stage)

## EDUCATION AND TRAINING

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**Phd candidate ( Entrepreneurship and Management) (Expected Completion: September, 2023)**

*Autonomous University of Barcelona* [ 25/09/2020 – Current ]

Address: Barcelona (Spain)

**Applied Research masters in Economics and Business**

*Autonomus University of Barcelona* [ 25/09/2019 – 10/07/2020 ]

Address: Barcelona (Spain)

**Master of Research in Sociology and Demography**

*Pompeu Fabra University* [ 26/09/2017 – 27/03/2019 ]

Address: (Spain)

**Social Business: A sustainable way to face the most pressing needs of our time**

*Pompeu Fabra University* [ 26/06/2017 – 20/07/2017 ]

## CONFERENCES AND SEMINARS

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### **EURAM 2022 Conference**

[ ZHAW School of Management and Law, Winterthur, Switzerland., 15/06/2022 – 17/06/2022 ]

### **Academy of Management Review (AMR) Idea Development Workshop**

[ ESADE Business School, Barcelona, 25/02/2022 ]

### **Paper Development Workshop for PhD students and early career researchers (Department of Management)**

[ 25/11/2021 ]

### **7th ENTERYNG WORKSHOP "ENTreprenEurship Research workshop for YouNG scholars"**

[ University of Pavia, 27/05/2021 – 28/05/2021 ]

### **Conference on SMEs, Entrepreneurship and Family Business**

[ Autonomus University of Barcelona, 24/02/2020 – 25/02/2020 ]

### **Workshop on Gender and the labor market: What do we know from field experiments?**

[ Pompeu fabra university, 26/04/2018 – 27/04/2018 ]

## DIGITAL SKILLS

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Microsoft office(WordExcel Powerpoint Outlook) / STATA (advanced) / R for statistics / Business Simulation / CAPSIM / LMS administration (Moodle, Canvas and Dokeos)

## LANGUAGE SKILLS

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Mother tongue(s): **Bengali**

**Other language(s):**

### **English**

**LISTENING C1 READING C1 WRITING C1**

**SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1**

### **Spanish**

**LISTENING B1 READING B1 WRITING B1**

**SPOKEN PRODUCTION B1 SPOKEN INTERACTION B1**

### **Catalan**

**LISTENING A2 READING A2**

**SPOKEN PRODUCTION A2 SPOKEN INTERACTION A2**

## RECOMMENDATIONS

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Professor David Urbano

Universitat Autònoma de Barcelona (UAB)

Department of Business (School of Economics and Business)

Edifici B 08193 Bellaterra (Barcelona)

david.urbano@uab.es

Professor Josep Rialp

Universitat Autònoma de Barcelona (UAB)

Department of Business (School of Economics and Business)

Edifici B 08193 Bellaterra (Barcelona)

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Professor José Luis Marín Arandia  
University professor and Consultant  
Barcelona School of Management (UPF)  
[Joseluis.marin@upf.edu](mailto:Joseluis.marin@upf.edu)